

STATEMENT CONCERNING BROADCAST OF  
PRE-FILING AND POST FILING ANNOUNCEMENTS

In compliance with Section 73.3580 of the Rules and Regulations of the Federal Communications Commission, the State of Wisconsin-Educational Communications Board, licensee of Television Stations WHLA-TV, WHRM-TV, WHWC-TV, WLEF-TV and WPNE-TV, has broadcast pre-filing and post-filing announcements concerning the filing of these station license renewal applications on the dates and times indicated below.

Pre-filing announcements were broadcast as follows:

<u>Date</u>	<u>Time of Broadcast</u>
June 1, 2013	6:27 PM CDT
June 16, 2013	6:58 PM CDT
July 1, 2013	8:56 PM CDT
July 16, 2013	8:57 PM CDT

Post-filing announcements were broadcast as follows:

<u>Date</u>	<u>Time of Broadcast</u>
August 1, 2013	7:27 PM CDT
August 16, 2013	9:28 AM CDT
September 1, 2013	6:57 PM CDT
September 16, 2013	1:28 PM CDT
October 1, 2013	6:57 PM CDT
October 16, 2013	5:29 PM CDT

The texts of the pre-filing and post-filing announcements are attached.

Date: 10/17/2013

By: [Signature]  
Executive Director, Wisconsin Educational Communications Board



This document was signed before me in Madison, WI on 10/17, 2013, by [Signature].

My commission expires  
6/20/17

CHED. TIME	ACTUAL TIME	DAY & DATE	LENGTH	VIDEO SOURCE	AUDIO SOURCE	TYPE	TITLE / PROGRAM NUMBER	CSA	ATS	PE2	NOTES
:00:35:00		Sat, Jun 01, 2013	24:32:16	BUGON-N2		SI	KEY-NET BUG/HD				
:27:37:16	18:27:37		1:18:05	4ECB0001 4ECB0001		PR	ANNC-ECB PRE-FILE FCC LICENSE RENEWAL				
:28:55:21			10:21	4NID0105 4NID0105		ID	ID-WPT (HD)				
:29:06:12			05:04	4GRANC0002 4GRANC0002		AJ	PREAMBLE/TODAY'S PROGRAMMING				
:29:11:16			15:15	SGRT1074 SGRT1074		SG	GR-UW HEALTH/CARBONE (PGM/ADJ)				
:29:27:01			07:29	SGRT1073 SGRT1073		SG	GR-FRIENDS OF WPT				
:29:35:00	18:29:35		28:41:20	ATGB0402		PG	AS TIME GOES BY #402				CYN

6:27 PM  
 COT

OPERATOR \_\_\_\_\_ OFF: \_\_\_\_\_



DAILY TV PROGRAM LOG

WISCONSIN PTV NETWORK HD ##.1

Madison, Wisconsin

PRINTED: 06/13/2013 at 16:22:

PAGE: 16 OF: 22

DAY & DATE: Sun, Jun 16, 2013

ALL TIMES ARE:

OPERATOR

ON:

SCHED. TIME	ACTUAL TIME	LENGTH	VIDEO SOURCE	AUDIO SOURCE	TYPE	TITLE / PROGRAM NUMBER	CSA	ATS	PE2	NOTES
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\*TA\* MPEG 4 REC

18:02:15:00

52:01:00

BUGON-N2

SI KEY-NET BUG/HD

18:56:46:00

10:00

IMGE7058  
IMGE7058

IM WPT WEBSITE/WHAT TO WATCH?

18:56:56:00

20:03

DSOE0028  
DSOE0028

TI PR-DAVID SUCHET-ORIENT EXPRESS/NEXT

18:57:16:03

05:08

4GRANC0001  
4GRANC0001

AJ PREAMBLE/TODAY'S PROGRAMMING

18:57:21:11

15:12

SGRT1044  
SGRT1044

RS GR-THE BOLDT COMPANY

18:57:36:23

15:15

SGRT1060  
SGRT1060

RS GR-HOOPER CORPORATION (ROS)

