



**KETK-TV, Tyler, TX 75703  
ComCorp of Tyler License Corp.**

**Quarterly List of Issue-Responsive Programming  
Second Quarter 2013 (April 1, 2013 – June 30, 2013)**

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KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Local Business and the Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK Today (Monday – Friday: 5:00-7:00am)
- East Texas Live (Monday – Friday: 11:00am-12:00pm)
- Live at Five (Monday – Sunday: 5:00-5:30pm)
- KETK News at 6 (Monday – Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday – Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday – Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday – Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)
- Rock Center with Brian Williams (Friday: 9:00-10:00pm)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: Yolanda Clater  
Yolanda Clater, Program Manager

July 8, 2013  
Date Placed in Public Inspection File

**Issue: Crime**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	04/01/13	4 minutes	The District Attorney for Kaufman County and his wife were found shot to death inside of their home on Saturday. Authorities there say, all Kaufman County elected officials have been provided with heightened security, following those murders. D.A. Mike McClelland and his wife Cynthia, were found shot and killed in their home Saturday. This just two months after one of the D.A.'s top prosecutors was shot to death.
<i>KETK Today</i>	5:00am 6:00am	04/05/13	1 minute	A Diana man was found guilty of criminally negligent homicide Thursday morning. Last year, Justin Echols was driving a pickup truck, when he lost control and crashed into a tree on Smith county road 217, near FM 850. Echols left the scene of the crash where 27-year-old Michele Allen was killed when she was thrown from that truck. He will serve 8 years in prison.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/10/13	3 minutes 45 seconds	A new online based reporting system for Tyler police will allow the public to file certain types of incident reports online at their convenience. These incidents include small theft, vehicle burglary, harassment, etc.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	04/11/13	1 minute 10 seconds	Spencer, a Shihtzu puppy, was stolen from a Longview pet store. The store owners want it back.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	04/18/13	3 minutes 5 seconds	The two suspects in the Kaufman County murders were formally charged with capital murder today. We have a crew live in Kaufman with the latest details.

**Issue: Crime (continued)**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	04/24/13	50 seconds	Tyler police looking to solve a home invasion this morning. It happened around 3:30 Tuesday afternoon along North Broadway at the North Chase Apartments. Police tell KETK: Three men forced their way into an apartment home of a woman and three children. The men pointed a gun and ransacked the apartment. Cops believe they know the name of one of those men. He's 25 year old Jarome Wilson.
<i>KETK Today</i>	5:00am 6:00am	05/02/13	3 minutes	Tyler police still counting victims and looking for more suspected thieves in a big ID theft case that broke Wednesday. The number of victims right now stands at more than 40. Don Martin with Tyler police tells KETK, they believe there are two or three ring-leaders in this organization. A total of ten arrests have been made mostly in the Tyler area.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/06/13	6 minutes 40 seconds	DPS officials say cartels are the biggest threat to Texas security; and the threat extends all the way up to Northeast Texas.
<i>KETK Today</i>	5:00am 6:00am	05/07/13	1 minute	Four Jacksonville men arrested after what police are calling a violent crime spree that started back in 2011. Police believe Jonathan Brown, Maurice Jones, Willie Rogers and Michael Johnson stole more than \$30,000 from Jacksonville area businesses. During a robbery at the Austin Bank the men shot a bullet through their victim's hand, throat and shoulder.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/09/13	3 minutes 54 seconds	A former Jacksonville doctor showed up to the hospital the day after he was fired and threatened employees with a gun.

**Issue:** Crime (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	05/10/13	3 minutes	A standoff in Longview came to an end when swat team members shot and killed a person who had barricaded themselves in a house hours earlier. Longview police say 38 year-old Candace Jackson exited the house after gas was used and was believed to be armed when police shot. Jackson was taken to a local hospital and later died. Police tell KETK it started with a call to police around 1:20 and another call only 20 minutes later about an armed person in the 2000 block of Eden Street.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/16/13	5 minutes 10 seconds	It's a huge industry worldwide, and it's built on tragedy. The sex trafficking trade may seem like a faraway problem, but it's happening right here in East Texas.
<i>KETK Today</i>	5:00am 6:00am	06/03/13	1 minute 10 seconds	A Tyler bar patron is recovering from a stab wound after a robbery outside a local club Sunday morning. It happened outside "Club Sky" off West Bow, around two Sunday morning. The victim told police he was in the back parking lot when two men in their twenties came up to him demanding money. When he refused, one of the men pulled a knife and they attacked. He was stabbed in the hand, but was able to drive himself to a local hospital.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/05/13	3 minutes	An arrest was made in a year old Smith County murder case today. In 2012, a man had gone missing and was found dead later in a rural area. Police believe a drug deal may have been involved.
<i>KETK Today</i>	5:00am 6:00am	06/06/13	1 minute 20 seconds	Two men behind bars this morning: <i>(continued on next page)</i>

**Issue: Crime (continued)**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Continued from previous page</i>				Both are charged with capital murder. Police say 21-year-old Joshua McGill was gunned down in the Kensington Place apartments Monday night, after a drug deal went bad. 20-year-old Ladarrius Devonte Warren and 19-year-old Earnest Deaundra Jackson, Jr. were arrested Wednesday. Police tell KETK, the men were buying drugs from McGill, when Warren shot him in the back with a shotgun.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/06/13	2 minutes 30 seconds	We update the public on the popular Jacob Kimbley death case. CPS is finally speaking on camera about the status of the other children from the home. They were removed following their brother's death in 2012.
<i>KETK Today</i>	5:00am 6:00am	06/08/13	3 minutes	It hasn't even been a full week since students were released for summer break, but Longview PD tells us, they're already seeing an increase in summer crime. Houses and cars were hit in one Longview neighborhood. Items were stolen from unlocked cars, homes and garages. Longview police only expect vandalism to pick up in the coming months. Last year a Pine Tree neighborhood was hit hard by vandals, causing damage to cars. Police are urging homeowners: report anything suspicious.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	06/13/13	3 minutes 10 seconds	The "Loan Ranger Bandit" is still on the run after several bank robberies across multiple states, including two in Tyler. Now, the FBI says they are raising the reward for the man. They say they have received many tips from our viewers about the identity of the man, but still need more information.

**Issue:** Local Business and the Economy

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	04/03/13	3 minutes	With the arrival of Spring, high school and college students start combing the want ads for that summer job. Brenda Balch from Snelling Staffing in Tyler says, some popular jobs in East Texas are outdoor jobs, like landscaping, being a lifeguard at a local pool, or a camp counselor. Jason Wallace from Pine Cove Camp in Tyler says there are many paid summer positions for the high school and college students.
<i>Live at Five</i>	5:00pm	04/03/13	25 seconds	Changes in our healthcare system are forcing East Texas Medical Center to make cuts. They plan to cut expenses by 5-7%. They say that it will result in a reduction of jobs and services.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/03/13	3 minutes 40 seconds	Trailer and RV sales are up in East Texas, mainly because of the oil field workers. Many come in from out of state to work in the industry, and will buy RV's to live in during their stay.
<i>KETK Today</i>	5:00am 6:00am	04/04/13	1 minute 10 seconds	Some jobs are on the chopping block at East Texas Medical Center. Hospital staffers tell KETK changes in the healthcare system are forcing ETMC to cut expenses by 5 to 7 percent. They say this will result in the reduction of some services and jobs. This from ETMC spokeswoman, Rebecca Berkley: "We are making these difficult decisions in order to continue to provide the core services required by our local communities."
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/04/13	4 minutes	City officials in Henderson have decided to invest more money in the city in order to keep business moving. The city says they will do what they can to help local businesses thrive and grow.
<i>KETK Today</i>	5:00am 6:00am	04/26/13	3 minutes	The folks at VISA have done the math on the cost of prom. Are you sitting down? <i>(Continued on next page.)</i>

