

# CONTRACT



**WRRV-FM**  
**2 Pendell Road**  
**Poughkeepsie, NY 12601**  
**(845) 471-1500**

<u>Contract / Revision</u> 760756 /		<u>Alt Order #</u> 32312908
<u>Advertiser</u> Political Candidate		<u>Original Date / Revision</u> 11/01/18 / 11/01/18
<u>Contract Dates</u> 11/02/18 - 11/05/18	<u>Estimate #</u> 1	
<u>Product</u> Matt Rettig running for State Assembly		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRRV-FM	<u>Account Executive</u> Katz New York	<u>Sales Office</u> Katz New York
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> R113287	<u>Advertiser Code</u> mr	<u>Product 1/2</u> pol
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Katz Media Group**  
**125 West 55th Street**  
**New York, NY 10019**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRRV	11/02/18	11/05/18	M-F AM Drive	6a-10a		1:00			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/02/18	11/08/18	----F--				4	\$50.00			
N 2	WRRV	11/02/18	11/05/18	M-F Midday	10:00 AM-3:00 PM		1:00			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/02/18	11/08/18	----F--				5	\$45.00			
N 3	WRRV	11/02/18	11/05/18	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/02/18	11/08/18	----F--				4	\$50.00			
N 4	WRRV	11/03/18	11/05/18	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/03/18	11/09/18	-----S-				4	\$25.00			
N 5	WRRV	11/03/18	11/05/18	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/03/18	11/09/18	-----S-				5	\$40.00			
N 6	WRRV	11/03/18	11/05/18	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/03/18	11/09/18	-----S-				4	\$40.00			
N 7	WRRV	11/04/18	11/05/18	Sa-Su AM	6:00 AM-10:00 AM		1:00			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/04/18	11/10/18	-----S				4	\$20.00			
N 8	WRRV	11/04/18	11/05/18	Sa-Su Midday	10:00 AM-3:00 PM		1:00			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/04/18	11/10/18	-----S				5	\$30.00			
N 9	WRRV	11/04/18	11/05/18	Sa-Su PM	3:00 PM-7:00 PM		1:00			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/04/18	11/10/18	-----S				4	\$30.00			
N 10	WRRV	11/05/18	11/05/18	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				4	\$50.00			
N 11	WRRV	11/05/18	11/05/18	M-F Midday	10:00 AM-3:00 PM		1:00			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				5	\$45.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WRRV-FM**  
**2 Pendell Road**  
**Poughkeepsie, NY 12601**  
**(845) 471-1500**

<u>Contract / Revision</u>	<u>Alt Order #</u>
760756 /	32312908

<u>Advertiser</u>	<u>Original Date / Revision</u>
Political Candidate	11/01/18 / 11/01/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/18 - 11/05/18	Matt Rettig running for S	1

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WRRV	11/05/18	11/05/18	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/18	11/11/18	M-----				4	\$50.00			
<b>Totals</b>											52	\$2,060.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	52	\$2,060.00	(\$309.00)	\$1,751.00
<b>Totals</b>	52	\$2,060.00	(\$309.00)	\$1,751.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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#760756

Nov 01, 18  
 CONT# 32312908 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO WRRV-FM (Poughkeepsie, NY)  
 FM RICHARD VICENTE  
 OFF NEW YORK  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: mr / pol / 1  
 SALESPERSON FAX#  
 PH # 646-831-7896

BYR Helen Hanratty  
 ADV POLITICAL CANDIDATE  
 PDT Matt Rettig running for State Assembly  
 FLT Nov 02, 18 - Nov 05, 18

ENTERED  
 [Signature]

\* REP ORDER COMMENT \*

\*\* 11/1/2018 4:14:00 PM: NEW ORDER, PLEASE CONFIRM ASAP.  
 \*\* 11/1/2018 4:14:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	....F..	6A - 10A	60	11/2/2018 - 11/2/2018	1W	4	\$50.00	4
	1.2	....F..	10A - 3P	60	11/2/2018 - 11/2/2018	1W	5	\$45.00	5
	1.3	....F..	3P - 7P	60	11/2/2018 - 11/2/2018	1W	4	\$50.00	4
	1.4	.....S.	6A - 10A	60	11/3/2018 - 11/3/2018	1W	4	\$25.00	4
	1.5	.....S.	10A - 3P	60	11/3/2018 - 11/3/2018	1W	5	\$40.00	5
	1.6	.....S.	3P - 7P	60	11/3/2018 - 11/3/2018	1W	4	\$40.00	4
	1.7	.....S	6A - 10A	60	11/4/2018 - 11/4/2018	1W	4	\$20.00	4
	1.8	.....S	10A - 3P	60	11/4/2018 - 11/4/2018	1W	5	\$30.00	5
	1.9	.....S	3P - 7P	60	11/4/2018 - 11/4/2018	1W	4	\$30.00	4
					** WEEKLY FLIGHT TOTALS **		39	\$1,435.00	
		<b>FLIGHT 2</b>							
	2.1	M.....	6A - 10A	60	11/5/2018 - 11/5/2018	1W	4	\$50.00	4
	2.2	M.....	10A - 3P	60	11/5/2018 - 11/5/2018	1W	5	\$45.00	5
	2.3	M.....	3P - 7P	60	11/5/2018 - 11/5/2018	1W	4	\$50.00	4
					** WEEKLY FLIGHT TOTALS **		13	\$625.00	

	Nov 18				
SPOTS	52				
CASH	2060.00				
TRADE	0.00				
NSL	0.00				
TOTAL	2060.00				

Nov 01, 18

CONT# 32312908 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: mr / pol / 1

						TOTAL
SPOTS						52
CASH						2,060.00
TRADE						0.00
NSL						0.00
TOTAL						2,060.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR  
POLITICAL CANDIDATE ADVERTISEMENTS

WRRV

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, MARIL GUMA

being/on behalf of: MATT RETTIG

a legally qualified candidate of the DEMOCRATIC

political party for the office of: STATE ASSEMBLY

in the GENERAL

election to be held on: Nov. 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):



I represent that the payment for the above described broadcast time has been furnished by:

RETIG FOR ASSEMBLY

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LYNN PEEBLES

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/31/14

Date

Mark M.

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Jason Finkelberg

Printed Name

Market President

Title