18:57:52:08

15:15

SGRT1049  
SGRT1049

SG GR-CEOEL/UWEX (#6) -HEALTH & WELLNESS MGMT

18:58:07:23

1:18:05

4ECB0001  
4ECB0001

PR ANNC-ECB PRE-FILE FCC LICENSE RENEWAL

18:59:25:28

14:00

4NID0105  
4NID0105

ID ID-WPT (HD)

18:59:39:28

05:04

4GRANC0002  
4GRANC0002

AJ PREAMBLE/TODAY'S PROGRAMMING

18:59:45:02

14:28

SGRT1091  
SGRT1091

SG GR-ISTHMUS ENGINEERING (PGM/ADJ)

COMMENT: LENGTH CONFIRMED

6:58 PM  
COT

\*MUST AIR\*

OPERATOR

OFF:

25 OF: 30 DAY & DATE: Mon, Jul 01, 2013 ALL TIMES ARE: OPERATOR ON:

SCHED. TIME	ACTUAL TIME	LENGTH	VIDEO SOURCE	AUDIO SOURCE	TYPE	TITLE / PROGRAM NUMBER	CSA	ATS	PE2	NOTES
20:02:15:00		46:03:08	BUGON-N2		SI	KEY-NET BUG/HD				
20:50:48:08	20:50:48	05:08	4GRANC0001 4GRANC0001		AJ	PREAMBLE/TODAY'S PROGRAMMING				8:56 PM CAT
20:50:53:16		14:28	SGRT1091 SGRT1091		SG	GR-ISTHMUS ENGINEERING (PGM/ADJ)				
20:51:08:14		30:04	AMDO0035 AMDO0035		TI	PR-POV #2602/SPECIAL FLIGHT/TONIGHT				
20:51:38:18		30:02	CPFH0069 CPFH0069		TI	PR-CAPITOL FOURTH 2013/THURSDAY				
20:52:08:20		30:03	SEAL0002 SEAL0002		TI	PR-SECRETS OF ALTHORP-THE SPENCERS/SUNDAY				
20:52:38:23		3:00:10	FILL5704 FILL5704		FI	FL-BBC ANRO/SIR ALFRED GILBERT BRONZE				
20:55:39:03		1:00:05	PNGV0339 PNGV0339		DV	PR-PLANNED GIVING/EMIL'S STORY				
20:56:39:08		1:18:05	4ECB0001 4ECB0001		PR	ANNC-ECB PRE-FILE FCC LICENSE RENEWAL				MUST AIR TONIGHT - bb
20:57:57:13		20:04	AMDO0036 AMDO0036		TI	PR-POV #2602/SPECIAL FLIGHT/NEXT				
20:58:17:17		30:02	STAL0001 STAL0001		TI	PR-THE STATUE OF LIBERTY/TUESDAY				
20:58:47:19		30:05	MORU0002 MORU0002		TI	PR-AMER EXPER/MOUNT RUSHMORE/TUESDAY				
20:59:17:24		30:06	NAAT0078 NAAT0078		TI	PR-NATURE #2603/AMERICAN EAGLE/WEDNESDAY				

OPERATOR \_\_\_\_\_ OFF: \_\_\_\_\_



Madison, Wisconsin

WISCONSIN PTV NETWORK HD #.1

DAILY TV PROGRAM LOG

ON: \_\_\_\_\_

OPERATOR \_\_\_\_\_

PAGE: 18 OF 22 DAY & DATE: Tue, Jul 16, 2013 ALL TIMES ARE: \_\_\_\_\_

CSA  
ATS  
PE2 NOTES

SCHED. TIME	ACTUAL TIME	LENGTH	VIDEO SOURCE	AUDIO SOURCE	TYPE	TITLE / SUB-TITLE	PROGRAM NUMBER
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8:57 PM  
COT