**Issue:** Local Business and the Economy (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Continued from previous page</i>				The average high school student is spending more than \$1,100 for the big night this year. A 5% increase from the year before. East Texas is no exception. It's no wonder parents and students are paying so much. The check list for prom includes anything from dinner to limos. The most expensive item on the list: the prom dress, which can run upwards of \$500. One East Texas dress shop tells KETK, if you buy used, you can cut down on the price tag.
<i>KETK Today</i>	5:00am 6:00am	05/03/13	1 minute 30 seconds	On Wednesday, Governor Rick Perry officially welcomed "Shield Tactical" to the Lone Star State. The company sells firearms-related gear and training services... and credits their move to Perry's economic development outreach in California. Now, they're headed to Shiner. The governor says Texas sets the example for what business-friendly states can do.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/07/13	4 minutes 50 seconds	Energy Jobs. East Texas is leading the way in meeting the growing demand for energy workers in our state. Now, the first-ever Luminant Energy power track class will graduate from Tyler Junior College.
<i>KETK Today</i>	5:00am 6:00am	05/08/13	3 minutes	East Texas is leading the way in meeting the growing demand for energy workers. The first-ever Luminant Energy power track class graduates from Tyler Junior College this week. It's the first class of 22 students in "Power Track" a partnership between TJC and Luminant Energy. It started a few years ago, offering students full scholarships toward an Associate's Degree in power plant technology.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/08/13	3 minutes 35 seconds	City pools are opening soon, bringing with it many jobs – lifeguards, pool cleaners, etc.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/10/13	4 minutes 10 seconds	This is graduation week for many schools across East Texas. But what kind of jobs can they look forward to once they have their diploma?

**Issue:** Local Business and the Economy (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	05/24/13	1 minute	“Red States” beating “Blue States” when it comes to job growth. And, according to the latest report on state economic performance, Texas outperforms every other state over the past decade. Illinois, New Jersey, Ohio and Michigan at the bottom. The report also found, Utah has the best economic outlook this year. Vermont the worst.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/03/13	3 minutes 55 seconds	As the housing market picks back up, more homes are being built here in East Texas. However, the increased building has led to a shortage of construction workers and supplies.
<i>KETK Today</i>	5:00am 6:00am	06/04/13	3 minutes	The housing market is booming in East Texas. It’s an increase that some construction companies say is spreading their construction crews thin. Brent Conaway from Conaway Homes in Tyler says sales are up. They’re building more homes, but they’re also seeing a slight decline in labor. However, that’s not his main concern. The price of materials has gone up and many say the drought has a lot to do with the lumber price increase.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/04/13	2 minutes 15 seconds	For 2013 college grads, it’s now time to start looking for jobs. But, many are being hit with a reality check. The unemployment rate for that age group is 16%. Many recent grads are suffering from depression and have given up looking for work. We talk to local experts helping East Texas grads who are feeling down in the dumps.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/10/13	4 minutes 35 seconds	A new report says that Americans should be putting more money into their retirement. Experts say they should save more than half of their pre-retirement income in order to live comfortably. We ask East Texans what their retirement plans are, and talk to local financial experts about the best ways to save.



**Issue:** Local Business and the Economy (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	06/11/13	3 minutes	The city of Kilgore is looking to attract more tourists to the area. They're taking what they're best known for and brightening it up a bit. They want to "light up" their oil derricks, much like Christmas. The lighting would be paid for by the city's hotel occupancy tax, which is already set aside to fund projects that attract out-of-towners.
<i>KETK Today</i>	5:00am 6:00am	06/13/13	1 minute 30 seconds	The Tyler Area Chamber of Commerce announced the results of the 2013 Azalea Trail. The 2013 azalea and spring flower trail welcomed more than 98,000 visitors this year. It also had an economic impact of more than 2.8 million dollars. The impact was a definite increase compared to years past, and by extending the trails another week, they saw more tourism.

**Issue:** Education

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/01/13	3 minutes 35 seconds	STAAR Tests. The state standardized testing is beginning this week. Where do our schools stand? How much of the student's grade will be impacted by the test?
<i>KETK Today</i>	5:00am 6:00am	04/02/13	3 minutes	Seven thousand fifth and eighth graders in Tyler, along with the rest of the state, will be taking the reading and writing STAAR tests this week. For some, it's a make it or break it situation. By state law, if a student doesn't pass the rest, they cannot advance to the next grade. They've got three chances to pass, and there is tutoring available for students that fail, but the budget for that has been cut from 278-million dollars to 41-million.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/08/13	4 minutes 40 seconds	There is a need for pharmacists in East Texas and in rural areas, and university administrators adding a pharmacy school to U.T. Tyler will hopefully attract more interest into the career.
<i>KETK Today</i>	5:00am 6:00am	04/09/13	3 minutes	UT Tyler became interested in adding a pharmacy school because administrators knew there is a need for pharmacists in the East Texas region. Retailers such as Brookshire's and hospitals say there's a need. Dr. Alisa White, Senior Vice President for Academic Affairs says there is a growing demand for students seeking access into pharmacy program.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/09/13	3 minutes 35 seconds	TISD Superintendent Gary Mooring presented information to the public about the proposed new school bond. He discussed the proposed projects, construction timelines, student enrollment figures and tax rate information. Not everyone is on board with the bond, though. We explain.
<i>KETK Today</i>	5:00am 6:00am	04/25/13	3 minutes	Joann Fleming with the Coalition Against the Bond agrees something needs to be done in Tyler schools. <i>(Continued on next page.)</i>

**Issue:** Education (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Continued from previous page</i>				She says: “We have a problem in Tyler ISD and it’s time that all the leaders got together and united around getting the right academic results from this school district.” According to the coalition, the district has failed to meet federal adequate yearly progress standards for the third straight year, and out of the 25 campuses, 19 have declined in state academic rankings.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/01/13	6 minutes 20 seconds	The controversial CSCOPE curriculum is still turning heads across the state. It is used in about 80% of Texas schools, and the debate about whether schools should continue to use it rages on. We explain both sides of the issue.
<i>KETK Today</i>	5:00am 6:00am	05/03/13	3 minutes	In 2012, a letter from the American Federal of Teachers was sent to Tyler public schools. In that letter, the district was told some of its employees had concerns they thought were not being addressed. “Grassroots America: We the People suggest educators are afraid to speak-out about problems in the district.
<i>KETK Today</i>	5:00am 6:00am	05/06/13	1 minute 30 seconds	More than 200 graduates walked the stage Saturday, during a morning commencement at Letourneau University in Longview. University President Dr. Dale Lunsford welcomed commencement speaker U.S. House Rep. Louie Gohmert to the stage. Gohmert delivered the keynote address; and in the process, received a standing ovation.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/07/13	4 minutes 10 seconds	As East Texas high school graduates choose which colleges they want to attend in the Fall, many are concerned about the rising cost of higher education.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/10/13	4 minutes 50 seconds	Voters will finally decide tomorrow on the controversial TISD school bond. Both supporters and critics of the bond are out in force pleading their case.

