



KTVI-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

CONTRACT

COPY

<u>Contract / Revision</u> 396735 /		<u>Alt Order #</u> 08416726
<u>Product</u> HAWLEY 4 ATTNY GEN		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 8307
<u>Advertiser</u> Hawley/R/Attorney General/MO		<u>Original Date / Revision</u> 10/14/16 / 10/14/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVI-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 14097	<u>Advertiser Code</u> 441	<u>Product Code</u> 842
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

National Media Research Planning & Placement
 815 Slaters Lane
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	10/21/16	10/21/16	11p News	11:00 PM-11:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$300.00	0.00			
N 2	2	10/21/16	10/21/16	M-F 430p-5p	430p-5p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$650.00	0.00			
N 3	2	10/21/16	10/21/16	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$600.00	0.00			
N 4	2	10/21/16	10/21/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$1,250.00	0.00			
N 5	2	10/21/16	10/21/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$1,350.00	0.00			
N 6	2	10/21/16	10/21/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$400.00	0.00			
N 7	2	10/21/16	10/21/16	FOX 2 News In The Morning	8:30 AM-9:00 AM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$750.00	0.00			
N 8	2	10/21/16	10/21/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$1,200.00	0.00			
N 9	2	10/21/16	10/21/16	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--				1	\$1,200.00	0.00			
N 10	2	10/24/16	10/24/16	M-F 12a-1230a	12:00 AM-12:30 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$225.00	0.00			
N 11	2	10/24/16	10/24/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$650.00	0.00			
N 12	2	10/24/16	10/24/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 396735 /	<u>Alt Order #</u> 08416726
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<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> HAWLEY 4 ATTNY GEN	<u>Estimate #</u> 8307
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<u>Advertiser</u> Hawley/R/Attorney Gener	<u>Original Date / Revision</u> 10/14/16 / 10/14/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,250.00	0.00			
N 13	2	10/24/16	10/24/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,350.00	0.00			
N 14	2	10/24/16	10/24/16	FOX 2 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,200.00	0.00			
N 15	2	10/24/16	10/24/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$400.00	0.00			
N 16	2	10/24/16	10/24/16	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,125.00	0.00			
N 17	2	10/24/16	10/24/16	Monday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,500.00	0.00			
N 18	2	10/24/16	10/24/16	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$375.00	0.00			
N 19	2	10/24/16	10/24/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,200.00	0.00			
N 20	2	10/24/16	10/24/16	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----				1	\$1,200.00	0.00			
N 21	2	10/22/16	10/22/16	College Basketball	2:30 PM-6:00 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$575.00	0.00			
N 22	2	10/22/16	10/22/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$425.00	0.00			
N 23	2	10/22/16	10/22/16	Sa 6a-9a	6:30 AM-7:00 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-				1	\$425.00	0.00			
N 24	2	10/23/16	10/23/16	Su 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$175.00	0.00			
N 25	2	10/23/16	10/23/16	Su 11p-12a	11:00 PM-12:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$150.00	0.00			
N 26	2	10/23/16	10/23/16	Su 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1				1	\$750.00	0.00			
N 27	2	10/20/16	10/20/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$650.00	0.00			
N 28	2	10/20/16	10/20/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$1,350.00	0.00			
N 29	2	10/20/16	10/20/16	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$600.00

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<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> HAWLEY 4 ATTNY GEN	<u>Estimate #</u> 8307
<u>Advertiser</u> Hawley/R/Attorney Gener.		<u>Original Date / Revision</u> 10/14/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$600.00	0.00			
N 30	2	10/20/16	10/20/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$1,250.00	0.00			
N 31	2	10/20/16	10/20/16	FOX 2 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$1,200.00	0.00			
N 32	2	10/20/16	10/20/16	FOX 2 News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$1,350.00	0.00			
N 33	2	10/20/16	10/20/16	Thursday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$1,800.00	0.00			
N 34	2	10/20/16	10/20/16	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---				1	\$1,200.00	0.00			
N 35	2	10/18/16	10/18/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$1,250.00	0.00			
N 36	2	10/18/16	10/18/16	FOX 2 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$1,200.00	0.00			
N 37	2	10/18/16	10/18/16	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$1,125.00	0.00			
N 38	2	10/18/16	10/18/16	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$1,125.00	0.00			
N 39	2	10/18/16	10/18/16	FOX 2 News @ 9p	9:30 PM-10:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----				1	\$1,200.00	0.00			
N 40	2	10/19/16	10/19/16	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$300.00	0.00			
N 41	2	10/19/16	10/19/16	11p News	11:00 PM-11:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$300.00	0.00			
N 42	2	10/19/16	10/19/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$650.00	0.00			
N 43	2	10/19/16	10/19/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$1,350.00	0.00			
N 44	2	10/19/16	10/19/16	FOX 2 News @ 6a	6:00 AM-6:30 AM		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$1,350.00	0.00			
N 45	2	10/19/16	10/19/16	FOX 2 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$1,200.00	0.00			
N 46	2	10/19/16	10/19/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$400.00