\*TA\* MPEG 4 REC

19:02:45:00	✓	1:40:10:00	BUGON-N2		SI	KEY-NET BUG/HD	
19:59:47:00	✓	10:00	IDHD-NW		SI	KEY-ID/NET & WHA HD	**ID**
20:47:36:00	✓	4:13:00	BUGON-N2		SI	KEY-NET BUG/HD	
20:56:46:05	20:56:46	20:02	SEHC0001		TI	PR-SECRETS OF HIGHCLERE CASTLE/SUNDAY	
20:57:06:07	20:57:06	1:18:05	4ECB0001		PR	ANNC-ECB PRE-FILE FCC LICENSE RENEWAL	
20:58:24:12		30:06	NAZM0002		TI	PR-NAZI MEGA WEAPONS #101/WEDNESDAY	
20:58:54:18		30:08	WWIR0030		TI	PR-HD/WASHINGTON WEEK/HERE AND NOW-FRIDAY'S	
20:59:24:26		15:02	4NID0108		ID	ID-WPT/ECB & UWEX (HD)	
20:59:39:28		05:04	4GRANC0002		AJ	PREAMBLE/TODAY'S PROGRAMMING	
20:59:45:02		14:28	SGRT1091		SG	GR-ISTHMUS ENGINEERING (PGM/ADJ)	

COMMENT: LENGTH CONFIRMED

21:00:00:00 56:16:07 HD01 PG FRONTLINE #3010H [TV14] 7YN  
THE REAL CSI

OPERATOR \_\_\_\_\_

OFF: \_\_\_\_\_

Madison, Wisconsin

ON: \_\_\_\_\_

WISCONSIN PTV NETWORK HD #.1 OPERATOR \_\_\_\_\_

ALL TIMES ARE: \_\_\_\_\_ TITLE / PROGRAM NUMBER \_\_\_\_\_

VIDEO SOURCE TYPE SUB-TITLE PE2 NOTES

AUDIO SOURCE SI KEY-NET BUG/HD

22:01:10 BUGON-N2

20:04 MSSC0013 PR-MARTHA STEWART'S COOKING SCHOOL/NEXT

26:46:10 MSSC0013

30:01 BBMM0004 PR-BURT BACHARACH'S BEST/MY MUSIC/SATURDAY

30:01 BBMM0004

1:12:05 4ECB0002 PR ANNC-ECB POST-FILE FCC LICENSE RENEWAL

19:27:36 4ECB0002

30:04 DPDS0029 TI PR-DEATH IN PARADISE #108/TONIGHT

30:09 MSFI0014 TI PR-MISS FISCHER MURDER MYSTERY'S TONITE (GEN

10:27 4NID0106 ID ID-WPT (HD)

26:46:08 MSSC0204HD PG MARTHA STEWART'S COOKING SCHOOL #204H 7YN

19:30:00:00 19:30:00 VEGETABLES [TVG]

1:27 PM CAT

FCC Announcement MUST air!  
COMMENT: IFF FCC ANNOUNCEMENT DOESN'T AIR, IT MUST BE ADDED TO ONE OF THE BREAKS BEFORE 22:00

OPERATOR \_\_\_\_\_ OFF: \_\_\_\_\_



PAGE: 5 OF: 27 DAY & DATE: Fri, Aug 16, 2013 ALL TIMES ARE: OPERATOR ON:

SCHED. TIME	ACTUAL TIME	LENGTH	VIDEO SOURCE AUDIO SOURCE	TYPE	TITLE / PROGRAM NUMBER SUB-TITLE	CSA ATS PE2 NOTES
8:01:30:00	08 020	55:46:08	KIDSBOY-N2	SI	KEY-HD/PBS KIDS-BOY	
8:58:46:08		15:05	BDAY0001 BDAY0001	ME	ANNC-BDAY CLUB/GENERIC	
8:59:01:13		15:07	KIPR8072 KIPR8072	KP	KPR-BIG BIRD AND ELMO	
3:59:16:20		30:06	KIPR8109 KIPR8109	RL	KPR-STORY	
3:59:46:26		13:04	KNID0001 KNID0001	ID	ID-PBS KIDS/WPT HD	

