

CONTRACT



KXPI
 1915 N Yellowstone Hwy
 Idaho Falls, ID 83401
 (208)525-8888

<u>Contract / Revision</u> 660450 /		<u>Alt Order #</u> 28235846
<u>Advertiser</u> PBMA		<u>Original Date / Revision</u> 09/08/23 / 09/08/23
<u>Contract Dates</u> 09/09/23 - 09/17/23	<u>Estimate #</u>	
<u>Product</u> PBMA		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXPI	<u>Account Executive</u> Francesca Brown	<u>Sales Office</u> Millennium-Phila
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 122906	<u>Advertiser Ref</u> 127622	

And:

Leighton LLC
 101 N Loop Blvd E
 Austin, TX 78751

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KXPI	09/10/23	09/10/23	Fox News Sunday	8:00 - 9:00 AM		:30			P-2	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/04/23	09/10/23	-----S				1	\$40.00				
Totals												1	\$40.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/23 -09/10/23	1	\$40.00	(\$6.00)	\$34.00
Totals	1	\$40.00	(\$6.00)	\$34.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally.