

KETK-TV QUARTERLY ISSUES AND PROGRAMS REPORT
3RD QUARTER 2015

KETK-TV's programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 3rd quarter of 2015:

Education
Economy
Public Safety
Local Government & Politics
Health
Crime/Law Enforcement

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

<u>Program</u>	<u>Day</u>	<u>Time</u>
KETK Today	Monday-Friday	5:00-7:00am
East Texas Live	Monday-Friday	11:00-12:00pm
KETK Live at Five	Monday-Sunday	5:00-5:30pm
KETK News at 6	Monday-Friday	6:00-6:30pm
KETK News at 10	Monday-Friday	10:00-10:35pm
KETK News at 10	Saturday-Sunday	10:00-10:30pm

All of the above programming is locally produced news programming presenting a mix of news, weather, sports, programming focusing on current issues and events.

National:

<u>Program</u>	<u>Day</u>	<u>Time</u>
Today Show	Monday-Friday	7:00-11:00am
<u>Description:</u> The show successfully blends national news headlines, in-depth interviews with newsmakers, lifestyle features, other light news.		

Saturday Today	Saturday	7:00-9:00am
<u>Description:</u> The show successfully blends national news headlines, in-depth interviews with newsmakers, lifestyle features, other light news.		

Sunday Today	Sunday	9:00-10:00am
<u>Description:</u> The show successfully blends national news headlines, in-depth interviews with newsmakers, lifestyle features, other light news.		

Meet the Press

Sunday

10:00-11:00am

Description: Meet the Press is a weekly news and interview program focusing on the political hot button issues of the week.

NBC Nightly News

Monday-Sunday

5:00-5:30pm

Description: NBC Nightly News is the flagship daily evening television news program for NBC News.

Dateline NBC

Various

Various Times

Description: Dateline NBC, or simply Dateline, is a weekly American television newsmagazine and reality legal show

Syndicated:

Program

Day

Time

The Doctors

Monday-Friday

3:00-4:00pm

Dr. Phil spin-off featuring four doctors (an emergency room physician, an OB-GYN, a plastic surgeon, and a pediatrician) exploring medical issues raised in cases examined on the show.

Education – examples are:

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date: 7/7/2015
Duration: 1:40

Description: The UT Tyler-Longview Campus is responding to local demand for industrial technology graduates. KETK spoke with College Administrators about what they're doing to cater to their students' wishes.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 7/8/2015
Duration: 2:00

Description: According to legislators in Austin, Mental Health Care in Texas is in a state of emergency. In most areas there are not enough professionals to help everyone who needs treatment. To attract Psychologists, Social Workers, Psychiatrists, and counselors to under-served areas the State of Texas is offering to help pay off their student loans. Locally, East Texas Medical Center has been trying to recruit Psychiatrists for years so hopefully the new student loan plan can help alleviate this need in our community.

Program Title: KETK News at 6
Time: 6:00-6:30pm

Date: 7/8/2015
Duration: 1:00

Description: Preliminary STARR testing and EOC results are in and one local school scored substantially higher than the state average. KETK spoke with UT Tyler Innovation Academy about what they do to prepare their students for the standardized test.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/15/2015
Duration: 1:00

Description: Tyler ISD just opened their new technology and career center. They hosted a group of community and business owners from Arkansas, Louisiana and Texas. The center opens in August and it will be a learning space to prepare students for college and career success. This is the facility of its kind in the area.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/16/2015
Duration: 1:45

Description: The GED test in Texas is changing and it could become harder for some to obtain. The test format is changing but there are special prep classes that people can take. People are also advocating for different equivalency options to be available. The ability to take the test online is one option that has been proposed.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 7/30/2015
Duration: 55

Description: Letourneau University has announced a partnership with Longview ISD for incoming freshman to pursue a degree in Aviation Management for free. The Longview ISD Superintendent says there have already been more than 30 students who have expressed interest in the program. The District will pay for all the costs associated with the course, saving students up to \$50,000.

Education – examples are: (Continued)

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date: 8/3/2015
Duration::50

Description: It's that time of year again and teachers are in need of school supplies. KETK caught up with local teachers as to how a website called "Teachers Wishlist" is helping them get their desired supplies.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 8/13/2015
Duration: 50

Description: UT Tyler Longview Campus and the Rotary Club are working to make a difference in Guatemala. They are working to upgrade a hospital in San Bernito with beds, tables and chairs.

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date:8/13/2015
Duration: 2:00

Description: One East Texas School has created a new dual-credit program for High School Seniors. The program may be life-changing. Henderson ISD has partnered with Kilgore College to bring a welding class to the high school.

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date: 8/13/2015
Duration: 3:00

Description: The University of Texas at Austin has decided to move a Jefferson Davis statue from the campus to a museum. KETK spoke with UT officials as to why they made the move and how they think it will improve student relations.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 8/18/2015
Duration: :50

Description: The Texas State Board of Education adopted new social studies standards in 2010. This August, schools will use the first set of books that are written based on the new standards. Critics argue that the new textbooks downplay slavery, overstate the role of Moses in America's founding, and boast about the free-market system.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 8/18/2015
Duration: 1:00

Description: Hallsville ISD was named one of the top 100 places to teach in Texas. They took the #47 spot. They ranked each district by teacher salary, experience, attendance, academic standards, resources, and safety. In addition, one of Hallsville's teachers was named, "Best Teacher of the Year."

