

Loud Media LLC  
 34 Congress St, #103  
 Saratoga Springs, NY 12866  
 T: (518) 933-2222 E: accounts@loudmedia.com

## Star Radio Order Confirmation

OrderID: 0067-009

Sponsor: ELISE STEFANIK FOR CONGRESS  
 Product: ELISE STEFANIK FOR CONGRESS-EST#1254  
 Estimate/PO: 1254  
 AccountRep: Fran Dingeman  
 BillingCycle: Calendar Month  
 InvoiceType: Detail  
 Run Dates: 9/22/2020 - 9/25/2020  
 Items Ordered: 21  
 Gross Amount: 617.61  
 Discounts: 0.00  
 Agency Commission: 92.64  
 Net Amount: 524.97

MEDIA AD VENTURES, INC.  
 8136 OLD KEENE MILL ROAD  
 SPRINGFIELD, VA 22152

Scheduled Station(s): Star Radio  
 ELISE STEFANIK FOR CONGRESS

Printed 9/21/2020 5:01:02 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/22/2020 - 9/25/2020	All Weeks	06:00 AM - 07:00 PM		4		4	4			12	:60	Spot		COM0197	12	29.41	352.92
02 9/22/2020 - 9/25/2020	All Weeks	06:00 AM - 07:00 PM		3		3	3			9	:60	Make-Good		COM0197	9	29.41	264.69
Calendar Month Projected Billing:																	
	Jul-20	0.00		Aug-20		0.00		Sep-20		617.61				Q3-2020			617.61

Saratoga Radio LLC (WSSV & WABY) does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions regarding placement or non-placement of advertising on particular stations on the basis of race, ethnicity, national origin, ancestry, sexual orientation or religion.

Confirmed Correct; Payment Guaranteed

  
 Accepted for Star Radio

**OrderID: 0916-008**

oud Media LLC  
 WNYV- FM / WVNR-AM  
 34 Congress St #103  
 Saratoga Springs, NY 12866  
 518) 933-2222

Sponsor: ELISE STEFANIK FOR CONGRESS  
 Product: ELISE STEFANIK FOR  
 Estimate/PO: 1254  
 AccountRep: fran dingman  
 BillingCycle: Calendar Month  
 InvoiceType: Times/Rates  
 Run Dates: 9/22/2020 - 9/25/2020  
 Items Ordered: 21  
 Gross Amount: 246.96  
 Discounts: 0.00  
 Agency Commission: 37.04  
 Net Amount: 209.92

MEDIA AD VENTURES, INC  
 8136 OLD KEENE MILL RD  
 SPRINGFIELD, VA 22152

**Scheduled Station(s): WNYV-FM  
 ELISE STEFANIK FOR CONGRESS**

Printed 9/21/2020 4:44:54 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/22/2020 - 9/25/2020	All Weeks	06:00 AM - 07:00 PM		4		4	4			12	:60	Spot		COM0075	12	11.76	141.12
02 9/22/2020 - 9/25/2020	All Weeks	06:00 AM - 07:00 PM		3		3	3			9	:60	Make-Good		COM0075	9	11.76	105.84

**Calendar Month Projected Billing:**

Month	Projected Billing	Total
Jul-20	0.00	
Aug-20	246.96	246.96
Sep-20	0.00	
Q3-2020	246.96	246.96

*Jan D. Ingemann*  
 Accepted for Lakes Region Radio

Confirmed Correct; Payment Guaranteed

# Buy Detail Report

9/16/2020

**Client:** Elise Stefanik for Congress  
**Media:** Radio  
**Product:** Political  
**Flight Date:** 09/14/2020 - 09/27/2020  
**Market/System:** Albany-Schenectady-Troy

**Estimate:** 1254  
**Survey:** FA17 DIMA CusiRadio

Station	Format	Day	DP	Time	Program	Dur	# of SPOTS PER DAY										Total Spots	STN Gross Cost
							9/17	9/18	9/18	9/21	9/22	9/22	9/24	9/24	9/25	9/25		
WABY-AM	Classic Hits	M-F	PM	6:00a-7:00p		60	3	3	3	3	4	4	4	4	4	4	21	\$29.41

**Station Total:** 21  
**Disclaimer:**

# Buy Detail Report

9/16/2020

**Client:** Elise Stefanik for Congress  
**Media:** Radio  
**Product:** Political  
**Flight Date:** 09/14/2020 - 09/27/2020  
**Market/System:** Albany-Schenectady-Troy

**Estimate:** 1254  
**Survey:** FA17 DMA CusiRadio

Station	Format	Day	DP	Time	Program	# of SPOTS PER DAY										Total Spots	STN Gross Cost
						9/17	9/18	9/18	9/21	9/21	9/22	9/22	9/24	9/24	9/25		
	Dur					3	3	3	3	3	4	4	4	4	4	21	
						88	88	88	88	118	118	118	118	118	118	618	

**Spots Per Week:** 21  
**Cost Per Week:** \$617.61

**SCHEDULE TOTALS**  
**TOTAL SPOTS:** 21  
**TOTAL COST:** \$617.61

**Disclaimer:**

Agreed to and Accepted by: 

# Buy Detail Report

9/16/2020

**Client:** Elise Stefanik for Congress  
**Media:** Radio  
**Product:** Political  
**Flight Date:** 09/14/2020 - 09/27/2020  
**Market/System:** Albany-Schenectady-Troy

**Estimate:** 1254  
**Survey:** FA17 DMA CusiRadio

Station	Format	Day	DP	Time	Program	Dur	# of SPOTS PER DAY								Total Spots	STN Gross Cost
							9/17	9/18	9/19	9/20	9/21	9/22	9/23	9/24		
WNYV-FM	Classic Country	M-F	PM	6:00a-7:00p		60	3	3	3	3	4	4	4	4	21	\$11,76

**Station Total:** 21 \$246.96

**Disclaimer:**

# Buy Detail Report

9/16/2020

**Client:** Elise Stefanik for Congress  
**Media:** Radio  
**Product:** Political  
**Flight Date:** 09/14/2020 - 09/27/2020  
**Market/System:** Albany-Schenectady-Troy

**Estimate:** 1254  
**Survey:** FA17 DMA CustRadio

Station	Format	Day	DP	Time	Program	# of SPOTS PER DAY										Total Spots	STN Gross Cost
						9/17	9/18	9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26		
			Dur			3	3	3	3	3	4	4	4	4	4	21	
Spots Per Week						35	35	35	35	47	47	47	47	47	47	247	

**SCHEDULE TOTALS**

**TOTAL SPOTS:** 21  
**TOTAL COST:** \$246.96

**Disclaimer:**

Agreed to and Accepted by: 

# Media Ad Ventures, Inc

8136 Old Keene Mill Rd • Springfield, VA 22152 • 703.569.9400 • 703.569.9004 (fax)

## T\*R\*A\*F\*F\*I\*C I\*N\*S\*T\*R\*U\*C\*T\*I\*O\*N\*S

September 16, 2020

To: NEW YORK - 21 RADIO

From: CAROLYN BUSH

Re: Elise for Congress

**Estimate: #1254 – 60s**

---

**EFFECTIVE Thu, Sept. 17 – Fri, Sept. 25**

PLEASE RUN

**Defend Police :60 20SPEFCR005 100%**

If your station does NOT accept HD ads then run you will receive SD versions of the ads with the same name & code (minus the "H")

**The "Defend Police" spot will arrive at the stations via  
E-Mail on Wednesday PM, Sept. 16.**

**PLEASE E-MAIL [traffic@mavdc.com](mailto:traffic@mavdc.com)  
to confirm receipt**

PLEASE CALL CAROLYN OR BRAD AT 703-569-9400

IF THERE ARE ANY QUESTIONS.

THANK YOU.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Media Ad Ventures Inc., hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Elise Stefanik

Authorized committee:

Elise for Congress

Agency requesting time (and contact information):

Media Ad Ventures, 8136 Old Keene Mill Rd, Springfield, VA 22152

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Congress NY-21

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Cabel Hobbs

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Brad P Mont

Digitally signed by Brad P Mont  
Date: 2020.06.11 13:38:59 -04'00'

Name: Brad P. Mont

Date of Request to Purchase Ad Time: 8/13/2020

#### Station Representative

Signature:

*Francine Dingeman*

Name: *Francine Dingeman*

Date of Station Agreement to Sell Time: *9/21/20*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Brad P Mont**

Digitally signed by Brad P Mont  
Date: 2020.06.11 13:39:13 -04'00'

Name: Brad P. Mont - Agent

Date: 6/11/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 9/16/20

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>0067-009</u>	Station Call Letters: <u>WABY+WSSV</u>	Date Received/Requested: <u>9/16/20</u>
Est. #: <u>1254</u>	Station Location: <u>Mechanicville + Waterliet</u>	Run Start and End Dates: <u>9/22/20 - 9/25/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Brad P Mont**Digitally signed by Brad P Mont  
Date: 2020.06.11 13:39:13 -04'00'

Name: Brad P. Mont - Agent

Date: 6/11/2020

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  NoDate ad received: 9/16/20Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 0916-008 Station Call Letters: WNYV & WVNR Date Received/Requested: 9/16/20Est. #: 1254 Station Location: Powitney & Whitehall Run Start and End Dates: 9/22/20 - 9/25/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.