

# KMZR 92.5

Quarterly Issue List and Programming Department

4rd QT 2021  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## *Public Affairs Show*

Air Date: 10/3/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*No Kid Hungry  
Deisy Munguia  
Steve Martinez*

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Deisy Munguia, spokesperson for No Kid Hungry about this project that is very beneficial for low-income children and for children in K-12 grade. We also spoke with muralist Steve Martinez who participated this year with the NO KID HUNGRY campaign.



# KMZR 92.5

Quarterly Issue List and Programming Department

4rd QT 2021  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## *Public Affairs Show*

Air Date: 10/10/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Stop Stigma Sacramento  
Caludia Fernandez*

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Claudia Fernandez Niedzielski spokesperson for Stop Stigma Sacramento about the importance of knowing about mental illness and where to go for help



# KMZR 92.5

Quarterly Issue List and Programming Department

4rd QT 2021  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## *Public Affairs Show*

Air Date: 10/17/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Celebrando tu Salud  
Carolina Rojas Gore*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Carolina Rojas Gore, organizer of Celebrando tu Salud, a health fair where there will be free health exams such as vision, diabetes, blood pressure, as well as vaccines for the flu and covid 19, a completely free and family-friendly event.



# KMZR 92.5

Quarterly Issue List and Programming Department

4rd QT 2021  
Oct 1  
Dec 31

Public Affairs  
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## *Public Affairs Show*

Air Date: 10/24/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Cuidado con pesticidas en el hogar*  
*Fabiola Estrada*  
*Alex Cadenas*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Fabiola Estrada from the EPA agency and Alex Cadenas from the pesticide regulation department about how to take care of our family of pesticides that we have at home, how to handle them and how to treat pesticide labels, where to call in case of emergency



# KMZR 92.5

Quarterly Issue List and Programming Department

4rd QT 2021  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## *Public Affairs Show*

Air Date: 10/31/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Panteon Sacramento  
Carissa Gutierrez*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Carissa Gutierrez, president of the board of directors of the Latin Center for Art and Culture of a traditional event in the Latino community that is the Day of the Dead, and they do an annual event of the altars of the dead to continue with the traditions, an event completely free and for the family



# KMZR 92.5

Quarterly Issue List and Programming Department

4rd QT 2021  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## *Public Affairs Show*

Air Date: 11/7/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Lucha Tabaco  
Ariana Ponce  
Johana Ramirez*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Ariana Ponce and Johana Ramirez from the Health education Council organization about a program to stop smoking LUCA tobacco and above all to prevent our children from falling into the addiction of tobacco and vape a new way to hook young people to the industry tobacco company.



# KMZR 92.5

Quarterly Issue List and Programming Department

4rd QT 2021  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## Public Affairs Show

Air Date: 11/14/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Despensas de Accion de Gracias*  
*Yolo Food Bank*  
*Maria Segoviano*

## Issue Addressed in this Program

Description on how the issue was covered:

We speak with Maria Segoviano from the Yolo food Bank organization of the events they have in yolo county where they will be distributing pantry boxes for this Thanksgiving day for the less fortunate



# KMZR 92.5

Quarterly Issue List and Programming Department

4rd QT 2021  
Oct 1  
Dec 31

Public Affairs  
Programming Department

*Public Affairs Show*

Air Date: 11/21/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Estafas de Holidfays 2021*  
**BBB**  
*Alma Galvan*

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Alma Galvan Spokesperson for the BBB about the new type of scams that are taking place in online purchases in sales in "pop up" places and how to avoid falling into being scammed.





# KMZR 92.5

Quarterly Issue List and Programming Department

4rd QT 2021  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## *Public Affairs Show*

Air Date: 11/28/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Cirugias sin Fronteras  
Claudia Ramirez*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Claudia Ramirez from the organization of Cirugias sin Fronteras about the type of surgeries they offer, who can benefit and how they can find out more about this organization that has health fairs where medical exams are done completely free



# KMZR 92.5

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4rd QT 2021  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## *Public Affairs Show*

Air Date: 12/5/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Maria Harrington  
Casa de Español*

## **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Maria Harrington about what Casa de Español is, what it offers the community and the events they have in service of the Latino community, Spanish classes of different levels



# KMZR 92.5

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4rd QT 2021  
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Dec 31

Public Affairs  
Programming Department

*Public Affairs Show*

Air Date: 12/12/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Preguntale a la enfermera  
Lizette Leandro*

## Issue Addressed in this Program

Description on how the issue was covered:

We speak with Lizette Leandro  
Nurse practitioner of the program "Ask the  
nurse" a program that benefits people to be  
able to communicate with a nurse and in their  
language to learn more about the covid 19  
vaccine and any questions they have about  
where to go and get it



# KMZR 92.5

Quarterly Issue List and Programming Department

4rd QT 2021  
Oct 1  
Dec 31

Public Affairs  
Programming Department

## Public Affairs Show

Air Date: 12/19/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

**I-CAN**  
**Ruby Cabrera**

## Issue Addressed in this Program

Description on how the issue was covered:

We spoke with Ruby Cabrera, spokesperson for the I-CAN organization, an organization that is dedicated to supporting victims of crime regardless of their immigration status with different programs



# KMZR 92.5

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4rd QT 2021  
Oct 1  
Dec 31

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Programming Department

## *Public Affairs Show*

Air Date: 12/26/2021  
Time: 8:00am  
Duration: 30 min  
Talent: Alma Garcia

*Organizacion Cirugia sin Fronteras  
Claudia Ramirez*

### **Issue Addressed in this Program**

Description on how the issue was covered:

We spoke with Claudia Ramirez, spokesperson for Cirugia sin Fronteras, a non-profit organization that joins specialists and hospitals to support the community with low-cost surgery and care in their language.

