



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

COPY

| | | |
|---|--|--|
| <u>Contract / Revision</u> 396735 / | | <u>Alt Order #</u> 08416726 |
| <u>Product</u> HAWLEY 4 ATTNY GEN | | |
| <u>Contract Dates</u> 10/18/16 - 10/24/16 | | <u>Estimate #</u> 8307 |
| <u>Advertiser</u> Hawley/R/Attorney General/MO | | <u>Original Date / Revision</u> 10/14/16 / 10/14/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KTVI-TV | <u>Account Executive</u> Teresa DiFuria | <u>Sales Office</u> NSO Philadelphia |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 14097 | <u>Advertiser Code</u> 441 | <u>Product Code</u> 842 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | 2 | 10/21/16 | 10/21/16 | 11p News | 11:00 PM-11:30 PM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$300.00 | 0.00 | | | |
| N 2 | 2 | 10/21/16 | 10/21/16 | M-F 430p-5p | 430p-5p | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$650.00 | 0.00 | | | |
| N 3 | 2 | 10/21/16 | 10/21/16 | FOX 2 News @ 530a | 5:30 AM-6:00 AM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$600.00 | 0.00 | | | |
| N 4 | 2 | 10/21/16 | 10/21/16 | M-F 530p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$1,250.00 | 0.00 | | | |
| N 5 | 2 | 10/21/16 | 10/21/16 | FOX 2 News @ 6a | 6:30 AM-7:00 AM | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$1,350.00 | 0.00 | | | |
| N 6 | 2 | 10/21/16 | 10/21/16 | M-F 630p-7p | 6:30 PM-7:00 PM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$400.00 | 0.00 | | | |
| N 7 | 2 | 10/21/16 | 10/21/16 | FOX 2 News In The Morning | 8:30 AM-9:00 AM | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$750.00 | 0.00 | | | |
| N 8 | 2 | 10/21/16 | 10/21/16 | FOX 2 News @ 9p | 9:00 PM-9:30 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 9 | 2 | 10/21/16 | 10/21/16 | FOX 2 News @ 9p | 9:30 PM-10:00 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ----1-- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 10 | 2 | 10/24/16 | 10/24/16 | M-F 12a-1230a | 12:00 AM-12:30 AM | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$225.00 | 0.00 | | | |
| N 11 | 2 | 10/24/16 | 10/24/16 | M-F 430p-5p | 4:30 PM-5:00 PM | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$650.00 | 0.00 | | | |
| N 12 | 2 | 10/24/16 | 10/24/16 | M-F 530p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$1,250.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 396735 / | 08416726 |

| | | |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/18/16 - 10/24/16 | HAWLEY 4 ATTNY GEN | 8307 |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Hawley/R/Attorney Gener. | 10/14/16 / 10/14/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$1,250.00 | 0.00 | | | |
| N 13 | 2 | 10/24/16 | 10/24/16 | FOX 2 News @ 6a | 6:00 AM-6:30 AM | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$1,350.00 | 0.00 | | | |
| N 14 | 2 | 10/24/16 | 10/24/16 | FOX 2 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 15 | 2 | 10/24/16 | 10/24/16 | M-F 630p-7p | 6:30 PM-7:00 PM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$400.00 | 0.00 | | | |
| N 16 | 2 | 10/24/16 | 10/24/16 | M-F 7a-9a | 7:00 AM-7:30 AM | | :30 | | | | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$1,125.00 | 0.00 | | | |
| N 17 | 2 | 10/24/16 | 10/24/16 | Monday Prime Hour 1 | 7:00 PM-8:00 PM | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$1,500.00 | 0.00 | | | |
| N 18 | 2 | 10/24/16 | 10/24/16 | FOX 2 News @ 9a | 9:00 AM-9:30 AM | | :30 | | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$375.00 | 0.00 | | | |
| N 19 | 2 | 10/24/16 | 10/24/16 | FOX 2 News @ 9p | 9:00 PM-9:30 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 20 | 2 | 10/24/16 | 10/24/16 | FOX 2 News @ 9p | 9:30 PM-10:00 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | 1----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 21 | 2 | 10/22/16 | 10/22/16 | College Basketball | 2:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -----1- | | | | 1 | \$575.00 | 0.00 | | | |
| N 22 | 2 | 10/22/16 | 10/22/16 | FOX 2 News @ 6a | 6:00 AM-6:30 AM | | :30 | | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -----1- | | | | 1 | \$425.00 | 0.00 | | | |
| N 23 | 2 | 10/22/16 | 10/22/16 | Sa 6a-9a | 6:30 AM-7:00 AM | | :30 | | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -----1- | | | | 1 | \$425.00 | 0.00 | | | |
| N 24 | 2 | 10/23/16 | 10/23/16 | Su 1030p-11p | 10:30 PM-11:00 PM | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -----1 | | | | 1 | \$175.00 | 0.00 | | | |
| N 25 | 2 | 10/23/16 | 10/23/16 | Su 11p-12a | 11:00 PM-12:00 AM | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -----1 | | | | 1 | \$150.00 | 0.00 | | | |
| N 26 | 2 | 10/23/16 | 10/23/16 | Su 5p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -----1 | | | | 1 | \$750.00 | 0.00 | | | |
| N 27 | 2 | 10/20/16 | 10/20/16 | M-F 4p-430p | 4:00 PM-4:30 PM | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$650.00 | 0.00 | | | |
| N 28 | 2 | 10/20/16 | 10/20/16 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$1,350.00 | 0.00 | | | |
| N 29 | 2 | 10/20/16 | 10/20/16 | FOX 2 News @ 530a | 5:30 AM-6:00 AM | | :30 | | | | NM | 1 | \$600.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 396735 / | 08416726 |