**Issue:** Education (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	05/13/13	50 seconds	Tyler taxpayers okayed the school district's multi-million dollar bond. More than 8,700 people voted. 63% were for the bond. 37% against. Superintendent Gary Mooring tells KETK; Over the next two years, the district plans on building new middle schools, along with providing a state of the art education center for the high schools.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/03/13	2 minutes 50 seconds	A new accountability and grading system for STAAR tests went into effect this year, and now local district school officials are getting their first look at the new standards. We break down the changes and what they mean for students and teachers.
<i>KETK Today</i>	5:00am 6:00am	06/04/13	1 minute 20 seconds	The National Association of Colleges and Employers is reporting something folks in the oil fields of East Texas have known for a long time: "Petroleum Engineering" is the degree to get to earn the best paycheck out of school. A petroleum engineer's starting salary is near a hundred thousand dollars. The same survey shows seven of the top ten highest paying degrees are all in engineering fields, which is prime for the East Texas job market.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/06/13	1 minute 35 seconds	Student loans are a big topic of debate nationwide. Local financial experts explain the ins and outs of signing up for a student loan, and what to watch out for so you don't get caught with too much loan to handle.
<i>KETK Today</i>	5:00am 6:00am	06/10/13	1 minute 50 seconds	Churches have been busy for months planning their summer vacation bible schools. VBS gives kids the chance to learn about God, in a fun, hands on environment that usually lasts about a week. Through activities such as singing and games. Many pastors say it's a week of learning your kids need to have.

**Issue:** Education (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	06/12/13	3 minutes	Texas Governor Rick Perry signed a bill into law that eliminates that majority of standardized tests taken by high school students. This ends weeks of speculation that Governor Rick Perry would veto house bill 5. The law reduces the number of required “end of course” STAAR tests, from 15 to 5; and also changes the courses needed to earn a high school diploma.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/17/13	2 minutes 40 seconds	UT Tyler is offering a new program this Fall. It’s the first of its kind to be offered by the University of Texas. It is half-online and half-classroom.

**Issue:** Government and Politics

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/02/13	5 minutes 45 minutes	Congressman Hensarling made a quick tour of his district today to talk about the most pressing issues on the table when Congress gets back in session, and what they mean for East Texas. Topics covered included immigration and the budget.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/05/13	4 minutes 40 seconds	Longview Republican Rep. David Simpson says volunteer fire departments need more money. They never fully bounced back after the 2011 wildfire season. Simpson wants the state to take money from the arts to put back into volunteer fire departments.
<i>KETK Today</i>	5:00am 6:00am	04/11/13	1 minute 30 seconds	If you're looking to buy a house in Kilgore or Henderson, you may qualify for the USDA home loan program. Just last month, the USDA was set to change its population requirements for areas that qualified for the loan. Changes that would've removed Kilgore and Henderson from the program. That decision has now been suspended until Sept. 30 <sup>th</sup> . East Texans with experience using the USDA loan suggest potential homeowners get on board now!
<i>KETK Today</i>	5:00am 6:00am	04/12/13	1 minute	The "Pat Down Bill" has made its way back into the Texas legislature this week. State representative David Simpson presented his bill Wednesday that two years ago, drew national attention, along with federal threats to make Texas a "no-fly-zone." The pat down bill bans invasive airport searches from TSA agents. It requires that all law enforcement must have cause to search a traveler's most private areas or face charges.
<i>KETK Today</i>	5:00am 6:00am	04/18/13	1 minute 30 seconds	East Texas to Dallas pipeline. The ever growing Dallas-Fort Worth area is in need of water, and they're building a giant drinking straw to put into Lake Palestine. The 150-mile pipeline will run from Dallas Fort-Worth area lakes to Lake Palestine. <i>(Continued on next page.)</i>

**Issue:** Government and Politics (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Continued from previous page</i>				The city of Dallas and the Tarrant Regional Water District have been working on the project for years now. They say it will provide water for more than 1.6 million people in North Texas.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/23/13	4 minutes 36 seconds	A bill is making its way through the senate right now that would require states to tax online purchases. We look at how this would impact businesses and consumers in East Texas.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/02/13	5 minutes 20 seconds	There are a bunch of gun-related proposals making their way through the Texas legislature in Austin. One would change the language of the well known “Castle Doctrine” to say that you need to be “substantially certain” that you are in danger to shoot someone on your own property.
<i>KETK Today</i>	5:00am 6:00am	05/14/13	3 minutes	House Bill 970, also known as the “Bakers Bill” if enacted will be an extension to the cottage food law. Allowing home cooks to sell baked goods, canned items, and other snacks, from home or locations, like a farmers market or fair grounds. The health department has a bit of an issue with this bill. Despite the health risks, this bill has passed the house and has gained a lot of support, more than 7,000 “likes” on their Facebook page. They even have special T-shirts piggybacking off the popular Grassroots slogan. “Come and Bake It”
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/20/13	3 minutes 45 seconds	The “Merry Christmas Bill” has just passed through Texas legislature and is on its way to the House. It would give schools more freedom to celebrate and teach traditional winter celebrations like Christmas without worrying about any backlash.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	05/21/13	2 minutes 40 seconds	While the national debate continues on the IRS scandal, East Texas tea party and grassroots members protested outside of the local IRS office today.

**Issue:** Government and Politics (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	05/28/13	5 minutes	In 140 days time with a lot more in the bank, Texas lawmakers managed to do a lot, with a lot less drama than last session. The budget restores 3.9 billion dollars of the 5.4 billion dollars cut from public education last session. For the first time in decades, the legislature found a way to address the state's water needs. Medicaid was not expanded by lawmakers, but they did pass legislation to help prevent wrongful convictions.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/07/13	3 minutes	Earlier this week, Carmike Theaters sparked controversy when they banned concealed handgun license holders from carrying their firearm into their theaters nationwide. And now, East Texans are outraged again after hearing that local malls operated by "Simon Malls" are doing the same thing.
<i>KETK News at 10</i>	10:00pm	06/10/13	2 minutes	The highly anticipated 3-way mayoral race in Jacksonville resulted in a run-off race between current Mayor Kenneth Melvin, and candidate Rob Gowin. The early voting numbers for this race have already surpassed those in the first election.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/11/13	5 minutes 10 seconds	Last night, the Obama administration announced that there would be no age restrictions on the morning after pill. Today, East Texans react.
<i>KETK Today</i>	5:00am 6:00am	06/12/13	1 minute 30 seconds	After a tight vote and a run-off election, the race for mayor of Jacksonville is now over. Kenneth Melvin will continue his post as mayor of Jacksonville. He defeated candidate Rob Gowin in a run-off election Tuesday. It was a close vote, too. Melvin won 586 to 510. KETK was at the Jacksonville Public Library when the winner was announced.



**Issue:** Government and Politics (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	06/14/13	1 minute 30 seconds	With so much on the plate for this special session: Governor Perry says there's simply no room for anymore gun-related bills. "State Senator Brian Birdwell" of Granbury says he re-filed his campus carry bill. It allows the licensed concealed carry of handguns on university and college campuses. Birdwell's passionate about this legislation and its need to become law.
<i>KETK Today</i>	5:00am 6:00am	06/18/13	1 minute	Texas freshman senator Ted Cruz is the Texas favorite in a fantasy 2016 Republican Primary for President. A new poll shows Cruz had more than two times more support than Governor Perry. Cruz was followed by U.S. Senators Rand Paul of Kentucky and Marco Rubio of Florida. Governor Perry came in fourth. According to the poll, Perry's re-election numbers were healthier than his presidential prospects in Texas.

**Issue: Health**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/01/13	2 minutes 40 seconds	Danger of pushing meds on kids even if not medically necessary. New research finds the number of children and teens diagnosed with Attention Deficit Hyperactivity Disorder has grown quite a bit over the past decade.
<i>KETK News at 10</i>	10:00pm	04/03/13	2 minutes 10 seconds	A Longview doctor has developed a new app to aid in first response care. It allows them to gather the most important information they need from patients, like pulse, heart reading, stroke severity, etc. and have that information immediately sent to everyone in their healthcare network.
<i>KETK Today</i>	5:00am 6:00am	04/10/13	1 minute 50 seconds	Traditional open-heart surgery can be risky, especially for older patients. But now, an alternative is being offered in Central Texas that can reduce much of the risk and recovery time. "Scott and White Hospital" in Temple is one of only a few facilities offering "Transcatheter Aortic Valve Replacement." 89-year-old Milton Hall had the procedure, and was out of the hospital in only three days. He's already planning a vacation.
<i>KETK Today</i>	5:00am 6:00am	04/15/13	1 minute 30 seconds	East Texans packed pews in Tyler over the weekend on the power of prayer. The First Church of Christ Scientist in Tyler holds an annual lecture to discuss the power of healing through prayer. The Christian Science faith teaches physical illnesses can be healed through spiritual means rather than by medicine. Sunday's lecture: How to pray for better results.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/22/13	4 minutes 30 seconds	Experts tell us you should make yourself more aware of just how dangerous the chemicals used in typical home upgrades can be. <i>(Continued on next page.)</i>

**Issue:** Health (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Continued from previous page</i>				This, after two local incidents involving materials used in household cleaning and repair.
<i>KETK Today</i>	5:00am 6:00am	04/30/13	3 minutes	The American Academy of Pediatrics released new guidelines Monday for home births. The attention immediately turned to East Texas midwives and how they conduct business. Most of the recommendations are pretty simple. Have a phone line in case of emergency. A plan to take the laboring mom to a hospital if needed; And at least one person should be trained in infant CPR. It's reported less than 1% of babies are born at home. But numbers show more moms are choosing to deliver at home rather than a hospital.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	05/01/13	2 minutes 40 seconds	The drug "Plan-B" also known as "The Morning After Pill" will soon be available at all major retail stores. The FDA approved these changes yesterday. But many East Texans are against the change.
<i>KETK Today</i>	5:00am 6:00am	05/09/13	3 minutes	If you enjoy East Texas out of doors, you're well aware of the blood suckers on wings that plague our Spring and Summer months. But is spraying all that repellent on your bare skin safe? For 40 years, repellents have had an ingredient called deet. It doesn't kill mosquitoes, it repels them. But no one actually knows why. Doctors tell KETK any risk from the spray is very small.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	5/13/13	3 minutes 50 seconds	Experts are warning parents about "molly" which is what kids are calling the powder form of MDMA, an ingredient found in ecstasy.
<i>East Texas Live</i>	11:00am	05/14/13	3 minutes	Keeping our children moving and exercising this summer is important to help fight childhood obesity. <i>(Continued on next page)</i>

**Issue:** Health (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Continued from previous page</i>				East Texas Medical Center has a camp each summer for kids to get them interested in exercise. Cassie Ebert with ETMC Olympic Center tells KETK just how important it is to teach kids healthy eating habits that they can take home to their family.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	05/14/13	3 minutes 10 seconds	Celebrity Angelina Jolie announced today that she had a double mastectomy, a surgery removing the breasts to lower her risk of breast cancer, since she inherited a gene that increased her risk. We check with local doctors to see if that is an option many East Texans are turning to in order to take preventative action against cancer.
<i>East Texas Live</i>	11:00am	05/20/13	2 minutes 30 seconds	It was just one year ago that Good Shepherd Medical Center opened the Good Shepherd Emergency Center in Kilgore. Dr. Craig Meek is the medical director of that facility, and he's here to tell us about the impact the Good Shepherd Emergency Center has had on that community.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/03/13	5 minutes 10 seconds	Summertime always means more people doing things outside, and for doctors, it unfortunately means an increase in emergency room visits due to increased heat and other activities. Local doctors say that most of these injuries could be avoided if parents weren't so distracted.
<i>KETK News at 6 KETK News at 10</i>	6:00pm 10:00pm	06/12/13	2 minutes 50 seconds	As temperatures go up, people need to drink more water. More East Texans are rushed to the emergency room this time of year than any other time, because of dehydration.
<i>KETK Today</i>	5:00am 6:00am	06/13/13	3 minutes	Our East Texas heat and humidity can be a one-two punch for dehydration. All the more reason for a reminder to drink water, lots of it. <i>(Continued on next page.)</i>

**Issue:** Health (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Continued from previous page</i>				Experts say our body needs more than 50 ounces of water a day. Many people don't pay attention to dehydration signs. You may feel sluggish, tire and if you're too dehydrated you can faint. That's when you know, you need to seek medical attention.
<i>KETK Today</i>	5:00am 6:00am	06/19/13	3 minutes	A growing number of seniors in East Texas; and a growing number of children or spouses left to take care of them. One East Texas company in the healthcare biz wants caregivers to make sure their home is senior safe just like you'd safety check your home for young children. Home Instead Senior Care's new campaign is called "The Parent Trap". They're encouraging children and caregivers to take a look around the home and make note of any repairs or items that might need to be re-arranged to prevent injury.
<i>KETK Today</i>	5:00am 6:00am	06/20/13	3 minutes	There has already been one confirmed case of West Nile in Anderson County. However, with no confirmed cases of West Nile, in Longview, the city is hoping to keep it that way. They've started "spot spraying" in areas where high numbers of mosquitoes have been found. Along with the spot spraying, the city has also been trapping mosquitoes and "larviciding" creeks and stagnant water.
<i>Live at Five KETK News at 10</i>	5:00pm 10:00pm	06/20/13	2 minutes 10 seconds	Nearly 70% of Americans are on prescription drugs and more than half take more than one type medication. We talk to local pharmacists to see what they have noticed in our area. We also ask the public why they think the number of Americans on prescription drugs is going up.

**Issue:** Public Safety

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/02/13	3 minutes 45 seconds	After the recent murders in Kaufman County. District attorneys in other East Texas counties are taking extra precautions. But they say that not everyone can be 100% protected all the time.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/03/13	4 minutes 10 seconds	Sexual predators are sometimes hard to identify, but even here in East Texas people cross paths with them every day. We talk to local experts who explain what to look for, and what might make you a target for a sexual predator.
<i>KETK Today</i>	5:00am 6:00am	04/12/13	50 seconds	Statistics from the Texas A&M Transportation Institute and TX-DOT show distracted driving is on the rise in Texas. Crash data from 2012 reveals more than 90,000 distracted driving related crashes in Texas. 453 of those proved fatal. That's an 8% increase from the year before.
<i>KETK Today</i>	5:00am 6:00am	04/17/13	1 minute 30 seconds	One local author wrote a book titled: "We are the Target – A Citizen's Guide to Anti-Terrorism" Herold Wingfield was trained in anti-terrorism tactics in the military for more than 20 years and that experience inspired him to write about a book about his knowledge. He says: as civilians, we need to know when to report suspicious activity. That's what his book is all about.
<i>KETK Today</i>	5:00am 6:00am	04/19/13	3 minutes	The devastating explosion at a fertilizer plant in West Texas leaves more than 160 people injured. Reports say the explosion had the impact of a 2 point 1 magnitude earthquake. But why did it cause such a big explosion and what is it made up of to cause such damage? Director of Chemistry at TJC Rodney Whetzel says the anhydrous ammonia is a gas at room temperature. Whetzel says when used in agriculture anhydrous ammonia is compressed into a liquid and stored under high pressure tanks.

