

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WKXP, WRRV, WCZX

Date:

11/2/18

John L N Smythe

being/on behalf of: KAREN S Smythe

qualified candidate of the DEMOCRATIC, a legally

party for the office of: NH State Senate political

in the 41st DISTRICT

election to be held on: NOV 6 2018

do hereby request station time as follows:

| Broadcast Length             | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------------------|----------------------------------|------|-------|----------------|-----------------|
| Please see attached schedule |                                  |      |       |                |                 |

Total Charges:

\$6,040.00/line

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS of KAREN S Smythe

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JOHN L N Smythe

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

11/2/18  
Date

T. C. Smith  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]  
Signature

Jason Finkelberg  
Printed Name

Market President  
Title

# CONTRACT



**WKXP-FM**  
 2 Pendell Road  
 Poughkeepsie, NY 12601  
 (845) 471-1500

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>762083 /          |  | <u>Alt Order #</u>                                     |
| <u>Advertiser</u><br>Friends of Karen S. Smythe |  | <u>Original Date / Revision</u><br>11/02/18 / 11/02/18 |
| <u>Contract Dates</u><br>11/03/18 - 11/06/18    | <u>Estimate #</u>                              |  |
| <u>Product</u><br>Political                     |  |  |
| <u>Billing Cycle</u><br>EOM/EOC                 | <u>Billing Calendar</u><br>Calendar            | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WKXP-FM                      | <u>Account Executive</u><br>House Poughkeepsie | <u>Sales Office</u><br>Local Poughkeepsie              |
| <u>Special Handling</u>                         |  |  |
| <u>Demographic</u><br>Households                |  |  |
| <u>Agency Ref</u>                               | <u>Advertiser Code</u>                         | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u>                               |  | <u>Advertiser Ref</u>                                  |

And:

**Friends of Karen S. Smythe**  
 P.O. Box 2797  
 Poughkeepsie, NY 12603

| WCZX-FM - 762083A |       |                   |                 |                 |                |      |        |                   |             |      |       |          |
|-------------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| *Line             | Ch    | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount   |
| N 1               | WCZX  | 11/03/18          | 11/03/18        | Sa-Su AM        | 6a-10a         |      | :30    |                   |             | NM   | 4     | \$80.00  |
|                   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|                   | Week: | 10/29/18          | 11/04/18        | -----4-         |                |      |        | 4                 | \$20.00     |      |       |          |
| N 2               | WCZX  | 11/03/18          | 11/03/18        | Sa-Su Midday    | 10a-3p         |      | :30    |                   |             | NM   | 5     | \$100.00 |
|                   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|                   | Week: | 10/29/18          | 11/04/18        | -----5-         |                |      |        | 5                 | \$20.00     |      |       |          |
| N 3               | WCZX  | 11/03/18          | 11/03/18        | Sa-Su PM        | 3p-7p          |      | :30    |                   |             | NM   | 4     | \$80.00  |
|                   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|                   | Week: | 10/29/18          | 11/04/18        | -----4-         |                |      |        | 4                 | \$20.00     |      |       |          |
| N 4               | WCZX  | 11/03/18          | 11/03/18        | Sa-Su Evening   | 7p-12a         |      | :30    |                   |             | NM   | 5     | \$75.00  |
|                   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|                   | Week: | 10/29/18          | 11/04/18        | -----5-         |                |      |        | 5                 | \$15.00     |      |       |          |
| N 5               | WCZX  | 11/04/18          | 11/04/18        | Sa-Su AM        | 6a-10a         |      | :30    |                   |             | NM   | 4     | \$60.00  |
|                   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|                   | Week: | 10/29/18          | 11/04/18        | -----4          |                |      |        | 4                 | \$15.00     |      |       |          |
| N 6               | WCZX  | 11/04/18          | 11/04/18        | Sa-Su Midday    | 10a-3p         |      | :30    |                   |             | NM   | 5     | \$75.00  |
|                   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|                   | Week: | 10/29/18          | 11/04/18        | -----5          |                |      |        | 5                 | \$15.00     |      |       |          |
| N 7               | WCZX  | 11/04/18          | 11/04/18        | Sa-Su PM        | 3p-7p          |      | :30    |                   |             | NM   | 4     | \$60.00  |
|                   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|                   | Week: | 10/29/18          | 11/04/18        | -----4          |                |      |        | 4                 | \$15.00     |      |       |          |
| N 8               | WCZX  | 11/05/18          | 11/06/18        | M-F AM Drive    | 6a-10a         |      | :30    |                   |             | NM   | 8     | \$320.00 |
|                   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|                   | Week: | 11/05/18          | 11/11/18        | 44-----         |                |      |        | 8                 | \$40.00     |      |       |          |
| N 9               | WCZX  | 11/05/18          | 11/06/18        | M-F Midday      | 10a-3p         |      | :30    |                   |             | NM   | 10    | \$400.00 |
|                   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|                   | Week: | 11/05/18          | 11/11/18        | 55-----         |                |      |        | 10                | \$40.00     |      |       |          |
| N 10              | WCZX  | 11/05/18          | 11/06/18        | M-F PM Drive    | 3p-7p          |      | :30    |                   |             | NM   | 8     | \$320.00 |
|                   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|                   | Week: | 11/05/18          | 11/11/18        | 44-----         |                |      |        | 8                 | \$40.00     |      |       |          |
| N 11              | WCZX  | 11/05/18          | 11/05/18        | M-F Evening     | 7p-12a         |      | :30    |                   |             | NM   | 5     | \$100.00 |
|                   |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |          |
|                   | Week: | 11/05/18          | 11/11/18        | 5-----          |                |      |        | 5                 | \$20.00     |      |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WKXP-FM**  
 2 Pendell Road  
 Poughkeepsie, NY 12601  
 (845) 471-1500