Program Title: KETK Today
Time: 5:00-7:00am

Date: 8/20/2015
Duration: 1:55

Description: The new school year has taken on a whole new meaning for the city of Van. For many students their school year ended abruptly in May, after a powerful tornado destroyed their school. Classes start in five days, but emotions are still raw after a tornado ripped through the East Texas city destroying the Elementary School.

Education – examples are: (Continued)

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date: 9/2/15
Duration: 1:30

Description: Many people consider owning their own business as a part of the American dream, but those people may be at a loss on how to get started. Fortunately, there is a resource available here in East Texas for people thinking about becoming their own boss. KETK spoke with Kilgore College about a new class to help potential business owners.

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date: 9/2/2015
Duration: 1:00

Description: A new law took effect September 1st, 2015. Now local school districts across Texas can hire teachers for vocational courses who don't have traditional teaching certificates. KETK spoke with Representative Matt Schaefer who spearheaded the legislation.

Program Title: KETK News at 6
Time: 6:00-6:30pm

Date: 9/3/2015
Duration: 2:45

Description: Parents can pre-pay for their children's college tuition starting from when they are born. KETK spoke with local educators and bankers to find out why this is such an important task and how to get involved.

Program Title: KETK News at 10
Time: 10:00-10:35pm

Date: 9/9/2015
Duration:

Description: The White Oak Independent School District is adding a new team to their roster: The Bass Fishing Club. KETK spoke with school officials as to how this is an important tool for learning and fun, especially in East Texas as more Universities are adding scholarships for top fisherman and women.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 9/28/2015
Duration: 2:00

Description: The State Fair allows some students to show off their hard work. Aubrey Ellis has grown up around livestock all her life and she showed her heifer, Maddie, the first day of the 2015 Junior Livestock Competition and came in at the top of her class. To compete in the Junior Livestock Show students have to be Texas residents and members of a 4H Club or FFA Chapter. Another requirement: The kids have to own and personally care for their animals, which is not as easy task. It teaches them responsibility, life skills, and things they can use throughout their life.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 9/29/2015
Duration: 1:15

Description: In East Texas, there are many students who come from homes where English isn't their primary language. We looked at what Henderson ISD is doing to cope with language issue. They put the children in specialized language and grammar classes. This also allows teachers more one on one time They are also training current staff from within to help with the bilingual teacher shortage.

Economy – examples are:

Program Title: KETK Live at 5

Date: 7/7/2015

Time: 5:00-5:30pm

Duration: 1:00

Description: A recent study was conducted to look at the economic impact of Universities in the State of Texas. UT Tyler was part of that study. KETK spoke with the university President about the boom the school gives to the community.

Program Title: KETK Today

Date: 7/8/2015

Time: 5:00-7:00am

Duration: 1:30

Description: A recent study shows the economic role Texas Universities play in local communities. According to that study, UT Tyler is doing its fair share of pumping money into East Texas. Another study showed that UT Tyler generated more than \$320,000,000 in one year which is the equivalent to creating more than six thousand new jobs. A large portion of that money is pumped right back in the East Texas economy.

Program Title: KETK Live at 5

Date: 7/8/2015

Time: 5:00-5:30pm

Duration: 3:00

Description: A local man has turned a hobby into a thriving business. KETK spoke with the owner of Field Measure Design as to how Do-It-Yourself projects turn into economy-boosting careers.

Program Title: KETK News at 10

Date: 7/8/2015

Time: 10:00-10:35pm

Duration: 1:00

Description: The 53rd Annual Mineola Fireman's Rodeo is back. KETK speaks with participants and organizers about how this tradition brings in loads of money to this small town.

Program Title: East Texas Live

Date: 7/13/2015

Time: 11:00am-12:00pm

Duration: 1:15

Description: Superheroes and comic books are becoming more popular. More fans are turning to local comic stores because of this. One local store, Geek World, has everything to offer for comic book lovers and business is booming.

Program Title: East Texas Live

Date: 7/21/2015

Time: 11:00am-12:00pm

Duration: 1:25

Description: A brewery company from Florida is looking to make a name for itself in East Texas. The company wants to take advantage of East Texas that loves specialty beers. They plan to open a location locally in the fall. Since Tyler went wet in 2012, the supply and demand restaurants that thrive on alcohol sales are skyrocketing.

Program Title: East Texas Live

Date: 7/22/2015

Time: 11:00am-12:00pm

Duration: 1:25

Description: Texas Starbucks locations are seeking to add liquor to their stores which could lead to more money into the local economy. Stores around Texas have taken the first step in applying for a liquor license. One shop owner is selling beer along with his coffee. He's not a Starbucks franchise, but he's had this idea for years. The TABC has already received more than two dozen applications from Starbucks to sell beer and wine.

Economy – examples are: (Continued)

Program Title: KETK Today

Date: 7/30/2015

Time: 5:00-7:00am

Duration: 1:00

Description: The Smith County Sheriff's office has released its proposed budgets for the 2016 fiscal year. The sheriff is asking for a 4.7% increase in funding. The biggest increase coming from two main categories: Capital Expenditures and personnel. He wants 16 new jailers, two new Detectives, 2 Patrol Deputies, and Admin Assistant, a Warrants Clerk and new equipment.

Program Title: KETK News AT 10

Date: 8/4/2015

Time: 10:00-10:35pm

Duration: 1:00

Description: 50 Years ago, the Voting Rights Act of 1965 was signed into Law. KETK caught up with the Longview NAACP and gets their thoughts on how the law changed America and how the law presented more opportunities for African-American businesses to succeed and a better chance to help out the economy.

Program Title: KETK News at 6

Date: 8/7/2015

Time: 6:00-6:30pm

Duration: 1:00

Description: Storkland has been in the Tyler area for almost 40 years, and they are now going out of business. The owner told us that the reason that they are closing is partly due to the growth of the internet.

Program Title: KETK Live at Five

Date: 8/10/2015

Time: 5:00-5:30pm

Duration: 2:00

Description: Officials are working to make the Rusk County Airport more business-friendly, and in turn bring a boost to the local economy. KETK spoke with local airport officials about how the improvements will bring more money to the county.

Program Title: East Texas Live

Date: 8/12/2015

Time: 11:00am-12:00pm

Duration: 1:40

Description: The Smith County Commissioners Court met to talk about the 2016 budget. The committee was selected and some local officials are proposing that officials get a salary increase. An independent study showed that the majority of them were being under-paid. One commissioner voiced her disapproval of the proposal saying that is people don't like their salary; they have the option to leave. A final decision could be made by the end of the month.

Program Title: East Texas Live

Date: 8/25/2015

Time: 11:00am-12:00pm

Duration: 1:10

Description: A lot of panic on Wall Street Monday after the Dow closed with a loss of nearly 600 points. A financial planner told us that China wants to challenge the U.S. and they can't do that if their currency is not regarded as a international currency. Their petition to join the IMF was denied because China's currency is tied closely to the U.S. dollar.

Economy – examples are: (Continued)

Program Title: KETK Live at Five

Date: 9/7/2015

Time: 5:00-5:30pm

Duration: 2:30

Description: Fantasy Football is booming and online sites are making big bucks in the process. But so are local bars and eateries. KETK spoke with the local hot spots to see how the game of fantasy football affects their business and in turn our local economy.

Program Title: East Texas Live

Date: 9/8/2015

Time: 11:00am-12:00pm

Duration: 1:15

Description: Many businesses were closed this Labor Day, but for car dealers, the holiday is always a good time to make a deal and it is a boon for our local economy. If you were driving down the loop in Tyler today, you saw balloons and signs on several of the car dealerships. Dealers like Classic Toyota, Allen Samuels and Hall Buick were open and offering holiday deals. Dealers this time of year are trying to push 2015 models out the door to make way for the 2016 vehicles, and big-time incentives help move the needle.

Program Title: KETK Today

Date: 9/17/2015

Time: 5:00-7:00am

Duration: 50

Description: The City of Whitehouse released a new budget, and cuts were made to the Police Department. This concerned some residents who were worried the city was taking man-power off the streets. The City's Public Information Officer, Madison Johnson, says that assumption is false. The new budget allows for 13 officers. The city says they have to trim their budget, but they are doing it by eliminating administrative positions.

Program Title: East Texas Live

Date: 9/24/2015

Time: 11:00am-12:00pm

Duration: 1:30

Description: The 100th East Texas State Fair is making its way to Tyler. This celebration will have a significant economic boon to our city. The President of the Fair says that they did an analysis a few years ago and it's somewhere around \$7.4 million dollars that the fair brings in. The fair is expecting around 250,000 visitors this year.

Program Title: East Texas Live

Date: 9/30/2015

Time: 11:00am-12:00pm

Duration: 1:00

Description: There are millions of dollars in child support that is on hold at the Texas Attorney General's office. \$55 million dollars was not distributed to Texas families during the third quarter. Attorneys tell us that is more than twice the amount from last year. Someone from the Attorney General's office says that Texas is the best in the nation at distributing money that they receive but they are concerned this money should be moving through the economic pipeline and it's still being held up.

Public Safety – examples are:

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date: 7/2/2015
Duration: 2:00

Description: After a near-drowning on a East Texas lake, KETK spoke with local Game Warden's about lake safety and what to do if you're ever in an emergency situation on the water.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/3/2015
Duration: 1:55

Description: One man saved another from drowning in Lake Palestine. The man heard screams from his house and ran outside to see what was happening. He jumped in his boat and managed to get a life-jacket to the man in the water and saved his life. He has been in the water over 45 minutes.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/9/2015
Duration: 2:05

Description: There are many different opinions on the issue of guns on campus. Many UT Tyler and TJC students give their differing opinions on the matter. The UT Chancellor is against the idea but some believe they would be safer at school if they could carry a concealed weapon on campus.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/9/2015
Duration: 1:25

Description: Cyclospora is a disease that can affect anyone but it's treated by antibiotics. However, if it isn't treated, the symptoms can last from weeks to months. Outbreaks started in Texas in the 90s. Over 100 cases have been reported in the past two weeks. Experts are still trying to determine the cause for the outbreak. Different Doctors have weighed in on what the process is and how to recognize and treat the disease.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 7/21/2015
Duration: 1:23

Description: Over the weekend Governor Abbott announced that he is authorizing the National Guard to carry guns on Military Bases across the State. The Governor feels this is a safety precaution appropriate to protect the lives of the men and women that are in the military.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 7/23/2015
Duration: 1:35

Description: According to the Federal Government, cell phones are involved in more than a million car crashes every year. One East Texas city is hoping to prevent accidents by adopting a new texting and driving ban. The ban will go into effect in January 2016

Program Title: KETK Today
Time: 5:00-7:00am

Date: 7/23/2015
Duration: :50

Description: Since we've been near the hundred degree mark the Tyler Fire Department, along with several other area agencies got together to discuss a heat response plan. Since the hot summer temperatures are expected to rise this week they're hoping to educate as many people as possible about the resources available to them to stay safe in the heat.

Public Safety – examples are: (Continued)

Program Title: KETK News at 6
Time: 6:00-6:30pm

Date: 8/4/2015
Duration: 3:00

Description: With the dog days of summer upon us, KETK caught up with local officials and medical experts on tips for staying cool in the sweltering heat.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 8/5/2015
Duration: 1:25

Description: Due to high temperatures around the area, people need to understand how dangerous this can be and that they need to drink more water and try and stay indoors. There are many things you need to watch out for starting with your car. We spoke with a car expert about how to prevent your engine from over-heating, something that could leave you stranded. We spoke to a firefighter and he recommends me among other things to keep water in the vehicle at all times, and make sure if pets are travelling with you that you are prepared to support them in case your vehicle overheats.

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date: 8/5/2015
Duration: 2:00

Description: Temperatures continue to rise and the grass is starting to dry out. Unfortunately, grass fires are no stranger to East Texas and no matter how many times we are educated about Grass Fire Prevention, too many seem to happen. KETK spoke with local Fire Officials on how you can prevent out of control fires.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 8/20/2015
Duration: 1:35

Description: The first day of class for many East Texas School Districts is this coming Monday, and that means you'll be seeing an influx of school buses on the road. Mineola ISD Transportation Director thinks a lot of people just don't know the law. Even if you are on a 4-way highway, or on a two lane road, you have to stop for the bus at all bus stops. Knowing safety is a top priority and the district will use the kids to help educate their parents.

Program Title: KETK News at 6
Time: 6:00-6:00pm

Date: 9/4/2015
Duration: 2:45

Description: The Kilgore Police Department has invested in drones for law enforcement. KETK spoke with officials who say not only will this help in investigating crime, but it will keep the public safe from potential dangers as well.

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date: 9/10/2015
Duration: 1:30

Description: The kissing bug has now become more prominent than medical researchers originally thought. KETK speaks with local health officials about how they plan to keep the public safe from this creepy crawler.

Public Safety – examples are: (Continued)

Program Title: East Texas Live

Date: 9/1/2015

Time: 11:00am-12:00pm

Duration: 1:00

Description: A man in Chapel Hill is scaring residents and causing concern for law enforcement. Police have said that this man has a long list of arrests, and while they are minor charges, his aggressiveness is what the problem is. Lt. Gary Middleton of the Smith County Sheriff's Department says that he knows people are concerned, but they best thing to do is call authorities.

Program Title: KETK Today

Date: 9/9/2015

Time: 5:00-7:00am

Duration: 2:00

Description: This year marks the 25th Anniversary of the East Texas Food Bank "Pantry Raid." The annual pantry raid competition between Robert E. Lee and John Tyler High Schools is in full swing. Students are fighting hunger, feeding hope, and rallying behind the children, families and seniors in East Texas. Over the last twenty-five years, both schools have collected over one million pounds of food for the hungry and underserved in our area.

Program Title: KETK Live at Five

Date: 9/14/2015

Time: 5:00-5:30pm

Duration: 2:00

Description: An East Texas man was jailed after walking into a church and threatening to kill the congregation. KETK spoke with local law enforcement about some ways they have to detect radicals in our area and what to do if you encounter one.

Program Title: KETK Today

Date: 9/23/2015

Time: 5:00-7:00am

Duration: 1:40

Description: A Texas Senate Committee on Criminal Justice is getting a jump start before the next legislative session. One item discussed are inmate deaths in jail cells. Since 2010, John Whitmire says there have been 514 deaths, 143 suicides in the 244 County Jails in Texas and that number is unusually high and they are looking at ways at lowering that number through training, staffing, and better screening of the mentally ill

Program Title: East Texas Live

Date: 9/30/2015

Time: 11:00am-12:00pm

Duration: 1:40

Description: The newest shooting range in East Texas had big plans for the future. They just received a \$2 million dollar grant from the Texas Parks and Wildlife in order to bring paradise for outdoorsman to another level. They will complete their building plans in orders to build a classroom to educate people on safety when it comes to archery, trap and skeet, and compact sporting clays. This grant sets up a 25 year partnership for Hunter Education and Safety.

Local Government & Politics – examples are:

Program Title: KETK Live at 5
Time: 5:00-5:30pm

Date: 7/1/2015
Duration: 1:00

Description: Gregg County lawmakers announced they were coming together to have a public reading of the Declaration of Independence. KETK sat down with the local republic Government officials about what this reading means to them and the community.

Program Title: KETK Live at 5
Time: 5:00-5:30pm

Date: 7/3/2015
Duration: 1:00

Description: Elections are over a year away, but the campaign trail is already becoming crowded in East Texas. KETK speaks with the newest candidate for the coveted District 7 Representative spot.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/6/2015
Duration: 1:45

Description: Earlier this week, the Supreme Court had ruled legalized gay marriage. One Episcopal Church in Tyler, Christ Episcopal, hosted a convention to answer questions about how their church was going to handle the manner.

Program Title: KETK News at 10
Time: 10:00-10:35pm

Date: 7/8/2015
Duration: 3:00

Description: Greg Abbott signed a bill to allow concealed carry on campus. KETK spoke with local lawmakers and universities about the new bill and their opinions on whether or not they support the law.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/10/2015
Duration: 1:00

Description: The Obama Administration announced the government suffered a cyber hack, one of the largest in U.S. history. There were two separate breaches, but they are related. The hackers were in the system for over a year before they were caught.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 7/23/2015
Duration: 3:05

Description: Today the U.S. House of Representatives is set to vote on a bill that would penalize sanctuary cities that shield illegal immigrants from deportation. If passed the bill would withhold funding to cities that fail to comply with Federal Immigration laws.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 7/28/2015
Duration: 2:05

Description: Smith County Commissioners are considering Election Day voting centers to make voting easier for residents come November. This would allow people to vote at any polling station, not just their assigned precinct. It will be called a county wide polling location.

Local Government & Politics – examples are: (Continued)

Program Title: KETK Today

Date: 7/29/2015

Time: 5:00-7:00am

Duration: 2:55

Description: The Pro-Life Group, Texas Alliance for Life, rallied yesterday in front of the Texas Capitol. The protest was in response to Planned Parenthood officials discussing selling baby parts, including the organs of aborted babies. Since the organization relies on Government funding, many at the rally were concerned that their taxpayer money was being used for illegal activity and profiteering off the aborted babies and they are hoping to defund the operation.

Program Title: KETK Live at Five

Date: 8/3/2015

Time: 5:00-5:30pm

Duration: 1:00

Description: East Texas Representative Dan Flynn of Van signed onto a letter publicly backing Kate's Law. The Legislation is named after a women murdered last month on San Francisco by an illegal immigrant with an extensive criminal history in a city that refused to follow federal Immigration Laws.

Program Title: East Texas Live

Date: 8/4/2015

Time: 11:00am-12:00pm

Duration: 1:30

Description: Longview declared August, Traditional Marriage Month. The month prior the city had declared it was LGBT Month and due to the controversy that erupted, officials decided to add a new month to recognize traditional marriage.

Program Title: East Texas Live

Date: 8/11/2015

Time: 11:00am-12:00pm

Duration: 1:55

Description: The City of Hawkins has been surrounded by a lot of controversy because of a "Jesus Welcomes You to Hawkins" sign. They had a special meeting about it. The city is trying to determine if the sign is on private property or not. An attorney finally came out and said it is on private property so it's fine where it is.

Program Title: KETK Today

Date: 8/17/2015

Time: 5:00-7:00am

Duration: 2:10

Description: The Square in Downtown Tyler came to life on Saturday afternoon as Doctor Shirley McKellar announced her 2016 run for Congress. She says she was originally motivated to run for office in the House of Representatives after experiencing injustices first-hand.

Program Title: KETK Today

Date: 8/21/2015

Time: 5:00-7:00am

Duration: 1:25

Description: Some big changes are coming to the annual Tyler Christmas Parade. The city of deciding to no longer host the time honored tradition. Most of this is due to the politically correct environment we live in now that wants nothing to do with hosting anything religious in any way. Now multiple Rotary Clubs are stepping in to carry on the tradition.

Local Government & Politics – examples are: (Continued)

Program Title: KETK News at 10
Time: 10:00-10:35pm

Date: 9/1/2015
Duration: 1:00

Description: Smith County Sheriff Larry Smith is big on community. That's why he holds town hall meetings to hear from area residents. We sat in on a meeting and spoke with the Sheriff about his plans for the area he serves and protects

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 9/4/2015
Duration: 1:50

Description: Senator, and Presidential Candidate, Ted Cruz was in Tyler to rally the troops for GOP ticket support. KETK spoke with the Senator about his vision for the United States. Cruz went over all his platforms and what he plans to do if he is elected, such as rescind every illegal and unconstitutional executive orders the President has made and defunding Planned Parenthood.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 9/8/2015
Duration: 1:45

Description: Several big names in the 2016 Presidential election are taking a break from campaigning in Iowa and New Hampshire, and heading to the Lone Star State. First it was Senator Ted Cruz, then Wisconsin's Scott Walker, and now Donald Trump says he's heading back to Texas next week for a rally in Dallas. The Lone Star State is a one-stop shop for many candidates and a lot cheaper. Candidates can visit some areas that are not major metropolitan areas and get just as much bang for their buck as if they were in Dallas.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 9/10/2015
Duration: 2:00

Description: Several new laws that passed in the 84th Legislature took effect. More than half of \$800 million allocated to Border Security will go to bolstering the Department of Public Safety ranks in the region. The money to hire up to 250 new troopers kicked in on September 1st. In addition, legislation targeting synthetic marijuana should put a dent in the sale and distribution of the product.

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date: 9/10/2015
Duration: 1:20

Description: The City of Tyler has implemented a new app called the Rover Finder. The app helps place lost pets back with their owners in the area. KETK spoke with local city officials to see if they are having success with the digital dog finder.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 9/29/2015
Duration: 1:40

Description: In 2016, Texas will be the first big state to vote during primaries, which means Texas voters will have a bigger say in who walks away with the 2016 Presidential bids. This could be good news for Senator Ted Cruz. Winning Texas could propel his campaign to new heights, while a loss could cripple his campaign.

Health – examples are:

Program Title: KETK Live at 5
Time: 5:00-5:30pm

Date: 7/1/2015
Duration: 1:00

Description: UT Health Northeast has a new diabetes program. It's a series of six free two hour seminars on diabetes education. KETK sat down with the Doctors responsible for the creation of the program to explain why this kind of medical education is necessary to the East Texas Community.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/6/2015
Duration: 1:35

Description: A swimming pool can offer relief from the summer heat, but East Texas swimmers should know there is a potential health threat lurking in the water in the form of a parasite. KETK spoke with UT Health Northeast about a parasite called "Crypto" that could be invading swimming pools this summer and what we can do about it.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/8/2015
Duration: 1:25

Description: The amount of heroin users is growing. They come from all backgrounds, are different ages, and they are from different socio-economic classes. Doctors say that people turn to heroin after getting hooked on prescription painkillers. A doctor speaks on the issue, and the CDC is working to reduce the amount of overdoses.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/15/2015
Duration: :55

Description: There is another type of synthetic drug becoming popular all over the country, and it has made an appearance in Texas. It's called Flakka and it comes from the same family as bath salts, and is similar to meth. It is cheap and could become readily available around the area so we want to inform you of the dangers.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 7/27/2015
Duration: 1:30

Description: On Thursday, more than 100 cancer doctors voiced their outrage over soaring cancer drug prices in the Mayo Clinic Journal. The drugs comes with a hefty price tag and over 40% of American's have dealt with, or have a family member who is dealing with cancer. Without good insurance you pay even more. The National Cancer Institute estimates that overall costs for treating cancer patients is at \$107 Billion dollars annually.

Program Title: KETK News at 6
Time: 6:00-6:30pm

Date: 8/3/2015
Duration: 2:00

Description: Every second counts when it comes to emergency situations. A family near Gladewater says minutes felt like hours when their family member was having a stroke as they waited for paramedics to save their loved one after an ambulance mix-up. We reached out to ETMC EMS services but they have refused to answer our calls.

Health – examples are: (Continued)

Program Title: KETK News at 6

Date: 8/4/2015

Time: 6:00-6:30pm

Duration: 3:00

Description: When you think of scars, you think of permanent damage. Well, some scientists right down the road at UT health Northeast have discovered a way to actually reverse scarring in your lungs. KETK spoke with Doctor's who invented the medical breakthrough.

Program Title: East Texas Live

Date: 8/7/2015

Time: 11:00am-12:00pm

Duration: 1:25

Description: More and more people are becoming Gluten intolerant these days, but it is becoming harder and harder to find things that are gluten free things. One Doctor in East Texas is now doing this part to help open a Gluten Free store. The store will also offer cooking classes.

Program Title: KETK Today

Date: 8/28/2015

Time: 5:00-7:00am

Duration: 1:40

Description: Liberty Coal Mine in Tatum supports 650 jobs in the Rusk County area. While it may provide some East Texans with an income some nearby residents are saying the energy giant is destroying their lifestyle. Lisa Davidson is worried this coal mine will put her health on the line. She is hoping that Luminant, who owns the mine, will buy their property so they don't have to deal with the dust and worrying about black lung.

Program Title: KETK Live at Five

Date: 9/1/2015

Time: 5:00-5:30pm

Duration: 1:00

Description: When you think back to school shots, don't forget about your teenager. According to the CDC, there are four vaccines that teens should get. KETK spoke with local infectious disease doctors to see what you need to know to get your teens their shots this year.

Program Title: KETK News at 6

Date: 9/3/2015

Time: 6:00-6:30pm

Duration: 3:00

Description: September is Sickle Cell awareness month. After an athlete died from the disease, KETK spoke with local medical professionals about the disease as well as steps to control it. Doctor's tell us there is an increased risk of death with people with this trait. The trait is a hereditary condition that is now tested in newborns. It is a defect in the genes in the red blood cell production so that hemoglobin molecules are defective.

Program Title: KETK Live at Five

Date: 9/9/2015

Time: 5:00-5:30pm

Duration: 2:20

Description: A new study estimates about half of American adults has either diabetes or pre-diabetes. KETK spoke with UT Health Northeast about the disease and how to combat and prevent it.

Health – examples are: (Continued)

Program Title: KETK Today
Time: 5:00-7:00am

Date: 9/9/2015
Duration: 1:45

Description: Flu season is around the corner, and this year, Doctors are encouraging everyone to get their shot before Halloween. Flu season is predicted to start early and Doctors say based on what they have seen in the last two years. Even during Thanksgiving, the flu has started to spread and then it takes off and by Christmas it's peaking. This year two new viruses have been added to the vaccine.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 9/18/2015
Duration: 1:15

Description: A new report came out about children taking the popular anti-depressant, Paxil. Most doctors only prescribe the drug to adults, but in the past it has been given to children. The study that came out finally revealed that the drug is unsafe and ineffective. Doctors suggest that if you are put on an anti-depressant to look for one that has been better studied and has a good safety profile.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 9/25/2015
Duration: 1:50

Description: There has been a lot of controversy surrounding the HPV vaccine. A local family Doctor say sexually transmitted diseases with younger people is very prevalent, and HPV is considered a sexually transmitted disease. The best way to prevent the disease is abstinence. Doctor's are worried because they are treating more and more middle school aged children with STD's so parents should be concerned with this.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 9/28/2015
Duration: 1:45

Description: About 20 Veterans and several other service members spent their Saturday out on Lake Palestine for some fishing, relaxation, and a little competition. Adam Troy and Martin Montoya are two wounded warriors' veterans who make up "The Hookset Brothers." Their goal is to break the cycle of PTSD in fellow soldiers. As part of their outreach, they held the first ever Operation Comfort Benefit Tournament. The Organization supports wounded service members with both recreational and rehabilitative needs. A total of 33 boats and 20 veterans hit the water in hopes of reeling in a winner.

Crime/Law Enforcement – examples are:

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/2/2015
Duration: 1:25

Description: People are being called by someone posing as a U.S. Marshall from local sheriff offices or other law enforcement agencies that they have failed to show up for jury duty. They are then instructed that they need to pay a fine for it, and if they don't a warrant will be issued for their arrest. Police say they are targeting the elderly and they want the public to be aware of the scam.

Program Title: KETK Live at 5
Time: 5:00-5:30pm

Date: 7/6/2015
Duration: :50

Description: There is an on-going investigation out of Gregg County following the discovery of a body on the side of the road. KETK spoke with local law enforcement after officials labeled the victims death a homicide.

Program Title: KETK Live at 5
Time: 5:00-5:30pm

Date: 7/9/2015
Duration: 2:40

Description: In May, a situation arose concerning five Whitehouse city employees, including the Police Chief. It has now come to light that the Chief is being investigated for sexually assaulting a fellow officer's wife. KETK spoke with the lawyer for the Chief, as well as the city, as to the latest on the charges and employment status of the accused.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/10/2015
Duration: 1:00

Description: The Whitehouse police chief was arrested for Class A assault. We followed the story for about a week and a half. Every time we got new information in the case, we would do a recap of what we already knew and then present new information. The city manager was to decide the fate of the police chief and they were waiting on a 3rd party investigation for him and the officers. The investigation will show whether any city policies were broken by 4 officers involved in the case.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 7/15/2015
Duration: 1:00

Description: A new neighborhood watch program is in the works for Smith County. It is trying to change the way residents interact with law enforcement. They are hoping to combine multiple aspects that are already available to the public to help increase communication. Sheriff Middleton is asking for the public's help.

Program Title: KETK Today
Time: 5:00am-7:00am

Date: 7/17/2015
Duration: 45

Description: 31 year old Clifton Lamar Williams was denied an appeal in April and is scheduled to be executed today. The Tyler native is convicted of murdering a 93 year old woman back in 2005.

Crime/Law Enforcement – examples are:

Program Title: KETK Today

Date: 7/27/2015

Time: 5:00am-7:00am

Duration: 3:20

Description: Last year, the FBI released a report which stated that Texas is believed to have the second highest number of human trafficking victims in the country. For Donna Fraser, it was a tragedy that catalyzed the creation of a unique organization called The Faith Based Prep-Home. It's a place where sex trafficking survivors can live for two years as they earn their associates degree at Tyler Junior College helping to empower the victims.

Program Title: KETK Today

Date: 7/29/2015

Time: 5:00-7:00am

Duration: 1:10

Description: An all-day manhunt yesterday in Smith County was called off for the night on Monday. Narcotics deputies discovered a marijuana field near Interstate-20 and County Road 336. Investigators also found irrigation pumps at the site and decided to monitor the field from a distance. At around 10am yesterday morning they spotted a man watering the field of plants and as deputies approached the man fled the scene through the woods where deputies found more marijuana fields. Deputies are still searching for the man who was watering the field.

Program Title: East Texas Live

Date: 8/3/2015

Time: 11:00am-12:00pm

Duration: 1:15

Description: A Grand Jury indicted the Texas Attorney General Ken Paxton on multiple charges. As of this morning the indictments have been unsealed. He was being investigated for acting as a broker without being licensed.

Program Title: KETK News at 6

Date: 8/5/2015

Time: 6:00-6:30pm

Duration: 1:00

Description: A large marijuana growing operation has been busted in Rusk County. The Sheriff's Department teamed up with multiple agencies to seize the plants that were growing inside a mobile home. KETK spoke with officials on how they were able to discover and ultimately confiscate the plants.

Program Title: KETK News at 10

Date: 8/5/2015

Time: 10:00-10:35pm

Duration: 1:00

Description: What started as a response to a possible shooting ends in the arrest of one man. KETK spoke with the Tyler Police Department about the arrest of a subject who was wanted for the shooting.

Program Title: East Texas Live

Date: 8/12/2015

Time: 11:00am-12:00pm

Duration: 1:30

Description: A family in Jacksonville is looking for the person responsible in the hit and run accident of their son. He was hit while driving home and it caused him to slam into a tree. The car that hit him never even stopped but pieces of the other car were found. The family just wants whoever was responsible to be caught.

Crime/Law Enforcement – examples are:

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date:8/18/2015
Duration: 2:45

Description: While visiting the countryside of Texas, have you ever seen trees and fence posts with unique markings? It's the color purple and KETK spoke with local officials who told us that purple sign posts are signs for the public that the purple posts surrounding an area is private property and people who trespass will be prosecuted.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 8/21/2015
Duration: 1:00

Description: With beef prices at an all-time high, Cattle Rustling is on the rise. KETK spoke with Special Ranger Larry Hand today and he says cattle rustling happen here all the time. The Texas and Southwestern Cattle Raisers Association has tracked more than 400 cases of stolen cattle so far this year.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 8/27/2015
Duration: :50

Description: Between Monday and Tuesday there were two shootings in one Longview neighborhood. Now police believe drugs were involved in the latest shooting. The Longview Police Department is asking for the public's help. If anyone has any information on the shootings please contact the police.

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date: 9/1/2015
Duration: 1:55

Description: They're toxic and rampant around the State of Texas. Gangs pollute our streets with drugs and violence, controlling neighborhoods through well-organized networks. KETK spoke with the Texas Department of Public Safety about the threat level of gangs in the Piney Woods.

Program Title: KETK Live at Five
Time: 5:00-5:30pm

Date: 9/8/2015
Duration: 2:15

Description: A new app on smart phones is worrying local law enforcement. KETK spoke with local police officials about how this new secret calculator app is making teens targets for online predators.

Program Title: KETK News at 6
Time: 6:00-6:30pm

Date: 9/8/2015
Duration: 3:00

Description: Two Texas football players could face assault charges after targeting a high school football referee in the middle of a game. KETK spoke with law enforcement and local coaches about how they combat this type of behavior and what could happen to those who choose to participate in these kinds of targeted actions.

Crime/Law Enforcement – examples are:

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 9/11/2015
Duration: 55

Description: A few months ago a local animal shelter burned down completely. This week thieves stole something sentimental to the owner. He has a 38 year-old tree that was a gift from his very first client that was stolen. When he lost most of the animals in the shelter during the fire, the tree remained, but now the tree is gone too. He is appealing to the public help to return the tree with no questions asked.

Program Title: East Texas Live
Time: 11:00am-12:00pm

Date: 9/22/2015
Duration: 55

Description: The Longview Police Department is now investigating where a body was found. They did release the identity to us. He is an 18 year old male resident of Longview. The case has now been classified as a homicide. They are interviewing people that called it in and people from the area, and they are asking the public if they have any information to please come forward.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 9/28/2015
Duration: 1:30

Description: Arson and burglaries: Police say three teens are responsible for terrorizing people in Gregg and Upshur County. Their crime spree left an East Texas neighborhood shocked and appalled. A pile of rubble is that is left of a north Gregg County home. The teens stole multiple cars and broke into several houses. The teenagers told law enforcement that they were just bored.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 9/29/2015
Duration: 1:55

Description: Law enforcement busted a Home Health Care company after finding that employees scammed hundreds of Medicare patients in East Texas. After years of investigating, officials have started making arrests. A Federal Grand Jury indicted 12 people in connection with a Houston based Home Health Care Company owned by Grace Munthali. They were part of a scheme to de-fraud Medicare by recruiting East Texas Medicare recipients. Between August of 2013 and November 2014, Munthali's employees scammed more than \$2.5 million dollars.

Program Title: KETK Today
Time: 5:00-7:00am

Date: 9/30/2015
Duration: 1:40

Description: An arrest has been made in Monday's fatal Cherokee County shooting. The U.S. Marshall's service arrested 26 year-old Doye "Duke" Haney Junior, of Whitehouse at the Hampton Inn on Troup Highway Tuesday morning.

Public Service Announcements: In addition to the above programming KETK-TV broadcasts public service announcements related to many issues, including the following:

Helping the Needy: Goodwill A New Day. Donations to Goodwill help fund job training programs here in our community. Salvation Army: Tee Off for Toys Golf Tournament & Please Don't Forget Us PSA campaign. United Way of Smith County: "One of 60,000" who have been helped locally PSA campaign. Men's Wearhouse: National Suit Drive 2015; Give A Suit. Longview Community Ministries: Too Hot to Cook partnership with local restaurants that make a donation to Longview Community Ministries Food Box Pantry. Habitat for Humanity: "Because" PSA Campaign.

Military/Veterans: Wounded Warriors Project, 2015 PSA Campaign. Veterans Crisis Line/U.S. Department of Veteran Affairs: "Lost: Power of One" Suicide Prevention PSA campaign. Gary Sinise Foundation: "For Those Who Serve" & "Who Helps a Hero" PSA campaigns. USO: Gohmert-Troops PSA campaign. To Ease their journey, the USO is always by their side.

Public Safety: Fraud Prevention PSA; Scamawareness.org. Be aware of fraud following disasters, Online Purchases and Debit Cards. Fire Adapted Communities: Wildfire Preparedness. Operation Lifesaver: "Trespasser & Soda Can" PSA campaigns for reducing collisions, injuries and fatalities at rail-crossings.

Children's Well-Being/Adoptions: East Texas Angel Network Benefit Concert. To help put smiles on the faces of children diagnosed with life threatening illnesses. National Center for Missing and Exploited Children: "Autism" PSA Campaign. CASA for Children: Texas Music Round-up.

Public Health: Alzheimer's Association, "Alzheimer's Walk 2015 PSA Campaign." Stand Up 2 Cancer, "Act Now"; Leukemia & Lymphoma Society. March of Dimes: "Babies First Selfie"; American Foundation for Suicide Prevention: Gohmert-Mental Health Awareness. American Association of Orthodontics, "Expert Smile" campaign. Center for Disease Control: "Smokers Tips" Anti-Smoking Campaign. Texas Department of State Health Services: "We Can Do This" Teen Pregnancy Campaign. Foundation for a Better Life: Values.com "Deli-Compliments Pass it On" PSA campaign.

Animal Adoptions: Best Friends Animal Society, "Save Them All"; Pet's Fur People.

Community Service: Brining communities together with Partners in Prevention, National Night Out-Longview PSA campaign. Brothers Keepers East Texas Burn Run 2015: Brothers Keeper's Motorcycle Club is a firefighter motorcycle club that raises money to benefit burn children and their families. Recycling PSA; Keep America Beautiful.

Education: Think It Up Education Campaign. Helps raise awareness of the need to support learning projects in classrooms in our area. Just Play from NAMM Foundation encourages people of every age to let go of the excuses that keep them from learning to play a musical instrument. SmartAboutMoney.org PSA: Basic steps to help you get started and get smart about money.

These public service announcements were broadcast at various times throughout the day.