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|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/18/16 - 10/24/16 | HAWLEY 4 ATTNY GEN | 8307 |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Hawley/R/Attorney Gener. | 10/14/16 / 10/14/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$600.00 | 0.00 | | | |
| N 30 | 2 | 10/20/16 | 10/20/16 | M-F 530p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$1,250.00 | 0.00 | | | |
| N 31 | 2 | 10/20/16 | 10/20/16 | FOX 2 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 32 | 2 | 10/20/16 | 10/20/16 | FOX 2 News @ 6a | 6:30 AM-7:00 AM | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$1,350.00 | 0.00 | | | |
| N 33 | 2 | 10/20/16 | 10/20/16 | Thursday Prime Hour 1 | 7:00 PM-8:00 PM | | :30 | | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$1,800.00 | 0.00 | | | |
| N 34 | 2 | 10/20/16 | 10/20/16 | FOX 2 News @ 9p | 9:00 PM-9:30 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | ---1--- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 35 | 2 | 10/18/16 | 10/18/16 | M-F 530p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -1----- | | | | 1 | \$1,250.00 | 0.00 | | | |
| N 36 | 2 | 10/18/16 | 10/18/16 | FOX 2 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -1----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 37 | 2 | 10/18/16 | 10/18/16 | M-F 7a-9a | 7:00 AM-7:30 AM | | :30 | | | | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -1----- | | | | 1 | \$1,125.00 | 0.00 | | | |
| N 38 | 2 | 10/18/16 | 10/18/16 | M-F 7a-9a | 7:30 AM-8:00 AM | | :30 | | | | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -1----- | | | | 1 | \$1,125.00 | 0.00 | | | |
| N 39 | 2 | 10/18/16 | 10/18/16 | FOX 2 News @ 9p | 9:30 PM-10:00 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | -1----- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 40 | 2 | 10/19/16 | 10/19/16 | FOX 2 News Midday | 11:00 AM-11:30 AM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | | | | 1 | \$300.00 | 0.00 | | | |
| N 41 | 2 | 10/19/16 | 10/19/16 | 11p News | 11:00 PM-11:30 PM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | | | | 1 | \$300.00 | 0.00 | | | |
| N 42 | 2 | 10/19/16 | 10/19/16 | M-F 4p-430p | 4:00 PM-4:30 PM | | :30 | | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | | | | 1 | \$650.00 | 0.00 | | | |
| N 43 | 2 | 10/19/16 | 10/19/16 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | | | | 1 | \$1,350.00 | 0.00 | | | |
| N 44 | 2 | 10/19/16 | 10/19/16 | FOX 2 News @ 6a | 6:00 AM-6:30 AM | | :30 | | | | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | | | | 1 | \$1,350.00 | 0.00 | | | |
| N 45 | 2 | 10/19/16 | 10/19/16 | FOX 2 News @ 6p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | | | | 1 | \$1,200.00 | 0.00 | | | |
| N 46 | 2 | 10/19/16 | 10/19/16 | M-F 630p-7p | 6:30 PM-7:00 PM | | :30 | | | | NM | 1 | \$400.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 396735 / | 08416726 |

| | | |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/18/16 - 10/24/16 | HAWLEY 4 ATTNY GEN | 8307 |

| | |
|--------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Hawley/R/Attorney Gener. | 10/14/16 / 10/14/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|----------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-----------|--------------------|
| | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | | | | 1 | \$400.00 | 0.00 | | | |
| N 47 | 2 | 10/19/16 | 10/19/16 | M-F 7a-9a | 7:30 AM-8:00 AM | | :30 | | | | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | | | | 1 | \$1,125.00 | 0.00 | | | |
| N 48 | 2 | 10/19/16 | 10/19/16 | 9p Late Run News M-F | 10:00 PM-10:30 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/17/16 | 10/23/16 | --1---- | | | | 1 | \$1,200.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 48 | \$43,850.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 09/26/16 - 10/24/16 | 48 | \$43,850.00 | \$37,272.50 |
| Totals | 48 | \$43,850.00 | \$37,272.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

HARRIS SL104 PAGE 1
RUN ON OCT14/16 AT 12:10
FROM STATION

| | |
|------------------------|----------|
| POLI/J HAWLEY/R/ATG/MO | TYPE O |
| HAWLEY 4 ATTNY GEN | CTG POLC |
| OCT18/16- OCT24/16 | 1WKS |
| TERESA DIFURIA | EST 8307 |

COPY
GENERAL

| | | |
|--------|-------|--------|
| 2/SPOT | TOTAL | FLIGHT |
| SPOTS | TOTAL | TOTAL |

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H
○ ○ ○ ○ ○ ○

| | | |
|-------|---|---------|
| 50.00 | 1 | \$50.00 |
|-------|---|---------|

| | | | | |
|-----------|--|---|--|-----------|
| \$600,000 | | 1 | | \$600,000 |
| 500,000 | | | | 500,000 |
| 400,000 | | | | 400,000 |
| 300,000 | | | | 300,000 |
| 200,000 | | | | 200,000 |
| 100,000 | | | | 100,000 |
| 0 | | | | 0 |

| | | |
|--------|---|------------|
| 250.00 | 1 | \$1,250.00 |
|--------|---|------------|

| | | |
|--------|---|------------|
| 350.00 | 1 | \$1,350.00 |
|--------|---|------------|

