

ISSUES PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station WQHZ, WRIE, WXKC, WXTA, along with the most significant programming treatment of those issues for the period _____ to _____. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Agency/Representative	Program/Date/Time/Duration	Description of issues covered
<p>1. Gina Klofft, Division Director, American Heart & Stroke Assoc</p>	<p>North Coast Views Sunday, May 02, 2021 6:00am - 30 min</p>	<p>1. HEALTH This is National Stroke and High Blood Pressure Awareness Month - Reminded everyone about stroke and high blood pressure risk factors & the importance of knowing your family health history, – your health numbers (blood pressure, BMI, cholesterol, etc) about healthy eating and stress management. To start healthy habits, eating well, working out 60min/day – even broken up. Reviewed that The American Heart Association’s website gives you recipes, suggestions on how to live a healthier lifestyle, and tools to let you see your risk (as well as information about how to make changes) Talked about warning signs stroke (F.A.S.T. <u>F</u>ace drooping or crooked smile - <u>A</u>rms don’t lift all the way or lift unevenly, <u>S</u>peech – <u>can’t repeat simple phrases, slurred, or no words, T</u>ime, if you do think you are having a stroke, call 911 - & let them know you think your loved one is having a stroke, because there is a medication that can help within 3 hrs. Talked about other symptoms to watch for as well. Learned that, even though they have to be done virtually right now, they still have FREE lunch & learns. 30m</p>
<p>1. Michelle Harkins, Executive Director, Early Connections Erie & Kimberly Beers, VP of Community Outreach – Success By 6; Erie’s Future Fund Scholarship Director; Intermediary Coordinator, NW Hub, Early Childhood Apprenticeship Program</p>	<p>North Coast Views Sunday, May 09, 2021 6:00am - 30 min</p>	<p>1. EDUCATION- Learned that Early Connections Erie actually began as the YWCA – and they became their own profit in the early 2000’s to really focus on supporting high quality child care for those from the underserved, to promote kindergarten readiness. Learned that they can also help those who are struggling in an unusual circumstance through Erie’s Future Fund Erie’s Future Fund outgrowth of Erie Community Foundation’s Early Childhood Advisory Panel – in partnership with United Way’s Success by Six, Early Learning Investment Commission & Erie Together. Scholarship program that partners with high quality early learning pre-school monies for eligible families. They will have a special chance for families to take part in it this summer, as well. Learned that they also support the Early Readers program through the United Way to also help prepare our students for success. Learned about a new project that they support – through the realization that there is a need for staff with quality credentials to staff these learning centers, so Early Connections has partnered with Edinboro University for an apprenticeship program – they are the intermediary. Talked about how parents and care givers can get tips and information at their website to help work in tandem with what is being taught at school. 30m</p>

<p>1. Paul Lukach, Executive Director, Crime Victim Center of Erie County</p>	<p>North Coast Views Sunday, May 16, 2021 6:00am - 30 min</p>	<p>1. CRIME/VICTIMS ASSISTANCE - The Crime Victim Center is almost 50yrs old – and started as The Rape Crisis Center, with just volunteers, to serve people affected by rape and sexual assault –and then – as funding came available, they were able to become a 501c3 to serve all of Erie County –but, they have expanded to serve people affected by any crime – and victims never pay for their services. They offer counseling for people who have had a crime happen to them, no matter when it happened (they may not be able get justice, but, because the trauma can be addressed, so it doesn't cause problems in other aspects of your life. If the victim is able to get justice, the CVC is their advocate in the courtroom (as well as getting ready for and/or preparing for the outcome) The therapy is for all ages, including children. They built a new Sexual Abuse Response Center, to remove sexual assault trauma from the ER – they are having challenges staffing it, but when they are able, they will have their own staff to give victims a calmer, safer place to be examined. Presently, there is a shortage of qualified medical staff nationwide – they even want to have a section for training, so once they are already up and running they can continue to train professionals, so there won't be a shortage. Learned about the mandated reporting classes, for child sexual abuse training. They also want everyone to know that they do not call the authorities (unless it is a minor) – unless the victim wants them to, but, if you do need help in any way, they will help. 30m</p>
<p>1. James Sherrod, Executive Director, Bayfront NATO Inc./Martin Luther King Jr Center</p>	<p>North Coast Views Sunday, May 23, 2021 6:00am - 30 min</p>	<p>1. POVERTY- We learned that our MLK center started because a group of neighbors wanted to have a place for their kids to gather safely to do homework and have some recreation, and they raised money to buy properties in the area to make that happen for youth. Now they have added programs to help bring people up and support all ages, from day care to senior citizens, to housing and before and after school care. Talked about how they teamed up with many other non-profit programs under MCIC during COVID to get information out to educate their community to educate on the virus and talk about the importance of the vaccine. James says it was uplifting to reconnect with the people they serve and be sure they are getting the information and help they need. The challenge has been helping youth with their education during COVID, while learning has been virtual. Learned they work closely with Strong Vincent Middle School to provide summer school and dance classes. Leaned about a new pre-nursing initiative they will start this summer in partnership with Allegheny Health Network & Highmark. Heard that they will also have some summer school programs to help catch students up from the past school year. Talked about a new property they have purchased that will increase housing they can supply. Learned how the community can get involved to volunteer. 30m</p>