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<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> HAWLEY 4 ATTNY GEN	<u>Estimate #</u> 8307
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<u>Advertiser</u> Hawley/R/Attorney Gener.	<u>Original Date / Revision</u> 10/14/16 / 10/14/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$400.00	0.00			
N 47	2	10/19/16	10/19/16	M-F 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$1,125.00	0.00			
N 48	2	10/19/16	10/19/16	9p Late Run News M-F	10:00 PM-10:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----				1	\$1,200.00	0.00			
Totals										0.00		48	\$43,850.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/24/16	48	\$43,850.00	\$37,272.50
Totals	48	\$43,850.00	\$37,272.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

TELEREP, INC.
 KTVI-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8416726

HARRIS SL104 PAGE 1
 RUN ON OCT14/16 AT 12:10
 FROM STATION

NMRPP MEDIAASSISTANT
 NAT'L MEDIA RESEARCH PLANNING PLAC
 815 SLATERS LANE
 ALEXANDRIA, VA 22314

COPY

POLI/J HAWLEY/R/ATG/MO
 HAWLEY 4 ATTN: GEN
 OCT18/16- OCT24/16 1WKS
 TERESA DIFURIA
 TYPE O
 CTG POLC
 EST 8307

REP: NEW ORDER FOR JOSH HAWLEY FOR ATTORNEY GENERAL
 TOTAL 43,850
 PLS CFM THANKS
 ALLIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 JOSH HAWLEY FOR ATTORNEY GENERAL

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = 441									
AGENCY PRODUCT CODE = 842									
AGENCY EST# = 8307									
1 FRI		1100P-1130P	30	OCT21		1	\$300.00	1	\$300.00
PROGRAM : FOX2 NWS-11PM									
RA35-64 : 1-8									
CON COM1: FOX2 NWS-11PM									
2 FRI		430P-500P	30	OCT21		1	\$650.00	1	\$650.00
PROGRAM : JUDGE JUDY									
RA35-64 : 3-2									
CON COM1: JUDGE JUDY									
3 FRI		530A-600A	30	OCT21		1	\$600.00	1	\$600.00
PROGRAM : FOX 2 NEWS									
RA35-64 : 4-1									
CON COM1: FOX 2 NEWS									
4 FRI		530P-600P	30	OCT21		1	\$1,250.00	1	\$1,250.00
PROGRAM : FOX2NWS AT 5PM									
RA35-64 : 4-0									
CON COM1: FOX2NWS AT 5PM									
5 FRI		630A-700A	30	OCT21		1	\$1,350.00	1	\$1,350.00
PROGRAM : FOX2NWS AT 6AM									
RA35-64 : 4-9									
CON COM1: FOX2NWS AT 6AM									

TELEREP, INC..
 KTVI-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
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HARRIS SL104 PAGE 2
 RUN ON OCT14/16 AT 12:10
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
6 FRI		630P-700P	30	OCT21		1	\$400.00	1	\$400.00
PROGRAM : CELEB NAME-MF RA35-64 : 2.6 CON COM1 : CELEB NAME-MF									
7 FRI		830A-900A	30	OCT21		1	\$750.00	1	\$750.00
PROGRAM : FOX2NWS MORN RA35-64 : 3.5 CON COM1 : FOX2NWS MORN									
8 FRI		900P-930P	30	OCT21		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX2NWS AT 9PM RA35-64 : 4.3 CON COM1 : FOX2NWS AT 9PM									
9 FRI		930P-1000P	30	OCT21		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX2NWS AT 9PM RA35-64 : 3.6 CON COM1 : FOX2NWS AT 9PM									
10 MON		1200M-1230A	30	OCT24		1	\$225.00	1	\$225.00
PROGRAM : SEINFELD RA35-64 : 1.1 CON COM1 : SEINFELD									
11 MON		430P-500P	30	OCT24		1	\$650.00	1	\$650.00
PROGRAM : JUDGE JUDY RA35-64 : 3.2 CON COM1 : JUDGE JUDY									
12 MON		530P-600P	30	OCT24		1	\$1,250.00	1	\$1,250.00
PROGRAM : FOX2NWS AT 5PM RA35-64 : 4.0 CON COM1 : FOX2NWS AT 5PM									
13 MON		600A-630A	30	OCT24		1	\$1,350.00	1	\$1,350.00
PROGRAM : FOX2NWS AT 6AM RA35-64 : 4.9 CON COM1 : FOX2NWS AT 6AM									

