

# CONTRACT



**WDJT-TV-LP**  
**39936 Treasury Center**  
**Chicago, IL 60694-9900**  
**(312)705-2600**

<http://www.cbs58.com>

<b>Contract / Revision</b> 250476 /		<b>Alt Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 04/02/15 - 04/07/15		<b>Estimate #</b>
<b>Advertiser</b> Issue/Vote Yes for Democracy		<b>Original Date / Revision</b> 03/31/15 / 03/31/15
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WDJT	<b>Account Executive</b> Jim Held	<b>Sales Office</b> Milwaukee Local
<b>Special Handling</b> Pre-Payment Required		
<b>Demographic</b> Households		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

And:  
**Nonbox/Eisner**  
**Attention: Cindy Murphy**  
**5307 S. 92nd Street**  
**Hales Corners, WI 53130**

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WDJT	04/02/15	04/06/15	Dr Phil	3p-4p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/15	04/05/15	---11--				2	\$300.00			
	Week:	04/06/15	04/12/15	1-----				1	\$300.00			
2	WDJT	04/02/15	04/07/15	CBS This Morning M-F 7a-9a	7a-9a		:30			NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/15	04/05/15	---22--				4	\$125.00			
	Week:	04/06/15	04/12/15	22-----				4	\$125.00			
3	WDJT	04/02/15	04/06/15	Price is Right 10a-11a	10a - 11a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/15	04/05/15	---11--				2	\$400.00			
	Week:	04/06/15	04/12/15	1-----				1	\$400.00			
4	WDJT	04/02/15	04/06/15	The Young & the Restless 1111a - 12p			:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/15	04/05/15	---11--				2	\$400.00			
	Week:	04/06/15	04/12/15	1-----				1	\$400.00			
5	WDJT	04/02/15	04/06/15	M-F 5pm News	5p-530p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/15	04/05/15	---11--				2	\$350.00			
	Week:	04/06/15	04/12/15	1-----				1	\$350.00			
6	WDJT	04/02/15	04/06/15	News at Noon	12p-1230p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/15	04/05/15	---11--				2	\$300.00			
	Week:	04/06/15	04/12/15	1-----				1	\$300.00			
7	WDJT	04/02/15	04/06/15	630p-7p/Wheel	M-F 630p-7p		:30			NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/15	04/05/15	---22--				4	\$1,200.00			
	Week:	04/06/15	04/12/15	2-----				2	\$1,200.00			
8	WDJT	04/05/15	04/05/15	Face the Nation	930a-1030a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/15	04/05/15	-----1				1	\$200.00			
9	WDJT	04/05/15	04/05/15	CBS Sunday Morning	8a-930a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/15	04/05/15	-----1				1	\$600.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and in full. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.



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<b>Contract / Revision</b> 250476 /	<b>Alt Order #</b>
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<b>Contract Dates</b> 04/02/15 - 04/07/15	<b>Product</b>	<b>Estimate #</b>
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<b>Advertiser</b> Issue/Vote Yes for Demor	<b>Original Date / Revision</b> 03/31/15 / 03/31/15
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WJTV	04/02/15	04/06/15	M-F Late News	10p-1035p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/15	04/05/15	---11--				2	\$800.00			
	Week:	04/06/15	04/12/15	1-----				1	\$800.00			
N 11	WJTV	04/03/15	04/03/15	Blue Bloods	9p - 10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/15	04/05/15	----1--				1	\$2,000.00			
N 12	WJTV	04/05/15	04/05/15	60 Minutes	6p - 7p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/30/15	04/05/15	-----1				1	\$3,000.00			
<b>Totals</b>											<b>36</b>	<b>\$21,650.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/30/15 - 04/07/15	36	\$21,650.00	(\$3,247.50)	\$18,402.50
<b>Totals</b>	<b>36</b>	<b>\$21,650.00</b>	<b>(\$3,247.50)</b>	<b>\$18,402.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WDJT Milwaukee, WI	<b>Date:</b> 3/31/2015
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I, William Eisner & Associates dba nonbox  
do hereby request station time concerning the following issue:

Constitutional Referendum regarding Chief Justice election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	See schedule	See schedule	See schedule	See schedule	See schedule

This broadcast time will be used by: Vote Yes for Democracy

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Vote Yes for Democracy  
33 East Main Street Suite #701  
Madison WI 53703

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Brandon Scholz - Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

***TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)***

**3/31/2015**

Date

**Cindy Murphy**

Signature

Digitally signed by Cindy Murphy  
DN: cn=Cindy Murphy, o=nonbo: ou  
email=cindym@nonbo: com, c=US  
Date: 2015.03.30 21:34:48 -0510

**414-425-8800**

Contact Phone Number

***TO BE SIGNED BY STATION REPRESENTATIVE***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**