**Issue: Public Safety (continued)**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/23/13	5 minutes 20 seconds	A new type of gun may be in East Texas stores sooner than you might think. They are called “smart guns” and would only operate for their owners, based on fingerprint recognition software. This would keep guns out of the hands of children and the criminals who may break into a home.
<i>KETK Today</i>	5:00am 6:00am	05/01/13	1 minute 30 seconds	Warmer weather means more East Texans are out and about this time of year; but remember, you’re not alone. Snakes are all coming out for some fresh air, after their long winter’s nap. William Garvin with the Caldwell Zoo says, of the 35 different species of snakes found in East Texas, only four of them are venomous. Copperheads, though, are the most abundant snake in our area. They’ll hide anywhere, even in residential areas.
<i>KETK News at 10</i>	10:00pm	05/03/13	1 minute 30 seconds	May is motorcycle awareness month and many cities have made pledges to keep bikers safe.
<i>KETK Today</i>	5:00am 6:00am	05/09/13	1 minute 10 seconds	Tyler Water Utilities is anticipating the possibility of a dry summer. They’re encouraging people to conserve as much water as possible. Modified measures and recommended watering schedules are voluntary, at this point. Customers with street addresses ending in an even number should water their lawns on Sundays, Tuesdays and Thursdays. Customers with addresses ending in an odd number should water on Saturdays, Mondays and Wednesdays. Tyler Water Utilities is also asking: Please refrain from watering between 10pm and 6am.
<i>KETK Today</i>	5:00am 6:00am	05/10/13	3 minutes	Many wild animals carry diseases including rabies. The Dept. of Public Health tells us Smith County does have rabid skunks and bats. Environmental Health Director Brenda Elrod says it’s very important for pet owners to vaccinate their dog <i>(Continued on next page.)</i>

**Issue: Public Safety (continued)**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Continued from previous page</i>				or cat once they turn 4 months old, and once a year after that to prevent them from getting rabies. If not, it can be fatal for the animal and a human if they bite.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	05/15/13	3 minutes	Starting September first, Texas drivers will now have to move over and slow down for Texas Department of Transportation vehicles on roadways, just like they do for police officers.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/20/13	3 minutes 30 seconds	A holiday weekend is on the way and many will spend those days on a boat. Before you get on the water, officials want you to think about boating safety to prevent accidents or even being thrown behind bars.
<i>KETK News at 10</i>	10:00pm	06/03/13	1 minute 30 seconds	Accidental drowning is now the number two killer of children, including right here in East Texas. We talk to local experts who tell us now is more important than ever to make sure your child knows how to swim. We explain where parents can take their children to teach them the ropes in the pool or lake.
<i>KETK Today</i>	5:00am 6:00am	06/05/13	3 minutes	The Carmike Cinema in Tyler is now a gun free zone. That means, CHL holders are no longer allowed to carry firearms inside the theater. Carmike Theaters across the country have the same policy, now. Under Texas law, CHL holders are allowed to carry a concealed handgun almost anywhere, including movie theaters.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/06/13	4 minutes 45 seconds	Local childcare experts and CPS officials explain the dangers of sleeping with your baby. A large number of babies die every year because they share a bed with their parents. East Texas has seen at least two such deaths in recent years.
<i>KETK News at 6</i>	6:00pm	06/07/13	45 seconds	Most people in East Texas don't have basements, but locals are starting to buy more underground storm shelters as a result of the severe tornados that have torn through the Midwest. The threat of strong tornadic activity is always present in East Texas.



**Issue:** Public Safety (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am 6:00am	06/18/13	3 minutes	In the Fall, Texas teachers will be allowed to pack heat in their classrooms. Governor Perry signed the bill Saturday. The Protection of Texas Children Act which will take effect September first will give school districts the option of designating one employee per 400 students as a “school marshal”. The identity of the marshal would also be kept secret from the students. We asked East Texans, if they thought this was a step in the right direction.
<i>KETK Today</i>	5:00am 6:00am	06/19/13	1 minute 30 seconds	Heads-up ladies: There’s a self defense class especially for you this week in Tyler. “Relson Gracie Jiu-Jitsu” is offering the class Wednesday and Thursday. Women and girls will learn reality-based self defense from instructors with experience in law enforcement, martial arts, and defensive tactics. The cost: twenty bucks.

## Public Service Announcements

### GROUPS AND ORGANIZATIONS SERVED

Length	Advertiser/Organization	Ad-ID	Product Description	# of Times PSA Ran
:15	Super 1 Foods	Tigres vs Chivas 15	Soccer Game / Hispanic soccer event	31
:30	Super 1 Foods	Tigres vs Chivas	Soccer Game / Hispanic soccer event	3
:30	Prostate Cancer Foundation	SU2C Quincy Jones	Prostate Cancer Foundation	11
:30	Veterans Benefit Fair	VLB June29	Veterans Benefit Fair	24
:30	Longview Chamber	Longview Listens	Longview Chamber	28
:30	Brookshires	Donate Bids for Kids	Bids for Kids	13
:30	Liberty Hall	ET Comedy Festival	Liberty Hall	7
:15	Great American Cookies	Summer Reading	Tyler Public Library	169
:30	Salvation Army	Disaster	Salvation Army	56
:30	American Cancer Society Cattle Barons Tyler	Hall Motors Truck Raffle	Tyler Cattle Baron	30
:30	Waller Media LLC - The Breeze	Lake Palestine Palooza	Music Festival	3
:30	Church of Christ	June22 Jamboree	Church of Christ	45
:15	Cystic Fibrosis Foundation	Night Under Stars May4	Cystic Fibrosis Foundation	94
:30	Longview Rodeo	LV PRCA Rodeo	Longview Rodeo	26
:30	Tyler Salvation Army	Pinkerton Golf Tournament	Tyler Salvation Army	47
:30	Jim Bartlett Jewelry	Denim & Diamonds April 6	Junior Achievement	29
:30	American Cancer Society Cattle Barons Longview	Event Ball April27	Longview Cattle Barrons	65
:30	Chick-Fil-A	Leadercast May 10	Mobberly Baptist Church	99
:30	East Texas Food Bank	25th Anniversary	East Texas Food Bank	26
:15	MDA of East Texas	Research 15	MDA Strength	2
:30	MDA of East Texas	Research 30	MDA Strength	19
:15	MDA of East Texas	Clinic 15	MDA Strength	1
:30	MDA of East Texas	Clinic 30	MDA Strength	19
:30	MDA of East Texas	Mission 30	MDA Strength	12
:15	MDA of East Texas	Camp 15	MDA Strength	1
:30	MDA of East Texas	Camp 30	MDA Strength	15
:15	Texas Association of Broadcasting	Storm Texas 15	Texas National Guard	1
:30	Texas Association of Broadcasting	Storm Texas 30	Texas National Guard	14
:15	Texas Association of Broadcasting	Flood Texas 15	Texas National Guard	1
:30	Texas Association of Broadcasting	Flood Texas 30	Texas National Guard	23
:30	Texas Association of Broadcasting	Fire Texas 30	Texas National Guard	15
:30	Ad Council	Motels 30	CASA Volunteers	35
:30	Ad Council	Couldnt Believe 30	CASA Volunteers	27
:30	Ad Council	Desks 30	Education Foundation	14
:30	Ad Council	Sippy Cup-Rev 30	Lead Posioning	5
:30	Ad Council	Milk Bottle-Rev 30	Lead Poisoning	16
:30	Ad Council	Cereal Bowl-Rev 30	Lead Poisoning	29
:30	Ad Council	Talking Dogs 30	Pet Adoption	17
:30	Ad Council	Talking Cats 30	Pet Adoption	15
:30	Ad Council	Sandbox 30	Pet Adoption	26
:30	Ad Council	Hiding Toys 30	Pet Adoption	28