HARRIS SL104 PAGE 2
RUN ON OCT14/16 AT 12:10
FROM STATION

| MOD & LINE# | DAYS | TIME | LEN | EFFECTIVE DATES | SEC CD | PER WK | RATE/SPOT | TOTAL SPOTS | FLIGHT TOTAL |
|--------------------------|------|-------------|-----|-----------------|--------|--------|------------|-------------|--------------|
| 6 | FRI | 630P-700P | 30 | OCT21 | | 1 | \$400.00 | 1 | \$400.00 |
| PROGRAM : CELEB NAME-MF | | | | | | | | | |
| RA35-64 : 2.6 | | | | | | | | | |
| CON COM1: CELEB NAME-MF | | | | | | | | | |
| 7 | FRI | 830A-900A | 30 | OCT21 | | 1 | \$750.00 | 1 | \$750.00 |
| PROGRAM : FOX2NWS MORN | | | | | | | | | |
| RA35-64 : 3.5 | | | | | | | | | |
| CON COM1: FOX2NWS MORN | | | | | | | | | |
| 8 | FRI | 900P-930P | 30 | OCT21 | | 1 | \$1,200.00 | 1 | \$1,200.00 |
| PROGRAM : FOX2NWS AT 9PM | | | | | | | | | |
| RA35-64 : 4.3 | | | | | | | | | |
| CON COM1: FOX2NWS AT 9PM | | | | | | | | | |
| 9 | FRI | 930P-1000P | 30 | OCT21 | | 1 | \$1,200.00 | 1 | \$1,200.00 |
| PROGRAM : FOX2NWS AT 9PM | | | | | | | | | |
| RA35-64 : 3.6 | | | | | | | | | |
| CON COM1: FOX2NWS AT 9PM | | | | | | | | | |
| 10 | MON | 1200M-1230A | 30 | OCT24 | | 1 | \$225.00 | 1 | \$225.00 |
| PROGRAM : SEINFELD | | | | | | | | | |
| RA35-64 : 1.1 | | | | | | | | | |
| CON COM1: SEINFELD | | | | | | | | | |
| 11 | MON | 430P-500P | 30 | OCT24 | | 1 | \$650.00 | 1 | \$650.00 |
| PROGRAM : JUDGE JUDY | | | | | | | | | |
| RA35-64 : 3.2 | | | | | | | | | |
| CON COM1: JUDGE JUDY | | | | | | | | | |
| 12 | MON | 530P-600P | 30 | OCT24 | | 1 | \$1,250.00 | 1 | \$1,250.00 |
| PROGRAM : FOX2NWS AT 5PM | | | | | | | | | |
| RA35-64 : 4.0 | | | | | | | | | |
| CON COM1: FOX2NWS AT 5PM | | | | | | | | | |
| 13 | MON | 600A-630A | 30 | OCT24 | | 1 | \$1,350.00 | 1 | \$1,350.00 |
| PROGRAM : FOX2NWS AT 6AM | | | | | | | | | |
| RA35-64 : 4.9 | | | | | | | | | |
| CON COM1: FOX2NWS AT 6AM | | | | | | | | | |

HARRIS SL104 PAGE 3
RUN ON OCT14/16 AT 12:10
FROM STATION

| MOD & LINE# | DAYS | TIME | LEN | EFFECTIVE DATES | SEC CD | PER WK | RATE/SPOT | TOTAL SPOTS | FLIGHT TOTAL |
|--------------------------|------|------------|-----|-----------------|--------|--------|------------|-------------|--------------|
| 14 | MON | 600P-630P | 30 | OCT24 | | 1 | \$1,200.00 | 1 | \$1,200.00 |
| PROGRAM : FOX2NWS AT 6PM | | | | | | | | | |
| RA35-64 : 3.8 | | | | | | | | | |
| CON COM1: FOX2NWS AT 6PM | | | | | | | | | |
| 15 | MON | 630P-700P | 30 | OCT24 | | 1 | \$400.00 | 1 | \$400.00 |
| PROGRAM : CELEB NAME-MF | | | | | | | | | |
| RA35-64 : 2.6 | | | | | | | | | |
| CON COM1: CELEB NAME-MF | | | | | | | | | |
| 16 | MON | 700A-730A | 30 | OCT24 | | 1 | \$1,125.00 | 1 | \$1,125.00 |
| PROGRAM : FOX2NWS MORN | | | | | | | | | |
| RA35-64 : 5.4 | | | | | | | | | |
| CON COM1: FOX2NWS MORN | | | | | | | | | |
| 17 | MON | 700P-800P | 30 | OCT24 | | 1 | \$1,500.00 | 1 | \$1,500.00 |
| PROGRAM : GOTHAM-FOX | | | | | | | | | |
| RA35-64 : 3.6 | | | | | | | | | |
| CON COM1: GOTHAM-FOX | | | | | | | | | |
| 18 | MON | 900A-930A | 30 | OCT24 | | 1 | \$375.00 | 1 | \$375.00 |
| PROGRAM : FOX2NWS AT 9AM | | | | | | | | | |
| RA35-64 : 2.7 | | | | | | | | | |
| CON COM1: FOX2NWS AT 9AM | | | | | | | | | |
| 19 | MON | 900P-930P | 30 | OCT24 | | 1 | \$1,200.00 | 1 | \$1,200.00 |
| PROGRAM : FOX2NWS AT 9PM | | | | | | | | | |
| RA35-64 : 4.3 | | | | | | | | | |
| CON COM1: FOX2NWS AT 9PM | | | | | | | | | |
| 20 | MON | 930P-1000P | 30 | OCT24 | | 1 | \$1,200.00 | 1 | \$1,200.00 |
| PROGRAM : FOX2NWS AT 9PM | | | | | | | | | |
| RA35-64 : 3.6 | | | | | | | | | |
| CON COM1: FOX2NWS AT 9PM | | | | | | | | | |
| 21 | SAT | 230P-630P | 30 | OCT22 | | 1 | \$575.00 | 1 | \$575.00 |
| PROGRAM : COLLEGE FTBALL | | | | | | | | | |
| RA35-64 : 1.3 | | | | | | | | | |
| CON COM1: COLLEGE FTBALL | | | | | | | | | |

HARRIS SL104 PAGE 4
RUN ON OCT14/16 AT 12:10
FROM STATION

| MOD & LINE# | DAYS | TIME | LEN | EFFECTIVE DATES | SEC CD | PER WK | RATE/SPOT | TOTAL SPOTS | FLIGHT TOTAL |
|--------------------------|------|-------------|-----|-----------------|--------|--------|------------|-------------|--------------|
| 22 | SAT | 600A-630A | 30 | OCT22 | | 1 | \$425.00 | 1 | \$425.00 |
| PROGRAM : FOX2NWS SA-6AM | | | | | | | | | |
| RA35-64 : 2.1 | | | | | | | | | |
| CON COM1: FOX2NWS SA-6AM | | | | | | | | | |
| 23 | SAT | 630A-700A | 30 | OCT22 | | 1 | \$425.00 | 1 | \$425.00 |
| PROGRAM : FOX2NWS SA-6AM | | | | | | | | | |
| RA35-64 : 2.6 | | | | | | | | | |
| CON COM1: FOX2NWS SA-6AM | | | | | | | | | |
| 24 | SUN | 1030A-1100A | 30 | OCT23 | | 0 | \$675.00 | 0 | \$.00 |
| PROGRAM : GAMEDAY LIVE | | | | | | | | | |
| RA35-64 : 1.7 | | | | | | | | | |
| CON COM1: GAMEDAY LIVE | | | | | | | | | |
| 25 | SUN | 1030P-1100P | 30 | OCT23 | | 1 | \$175.00 | 1 | \$175.00 |
| PROGRAM : IN DEPTH W GB | | | | | | | | | |
| RA35-64 : 1.2 | | | | | | | | | |
| CON COM1: IN DEPTH W GB | | | | | | | | | |
| 26 | SUN | 1100A-1200N | 30 | OCT23 | | 0 | \$1,500.00 | 0 | \$.00 |
| PROGRAM : NFL SUNDAY | | | | | | | | | |
| RA35-64 : 2.8 | | | | | | | | | |
| CON COM1: NFL SUNDAY | | | | | | | | | |
| 27 | SUN | 1100P-1200M | 30 | OCT23 | | 1 | \$150.00 | 1 | \$150.00 |
| PROGRAM : ACCSS HLYWD WK | | | | | | | | | |
| RA35-64 : 1.8 | | | | | | | | | |
| CON COM1: ACCSS HLYWD WK | | | | | | | | | |
| 28 | SUN | 530P-600P | 30 | OCT23 | | 1 | \$750.00 | 1 | \$750.00 |
| PROGRAM : FOX2NWS AT 5PM | | | | | | | | | |
| RA35-64 : 3.5 | | | | | | | | | |
| CON COM1: FOX2NWS AT 5PM | | | | | | | | | |
| 29 | THU | 1100P-1130P | 30 | OCT20 | | 0 | \$300.00 | 0 | \$.00 |
| PROGRAM : FOX2 NWS-11PM | | | | | | | | | |
| RA35-64 : 1.8 | | | | | | | | | |
| CON COM1: FOX2 NWS-11PM | | | | | | | | | |

HARRIS SL104 PAGE 5
RUN ON OCT14/16 AT 12:10
FROM STATION

| MOD & LINE# | DAYS | TIME | LEN | EFFECTIVE DATES | SEC CD | PER WK | RATE/SPOT | TOTAL SPOTS | FLIGHT TOTAL |
|--------------------------|------|-----------|-----|-----------------|--------|--------|------------|-------------|--------------|
| 30 | THU | 400P-430P | 30 | OCT20 | | 1 | \$650.00 | 1 | \$650.00 |
| PROGRAM : JUDGE JUDY B | | | | | | | | | |
| RA35-64 : 2.7 | | | | | | | | | |
| CON COM1: JUDGE JUDY B | | | | | | | | | |
| 31 | THU | 500P-530P | 30 | OCT20 | | 1 | \$1,350.00 | 1 | \$1,350.00 |
| PROGRAM : FOX2NWS AT 5PM | | | | | | | | | |
| RA35-64 : 4.1 | | | | | | | | | |
| CON COM1: FOX2NWS AT 5PM | | | | | | | | | |
| 32 | THU | 530A-600A | 30 | OCT20 | | 1 | \$600.00 | 1 | \$600.00 |
| PROGRAM : FOX 2 NEWS | | | | | | | | | |
| RA35-64 : 4.1 | | | | | | | | | |
| CON COM1: FOX 2 NEWS | | | | | | | | | |
| 33 | THU | 530P-600P | 30 | OCT20 | | 1 | \$1,250.00 | 1 | \$1,250.00 |
| PROGRAM : FOX2NWS AT 5PM | | | | | | | | | |
| RA35-64 : 4.0 | | | | | | | | | |
| CON COM1: FOX2NWS AT 5PM | | | | | | | | | |
| 34 | THU | 600P-630P | 30 | OCT20 | | 1 | \$1,200.00 | 1 | \$1,200.00 |
| PROGRAM : FOX2NWS AT 6PM | | | | | | | | | |
| RA35-64 : 3.8 | | | | | | | | | |
| CON COM1: FOX2NWS AT 6PM | | | | | | | | | |
| 35 | THU | 630A-700A | 30 | OCT20 | | 1 | \$1,350.00 | 1 | \$1,350.00 |
| PROGRAM : FOX2NWS AT 6AM | | | | | | | | | |
| RA35-64 : 4.9 | | | | | | | | | |
| CON COM1: FOX2NWS AT 6AM | | | | | | | | | |
| 36 | THU | 700P-800P | 30 | OCT20 | | 1 | \$1,800.00 | 1 | \$1,800.00 |
| PROGRAM : ROSEWOOD | | | | | | | | | |
| RA35-64 : 3.1 | | | | | | | | | |
| CON COM1: ROSEWOOD | | | | | | | | | |
| 37 | THU | 900P-930P | 30 | OCT20 | | 1 | \$1,200.00 | 1 | \$1,200.00 |
| PROGRAM : FOX2NWS AT 9PM | | | | | | | | | |
| RA35-64 : 4.3 | | | | | | | | | |
| CON COM1: FOX2NWS AT 9PM | | | | | | | | | |

