

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WNBW - Gainesville, FL</u>	<b>Date:</b> <u>9/26/16</u>
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I, Buying Time, LLC

being/on behalf of: FL Democratic Party Authorized by Rod Smith for FL Senate

a legally qualified candidate of the Democratic

political party for the office of: State Senate (FL SD 08)

in the Primary Election

election to be held on: August 30, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available): \$

NET

I represent that the payment for the above described broadcast time has been furnished by:

FL Democratic Party Authorized by Rod Smith for FL Senate 214 South Bronough St. Tallahassee, FL 32301

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Judy Mount

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5/4/16                      [Signature]  
Date                                      Signature

***To Be Signed By Station Representative***

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
[Signature]                      Cory Culbertson                      GM  
Signature                                      Printed Name                                      Title

## ORDER



**Orders**  
**Order / Rev:** 602109  
**Alt Order #:** 25244694  
**Product Desc:** Rod Smith  
**Estimate:** 4733  
**Flight Dates:** 09/27/16 - 10/03/16  
**Original Date / Rev:** 07/13/16 / 09/30/16  
**Order Type:** GENERAL

**WNBW**  
**Primary AE:** Washington DC Millennium/DC  
**Sales Office:** K-WSH  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW Ste 210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Florida Democratic Party  
**Demographic:** A35+  
**Product Codes:** PL Advocacy  
**Priority:** P-10  
**Revenue Codes:** AGY, Political, Political Candidate

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:** 41950  
**Agency External ID:** 11427  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/02/16	69	\$2,910.00	\$2,473.50
10/03/16	10/09/16	20	\$965.00	\$820.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	89	\$3,875.00	\$3,293.75	0.00
<b>Totals</b>	<b>89</b>	<b>\$3,875.00</b>	<b>\$3,293.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D	K-WSH	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
WNBW	7%	\$3,875.00
Market	100%	\$55,357.14

Competitive Share	Share	Total
CABLE	0%	\$0.00
EGFL	0%	\$0.00
UNKWN	0%	\$0.00
WCJB	67%	\$37,089.29
WGFL	26%	\$14,392.86
WOGX	0%	\$0.00
WUFT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WNBW	09/27/16	09/27/16	Today Show I	CM	8:00 AM-9:00 AM	-T-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	-T-----			1		\$30.00		0.00				
E 2	WNBW	09/28/16	09/28/16	Today Show I	CM	8:00 AM-9:00 AM	--W----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/28/16	10/04/16	--W----			1		\$30.00		0.00				
E 3	WNBW	09/29/16	09/29/16	Today Show I	CM	8:00 AM-9:00 AM	---T---	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00

Advertiser:	Florida Democratic Party
Product Desc:	Rod Smith
Estimate:	4733

Estimate: 4733

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/29/16	10/05/16	---T---			1			\$30.00			0.00		
E 4	WNBW	09/30/16	09/30/16	Today Show I Today Show I	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----F--	:30	2	\$30.00	Pol3	0.00	NM	2	\$60.00
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/30/16	10/06/16	----F--			2			\$30.00			0.00		
E 5	WNBW	10/03/16	10/03/16	Today Show I Today Show I	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	M-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/03/16	10/09/16	M-----			1			\$30.00			0.00		
E 6	WNBW	09/27/16	09/27/16	Early Today Early Today	CM	630a-7a	-T-----	:30	1	\$10.00	Pol3	0.00	NM	1	\$10.00
NBC EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/16	10/03/16	-T-----			1			\$10.00			0.00		
E 7	WNBW	09/28/16	09/28/16	Early Today Early Today	CM	630a-7a	--W----	:30	1	\$10.00	Pol3	0.00	NM	1	\$10.00
NBC EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/28/16	10/04/16	--W----			1			\$10.00			0.00		
E 8	WNBW	09/29/16	09/29/16	Early Today Early Today	CM	630a-7a	---T---	:30	1	\$10.00	Pol3	0.00	NM	1	\$10.00
NBC EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/29/16	10/05/16	---T---			1			\$10.00			0.00		
E 9	WNBW	09/30/16	09/30/16	Early Today Early Today	CM	630a-7a	----F--	:30	1	\$10.00	Pol3	0.00	NM	1	\$10.00
NBC EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/30/16	10/06/16	----F--			1			\$10.00			0.00		
E 10	WNBW	10/03/16	10/03/16	Early Today Early Today	CM	630a-7a	M-----	:30	1	\$10.00	Pol3	0.00	NM	1	\$10.00
NBC EARLY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/03/16	10/09/16	M-----			1			\$10.00			0.00		
E 11	WNBW	09/27/16	09/27/16	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/16	10/03/16	-T-----			1			\$30.00			0.00		
E 12	WNBW	09/28/16	09/28/16	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/28/16	10/04/16	--W----			1			\$30.00			0.00		
E 13	WNBW	09/29/16	09/29/16	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	2	\$30.00	Pol3	0.00	NM	2	\$60.00
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/29/16	10/05/16	---T---			2			\$30.00			0.00		
E 14	WNBW	09/30/16	09/30/16	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
NBC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/30/16	10/06/16	----F--			1			\$30.00			0.00		
E 15	WNBW	10/03/16	10/03/16	Today Show I Today Show I	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00



Order / Rev: 602109  
 Alt Order #: 25244694  
 Flight Dates: 09/27/16 - 10/03/16

Advertiser: Florida Democratic Party  
 Product Desc: Rod Smith  
 Estimate: 4733

WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	WNBW	09/28/16	09/28/16	Today Show III Today Show III	CM	10a-11a	--W----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/16	10/04/16	--W----					1	\$30.00		0.00			
E 28	WNBW	09/29/16	09/29/16	Today Show III Today Show III	CM	10a-11a	---T---	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/16	10/05/16	---T---					1	\$30.00		0.00			
E 29	WNBW	09/30/16	09/30/16	Today Show III Today Show III	CM	10a-11a	----F--	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/16	10/06/16	----F--					1	\$30.00		0.00			
E 30	WNBW	10/03/16	10/03/16	Today Show III Today Show III	CM	10a-11a	M-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----					1	\$30.00		0.00			
E 31	WNBW	09/27/16	09/27/16	M-F 2p-3p M-F 2p-3p	CM	2p-3p	-T-----	:30	1	\$15.00	Pol3	0.00	NM	1	\$15.00
STEVE HARVEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-T-----					1	\$15.00		0.00			
E 32	WNBW	09/28/16	09/28/16	M-F 2p-3p M-F 2p-3p	CM	2p-3p	--W----	:30	1	\$15.00	Pol3	0.00	NM	1	\$15.00
STEVE HARVEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/16	10/04/16	--W----					1	\$15.00		0.00			
E 33	WNBW	09/29/16	09/29/16	M-F 2p-3p M-F 2p-3p	CM	2p-3p	---T---	:30	1	\$15.00	Pol3	0.00	NM	1	\$15.00
STEVE HARVEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/16	10/05/16	---T---					1	\$15.00		0.00			
E 34	WNBW	09/30/16	09/30/16	M-F 2p-3p M-F 2p-3p	CM	2p-3p	----F--	:30	1	\$15.00	Pol3	0.00	NM	1	\$15.00
STEVE HARVEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/16	10/06/16	----F--					1	\$15.00		0.00			
E 35	WNBW	10/03/16	10/03/16	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M-----	:30	1	\$15.00	Pol3	0.00	NM	1	\$15.00
STEVE HARVEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----					1	\$15.00		0.00			
E 36	WNBW	09/27/16	09/27/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	-T-----	:30	1	\$20.00	Pol3	0.00	NM	1	\$20.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/16	10/03/16	-T-----					1	\$20.00		0.00			
E 37	WNBW	09/28/16	09/28/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--W----	:30	1	\$20.00	Pol3	0.00	NM	1	\$20.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/28/16	10/04/16	--W----					1	\$20.00		0.00			
E 38	WNBW	09/29/16	09/29/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	---T---	:30	1	\$20.00	Pol3	0.00	NM	1	\$20.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/16	10/05/16	---T---					1	\$20.00		0.00			
E 39	WNBW	09/30/16	09/30/16		CM	4p-5p	----F--	:30	1	\$20.00	Pol3	0.00	NM	1	\$20.00

Order / Rev: 602109  
 Alt Order #: 25244694  
 Flight Dates: 09/27/16 - 10/03/16

Advertiser: Florida Democratic Party  
 Product Desc: Rod Smith  
 Estimate: 4733

WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4p-5p											
				M-F 4p-5p											
				FAMILY FEUD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/30/16	10/06/16	----F--			1		\$20.00			0.00			
E 40	WNBW	10/03/16	10/03/16	M-F 4p-5p	CM	4p-5p	M-----	:30	1	\$20.00	Pol3	0.00	NM	1	\$20.00
				M-F 4p-5p											
				FAMILY FEUD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----			1		\$20.00			0.00			
E 41	WNBW	09/27/16	09/27/16	M-F 5p-530p	CM	5p-530p	-T-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
				M-F 5p-530p											
				MODERN FAMILY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	-T-----			1		\$30.00			0.00			
E 42	WNBW	09/28/16	09/28/16	M-F 5p-530p	CM	5p-530p	--W----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
				M-F 5p-530p											
				MODERN FAMILY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/28/16	10/04/16	--W----			1		\$30.00			0.00			
E 43	WNBW	09/29/16	09/29/16	M-F 5p-530p	CM	5p-530p	---T---	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
				M-F 5p-530p											
				MODERN FAMILY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/29/16	10/05/16	---T---			1		\$30.00			0.00			
E 44	WNBW	09/30/16	09/30/16	M-F 5p-530p	CM	5p-530p	----F--	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
				M-F 5p-530p											
				MODERN FAMILY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/30/16	10/06/16	----F--			1		\$30.00			0.00			
E 45	WNBW	10/03/16	10/03/16	M-F 5p-530p	CM	5p-530p	M-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
				M-F 5p-530p											
				MODERN FAMILY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----			1		\$30.00			0.00			
E 46	WNBW	09/27/16	09/27/16	M-F NBC Nightly News	CM	630p-7p	-T-----	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
				M-F NBC Nightly News											
				NBC NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/27/16	10/03/16	-T-----			1		\$50.00			0.00			
E 47	WNBW	09/28/16	09/28/16	M-F NBC Nightly News	CM	630p-7p	--W----	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
				M-F NBC Nightly News											
				NBC NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/28/16	10/04/16	--W----			1		\$50.00			0.00			
E 48	WNBW	09/29/16	09/29/16	M-F NBC Nightly News	CM	630p-7p	---T---	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
				M-F NBC Nightly News											
				NBC NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/29/16	10/05/16	---T---			1		\$50.00			0.00			
E 49	WNBW	09/30/16	09/30/16	M-F NBC Nightly News	CM	630p-7p	----F--	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
				M-F NBC Nightly News											
				NBC NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/30/16	10/06/16	----F--			1		\$50.00			0.00			
E 50	WNBW	10/03/16	10/03/16	M-F NBC Nightly News	CM	630p-7p	M-----	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
				M-F NBC Nightly News											
				NBC NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----			1		\$50.00			0.00			
E 51	WNBW	09/27/16	09/27/16		CM	6p-630p	-T-----	:30	1	\$45.00	Pol3	0.00	NM	1	\$45.00

Order / Rev: 602109  
 Alt Order #: 25244694  
 Flight Dates: 09/27/16 - 10/03/16

Advertiser: Florida Democratic Party  
 Product Desc: Rod Smith  
 Estimate: 4733

WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Local CBS4 News@6p M-F Local CBS4 News@6pm															
CBS4 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/27/16		09/27/16	10/03/16	-T-----					1	\$45.00		0.00			
E 52	WNBW	09/28/16	09/28/16	M-F Local CBS4 News@6p M-F Local CBS4 News@6pm	CM	6p-630p	--W----	:30	1	\$45.00	Pol3	0.00	NM	1	\$45.00
CBS4 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/28/16		09/28/16	10/04/16	--W----					1	\$45.00		0.00			
E 53	WNBW	09/29/16	09/29/16	M-F Local CBS4 News@6p M-F Local CBS4 News@6pm	CM	6p-630p	---T---	:30	1	\$45.00	Pol3	0.00	NM	1	\$45.00
CBS4 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/29/16		09/29/16	10/05/16	---T---					1	\$45.00		0.00			
E 54	WNBW	09/30/16	09/30/16	M-F Local CBS4 News@6p M-F Local CBS4 News@6pm	CM	6p-630p	----F--	:30	1	\$45.00	Pol3	0.00	NM	1	\$45.00
CBS4 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/30/16		09/30/16	10/06/16	----F--					1	\$45.00		0.00			
E 55	WNBW	10/03/16	10/03/16	M-F Local CBS4 News@6p M-F Local CBS4 News@6pm	CM	6p-630p	M-----	:30	1	\$45.00	Pol3	0.00	NM	1	\$45.00
CBS4 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/16		10/03/16	10/09/16	M-----					1	\$45.00		0.00			
E 56	WNBW	09/27/16	09/27/16	M-F 730p-8p M-F 730p-8p	CM	730p-8p	-T-----	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
MIKE & MOLLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/27/16		09/27/16	10/03/16	-T-----					1	\$35.00		0.00			
E 57	WNBW	09/28/16	09/28/16	M-F 730p-8p M-F 730p-8p	CM	730p-8p	--W----	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
MIKE & MOLLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/28/16		09/28/16	10/04/16	--W----					1	\$35.00		0.00			
E 58	WNBW	09/29/16	09/29/16	M-F 730p-8p M-F 730p-8p	CM	730p-8p	---T---	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
MIKE & MOLLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/29/16		09/29/16	10/05/16	---T---					1	\$35.00		0.00			
E 59	WNBW	09/30/16	09/30/16	M-F 730p-8p M-F 730p-8p	CM	730p-8p	----F--	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
MIKE & MOLLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/30/16		09/30/16	10/06/16	----F--					1	\$35.00		0.00			
E 60	WNBW	10/03/16	10/03/16	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M-----	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
MIKE & MOLLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/03/16		10/03/16	10/09/16	M-----					1	\$35.00		0.00			
E 61	WNBW	09/28/16	09/28/16	Wednesday Prime C Wed 10p-11p	CM	10p-11p	--W----	:30	1	\$230.00	Pol3	0.00	NM	1	\$230.00
CHICAGO PD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/28/16		09/28/16	10/04/16	--W----					1	\$230.00		0.00			
E 62	WNBW	09/28/16	09/28/16	Wednesday Prime A Wed 8p-9p	CM	8p-9p	--W----	:30	1	\$175.00	Pol3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/28/16		09/28/16	10/04/16	--W----					1	\$175.00		0.00			
E 63	WNBW	09/29/16	09/29/16	Thursday Prime B Thu 9p-10p	CM	9p-10p	---T---	:30	1	\$180.00	Pol3	0.00	NM	1	\$180.00