TELEREP, INC.
 KIVI-TV ST. LOUIS
 *** ORIGINAL REV# 0 ***

CONTRACT WORKSHEET
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HARRIS S1104 PAGE 3
 RUN ON OCT14/16 AT 12:10
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
14 MON		600P-630P	30	OCT24		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX2NWS AT 6PM RA35-64 : 3.8 CON COM1 : FOX2NWS AT 6PM									
15 MON		630P-700P	30	OCT24		1	\$400.00	1	\$400.00
PROGRAM : CELEB NAME-MF RA35-64 : 2.6 CON COM1 : CELEB NAME-MF									
16 MON		700A-730A	30	OCT24		1	\$1,125.00	1	\$1,125.00
PROGRAM : FOX2NWS MORN RA35-64 : 5.4 CON COM1 : FOX2NWS MORN									
17 MON		700P-800P	30	OCT24		1	\$1,500.00	1	\$1,500.00
PROGRAM : GOTHAM-FOX RA35-64 : 3.6 CON COM1 : GOTHAM-FOX									
18 MON		900A-930A	30	OCT24		1	\$375.00	1	\$375.00
PROGRAM : FOX2NWS AT 9AM RA35-64 : 2.7 CON COM1 : FOX2NWS AT 9AM									
19 MON		900P-930P	30	OCT24		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX2NWS AT 9PM RA35-64 : 4.3 CON COM1 : FOX2NWS AT 9PM									
20 MON		930P-1000P	30	OCT24		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX2NWS AT 9PM RA35-64 : 3.6 CON COM1 : FOX2NWS AT 9PM									
21 SAT		230P-630P	30	OCT22		1	\$575.00	1	\$575.00
PROGRAM : COLLEGE FTBALL RA35-64 : 1.3 CON COM1 : COLLEGE FTBALL									

TELEREP, INC.:
 KTVI-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

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HARRIS SL104 PAGE 4
 RUN ON OCT14/16 AT 12:10
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
22	SAT	600A-630A	30	OCT22		1	\$425.00	1	\$425.00
PROGRAM : FOX2NWS SA-6AM									
RA35-64 : 2.1									
CON COM1: FOX2NWS SA-6AM									
23	SAT	630A-700A	30	OCT22		1	\$425.00	1	\$425.00
PROGRAM : FOX2NWS SA-6AM									
RA35-64 : 2.6									
CON COM1: FOX2NWS SA-6AM									
24	SUN	1030A-1100A	30	OCT23		0	\$675.00	0	\$.00
PROGRAM : GAMEDAY LIVE									
RA35-64 : 1.7									
CON COM1: GAMEDAY LIVE									
25	SUN	1030P-1100P	30	OCT23		1	\$175.00	1	\$175.00
PROGRAM : IN DEPTH W GB									
RA35-64 : 1.2									
CON COM1: IN DEPTH W GB									
26	SUN	1100A-1200N	30	OCT23		0	\$1,500.00	0	\$.00
PROGRAM : NFL SUNDAY									
RA35-64 : 2.8									
CON COM1: NFL SUNDAY									
27	SUN	1100P-1200M	30	OCT23		1	\$150.00	1	\$150.00
PROGRAM : ACCSS HLYWD WK									
RA35-64 : 1.8									
CON COM1: ACCSS HLYWD WK									
28	SUN	530P-600P	30	OCT23		1	\$750.00	1	\$750.00
PROGRAM : FOX2NWS AT 5PM									
RA35-64 : 3.5									
CON COM1: FOX2NWS AT 5PM									
29	THU	1100P-1130P	30	OCT20		0	\$300.00	0	\$.00
PROGRAM : FOX2 NWS-11PM									
RA35-64 : 1.8									
CON COM1: FOX2 NWS-11PM									