COMMENT: WHA WILL AIR SEPARATE BREAKS FROM 9:00 TO 11:00 SO THAT REQUIRED FCC ANNOUNCEMENTS WILL AIR

COMMENT: FCC ANNOUNCEMENT MUST AIR - IF FOR ANY REASON IT DOESN'T AIR ON EITHER SERVICE, ADD TO NEXT BREAK

00:00:00 0 9000 28:46:07 WILK0133HD2 PG WILD KRATTS #133H THE GECKO EFFECT [TVY] 7YN  
\*TA\* MPEG 4 REC

01:30:00 0 90130 25:46:07 KIDSBOY-N2 SI KEY-HD/PBS KIDS-BOY  
28:46:07 0 9284607 1:12:05 4ECB0002 PR ANNC-ECB POST-FILE FCC LICENSE RENEWAL  
4ECB0002  
29:58:12 0 9295812 16:18 4NID0106 ID ID-WPT (HD)  
4NID0106

30:15:00 0 9301500 28:46:03 FCTH0301HD PG FETCH! WITH RUFF RUFFMAN #301 THE DEBUT OF SMELL-O-VISION [TVY] 7YD

9:28 AM CDT

OPERATOR OFF:

Madison, Wisconsin

WISCONSIN PTV NETWORK HD #.1

DAILY TV PROGRAM LOG

ON: \_\_\_\_\_

OPERATOR \_\_\_\_\_

ALL TIMES ARE:

CSA  
ATS  
PE2 NOTES

PAGE: 16 OF: 21 DAY & DATE: Sun, Sep 01, 2013

TITLE / PROGRAM NUMBER  
SUB-TITLE

VIDEO SOURCE  
AUDIO SOURCE

TYPE  
SUB-TITLE

ACTUAL TIME

SCHED. TIME

LENGTH

18:02:15:00 52:01:00 BUGON-N2 SI KEY-NET BUG/HD

18:56:46:00 18:56:46 20:06 CHUH0019 TI PR-CHURCHILL #103/THE LAST PRIZE/NEXT  
CHUH0019

18:57:06:06 18:57:06 1:12:05 4ECB0002 PR ANNC-ECB POST-FILE FCC LICENSE RENEWAL  
4ECB0002

COMMENT: FFC FILING ANNC MUST AIR, IF IT DOES NOT,  
IT MUST BE ADDED TO 19:56 OR 21:56 BREAK

18:58:18:11 05:08 4GRANC0001 AJ PREAMBLE/TODAY'S PROGRAMMING  
4GRANC0001

18:58:23:19 15:12 SGR11044 RS GR-THE BOLDT COMPANY  
SGRT1044

18:58:39:01 20:06 LATA0001 TI PR-LAST TANGO IN HALIFAX/DATE V.  
LATA0001

18:58:59:07 30:04 MAST0044 TI PR-MAST MYSTERY #4324/SILK/TONIGHT  
MAST0044

18:59:29:11 10:17 4NID0104 ID ID-WPT (HD)  
4NID0104

18:59:39:28 05:04 4GRANC0002 AJ PREAMBLE/TODAY'S PROGRAMMING  
4GRANC0002

18:59:45:02 14:28 SGR11091 SG GR-ISTHMUS ENGINEERING (PGM/ADJ)  
SGRT1091

COMMENT: LENGTH CONFIRMED

19:00:00:00 19:00:00 56:08:01 HD01 PG CHURCHILL #103Z  
THE LAST PRIZE

CYN

[TVPG]

OPERATOR \_\_\_\_\_

OFF: \_\_\_\_\_

6:57 PM  
C-10T



Madison, Wisconsin

ON: \_\_\_\_\_

WISCONSIN PTV NETWORK HD ##.1

OPERATOR \_\_\_\_\_

ALL TIMES ARE:

CSA  
ATS  
PE2 NOTES

TV PROGRAM LOG

: 10 OF: 27 DAY & DATE: Mon, Sep 16, 2013 TITLE / PROGRAM NUMBER

ACTUAL TIME	LENGTH	VIDEO SOURCE	AUDIO SOURCE	TYPE	SUB-TITLE
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\*TA\* MPEG 4 REC

31:30:00	25:46:06	KIDSBOY-N2		SI	KEY-HD/PBS KIDS-BOY
58:46:06	15:05	BDAY0001 BDAY0001		ME	ANNC-BDAY CLUB/GENERIC
59:01:11	30:02	EARF0015 EARF0015		TI	PR-EARTHFLIGHT #103/EUROPE/WEDNESDAY
59:31:13	20:07	KIPR8101 KIPR8101		KP	KPR-TOOTER THE FLUTE
59:51:20	08:10	KNID0001 KNID0001		ID	ID-PBS KIDS/WPT HD