1141

*TOTAL Number of PSA's aired is 1,141 (Channel 56.1)*

**Public Service Announcements  
(continued)**

Length	Advertiser/Organization	Ad-ID	Product Description	# of Times PSA Ran
:15	Super 1 Foods	Tigres vs Chivas 15	Soccer Game / Hispanic soccer event	24
:30	Super 1 Foods	Tigres vs Chivas	Soccer Game / Hispanic soccer event	7
:30	Prostate Cancer Foundation	SU2C Quincy Jones	Prostate Cancer Foundation	148
:30	Veterans Benefit Fair	VLB June29	Veterans Benefit Fair	149
:30	Longview Chamber	Longview Listens	Longview Chamber	226
:30	Brookshires	Donate Bids for Kids	Bids for Kids	196
:30	Liberty Hall	ET Comedy Festival	Liberty Hall	101
:15	Great American Cookies	Summer Reading	Tyler Public Library	299
:30	Salvation Army	Disaster	Salvation Army	329
:30	American Cancer Society Cattle Barons Tyler	Hall Motors Truck Raffle	Tyler Cattle Baron	164
:30	Waller Media LLC - The Breeze	Lake Palestine Palooza	Music Festival	69
:30	Church of Christ	June22 Jamboree	Church of Christ	334
:15	Cystic Fibrosis Foundation	Night Under Stars May4	Cystic Fibrosis Foundation	194
:30	Longview Rodeo	LV PRCA Rodeo	Longview Rodeo	107
:30	Tyler Salvation Army	Pinkerton Golf Tournament	Tyler Salvation Army	160
:30	Jim Bartlett Jewelry	Denim & Diamonds April 6	Junior Achievement	47
:30	American Cancer Society Cattle Barons Longview	Event Ball April27	Longview Cattle Barrons	208
:30	Chick-Fil-A	Leadercast May 10	Mobberly Baptist Church	362
:30	East Texas Food Bank	25th Anniversary	East Texas Food Bank	244
:15	MDA of East Texas	Research 15	MDA Strength	46
:30	MDA of East Texas	Research 30	MDA Strength	72
:15	MDA of East Texas	Clinic 15	MDA Strength	24
:30	MDA of East Texas	Clinic 30	MDA Strength	21
:30	MDA of East Texas	Mission 30	MDA Strength	17
:15	MDA of East Texas	Camp 15	MDA Strength	40
:30	MDA of East Texas	Camp 30	MDA Strength	20
:15	Texas Association of Broadcasting	Storm Texas 15	Texas National Guard	62
:30	Texas Association of Broadcasting	Storm Texas 30	Texas National Guard	51
:15	Texas Association of Broadcasting	Flood Texas 15	Texas National Guard	60
:30	Texas Association of Broadcasting	Flood Texas 30	Texas National Guard	62
:30	Texas Association of Broadcasting	Fire Texas 30	Texas National Guard	56
:30	Ad Council	Motels 30	CASA Volunteers	120
:30	Ad Council	Couldnt Believe 30	CASA Volunteers	117
:30	Ad Council	Desks 30	Education Foundation	55
:30	Ad Council	Sippy Cup-Rev 30	Lead Posioning	54
:30	Ad Council	Milk Bottle-Rev 30	Lead Poisoning	56
:30	Ad Council	Cereal Bowl-Rev 30	Lead Poisoning	77
:30	Ad Council	Talking Dogs 30	Pet Adoption	57
:30	Ad Council	Talking Cats 30	Pet Adoption	53
:30	Ad Council	Sandbox 30	Pet Adoption	116
:30	Ad Council	Hiding Toys 30	Pet Adoption	126

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*TOTAL Number of PSA's aired is 4,730 (Channel 56.2)*

## **Community Involvement**

### **TYLER WATCH**

[www.tylerwatch.com](http://www.tylerwatch.com) is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page [www.tylerwatch.com](http://www.tylerwatch.com). Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

### **KETK COMMUNITY CALENDAR**

[KETKnbc.com/events](http://KETKnbc.com/events) is the East Texas online resource for East Texas events happening in the community.

### **KETK ON TWITTER**

[Twitter.com/KETK](https://twitter.com/KETK) – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

### **KETK NBC FACEBOOK**

[www.Facebook.com/KETKnbc](http://www.Facebook.com/KETKnbc) – KETK news is now on the ever popular social networking website, Facebook. KETK Facebook friends will receive KETK news updates 24/7 that may affect their daily living in East Texas.

## **Staff Community Service**

Anchor Jennifer Kielman: 4/6 Served as a judge at the Chili Cook-off in Longview; 5/11 Participant in Race for the Cure in Tyler; 5/14 Emcee at Salvation Army fundraiser; 6/8 Cattle Baron's, benefitting the American Cancer Society; 6/15 Participant in Color Run 5k to benefit the Children's Park

Meteorologist Katie Vossler: 4/25 Participated in new business ribbon cutting at Pinot's Palette; 5/9 Special Guest Speaker at East Texas Community Scholarship Banquet; 5/16 Personal Interview for Charm Magazine article

Engineer Dan Trent serves as a member of the Jacksonville Literacy Council Board of Directors. He attends monthly meetings at which they deal with administrative aspects of the local literacy initiatives.

Anchor Kaci Koviak: 5/9 Host of "Mom's Night Out" at Broadway Square Mall

Meteorologist Scott Chesner: 4/12 Severe weather presentation to Tyler Transit, composed of mostly bus drivers for the city of Tyler; 6/12 Severe weather presentation to a group of about 50 workers from Exxon Mobile at the Exxon plant in Hawkins.

Komen Race for the Cure on May 11, 2013: Several employees participated in this event – Tameeka Mitchell, Arnold Bernardino, Andrew Newland, Jennifer Kielman and Nicole Underwood.

## Network Issue-Responsive Programming Information

### MEET THE PRESS WEEKEND LISTINGS

**April 7, 10-11am:** The bipartisan Senate group known as the Gang of 8 is preparing to unveil their immigration legislation this week and we'll talk with one of the group's key members: Sen. Lindsey Graham (R-SC). He'll also weigh in on the upcoming budget fight, as well as the new jobs numbers out Friday as employers hired the fewest number of workers in nine months. Plus, tensions have been escalating on the Korean peninsula for days with threats of nuclear war coming from the North. Is armed conflict on the horizon or is it all for show? What do we know about the young North Korean leader? We'll have insights and analysis from Fmr. Gov. Bill Richardson (D-NM), who traveled to North Korea earlier this year, and Michèle Flournoy who served as undersecretary of defense policy under President Obama from 2009-2012.

Then: The political speculation has already begun: Could Hillary Clinton and Joe Biden end up becoming political rivals vying for the same job in 2016? Plus, why is there such a political disconnect between Congress and the public on gun control? How will that affect the prospect of anything getting passed? And as the president prepares to release his budget next week, new jobs numbers show that hiring may be slowing. How will this affect the rhetoric about what to do to boost the economy? Bill Richardson, who faced off against Clinton and Biden in 2008 during the Democratic presidential primary, re-joins the conversation, as well as GOP strategist Mike Murphy; *Politico's* Maggie Haberman; and NBC News Chief Foreign Affairs Correspondent Andrea Mitchell.

**April 14, 10-11am:** Today's "Meet the Press with David Gregory" featured an interview with Senator Marco Rubio (R-FL); a conversation with Senators Kirsten Gillibrand (D-NY) and Mike Lee (R-UT), *New York Times* columnist David Brooks, the BBC's Katty Kay, and NBC News political director and chief White House correspondent Chuck Todd; as well as a special discussion about the legacy of Jackie Robinson with documentary filmmaker Ken Burn, Jackie Robinson's wife, Rachel Robinson, and actor Harrison Ford, who has a starring role in the new Robinson film "42."

**April 21, 10-11am:** A special edition of "Meet the Press." We'll have the latest on the investigation into the Boston marathon bombings from the chairman of the House Intelligence Committee and former FBI agent, Rep. Mike Rogers (R-MI), and the Assistant Majority Leader in the Senate, Sen. Dick Durbin (D-IL). Plus, the latest reporting and analysis from NBC's Justice Correspondent Pete Williams and former Director of the National Counterterrorism Center, Michael Leiter.

Then, protecting the homeland: As a major American city is targeted and its residents are ordered to stay indoors, how secure are we? Insights and analysis about what the Boston bombing means: Is this a new kind of terrorism? Were there warning signs? And what can be gleaned about how to better protect the country? Joining the conversation: Former Secretary of Homeland Security Michael Chertoff, NBC's Tom Brokaw, historian Doris Kearns Goodwin, the *Wall Street Journal's* Peggy Noonan, and *The Atlantic's* Jeffrey Goldberg.

**April 28, 10-11am:** New intelligence suggests that the Syrian government has used chemical weapons against its own people. Has President Bashar al-Assad crossed President Obama's red line? If so, how should the U.S. respond? We'll hear from a key voice on the Senate Armed Services Committee, Sen. John McCain (R-AZ).

Then: In the wake of the Boston bombings, the focus now shifts to the investigation. Were warning signs missed? Plus, how do authorities walk the fine line between keeping our country safe, and defending personal liberties? We'll talk with two congressmen at the center of the debate, Rep. Peter King (R-NY), who serves on both the intelligence and homeland security committees in the House, and Minnesota Democratic Congressman Keith Ellison.

Also: As the George W. Bush presidential library prepares to open its doors to the public, how will history judge the 43rd president? What is the Bush legacy and what will President Obama need to accomplish in his second term on issues like guns, immigration, and foreign policy, to reserve his place in the history books? Joining us, Sen. Amy Klobuchar (D-MN), Rep. Joaquin Castro (D-TX), GOP strategist Mike Murphy, NBC's Chuck Todd, and former counselor to the president, once described as "the most influential woman ever to serve an American president," Karen Hughes.

Plus: Former British Prime Minister Tony Blair, a key ally to President Bush during his time in office, joins us exclusively to reflect on the time he spent working with the 43rd president. Also: what can the international community do in response to the Syrian regime's alleged use of chemical weapons?

**May 5, 10-11am:** Were the Boston bombings a failure of intelligence? Could the FBI and other government agencies have done more to prevent an attack on domestic soil? What is the right balance between national security and civil liberties? Plus, how do U.S. anti-terror policies like the use of drones overseas and the detention of terror suspects at Guantanamo Bay affect our security at home? A special discussion with the head of the Senate panel that has oversight of the FBI, Judiciary Committee Chairman Sen. Patrick Leahy (D-VT), former New York City mayor Rudy Giuliani, former Rep. Jane Harman (D-CA), and Rep. Tom Cotton (R-AR).

Then: This week, President Obama passed the 100-day mark of his second term. How is the Obama agenda faring on issues like immigration reform, guns, and the budget? Who's to blame for inaction in Washington? How will the implementation of the new health care law play into electoral politics in 2014 and beyond? Joining us: former House Speaker Newt Gingrich; former Democratic Congressman Harold Ford, Jr.; Editor of the National Review, Rich Lowry; and MSNBC contributor and Miami Herald political columnist Joy-Ann Reid.

Also: Professional basketball player Jason Collins this week became the first active professional athlete in a major American team sport to publicly come out as gay. What impact will his announcement have on other professional athletes and the gay rights movement as a whole? Former Baltimore Ravens All-Pro linebacker and gay rights supporter Brendon Ayanbadejo joins us.

**May 12, 10-11am:** New testimony this week from government whistleblowers in the September 11th Benghazi attack reignited debate on the issue. Was there a failure of leadership? Could more have been done to save American lives? We'll talk exclusively with House Oversight Committee Chairman Darrell Issa (R-CA) and Senate Intelligence Chair Dianne Feinstein (D-CA).

Then: Ambassador Thomas Pickering, the man who led the State Department's investigation of the Benghazi attack, joins us to respond.

Also: What is the political fallout from the Benghazi attack? How will the increased scrutiny and criticism of Hillary Clinton's tenure at the State Department affect her chances in 2016? Plus: the debate over immigration, the economy, and an issue that got a lot of attention this week: how to stem the alarming number of sexual assaults in the military. We'll have insights and analysis from Rep. Adam Kinzinger (R-IL) who is a veteran of both Iraq and Afghanistan; New York Times columnist David Brooks; the BBC's Katy Kay; and Afghanistan veteran and author Wes Moore.

**May 19, 10-11am:** Controversies this week involving the IRS, Department of Justice, and lingering questions over the attack in Benghazi have the Obama administration playing defense as Republicans call foul. What will the response be on Capitol Hill? We'll talk exclusively to the Republican Leader in the Senate, Mitch McConnell of Kentucky.

Then: How does the White House respond after a rough week? We'll get the view from the White House this Sunday with President Obama's senior adviser Dan Pfeiffer.

Also: Rep. Dave Camp (R-MI), the chairman of the powerful House Ways and Means committee, which is taking the lead in the investigation into the IRS and holding hearings this week, joins us exclusively for the latest.

How will the latest controversies surrounding the administration affect President Obama's big agenda items like health care, immigration, and the budget? What impact will they have on his legacy? Rep. Camp joins the discussion along with the chairman of the Democratic Caucus, Rep. Xavier Becerra (D-CA); *Wall Street Journal* columnist Peggy Noonan; and the *Washington Post's* Bob Woodward.

Plus: Former Secretary of Defense Donald Rumsfeld joins us exclusively to talk about his new book, "Rumsfeld's Rules," and to weigh in on the Obama administration's handling of U.S. foreign policy.

**June 2, 10-11am:** The debate over national security and freedom of the press takes center stage as Attorney General Eric Holder and the Justice Department are under fire for trying to tamp down on leaks by targeting journalists. Should there be limits on what the government can do in the name of national security when it comes to core constitutional freedoms? Plus, how worried should the U.S. be about recent hacking of military programs by the Chinese? We'll discuss it all with chairman of the House Intelligence Committee and former FBI Agent, Rep. Mike Rogers (R-MI).

Then: The Obama legacy is in a high stakes moment as the rollout of the president's health reform law, the Affordable Care Act, goes full steam ahead. What political consequences will it have on the 2014 midterm elections? Plus, what comes next in the battle for comprehensive immigration reform? Will it pass this year? We'll talk with a key member of the immigration "Gang of 8" and Senate Judiciary Committee, Sen. Chuck Schumer (D-NY).

Also: Our political roundtable joins us for insights and analysis on the politics behind the controversies surrounding the president: former top adviser to President Obama, David Axelrod; Rep. Marsha Blackburn (R-TN); author of the new book, "The Center Holds: Obama and his Enemies," Jonathan Alter; Republican strategist Ana Navarro, and *New York Times* columnist Tom Friedman.

**June 16, 10-11am:** Sen. Lindsey Graham (R-SC) joins us to talk about the Obama administration's decision to arm Syria rebels. Does more need to be done and what comes next?

Then: Has government surveillance gone too far? And have recent leaks put the country's national security at risk? Plus, how should the U.S. respond in Syria after the White House confirmed the Assad regime has used chemical weapons? We'll talk exclusively Sunday with two key members of the Senate Intelligence committee: Vice-Chair Saxby Chambliss (R-GA) and Mark Udall (D-CO).

Also: What does privacy mean in the 21st century? Will there be a serious debate about the measures the government has put in place in the name of national security? Is the NSA leaker, Edward Snowden, a hero or a traitor? Plus, the developing situation in Syria: What's the endgame for the U.S.? Joining us: Rep. Bobby Scott (D-VA), former Director of the NSA and CIA – now a principal of The Chertoff Group -- Gen. Michael Hayden, Washington Post Columnist David Ignatius, New York Times national security reporter James Risen, and NBC's foreign affairs correspondent Andrea Mitchell.

**June 23, 10-11am:** Can a new breakthrough on border security improve the chances for immigration reform? And when it comes to government surveillance, are the right safeguards in place to ensure Americans' right to privacy? We'll break it all down Sunday with our bipartisan panel of lawmakers: Assistant Democratic Leader Sen. Dick Durbin (D-IL); Ranking member of the Homeland Security and Governmental Affairs Committee and immigration "Gang of 8" member, Sen. Tom Coburn (R-OK); Rep. Loretta Sanchez (D-CA); and Intelligence Committee Chairman Rep. Mike Rogers (R-MI).

Then: The dysfunction continues on Capitol Hill after a farm bill that was expected to pass with broad bipartisan support surprisingly fails in the House. Plus, as the president returns from his overseas trip, the

administration is still struggling to find their footing. Is there a leadership vacuum in Washington? What will it mean for the future of immigration reform and the budget? We'll have insights and analysis on the politics behind the legislative battles on Capitol Hill from our roundtable: NBC News Political Contributor Robert Gibbs; Republican Strategist Mike Murphy; Democratic Mayor of Atlanta Kasim Reed; Fmr. Chair and CEO of Hewlett Packard, Carly Fiorina; and NBC News Political Director and Chief White House Correspondent Chuck Todd.

**June 30, 10-11am:** The House prepares to take up immigration reform after the Senate passed its version this week. We'll talk exclusively with House Democratic Leader Rep. Nancy Pelosi (D-CA) about the prospects for passage as well as what this week's historic Supreme Court rulings on the Voting Rights Act and Same-sex Marriage mean for the country.

Texas State Senator Wendy Davis made headlines this week with a nearly 11 hour filibuster against a bill that would tighten abortion laws in the Lone Star State. She won round one, but the fight is far from over. And now - it's gotten personal. Senator Davis joins us Sunday.

Congressman Tim Huelskamp (R-KS) announced this week that he will file a constitutional amendment to restore the Defense of Marriage Act. Will it gain any traction on the Hill? We'll talk with Rep. Huelskamp Sunday.

This week the Supreme Court rekindled debates at the heart of American politics: civil rights, equality, and the powers of the federal government. Sunday, we'll talk about the role of the Court and discuss whether these debates, as well as clashes over abortion rights and immigration, signify a return of the culture wars. We'll break it all down with our roundtable: MSNBC's Rachel Maddow; chairman of the Faith and Freedom Coalition, Ralph Reed; author and professor at Georgetown University, Michael Eric Dyson; President of the Heritage Foundation, Fmr. Sen. Jim DeMint; and NBC's Pete Williams.

### **DATELINE NBC - LISTINGS**

Wednesday, April 3 at 8pm/7c: After a young husband and father of three disappears, social media and text messages help detectives expose a love triangle and a twisted plot. Hoda Kotb reports.

Wednesday, April 10 at 8p/7c: When scientist Joe Morrissey is stabbed to death in his Florida home, detectives wonder why his wife and son are left unharmed. Josh Mankiewicz reports on a case with many twists and turns, involving a second family whose behavior is shocking.

Wednesday, April 17 at 8p/7c: New details into the complex life of the man who called himself Clark Rockefeller, a charming con man who turned out to be a killer. Mike Taibbi reports with in-depth interviews with lead detectives on the case and those who knew the murderer well.

Wednesday, April 24 at 8p/7c: New details surrounding the Boston Marathon bombings. The inside story of the manhunt, capture and investigation told by those who lived it. Plus, who exactly were the alleged bombers and what was their motivation? Lester Holt reports.

Friday, May 3 at 9p/8c: A love triangle involving a young attorney and his paralegal leads to a deadly confrontation. Keith Morrison reports.

Friday, May 10 at 9pm/8c: New details and interviews surrounding one of the most-followed murder trials in years. An in-depth look into the Jodi Arias case, her murder conviction, and why so many became obsessed with the salacious relationship that ended in murder. Josh Mankiewicz reports.

Wednesday, May 15 at 8pm/7c: When suburban mother Ruth Pyne is found murdered in her garage, the seemingly perfect life of a close-knit Michigan family is shattered. Would investigators discover hidden family secrets? Dennis Murphy reports.



Friday, May 17 at 8pm/7c: In an all-new undercover investigation, Chris Hansen reveals the hidden world of the wild web.

The life of newlywed couple and expectant parents Amber and Josh Hilberling is shattered when Josh dies in a horrifying fall from their twenty-fifth floor apartment. Was it an accident, or something darker? Andrea Canning reports.

Wednesday, May 22 at 8p/7c: After being sexually assaulted by her own husband, Crystal Harris takes matters into her own hands. Ultimately, her bravery impacts the lives of many other women. Andrea Canning reports.

Friday, May 24 at 8p/7c: Keith Morrison reports on a young woman's disappearance, following her chance encounter with a stranger on a train. Her desperate family hires a team of detectives to follow the mysterious trail she left behind.

Wednesday, May 29 at 8p/7c: A mother's joy ride near Lake Tahoe turns into a fight for survival when a blizzard strands her in the mountains. Will her family find her in time? Andrea Canning reports.

Friday, May 31 at 8pm/7c: Michael and Kathleen Peterson seemed like the perfect couple. When Kathleen was found dead at the bottom of a staircase in their home, authorities wondered if her death was a terrible accident or something much darker. The sensational investigation and trial would rip the family apart. Dennis Murphy reports on new developments in the case.

Wednesday, June 5 at 8pm/7c: Stacy and Jason Bingham face the greatest challenge of their lives as one child undergoes a heart transplant and another shows signs of rejecting the donor heart she received years earlier. All five of their children may one day need transplants. For 11 months, "Dateline" cameras follow this remarkable family as they face the most extraordinary circumstances. Keith Morrison reports in "Against All Odds"

Friday, June 7 at 8p/7c: As actress Aasha Davis's career takes off, her sister and brother-in-law suddenly go missing. A real life drama tests the starlet's strength and resilience in a way the climb up the Hollywood ladder never had. Josh Mankiewicz reports.

Friday, June 14 at 8p/7c: A two-hour Keith Morrison real life mystery. It's the story of Wendy Ratte, a 47-year-old mother of two who vanishes while shopping in August of 1997. Her disappearance tears a young sister and brother apart, and police hatch an elaborate sting operation to trap a most unlikely villain. What happened to her depends on whom you choose to believe.

Friday, June 21 at 8pm/7c: After a woman is murdered in the Detroit suburbs, investigators discover her husband's secret lifestyle. Dennis Murphy reports major new developments in the case.

Wednesday, June 26 at 8p/7c: When college student Mickey Shunick vanished last summer, her sister became the tip of the spear in a multinational search effort. She opens up to "Dateline" about the case and the night her sister went missing. Josh Mankiewicz reports.

Friday, June 28 at 8p/7c: When an unimaginable accident traps a mother and her young daughters inside a totaled car, even the rescue effort becomes too dangerous to continue. Keith Morrison reports a story of survival.

A brilliant professor is murdered. Was it armed intruders, or someone much closer to home? Keith Morrison reports.