TELEREP, INC.-
 KIVI-TV ST. LOUIS
 *** ORIGINAL REV# 0 ***

CONTRACT WORKSHEET
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HARRIS S1104 PAGE 5
 RUN ON OCT14/16 AT 12:10
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
30	THU	400P-430P	30	OCT20		1	\$650.00	1	\$650.00
PROGRAM : JUDGE JUDY B RA35-64 : 2.7 CON COM1 : JUDGE JUDY B									
31	THU	500P-530P	30	OCT20		1	\$1,350.00	1	\$1,350.00
PROGRAM : FOX2NWS AT 5PM RA35-64 : 4.1 CON COM1 : FOX2NWS AT 5PM									
32	THU	530A-600A	30	OCT20		1	\$600.00	1	\$600.00
PROGRAM : FOX 2 NEWS RA35-64 : 4.1 CON COM1 : FOX 2 NEWS									
33	THU	530P-600P	30	OCT20		1	\$1,250.00	1	\$1,250.00
PROGRAM : FOX2NWS AT 5PM RA35-64 : 4.0 CON COM1 : FOX2NWS AT 5PM									
34	THU	600P-630P	30	OCT20		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX2NWS AT 6PM RA35-64 : 3.8 CON COM1 : FOX2NWS AT 6PM									
35	THU	630A-700A	30	OCT20		1	\$1,350.00	1	\$1,350.00
PROGRAM : FOX2NWS AT 6AM RA35-64 : 4.9 CON COM1 : FOX2NWS AT 6AM									
36	THU	700P-800P	30	OCT20		1	\$1,800.00	1	\$1,800.00
PROGRAM : ROSEWOOD RA35-64 : 3.1 CON COM1 : ROSEWOOD									
37	THU	900P-930P	30	OCT20		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX2NWS AT 9PM RA35-64 : 4.3 CON COM1 : FOX2NWS AT 9PM									

TELEREP, INC.
 KTVI-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

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HARRIS SL104 PAGE 6
 RUN ON OCT14/16 AT 12:10
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
38	TUE	530P-600P	30	OCT18		1	\$1,250.00	1	\$1,250.00
PROGRAM : FOX2NWS AT 5PM									
RA35-64 : 4.0									
CON COM1: FOX2NWS AT 5PM									
39	TUE	600P-630P	30	OCT18		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX2NWS AT 6PM									
RA35-64 : 3.8									
CON COM1: FOX2NWS AT 6PM									
40	TUE	700A-730A	30	OCT18		1	\$1,125.00	1	\$1,125.00
PROGRAM : FOX2NWS MORN									
RA35-64 : 5.4									
CON COM1: FOX2NWS MORN									
41	TUE	730A-800A	30	OCT18		1	\$1,125.00	1	\$1,125.00
PROGRAM : FOX2NWS MORN									
RA35-64 : 4.4									
CON COM1: FOX2NWS MORN									
42	TUE	930P-1000P	30	OCT18		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX2NWS AT 9PM									
RA35-64 : 3.6									
CON COM1: FOX2NWS AT 9PM									
43	WED	1100A-1130A	30	OCT19		1	\$300.00	1	\$300.00
PROGRAM : FOX2NWS MIDDAY									
RA35-64 : 2.2									
CON COM1: FOX2NWS MIDDAY									
44	WED	1100P-1130P	30	OCT19		1	\$300.00	1	\$300.00
PROGRAM : FOX2 NWS-11PM									
RA35-64 : 1.8									
CON COM1: FOX2 NWS-11PM									
45	WED	400P-430P	30	OCT19		1	\$650.00	1	\$650.00
PROGRAM : JUDGE JUDY B									
RA35-64 : 2.7									
CON COM1: JUDGE JUDY B									

TELEREP, INC.
 KTIV-TV ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
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HARRIS SL104 PAGE 7
 RUN ON OCT14/16 AT 12:10
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
46 WED		500P-530P	30	OCT19		1	\$1,350.00	1	\$1,350.00
PROGRAM : FOX2NWS AT 5PM RA35-64 : 4.1 CON COM1 : FOX2NWS AT 5PM									
47 WED		600A-630A	30	OCT19		1	\$1,350.00	1	\$1,350.00
PROGRAM : FOX2NWS AT 6AM RA35-64 : 4.9 CON COM1 : FOX2NWS AT 6AM									
48 WED		600P-630P	30	OCT19		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX2NWS AT 6PM RA35-64 : 3.8 CON COM1 : FOX2NWS AT 6PM									
49 WED		630P-700P	30	OCT19		1	\$400.00	1	\$400.00
PROGRAM : CELEB NAME-MF RA35-64 : 2.6 CON COM1 : CELEB NAME-MF									
50 WED		730A-800A	30	OCT19		1	\$1,125.00	1	\$1,125.00
PROGRAM : FOX2NWS MORN RA35-64 : 4.4 CON COM1 : FOX2NWS MORN									
51 WED		930P-1000P	30	OCT19		1	\$1,200.00	1	\$1,200.00
PROGRAM : FOX2NWS AT 9PM RA35-64 : 3.6 CON COM1 : FOX2NWS AT 9PM									
OCT/16		43850.00							
CONTRACT TOTAL									43850.00
TOTAL SPOTS									48

MARKET TOTALS \$137,031 KTIV 32% KDNL 7% KMOV 28% KSDK 24% KPLR 9% NTVI 0% WRBU 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE