

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WBKZ - Baton Rouge</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">11/14/19</span>
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I, People Who Think

do hereby request station time concerning the following issue:

American Federation for Children 1020 19th Street, NW, Suite 675 Washington, DC 20036
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Order		
			<span style="font-size: 1.2em; font-family: cursive;">flight - 11/14 - 11/14</span> <span style="font-size: 1.2em; font-family: cursive;">gross - \$ 22,775</span> <span style="font-size: 1.2em; font-family: cursive;">net - \$ 19,358.75</span>		

This broadcast time will be used by: American Federation for Children

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Federation for Children  
1020 19th Street, NW, Suite 675  
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John Schilling, President  
Jennifer Miller, CFO

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

11/14/19      Laurie Mayeux      985-377-7159  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

Denise Robichaux      Denise Robichaux      Director of Sales  
Signature                      Printed Name                      Title





WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

PEOPLE WHO THINK  
4250 HWY 22 STE 7  
MADEVILLE, LA 70471

## Contract # 29965

Schedule Dates 11/14/19-11/16/19  
Advertiser AMERICAN FEDERATION FOR CHILDREN (3837)  
Agency PEOPLE WHO THINK (2011)  
Product Political- Issues (1071)  
Brand Flight 11/13-11/16 (18261)  
Salesperson POLITICAL, Local (1025)  
Sales Office WBRZ sales  
Buyer Name  
Phone/Fax  
CPE N/A  
Account Types Local/Political  
Billing Type Calendar  
Comments Est. 1708

Date Entered 11/14/19  
Last Modified 11/14/19  
Entered By Beth Button  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,416.25  
Net Total \$19,358.75  
Sales Tax

ABC (WBRZ)  
By Calendar Month  
Nov. 2019 25 \$22,775.00  
Grand Total: 25 \$22,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/14/19-11/14/19	1	:30	6:58P- Grey's Anatomy - HD					1				1	\$2,600.00	\$2,600.00	ABC (WBRZ)		11/14/19
2.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	5A- 6A (CST)						1			1	\$475.00	\$475.00	ABC (WBRZ)		11/14/19
3.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	6A- 7A (CST)						1			1	\$800.00	\$800.00	ABC (WBRZ)		11/14/19
4.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	7A- Good Morning America - HD						1			1	\$975.00	\$975.00	ABC (WBRZ)		11/14/19
5.0	Normal Line / SPOT	11/16/19-11/16/19	1	:30	7A- Good Morning America Saturday - HD							2		2	\$450.00	\$900.00	ABC (WBRZ)		11/14/19
6.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	9A- Live with Kelly and Ryan- HD						1			1	\$575.00	\$575.00	ABC (WBRZ)		11/14/19
7.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	10A- The View - HD						1			1	\$550.00	\$550.00	ABC (WBRZ)		11/14/19
8.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	11A- GMA Strahan and Sara						1			1	\$350.00	\$350.00	ABC (WBRZ)		11/14/19
9.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	12P- News 2 at Noon						2			2	\$700.00	\$1,400.00	ABC (WBRZ)		11/14/19
10.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	1P- General Hospital -- HD						1			1	\$475.00	\$475.00	ABC (WBRZ)		11/14/19
11.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	3P- Dr. Phil - HD						2			2	\$475.00	\$950.00	ABC (WBRZ)		11/14/19
12.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	4P- News 2 at 4pm						1			1	\$1,100.00	\$1,100.00	ABC (WBRZ)		11/14/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WBRRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

PEOPLE WHO THINK  
4250 HWY 22 STE 7  
MADEVILLE, LA 70471

## Contract # 29965

Schedule Dates	11/14/19-11/16/19	Date Entered	11/14/19
Advertiser	AMERICAN FEDERATION FOR CHILDREN (3837)	Last Modified	11/14/19
Agency	PEOPLE WHO THINK (2011)	Entered By	Beth Button
Product	Political- Issues (1071)	CO-OP	No
Brand	Flight 11/13-11/16 (18261)	Headline #	
Salesperson	POLITICAL, Local (1025)	Demo	
Sales Office	WBRRZ sales	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax	N/A	Commission %	15.00
CPE		Commission	\$3,416.25
Account Types	Local/Political	Net Total	\$19,358.75
Billing Type	Calendar	Sales Tax	
Comments	Est. 1708		

ABC (WBRRZ)		Spots	Rate
By Calendar Month		25	\$22,775.00
Nov. 2019		25	\$22,775.00
Grand Total:			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	4:57P- News 2 at 5pm						1			1	\$1,450.00	\$1,450.00	ABC (WBRRZ)		11/14/19
14.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	5:58P- News 2 at 6pm						1			1	\$1,700.00	\$1,700.00	ABC (WBRRZ)		11/14/19
15.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	6:30P- Wheel of Fortune - HD						1			1	\$1,700.00	\$1,700.00	ABC (WBRRZ)		11/14/19
16.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	7P- 8P (CST)						1			1	\$1,200.00	\$1,200.00	ABC (WBRRZ)		11/14/19
17.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	8P- 20/20 - HD						1			1	\$1,500.00	\$1,500.00	ABC (WBRRZ)		11/14/19
18.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	11:05P- Jimmy Kimmel Live-HD						1			1	\$500.00	\$500.00	ABC (WBRRZ)		11/14/19
19.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	10:35P- FRIDAY NIGHT BLITZ						1			1	\$600.00	\$600.00	ABC (WBRRZ)		11/14/19
20.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	9:59P- News 2 at 10pm						1			1	\$1,250.00	\$1,250.00	ABC (WBRRZ)		11/14/19
21.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	9:59P- News 2 at 10pm						1			1	\$1,250.00	\$1,250.00	ABC (WBRRZ)		11/14/19
22.0	Normal Line / SPOT	11/15/19-11/15/19	1	:30	5A- 6A (CST)						1			1	\$475.00	\$475.00	ABC (WBRRZ)		11/14/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: