

Accepted for Star Radio

OrderID: 0916-008

oud Media LLC
 WNYV- FM / WVNR-AM
 34 Congress St #103
 Saratoga Springs, NY 12866
 518) 933-2222

Sponsor: ELISE STEFANIK FOR CONGRESS
 Product: ELISE STEFANIK FOR
 Estimate/PO: 1254
 AccountRep: fran dingman
 BillingCycle: Calendar Month
 InvoiceType: Times/Rates
 Run Dates: 9/22/2020 - 9/25/2020
 Items Ordered: 21
 Gross Amount: 246.96
 Discounts: 0.00
 Agency Commission: 37.04
 Net Amount: 209.92

MEDIA AD VENTURES, INC
 8136 OLD KEENE MILL RD
 SPRINGFIELD, VA 22152

Scheduled Station(s): WNYV-FM ELISE STEFANIK FOR CONGRESS

Printed 9/21/2020 4:44:54 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/22/2020 - 9/25/2020	All Weeks	06:00 AM - 07:00 PM		4		4	4		12	12	:60	Spot		COM0075	12	11.76	141.12
02 9/22/2020 - 9/25/2020	All Weeks	06:00 AM - 07:00 PM		3		3	3		9	9	:60	Make-Good		COM0075	9	11.76	105.84

Calendar Month Projected Billing:

Jul-20	0.00	Aug-20	0.00	Sep-20	246.96	Q3-2020	246.96
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Confirmed Correct; Payment Guaranteed


 Accepted for Lakes Region Radio

9/16/2020

						# of SPOTS PER DAY									
Station	Format	Day	DP	Time	Program	Dur	9/17 9/17	9/18 9/18	9/21 9/21	9/22 9/22	9/24 9/24	9/25 9/25	Total Spots	STN Gross Cost	
WABY-AM	Classic Hits	M-F	PM	6:00a- 7:00p		60	3	3	3	4	4	4	21	\$29.41	
Station Total:														21	\$617.61
Disclaimer:															

Buy Detail Report

9/16/2020

Client: Elise Stefanik for Congress
 Media: Radio
 Product: Political
 Flight Date: 09/14/2020 - 09/27/2020
 Market/System: Albany-Schenectady-Troy

Estimate: 1254
 Survey: FA17 DMA CustRadio

# of SPOTS PER DAY														
Station	Format	Day	DP	Time	Program	Dur	9/17 9/17	9/18 9/18	9/21 9/21	9/22 9/22	9/24 9/24	9/25 9/25	Total Spots	STN Gross Cost
Spots Per Week							3	3	3	4	4	4	21	
Cost Per Week							88	88	88	118	118	118	618	

Buy Detail Report

9/16/2020

Client:	Elise Stiefanik for Congress	Estimate:	1254
Media:	Radio	Survey:	FA17 DMA CusRadio
Product:	Political		
Flight Date:	09/14/2020 - 09/27/2020		
Market/System:	Albany-Schenectady-Troy		

# of SPOTS PER DAY														
Station	Format	Day	DP	Time	Program	Dur	9/17	9/18	9/21	9/22	9/24	9/25	Total Spots	STN Gross Cost
							9/17	9/18	9/21	9/22	9/24	9/25		
WNYV-FM	Classic Country	M-F	PM	6:00a-7:00p		60	3	3	3	4	4	4	21	\$11.76
Station Total: 21 \$246.96														
Disclaimer:														

Buy Detail Report

9/16/2020

Client: Elise Stefanik for Congress
 Media: Radio
 Product: Political
 Flight Date: 09/14/2020 - 09/27/2020
 Market/System: Albany-Schenectady-Troy

Estimate: 1254
 Survey: FA17 DMA CustRadio

# of SPOTS PER DAY													
Station	Format	Day	DP	Time	Program	Dur	9/17	9/18	9/21	9/22	9/24	9/25	STN Gross Cost
Spots Per Week							3	3	3	4	4	4	21
Cost Per Week							35	35	35	47	47	47	247

SCHEDULE TOTALS

TOTAL SPOTS: 21
 TOTAL COST: \$246.96

Disclaimer:

Agreed to and Accepted by: 

Media Ad Ventures, Inc

8136 Old Keene Mill Rd • Springfield, VA 22152 • 703.569.9400 • 703.569.9004 (fax)

T*R*A*F*F*I*C I*N*S*T*R*U*C*T*I*O*N*S

September 16, 2020

To: NEW YORK - 21 RADIO

From: CAROLYN BUSH

Re: Elise for Congress

Estimate: #1254 – 60s

EFFECTIVE Thu, Sept. 17 – Fri, Sept. 25

PLEASE RUN

Defend Police :60 20SPEFCR005 100%

If your station does NOT accept HD ads then run you will receive SD versions of the ads with the same name & code (minus the "H")

**The "Defend Police" spot will arrive at the stations via
E-Mail on Wednesday PM, Sept. 16.**

**PLEASE E-MAIL traffic@mavdc.com
to confirm receipt**

PLEASE CALL CAROLYN OR BRAD AT 703-569-9400

IF THERE ARE ANY QUESTIONS.

THANK YOU.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Media Ad Ventures Inc., hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Elise Stefanik

Authorized committee:

Elise for Congress

Agency requesting time (and contact information):



Media Ad Ventures, 8136 Old Keene Mill Rd, Springfield, VA 22152

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Congress NY-21

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Cabel Hobbs

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Brad P Mont

Digitally signed by Brad P Mont
Date: 2020.06.11 13:38:59 -04'00'

Name: Brad P. Mont

Date of Request to Purchase Ad Time: 8/13/2020

Station Representative

Signature:

Francine Dingeman

Name: Francine Dingeman

Date of Station Agreement to Sell Time: 9/21/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Brad P Mont

Digitally signed by Brad P Mont
Date: 2020.06.11 13:39:13 -04'00'

Name: Brad P. Mont - Agent

Date: 6/11/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 9/16/20

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 0067-009

Station Call Letters: WABY + WSSV

Date Received/Requested: 9/16/20

Est. #: 1254

Station Location: Mechanicville & Waterbury

Run Start and End Dates: 9/22/20 - 9/25/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Brad P Mont

Digitally signed by Brad P Mont
Date: 2020.06.11 13:39:13 -04'00'

Name: Brad P. Mont - Agent

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TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

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Accepted



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Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

0916-008

Station Call Letters:

WNYV & WVNR

Date Received/Requested:

9/16/20

Est. #:

1254

Station Location:

Poultney & Whitehall

Run Start and End Dates:

9/22/20 - 9/25/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.