|   |                             |  |
|---|-----------------------------|--|
| <b>Contract / Revision</b><br>762083 /          |                             | <b>Alt Order #</b>                                     |
| <b>Advertiser</b><br>Friends of Karen S. Smythe |                             | <b>Original Date / Revision</b><br>11/02/18 / 11/02/18 |
| <b>Contract Dates</b><br>11/03/18 - 11/06/18    | <b>Product</b><br>Political | <b>Estimate #</b>                                      |

| <b>WCZX-FM - 762083A</b> |    |            |          |             |            |          |          |            |      | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |            |
|--------------------------|----|------------|----------|-------------|------------|----------|----------|------------|------|----------------|------|--------|------------|------|------|-------|--------|------------|
| *Line                    | Ch | Start Date | End Date | Description | Start Date | End Date | Weekdays | Spots/Week | Rate |                |      |        |            |      |      |       |        |            |
| <b>Totals</b>            |    |            |          |             |            |          |          |            |      |                |      |        |            |      |      |       | 62     | \$1,670.00 |

| Time Period         | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 11/01/18 - 11/06/18 | 62         | \$1,670.00   | \$1,670.00 |
| <b>Totals</b>       | 62         | \$1,670.00   | \$1,670.00 |

| <b>WRRV-FM - 762083B</b> |      |            |          |               |            |          |          |            |         | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount   |            |
|--------------------------|------|------------|----------|---------------|------------|----------|----------|------------|---------|----------------|------|--------|------------|------|------|-------|----------|------------|
| *Line                    | Ch   | Start Date | End Date | Description   | Start Date | End Date | Weekdays | Spots/Week | Rate    |                |      |        |            |      |      |       |          |            |
| N 1                      | WRRV | 11/03/18   | 11/03/18 | Sa-Su AM      | 11/03/18   | 11/03/18 | -----4-  | 4          | \$30.00 | 6a-10a         |      | :30    |            |      | NM   | 4     | \$120.00 |            |
| Week:                    |      | 10/29/18   | 11/04/18 |               |            |          | -----4-  | 4          | \$30.00 |                |      |        |            |      |      |       |          |            |
| N 2                      | WRRV | 11/03/18   | 11/03/18 | Sa-Su Midday  | 11/03/18   | 11/03/18 | -----5-  | 5          | \$30.00 | 10a-3p         |      | :30    |            |      | NM   | 5     | \$150.00 |            |
| Week:                    |      | 10/29/18   | 11/04/18 |               |            |          | -----5-  | 5          | \$30.00 |                |      |        |            |      |      |       |          |            |
| N 3                      | WRRV | 11/03/18   | 11/03/18 | Sa-Su PM      | 11/03/18   | 11/03/18 | -----4-  | 4          | \$30.00 | 3p-7p          |      | :30    |            |      | NM   | 4     | \$120.00 |            |
| Week:                    |      | 10/29/18   | 11/04/18 |               |            |          | -----4-  | 4          | \$30.00 |                |      |        |            |      |      |       |          |            |
| N 4                      | WRRV | 11/03/18   | 11/03/18 | Sa-Su Evening | 11/03/18   | 11/03/18 | -----5-  | 5          | \$20.00 | 7p-12a         |      | :30    |            |      | NM   | 5     | \$100.00 |            |
| Week:                    |      | 10/29/18   | 11/04/18 |               |            |          | -----5-  | 5          | \$20.00 |                |      |        |            |      |      |       |          |            |
| N 5                      | WRRV | 11/04/18   | 11/04/18 | Sa-Su AM      | 11/04/18   | 11/04/18 | -----4   | 4          | \$20.00 | 6a-10a         |      | :30    |            |      | NM   | 4     | \$80.00  |            |
| Week:                    |      | 10/29/18   | 11/04/18 |               |            |          | -----4   | 4          | \$20.00 |                |      |        |            |      |      |       |          |            |
| N 6                      | WRRV | 11/04/18   | 11/04/18 | Sa-Su Midday  | 11/04/18   | 11/04/18 | -----5   | 5          | \$20.00 | 10a-3p         |      | :30    |            |      | NM   | 5     | \$100.00 |            |
| Week:                    |      | 10/29/18   | 11/04/18 |               |            |          | -----5   | 5          | \$20.00 |                |      |        |            |      |      |       |          |            |
| N 7                      | WRRV | 11/04/18   | 11/04/18 | Sa-Su PM      | 11/04/18   | 11/04/18 | -----4   | 4          | \$20.00 | 3p-7p          |      | :30    |            |      | NM   | 4     | \$80.00  |            |
| Week:                    |      | 10/29/18   | 11/04/18 |               |            |          | -----4   | 4          | \$20.00 |                |      |        |            |      |      |       |          |            |
| N 8                      | WRRV | 11/05/18   | 11/06/18 | M-F AM Drive  | 11/05/18   | 11/11/18 | 44-----  | 8          | \$50.00 | 6a-10a         |      | :30    |            |      | NM   | 8     | \$400.00 |            |
| Week:                    |      | 11/05/18   | 11/11/18 |               |            |          | 44-----  | 8          | \$50.00 |                |      |        |            |      |      |       |          |            |
| N 9                      | WRRV | 11/05/18   | 11/06/18 | M-F Midday    | 11/05/18   | 11/11/18 | 55-----  | 10         | \$50.00 | 10a-3p         |      | :30    |            |      | NM   | 10    | \$500.00 |            |
| Week:                    |      | 11/05/18   | 11/11/18 |               |            |          | 55-----  | 10         | \$50.00 |                |      |        |            |      |      |       |          |            |
| N 10                     | WRRV | 11/05/18   | 11/06/18 | M-F PM Drive  | 11/05/18   | 11/11/18 | 44-----  | 8          | \$50.00 | 3p-7p          |      | :30    |            |      | NM   | 8     | \$400.00 |            |
| Week:                    |      | 11/05/18   | 11/11/18 |               |            |          | 44-----  | 8          | \$50.00 |                |      |        |            |      |      |       |          |            |
| N 11                     | WRRV | 11/05/18   | 11/05/18 | M-F Evening   | 11/05/18   | 11/11/18 | 5-----   | 5          | \$27.00 | 7p-12a         |      | :30    |            |      | NM   | 5     | \$135.00 |            |
| Week:                    |      | 11/05/18   | 11/11/18 |               |            |          | 5-----   | 5          | \$27.00 |                |      |        |            |      |      |       |          |            |
| <b>Totals</b>            |      |            |          |               |            |          |          |            |         |                |      |        |            |      |      |       | 62       | \$2,185.00 |

| Time Period         | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 11/01/18 - 11/06/18 | 62         | \$2,185.00   | \$2,185.00 |
| <b>Totals</b>       | 62         | \$2,185.00   | \$2,185.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WKXP-FM**  
 2 Pendell Road  
 Poughkeepsie, NY 12601  
 (845) 471-1500

|  |                    |
|--|--------------------|
| <b>Contract / Revision</b><br>762083 / | <b>Alt Order #</b> |
|--|--------------------|

|   |  |
|---|--|
| <b>Advertiser</b><br>Friends of Karen S. Smythe | <b>Original Date / Revision</b><br>11/02/18 / 11/02/18 |
|---|--|

|  |                             |                   |
|--|-----------------------------|-------------------|
| <b>Contract Dates</b><br>11/03/18 - 11/06/18 | <b>Product</b><br>Political | <b>Estimate #</b> |
|--|-----------------------------|-------------------|

| <b>WKXP-FM - 762083C</b> |      |                   |                 |                 |                |      |        |                   |             |      |           |                   |
|--------------------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| *Line                    | Ch   | Start Date        | End Date        | Description     | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount            |
| N 1                      | WKXP | 11/03/18          | 11/03/18        | Sa-Su AM        | 6a-10a         |      | :30    |                   |             | NM   | 4         | \$120.00          |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:                    |      | 10/29/18          | 11/04/18        | -----4-         |                |      |        | 4                 | \$30.00     |      |           |                   |
| N 2                      | WKXP | 11/03/18          | 11/03/18        | Sa-Su Midday    | 10a-3p         |      | :30    |                   |             | NM   | 5         | \$150.00          |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:                    |      | 10/29/18          | 11/04/18        | -----5-         |                |      |        | 5                 | \$30.00     |      |           |                   |
| N 3                      | WKXP | 11/03/18          | 11/03/18        | Sa-Su PM        | 3p-7p          |      | :30    |                   |             | NM   | 4         | \$120.00          |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:                    |      | 10/29/18          | 11/04/18        | -----4-         |                |      |        | 4                 | \$30.00     |      |           |                   |
| N 4                      | WKXP | 11/03/18          | 11/03/18        | Sa-Su Evening   | 7p-12a         |      | :30    |                   |             | NM   | 5         | \$100.00          |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:                    |      | 10/29/18          | 11/04/18        | -----5-         |                |      |        | 5                 | \$20.00     |      |           |                   |
| N 5                      | WKXP | 11/04/18          | 11/04/18        | Sa-Su AM        | 6a-10a         |      | :30    |                   |             | NM   | 4         | \$80.00           |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:                    |      | 10/29/18          | 11/04/18        | -----4          |                |      |        | 4                 | \$20.00     |      |           |                   |
| N 6                      | WKXP | 11/04/18          | 11/04/18        | Sa-Su Midday    | 10a-3p         |      | :30    |                   |             | NM   | 5         | \$100.00          |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:                    |      | 10/29/18          | 11/04/18        | -----5          |                |      |        | 5                 | \$20.00     |      |           |                   |
| N 7                      | WKXP | 11/04/18          | 11/04/18        | Sa-Su PM        | 3p-7p          |      | :30    |                   |             | NM   | 4         | \$80.00           |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:                    |      | 10/29/18          | 11/04/18        | -----4          |                |      |        | 4                 | \$20.00     |      |           |                   |
| N 8                      | WKXP | 11/05/18          | 11/06/18        | M-F AM Drive    | 6a-10a         |      | :30    |                   |             | NM   | 8         | \$400.00          |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:                    |      | 11/05/18          | 11/11/18        | 44-----         |                |      |        | 8                 | \$50.00     |      |           |                   |
| N 9                      | WKXP | 11/05/18          | 11/06/18        | M-F Midday      | 10a-3p         |      | :30    |                   |             | NM   | 10        | \$500.00          |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:                    |      | 11/05/18          | 11/11/18        | 55-----         |                |      |        | 10                | \$50.00     |      |           |                   |
| N 10                     | WKXP | 11/05/18          | 11/06/18        | M-F PM Drive    | 3p-7p          |      | :30    |                   |             | NM   | 8         | \$400.00          |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:                    |      | 11/05/18          | 11/11/18        | 44-----         |                |      |        | 8                 | \$50.00     |      |           |                   |
| N 11                     | WKXP | 11/05/18          | 11/05/18        | M-F Evening     | 7p-12a         |      | :30    |                   |             | NM   | 5         | \$135.00          |
|                          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                   |
| Week:                    |      | 11/05/18          | 11/11/18        | 5-----          |                |      |        | 5                 | \$27.00     |      |           |                   |
| <b>Totals</b>            |      |                   |                 |                 |                |      |        |                   |             |      | <b>62</b> | <b>\$2,185.00</b> |

| Time Period         | # of Spots | Gross Amount      | Net Amount        |
|---------------------|------------|-------------------|-------------------|
| 11/01/18 - 11/06/18 | 62         | \$2,185.00        | \$2,185.00        |
| <b>Totals</b>       | <b>62</b>  | <b>\$2,185.00</b> | <b>\$2,185.00</b> |

**Contract Totals** 186 \$6,040.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.