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Advertiser: Florida Democratic Party  
 Product Desc: Rod Smith  
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WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 63	WNBW	09/29/16	09/29/16	Thursday Prime B Thu 9p-10p	CM	9p-10p	---T---	:30	1	\$180.00	Pol3	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/16	10/05/16	---T---		1			\$180.00			0.00			
E 64	WNBW	09/28/16	09/28/16	Wednesday Prime B Wed 9p-10p	CM	9p-10p	--W----	:30	1	\$145.00	Pol3	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/28/16	10/04/16	--W----		1			\$145.00			0.00			
		LAW & ORDER: SVU													
E 66	WNBW	09/28/16	09/28/16	Tonight Show Tonight Show	CM	1135p-1235a	--W----	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/28/16	10/04/16	--W----		1			\$35.00			0.00			
E 67	WNBW	09/29/16	09/29/16	Tonight Show Tonight Show	CM	1135p-1235a	---T---	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/16	10/05/16	---T---		1			\$35.00			0.00			
E 68	WNBW	10/03/16	10/03/16	Tonight Show Tonight Show	CM	1135p-1235a	M-----	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	M-----		1			\$35.00			0.00			
E 70	WNBW	10/02/16	10/02/16	Su Today Show Su Today Show	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/02/16	10/08/16	-----S		1			\$35.00			0.00			
E 71	WNBW	10/02/16	10/02/16	Su NBC Nightly News Su NBC Nightly News	CM	630p-7p	-----S	:30	1	\$60.00	Pol3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/02/16	10/08/16	-----S		1			\$60.00			0.00			
E 73	WNBW	10/02/16	10/02/16	Meet The Press Meet The Press	CM	9a-10a	-----S	:30	1	\$55.00	Pol3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/02/16	10/08/16	-----S		1			\$55.00			0.00			
N 75	WNBW	09/28/16	10/03/16	M-F 530p-6p M-F 530p-6p	CM	530-6p	M-WTF--	:30	3	\$30.00	Pol3	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/28/16	10/02/16	--WTF--		3			\$30.00			0.00			
		Week: 10/03/16	10/09/16	M-----		1			\$30.00			0.00			
N 76	WNBW	09/30/16	09/30/16	Friday Prime A Fri 8p-9p	CM	8p-9p	----F--	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/25/16	10/01/16	----F--		1			\$100.00			0.00			
N 77	WNBW	09/28/16	10/03/16	M-F 11p Late News M-F Local CBS4 News@11pm	CM	11p-1135p	M-WT---	:30	2	\$35.00	Pol3	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/28/16	10/02/16	--WT---		2			\$35.00			0.00			
		Week: 10/03/16	10/09/16	M-----		1			\$35.00			0.00			
N 78	WNBW	10/03/16	10/03/16	Monday Prime Specials Mon Prime Other	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	-----	:30	2	\$255.00	Pol3	0.00	NM	2	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	M-----		2			\$255.00			0.00			
N 79	WNBW	09/29/16	09/29/16	Thursday Prime A Superstore/Goodplace	CM	8p-9p	---T---	:30	1	\$130.00	Pol3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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WNBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N79	WNBW	09/29/16	09/29/16	Thursday Prime A Superstore/Goodplace	CM	8p-9p	---T---	:30	1	\$130.00	Pol3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	---T---		1			\$130.00			0.00			
N80	WNBW	09/30/16	09/30/16	Friday Prime Specials Fri Prime Other	CM	9:00 PM-11:00 PM (9:00 PM-11:00 PM)	----F--	:30	1	\$100.00	Pol3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	----F--		1			\$100.00			0.00			
N81	WNBW	10/01/16	10/01/16	Saturday Prime C Sat 10p-11p	CM	10p-11p	-----S-	:30	2	\$65.00	Pol3	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S-		2			\$65.00			0.00			
N82	WNBW	10/03/16	10/03/16	Late Night Late night	CM	1235a-135a	M-----	:30	2	\$10.00	Pol3	0.00	NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/03/16	10/09/16	M-----		2			\$10.00			0.00			
													Totals	89	\$3,875.00