

# KMZR 92.5

Quarterly Issue List and Programming Department

2nd QT 2021  
April 1  
June 30

Public Affairs  
Programming Department

## *Public Affairs Show*

Air Date: 6/27/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Consejería Emocional  
Lupita Rodriguez  
Health Education Council*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Lupita Rodriguez Program Manager Health Education Counsel of a program in California that can be very helpful for people who need to talk with someone to alleviate a little those emotions that are being experienced in the wake of the global pandemic.



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2nd QT 2021  
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## *Public Affairs Show*

Air Date: 6/20/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Eventos en el consulado  
Liliana Ferrer  
Consul General de Mexico*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with the consul general of Mexico in Sacramento Liliana Ferrer about all the services that are already available at the moment in the general consulate of Mexico, scholarships for students, covid vaccination, emergency appointments for special cases



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## *Public Affairs Show*

Air Date: 6/13/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Seguridad en deportes acuaticos  
Henry Cespedes*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Henry Cespedes, officer of the Coast Guard Auxiliary Service Public Education Flotilla, about the importance of wearing a life-saving vest when we do water sports, knowing the rules on a boat, even if it is privately owned, and taking the necessary measures with your guests.



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## *Public Affairs Show*

Air Date: 6/6/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Programa de pagos de renta  
La Familia Counseling Center  
Antonio Gudino*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Antonio Gudiño, coordinator of education, from La Familia Counseling Center, about a program that benefits people who were unemployed and as a result do not have the resources to make rent payments.



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## *Public Affairs Show*

Air Date: 5/30/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Importancia de vacunarse Consulado  
Jose Manuel Briseño  
Consul de Proteccion*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with the José Manuel Briseño Protection Consul of the vaccination center located at the Consulate General of Mexico in Sacramento, with schedules and where to dial to make your appointment



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2nd QT 2021  
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## *Public Affairs Show*

Air Date: 5/23/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Estafas 2021*  
**BBB**  
*Alma Galvan*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke to BBB spokesperson Alma Galvan about the most common scams right now in the California area and how we can avoid them.



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## *Public Affairs Show*

Air Date: 5/16/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Semana de la Salud*  
*Health education Council*  
*Johana Ramirez*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We speak Johana Ramirez, spokesperson for the Health Education Council of the week Every Kid Healthy week, a week full of information for the benefit of the community, especially the little ones, regarding mental and physical health



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## *Public Affairs Show*

Air Date: 5/9/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Protegerse de pesticidas  
Fabila Estrada  
Alex Cadenas*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Fabiola Estrada and Alex Cadenas about the importance of how to store pesticides at home to avoid poisoning and where to go in case of danger of poisoning, the measures to be taken at home and at work





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## *Public Affairs Show*

Air Date: 5/2/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

***Cal Fire 2021***  
***Henry Herrera***

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Henry Herrera, spokesperson for Cal fire, about how we can prevent fires in the California forests in our homes and what to do if we live the national parks of California



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## *Public Affairs Show*

Air Date: 4/25/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Pacific charte inst.  
Loana Sparrevohn*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Loana Sparrevohn of the Pacific charter Institute about the programs they have for our children, how you can benefit from studying from home and where to go for more information



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## *Public Affairs Show*

Air Date: 4/18/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*El Museo 2021  
Maria Segoviano*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Maria Segoviano, representative of the Ckocker art museum, about how we can enjoy a day at the museum, and through the internet with its different events and exhibitions, or for adults and children.



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## *Public Affairs Show*

Air Date: 4/11/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

***Estafas 2021***  
***Alma Galvan***  
***BBB***

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Alma Galvan, spokesperson for the BBB about the scams that are emerging at these times of taxes, such as knowing if we are or were victims of scam where to go and ask for help.



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## *Public Affairs Show*

Air Date: 4/4/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Prevencion de Incendios  
Oscar Vargas*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Oscar Vargas about the prescribed burns that exist in national parks because and for what purpose they are carried out, also about responsible recreation, what to do if you are going to visit a national forest and the employment opportunity they have.

