

CONTRACT

KWQC
805 Brady St
Davenport, IA 52803
USA
(563) 383-7000

And:

Mentzer Media Services
210 W Penn Ave
STE 250
Towson, MD 21204

<u>Contract / Revision</u> 689562 /		<u>Alt Order #</u> WOC10774552
<u>Product</u> MAMAN		
<u>Contract Dates</u> 11/13/17 - 11/17/17		<u>Estimate #</u> 5418
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 11/09/17 / 11/09/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWQC	<u>Account Executive</u> Davenport House	<u>Sales Office</u> Davenport Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 39.40
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 198	<u>Product 1/2</u> 444
<u>Agency Ref</u> 1244		<u>Advertiser Ref</u> 56077

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWQC	11/13/17	11/17/17	Today Show	7a-9a		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/13/17	11/19/17	-1--1--				2	\$700.00	7.10			
N 2	KWQC	11/13/17	11/16/17	M-F 6p News	6p-630p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/13/17	11/19/17	1--1---				2	\$1,000.00	12.60			
Totals								39.40				4	\$3,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/17/17	4	\$3,400.00	(\$510.00)	\$2,890.00
Totals	4	\$3,400.00	(\$510.00)	\$2,890.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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