<p>1. Brenda Martin, Mentoring Specialist with North Star Mentoring & Deanna Gross, Foster Care Supervisor, both through Bethesda Lutheran Services</p>	<p>North Coast Views Sunday, May 30, 2021 6:00am - 30 min</p>	<p>1. MENTORING/FOSTERING – Learned that Bethesda Lutheran Services originated as an orphanage in 1919, but has since grown and expanded into more than foster care & mentoring. They provide residential care, partial hospitalization care, behavioral health rehabilitation services, community and school behavior services, student assistance programs formally known as SAP, alternative education, and they are part of the Erie County Independent Living Program. We discussed the importance of being a mentor and a foster parent/family. Learned what the criteria is and what training/clearances are expected – as well as what help and oversight happens once you are involved. Talked about what changes have had to happen because of COVID and how to get involved. 30m</p>
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We have also rotated PSA announcements that may have highlighted the following:

Family Services, Big Brothers, Big Sisters – it is easy and takes very little time to be a mentor & impact the life of a child just by being yourself

Erie County Library- not just books –music, movies, language instruction and more – most of it free, online or stop by

Substance Abuse and Mental Health Services Administration –Talk – They Listen

SafeNet - Domestic Violence Services

NAMI – group classes and support groups to assist individuals and family members dealing with mental health challenges

Erie VA Medical Center –reminding veterans and their families about services – specific info for women – PTSD and other services

Therapy Dogs United- get your dogs involved with therapy services for children & adults– contact if your business wants a visit from a therapy dog

Safe Harbor/Safe Line- how to get help for sadness or bullying issues – for teens and adults – help info if you are feeling suicidal

SafeNet – with help for domestic violence or victim of any violent act

Parkinson Partners – Support and Information

United Way – Be A Caring Adult – simple suggestions on how to make a difference in a child/youth - United Way – Imagination Library – 2-1-1 / Community Schools

Voices for Independence – Support for those with physical challenges

Cody's Wheels of Hope – contact info to get children with a life threatening illness wheeled toys

Alzheimer's Association – help available to families and care givers

Linked by Pink – Assistance for Breast Cancer patients and their families

American Heart & Stroke Association - Go Red for Women (risk of heart disease)

American Cancer Society – where to reach out for help

EUMA - Erie United Methodist Alliance – Helping homeless families

Crime Victim Center – Help for those affected by violent crimes

Highmark Caring Place – FREE assistance for grieving children, adolescents and their families (you do not have to have Highmark to take advantage)

Kinship Care – Support for people raising someone else's child (grandparents, etc)

Gaudenzia – Help with addiction

Early Connections – helping with education for the little ones

Erie Humane Society – help for stray & neglected animals

A.N.N.A. Shelter – info on how to adopt or help rescued animals

Autism Society – support and resources for families with those on the spectrum

American Cancer Society – variety of programs available to community

Habitat for Humanity – restore for donations or to shop

SOS 4 Kidz – to assist children with needs for school and self esteem

Emma's Footprint – help for those who have experienced a pregnancy or infant loss

Veterans Miracle Center – help for homeless & underserved vets/military & their families

Safe Journey – with help for domestic violence

Junior Achievement – how to get involved with working with students for career guidance

American Lung Association – information about lung health

Release the Pressure Coalition – how to control blood pressure

AARP – ideas for saving for retirement

Salvation Army – how to get or give help