COMMENT: FCC POST-FILING ANNOUNCEMENT IN NEXT TWO BREAKS ON NET AT 13:28 // ON WHA AT 13:58 - SEE WHA LOG

COMMENT: WHA + NET SEPERATE BREAKS @ 1328 & 1358 - NOTE PROGRAM START TIMES

CYD

PG WUNDERKIND LITTLE AMADEUS #110 [TVY]

LITA0110SD

28:41:25

1:00:00:00 3000

1:28PM COT

PR ANNC-ECB POST-FILE FCC LICENSE RENEWAL

4ECB0002  
4ECB0002

1:12:05

3:28:41:25 3284125

ID ID-PBS KIDS/WPT HD

KNID0001  
KNID0001

11:00

3:29:54:00

COMMENT: FCC ANNOUNCEMENT MUST AIR BEFORE 1700 -ADJUST BREAKS IF IT DOESN'T AIR THIS BREAK

7YS

PG WORDGIRL #402H [TVY7]

WORG0402HD

28:46:06

3:30:05:00 3300

OPERATOR \_\_\_\_\_

OFF: \_\_\_\_\_

WISCONSIN PTV NETWORK HD #.1

Madison, Wisconsin

DAILY TV PROGRAM LOG

ON: \_\_\_\_\_

OPERATOR \_\_\_\_\_

PAGE: 16 OF: 22 DAY & DATE: Tue, Oct 01, 2013 ALL TIMES ARE: \_\_\_\_\_

SCHED. TIME ACTUAL TIME LENGTH VIDEO SOURCE AUDIO SOURCE TYPE SUB-TITLE TITLE / PROGRAM NUMBER PE2 AT5 NOTES

SCHED. TIME	ACTUAL TIME	LENGTH	VIDEO SOURCE	AUDIO SOURCE	TYPE	SUB-TITLE	TITLE / PROGRAM NUMBER	PE2	AT5	NOTES
18:02:15:00		52:01:00	BUGON-N2		SI	KEY-NET BUG/HD				CSA
18:56:46:00	18:56:46	05:08	4GRANC0001 4GRANC0001		AJ	PREAMBLE/TODAY'S PROGRAMMING				
18:56:51:08		08:05	NGRT9914 NGRT9914		NG	GR-MEAD WITTER FOUNDATION (PGM/ADJ)				
18:56:59:13		07:29	SGRT1073 SGRT1073		SG	GR-FRIENDS OF WPT				
18:57:07:12		30:05	FRON0058 FRON0058		TI	PR-FRONTLINE #3008/TONIGHT				
18:57:37:17		1:12:05	4ECB0002 4ECB0002		PR	ANN-ECB POST-FILE FCC LICENSE RENEWAL				aired as 6:57pm COT
<p>COMMENT: FCC FILING ANNC MUST AIR, IF IT DOES NOT, IT MUST BE ADDED TO 20:56 OR 21:56 BREAK</p> <p>COMMENT: SUBCLIPPED PROGRAM - AIRS FROM SERVER</p>										
18:58:49:22		30:03	LATA0021 LATA0021		TI	PR-LAST TANGO IN HALIFAX #101/SATURDAY				
18:59:19:25		30:01	FABR0005 FABR0005		TI	PR-FATHER BROWN #101/SATURDAY				
18:59:49:26		10:04	4NID0104 4NID0104		ID	ID-WPT (HD)				
19:00:00:00	19:00:00	55:36:23	LTAM0105HDSTA		PG	LATINO AMERICANS #105 PRIDE AND PREJUDICE/PERIL AND [TVPG] pt01				7YS

OPERATOR \_\_\_\_\_

OFF: \_\_\_\_\_



PRINTED: 10/15/2013 at 13:05:

Madison, Wisconsin

WISCONSIN PTV NETWORK HD ##.1

OPERATOR \_\_\_\_\_ ON: \_\_\_\_\_

ALL TIMES ARE:

DAY & DATE: Wed, Oct 16, 2013

20 OF: 30

ED. ME	ACTUAL TIME	LENGTH	VIDEO SOURCE	AUDIO SOURCE	TYPE	TITLE / PROGRAM NUMBER	PE2	NOTES
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\*TA\* MPEG 4 REC

1:30:00	✓	25:46:05	KIDSBOY-N2		SI	KEY-HD/PBS KIDS-BOY		
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8:46:05	177846	05:08	4GRANC0001 4GRANC0001		AJ	PREAMBLE/TODAY'S PROGRAMMING		
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8:51:13	1	15:09	SGRTL084 SGRTL084		SG	GR-WISCONSIN MATH COUNCIL (PGM/ADJ)		
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9:06:22	177806	1:12:05	4ECB0002 4ECB0002		PR	ANNC-ECB POST-FILE FCC LICENSE RENEWAL		
0:18:27	1	11:03	4NID0108 4NID0108		ID	ID-WPT/ECB & UWEX (HD)		

0:30:00	1773000	27:18:00	BWNA17289HD		PG	BBC WORLD NEWS AMERICA #17289H	[TVRE]	7YN
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5:29:06 PM  
COT

This announcement MUST air if it doesn't air this block, add it before 19:00

Rec 16:30

OPERATOR \_\_\_\_\_

OFF: \_\_\_\_\_

*June 1, 2013, June 16, July 1, July 16*

Following the submission of the renewal applications, stations WHLA-TV, WHRM-TV, WHWC-TV, WLEF-TV, and WPNE-TV must broadcast post-filing announcements on the following dates:

*August 1, 2013, August 16, September 1, September 16, October 1 & October 16*

Sample texts of the pre- and post-filing announcements are enclosed with this memo.

The June and July pre-filing announcements are to be broadcast on the following schedule:

June 1, 2013	Between 6 p.m. - 11 p.m. (5 – 10 p.m. Central)
June 16, 2013	Between 6 p.m. - 11 p.m. (5 – 10 p.m. Central)
July 1, 2013	Timing at station's discretion
July 16, 2013	Timing at station's discretion

The August through October post-filing announcements are to be broadcast on the following schedule:

August 1, 2013	Between 6 p.m. - 11 p.m. (5 – 10 p.m. Central)
August 16, 2013	Between 9 a.m. - 1 p.m.
September 1, 2013	Between 6 p.m. - 11 p.m. (5 – 10 p.m. Central)
September 16, 2013	Between 1 p.m. - 5 p.m.
October 1, 2013	Between 6 p.m. - 11 p.m. (5 – 10 p.m. Central)
October 16, 2013	Between 5 p.m. - 7 p.m.

In presenting both the pre- and post-filing announcements, the station must use visuals with the licensee's and the FCC's addresses when the required text is being orally presented by an announcer. A certification confirming that these announcements were broadcast as required



## **PRE-FILING ANNOUNCEMENT SCRIPT FOR ECB TELEVISION STATIONS RENEWAL, 2013**

On September 14th, 2006, WHLA-TV, WHRM-TV, WHWC-TV, WLEF-TV and WPNE-TV were granted licenses by the Federal Communications Commission to serve the public interest as a public trustee until December 1, 2013.

Our licenses will expire on December 1, 2013. We must file applications for renewal with the FCC by August 1, 2013. When filed, a copy of these applications will be available for public inspection at [www.fcc.gov](http://www.fcc.gov). The applications contain information concerning the performance of these stations during the last eight years.

Individuals who wish to advise the FCC of facts relating to our renewal applications and to whether these stations have operated in the public interest should file comments and petitions with the FCC by November 1, 2013.

Further information concerning the FCC's broadcast license renewal process is available for WHLA-TV, WHRM-TV, WHWC-TV, WLEF-TV, and WPNE-TV at 3319 West Beltline Highway, Madison, WI 53713, or may be obtained from the FCC, Washington D.C. 20554, [www.fcc.gov](http://www.fcc.gov).

**POST-FILING ANNOUNCEMENT SCRIPT FOR ECB  
TELEVISION STATIONS  
RENEWAL, 2013**

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