HARRIS SL104 PAGE 6
RUN ON OCT14/16 AT 12:10
FROM STATION

| MOD & LINE# | DAYS | TIME | LEN | EFFECTIVE DATES | SEC CD | PER WK | RATE/SPOT | TOTAL SPOTS | FLIGHT TOTAL |
|---|------|-------------|-----|-----------------|--------|--------|------------|-------------|--------------|
| 38 | TUE | 530P-600P | 30 | OCT18 | | 1 | \$1,250.00 | 1 | \$1,250.00 |
| PROGRAM : FOX2NWS AT 5PM RA35-64 : 4.0 CON COM1: FOX2NWS AT 5PM | | | | | | | | | |
| 39 | TUE | 600P-630P | 30 | OCT18 | | 1 | \$1,200.00 | 1 | \$1,200.00 |
| PROGRAM : FOX2NWS AT 6PM RA35-64 : 3.8 CON COM1: FOX2NWS AT 6PM | | | | | | | | | |
| 40 | TUE | 700A-730A | 30 | OCT18 | | 1 | \$1,125.00 | 1 | \$1,125.00 |
| PROGRAM : FOX2NWS MORN RA35-64 : 5.4 CON COM1: FOX2NWS MORN | | | | | | | | | |
| 41 | TUE | 730A-800A | 30 | OCT18 | | 1 | \$1,125.00 | 1 | \$1,125.00 |
| PROGRAM : FOX2NWS MORN RA35-64 : 4.4 CON COM1: FOX2NWS MORN | | | | | | | | | |
| 42 | TUE | 930P-1000P | 30 | OCT18 | | 1 | \$1,200.00 | 1 | \$1,200.00 |
| PROGRAM : FOX2NWS AT 9PM RA35-64 : 3.6 CON COM1: FOX2NWS AT 9PM | | | | | | | | | |
| 43 | WED | 1100A-1130A | 30 | OCT19 | | 1 | \$300.00 | 1 | \$300.00 |
| PROGRAM : FOX2NWS MIDDAY RA35-64 : 2.2 CON COM1: FOX2NWS MIDDAY | | | | | | | | | |
| 44 | WED | 1100P-1130P | 30 | OCT19 | | 1 | \$300.00 | 1 | \$300.00 |
| PROGRAM : FOX2 NWS-11PM RA35-64 : 1.8 CON COM1: FOX2 NWS-11PM | | | | | | | | | |
| 45 | WED | 400P-430P | 30 | OCT19 | | 1 | \$650.00 | 1 | \$650.00 |
| PROGRAM : JUDGE JUDY B RA35-64 : 2.7 CON COM1: JUDGE JUDY B | | | | | | | | | |

TELEREP, INC.
KTVI-TV ST. LOUIS
*** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
8416726

HARRIS SL104 PAGE 7
RUN ON OCT14/16 AT 12:10
FROM STATION

| MOD & LINE# | DAYS | TIME | LEN | EFFECTIVE DATES | SEC CD | PER WK | RATE/SPOT | TOTAL SPOTS | FLIGHT TOTAL |
|--------------------------|----------|------------|-----|-----------------|--------|--------|------------|-------------|--------------|
| 46 WED | | 500P-530P | 30 | OCT19 | | 1 | \$1,350.00 | 1 | \$1,350.00 |
| PROGRAM : FOX2NWS AT 5PM | | | | | | | | | |
| RA35-64 : 4.1 | | | | | | | | | |
| CON COM1: FOX2NWS AT 5PM | | | | | | | | | |
| 47 WED | | 600A-630A | 30 | OCT19 | | 1 | \$1,350.00 | 1 | \$1,350.00 |
| PROGRAM : FOX2NWS AT 6AM | | | | | | | | | |
| RA35-64 : 4.9 | | | | | | | | | |
| CON COM1: FOX2NWS AT 6AM | | | | | | | | | |
| 48 WED | | 600P-630P | 30 | OCT19 | | 1 | \$1,200.00 | 1 | \$1,200.00 |
| PROGRAM : FOX2NWS AT 6PM | | | | | | | | | |
| RA35-64 : 3.8 | | | | | | | | | |
| CON COM1: FOX2NWS AT 6PM | | | | | | | | | |
| 49 WED | | 630P-700P | 30 | OCT19 | | 1 | \$400.00 | 1 | \$400.00 |
| PROGRAM : CELEB NAME-MF | | | | | | | | | |
| RA35-64 : 2.6 | | | | | | | | | |
| CON COM1: CELEB NAME-MF | | | | | | | | | |
| 50 WED | | 730A-800A | 30 | OCT19 | | 1 | \$1,125.00 | 1 | \$1,125.00 |
| PROGRAM : FOX2NWS MORN | | | | | | | | | |
| RA35-64 : 4.4 | | | | | | | | | |
| CON COM1: FOX2NWS MORN | | | | | | | | | |
| 51 WED | | 930P-1000P | 30 | OCT19 | | 1 | \$1,200.00 | 1 | \$1,200.00 |
| PROGRAM : FOX2NWS AT 9PM | | | | | | | | | |
| RA35-64 : 3.6 | | | | | | | | | |
| CON COM1: FOX2NWS AT 9PM | | | | | | | | | |
| OCT/16 | 43850.00 | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | 43850.00 |
| TOTAL SPOTS | | | | | | | | | 48 |

MARKET TOTALS \$137,031 KTVI 32% KDNL 7% KMOV 28% KSDK 24% KPLR 9% NTVI 0% WRBU 0%

SVC- NSI
DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE