

**KETK-TV QUARTERLY ISSUES AND PROGRAMS REPORT**  
**1ST QUARTER 2015**

KETK-TV's programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 1st quarter of 2015:

Education  
Economy  
Public Safety  
Local Government & Politics  
Health  
Crime/Law Enforcement

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

<u>Program</u>	<u>Day</u>	<u>Time</u>
KETK Today	Monday-Friday	5:00-7:00am
East Texas Live	Monday-Friday	11:00-12:00pm
KETK Live at Five	Monday-Sunday	5:00-5:30pm
KETK News at 6	Monday-Friday	6:00-6:30pm
KETK News at 10	Monday-Friday	10:00-10:35pm
KETK Today	Saturday-Sunday	8:00-9:00am
KETK News at 10	Saturday-Sunday	10:00-10:30pm

All of the above programming is locally produced news programming presenting a mix of news, weather, sports, programming focusing on current issues and events.

National:

<u>Program</u>	<u>Day</u>	<u>Time</u>
Today Show	Monday-Friday	7:00-11:00am

Description: The show successfully blends national news headlines, in-depth interviews with newsmakers, lifestyle features, other light news.

Saturday Today	Saturday	7:00-9:00am
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Description: The show successfully blends national news headlines, in-depth interviews with newsmakers, lifestyle features, other light news.

Sunday Today	Sunday	9:00-10:00am
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Description: The show successfully blends national news headlines, in-depth interviews with newsmakers, lifestyle features, other light news.



**Education** – examples are:

Program Title: KETK News at 6pm  
Time: 6:00-6:30pm

Date: 1/5/2015  
Duration: 3:00

Description: The Tyler Public Library has joined a national campaign to encourage more parents to read to their children. The Thousand Book Club aims to increase awareness of the importance of early literacy as well as encourage parents to embrace their role as their child's first teacher.

Program Title: KETK News at 10pm  
Time: 10:00-10:35pm

Date: 1/6/2015  
Duration: 2:30

Description: If you need some help handling your finances, or if you want to teach your kids a thing or two about saving, there's a class for you. The Troop Library is putting on finance classes for kids and adults, alike.

Program Title: KETK Live at 5pm  
Time: 5:00-5:30pm

Date: 1/7/2015  
Duration: 2:50

Description: State testing for schools is just around the corner. KETK spoke with local teachers and students to see how they have been preparing for the exam which measures how both the students and schools are performing.

Program Title: KETK East Texas Live  
Time: 11:00-12:00pm

Date: 1/8/2015  
Duration: 1:00

Description: One East Texas School is taking a different approach to preparing students for standardized tests. Teachers and administrators at Cumberland Academy make sure to boost confidence in students with year-long focus and individualized instruction.

Program Title: KETK Today  
Time: 5:00-7:00am

Date: 1/26/2015  
Duration: 2:35

Description: The Lindale library has been a real treasure to the community but recent financial trouble has put the library in jeopardy of closing. With a deadline nearing and money still needing to be raised, one man is stepping up to save the day.

Program Title: KETK News at 10pm  
Time: 10:00-10:35pm

Date: 2/3/2015  
Duration: 2:45

Description: Culinary students at Chapel Hill High School are sharpening their skills for an upcoming cooking competition. The students are now training by cooking lunch for the districts' teachers and students and getting an education to not only prepare food, but to prepare for their future.

Program Title: KETK News at 10pm  
Time: 10:00-10:35pm

Date: 2/9/2015  
Duration: 6:00

Description: With the debate of public versus private education, a growing number of parents are opting for something completely different, home schooling. The U.S. now has more than 2 million children home schooled each year across the country. KETK talked with those who opted for home schooling to see how it has impacted their child's learning.

**Education** – examples are:

Program Title: KETK Live at 5:00pm  
Time: 5:00-5:30pm

Date: 3/4/2015  
Duration: 2:10

Description: True East Texans know March 2<sup>nd</sup> is one of the most important days of the year. It's Texas Independence Day! KETK talked with local collegiate History Professors as to why this day is so important to Texas and the country.

Program Title: KETK Today  
Time: 5:00-7:00am

Date: 3/4/2015  
Duration: 1:10

Description: Two Lady Letourneau students are looking to make a name for themselves and the University. Both will be competing in an all-female race this summer called the "Air Race Classic" that encourages and educated female pilots.

Program Title: KETK Live at 5pm  
Time: 5:00-5:30pm

Date: 3/5/2015  
Duration: 1:07

Description: It's the time of year when East Texas students break out the big guns for the Annual Livestock and Agriculture shows. KETK talked with students from Bullard High School about taking home the prize for the top heifer can lead to a college scholarship.

Program Title: KETK Live at 5pm  
Time: 5:00-5:30pm

Date: 3/11/2015  
Duration: 1:00

Description: During spring break White Oak is not getting a break from controversy. The small East Texas Public School is under fire from the Freedom from Religion Foundation for daily devotionals read over the school's intercom.

Program Title: KETK Today  
Time: 5:00-7:00am

Date: 3/11/2015  
Duration: 1:03

Description: Gladewater ISD is expanding and broke ground on a new middle school. They're also renovating another campus. The Gladewater School Board recognized the city was in need of more modern schools, and they have been planning this for years. Weldon Elementary school will open January 2016, the new middle school will open in the fall of 2016.

**Economy** – examples are:

Program Title: KETK News at 6pm  
Time: 6:00-6:30pm

Date: 1/9/2015  
Duration: 1:45

Description: A small East Texas town is putting a big decision on the ballot. Some in Ore City hope to get alcohol sales on the ballot in order to boost the town's economy.

Program Title: KETK News at 10pm  
Time: 10:00-10:35pm

Date: 1/14/2015  
Duration: 3:40

Description: Overall, Texas is ahead of much of the nation when it comes to job growth and economic development, but how long will it last? KETK speaks with local officials and business owners to get their take.

Program Title: KETK Live at 5pm  
Time: 5:00-5:30pm

Date: 2/3/2015  
Duration: 1:25

Description: Crawfish season can start around mid-December depending on what part of the country you're in. For the South, the season typically begins in February. KETK spoke with local seafood restaurants and crawfish farmers on how this spicy season impacts not only our bellies, but the local economy as well.

Program Title: KETK Today  
Time: 5:00-7:00am

Date: 2/17/2015  
Duration: 3:25

Description: Every day Oil companies are decommissioning rigs and announcing layoffs while gas prices are falling. We have a special report about how the lay-offs are affecting East Texans in a negative way.

Program Title: KETK News at 10pm  
Time: 10:00-10:35pm

Date: 3/5/2015  
Duration: 1:15

Description: Tyler 4 Tech hosted a sendoff as they got ready to depart for Austin for the Annual South by Southwest Technology Convention. Tyler 4 Tech is an Organization that focuses on bringing technological businesses to Tyler in hopes of boosting the economy.

Program Title: KETK Today  
Time: 5:00-7:00am

Date: 3/20/2015  
Duration: 1:01

Description: Longview Economic Development put two million dollars on the table to keep a local company in Longview. The offer is for Crosby Group Lebus Manufacturing. They want to move to an upgraded facility in the Longview Business Park. The money will be dispersed over three years and LEDCO says the grant has potential to generate millions over time.

Program Title: KETK News at 10p  
Time: 10:00-10:35pm

Date: 3/20/2015  
Duration: 1:00

Description: Two local churches have come together with a local brewery and coffee shop to bring a faith convention to Tyler. The churches are hoping this will not only be a time for Christians to rejoice together, but to bring some money to the Tyler economy.

**Public Safety** – examples are:

Program Title: KETK News at 6pm  
Time: 6:00-6:30pm

Date: 1/13/2015  
Duration: 1:45

Description: While it may take some money out of pocket for Gilmer to touch up their roads, the city is seeing an increase in funds from other areas which, in turn, will make the roads safer for the public.

Program Title: KETK Today  
Time: 5:00-7:00am

Date: 1/22/2015  
Duration: 1:00

Description: Within the city of Longview, there is very little housing under six hundred dollars a month and that can cause a strain on people living below the poverty line and that can lead to more crime in the area. Longview volunteer Tom Mittler says the city has a large waiting list for subsidized housing and a new idea, called the Bridges out of Poverty may help alleviate the list.

Program Title: KETK News at 6pm  
Time: 6:00-6:30pm

Date: 2/2/2015  
Duration: 1:25

Description: When it comes to fingerprints as evidence in a criminal case, it's certainly not as easy as it looks on TV. But East Texas officers now have an opportunity to advance their investigation skills by taking a new class offered at Kilgore College. The class will help officers correctly fingerprint criminals in order to keep the community safe as a whole.

Program Title: KETK Live at 5pm  
Time: 5:00-5:30pm

Date: 2/9/2015  
Duration: 1:10

Description: Four East Texas cities are working together to improve road ways and save tax payers money. With so many small cities in the area, officials say it made sense for the city managers to work together to pay for road maintenance in bulk. Leaders hope this will improve public safety when travelling the miles and miles of East Texas roads.

Program Title: KETK Today Saturday  
Time: 8:00-9:00am

Date: 2/15/2015  
Duration: 2:54

Description: In the last two years more than a dozen pet dogs have died in a small community outside of Gladewater. The owners say, these deaths are not a coincidence. They believe their dogs are being poisoned. Residents tell their personal stories and are asking police to investigate.

Program Title: KETK Today Sunday  
Time: 8:00-9:00am

Date: 3/1/2015  
Duration: 2:05

Description: A ten-year old girl's message of thanks is getting recognized at the State Capitol. After two NYPD officers were killed inside their squad car, it led to an elementary student from Tyler to take action. Savannah Solis wrote two letters to officers across the nation to thank them for their service.

Program Title: KETK Today  
Time: 5:00-7:00am

Date: 3/11/2015  
Duration: 2:27

Description: The Haven House shelter was completely destroyed by a fire, leaving eight women and children with no place to call home. Now, members of the Living Word Church are stepping up to help.

**Local Government & Politics** – examples are:

Program Title: KETK Live at 5pm  
Time: 5:00-5:30pm

Date: 1/7/2015  
Duration: 3:00

Description: Grassroots America, We the People is applauding U.S. Congressman Louie Gohmert's efforts to challenge for the speaker of the house. KETK sat down with the local Grassroots Party to get their reaction on the race.

Program Title: KETK News at 6pm  
Time: 6:00-6:30pm

Date: 1/26/2015  
Duration: 1:30

Description: Newly sworn in officials of Gregg County and ready to get back to work for the New Year. KETK talked with the new officials as they get ready to take office to find out what their goals are moving forward.

Program Title: KETK Live at 5pm  
Time: 5:00-5:30pm

Date: 2/3/2015  
Duration: 2:50

Description: Texas is gearing up for a new type of Two-Step, the Two-Step, One Sticker program. Instead of one sticker for registration and one sticker for inspection, they will both be on the same sticker. KETK talked with local and state officials on this change affecting Texas drivers.

Program Title: KETK Live at 5pm  
Time: 5:00-5:30pm

Date: 2/10/2015  
Duration: 1:05

Description: A Pine Tree senior has a once in a lifetime opportunity to make his dreams come true. Arthur Dixon was chosen to intern with U.S. Representative Louie Gohmert on Capitol Hill in Washington, D.C. This summer he will learn the tricks of the trade of Congress from none other than one of the most outspoken and respected members of Congress.

Program Title: KETK Today  
Time: 5:00-7:00am

Date: 2/18/2015  
Duration: 4:49

Description: President Obama's executive order on immigration has been temporarily blocked. A U.S. District Court Judge in Brownsville says they are serious legal concerns about the President's plan. The Department of Justice plans to appeal the decision in the near future.

Program Title: KETK Live at 5pm  
Time: 5:00-5:30pm

Date: 3/3/2015  
Duration: 1:00

Description: In an effort to more efficiently reach the community, the Smith County Sheriff's office has revamped their website. The website was developed to better serve the community and provide vital information to the people they serve.

Program Title: KETK Live at 5pm  
Time: 5:00-5:30pm

Date: 3/16/2015  
Duration: 1:00

Description: The White Oak School District has decided to halt reading devotionals and scriptures over the loudspeaker after being sued for lack of separation between church and state.

**Health** – examples are:

Program Title: KETK News at 10pm

Date: 1/6/2015

Time: 10:00-10:35pm

Duration: 2:45

Description: The flu continues to spread like wildfire as cases in the U.S. have risen in one week from 36 states to 43 states. KETK spoke with local health professionals on what to do if you or your loved ones get the nasty sickness.

Program Title: KETK News at 6pm

Date: 1/7/2015

Time: 6:0p-6:30pm

Duration: 3:00

Description: The State's lead health official is making his way back to East Texas. In 2007, Doctor David Lakey left UT Health Northeast in Tyler, to become the Texas Health Commissioner. Now, he's back to serve as Senior Vice President for population at UT Health.

Program Title: KETK Live at 5pm

Date: 2/5/2015

Time: 5:00-5:30pm

Duration: 2:35

Description: First it was Ebola, then Enterovirus, but now it is Measles that is taking front stage among concerned health officials. The biggest reason is that Measles spreads very quickly. KETK spoke with local health officials about how they are working on containing Measles and preventing it from spreading.

Program Title: KETK News at 10pm

Date: 2/10/2015

Time: 10:00-10:35pm

Duration: 3:00

Description: While most of us are enjoying the spring weather, one group of East Texans tremble at the first sign of spring. Allergy season can put residents in a state of hiding, afraid to go outside for fear of runny noses and headaches. We talked with local health officials on tips to avoid the allergy blues.

Program Title: KETK Live at 5pm

Date: 3/2/2015

Time: 5:00-5:30pm

Duration: 1:00

Description: An East Texas Community and Preferred Home Medical came together to provide a Bullard resident with a free medical scooter. It wasn't just any powered scooter either. It is a state of the art, "Pride Sport Rider." KETK spoke with Preferred Home Medical and local Doctors about how the top of the line scooter will greatly help the patient.

Program Title: KETK Live at 5pm

Date: 3/13/2015

Time: 5:00-5:30pm

Duration: 1:05

Description: Doctors in Tyler have started to use Bio-Identical Hormone Pellets, a type of pellet used for hormone replacement therapy. KETK spoke with a local Doctor at UT Health Northeast to learn about the latest medical research that led to the breakthrough.



**Crime/Law Enforcement** – examples are:

Program Title: KETK News at 6pm

Date: 1/6/2015

Time: 6:00-6:30pm

Duration: 2:15

Description: Rusk County officials are investigating a gas station burglary where police say two people backed an 18-wheeler into a gas station and made off with an ATM machine.

Program Title: KETK Today

Date: 1/13/2015

Time: 5:00-7:00am

Duration: 1:00

Description: Longview Police say they've seen an increase in sex trafficking. In five weeks, "Rahab's Retreat and Ranch" will open in Kilgore. The center will provide a safe place for 130 women and children who have been victimized as well. Authorities say sex trafficking continues to be a big problem because individual situations are hard to identify.

Program Title: KETK News at 10pm

Date: 2/9/2015

Time: 10:00-10:35pm

Duration: 3:00

Description: The parents of a teenage girl who was shot and killed in the lobby of the Longview Police Department are speaking out about their daughter. The family spoke with KETK after a press conference on what they expect to happen and how they want justice.

Program Title: KETK Live at 5pm

Date: 2/19/2015

Time: 5:00-5:30pm

Duration: 1:25

Description: A 20 year-old is in the hospital after shooting at a police officer. IT all started Thursday morning when the suspect fired multiple shots at the police and was held up in his apartment. Police were able to get the suspect out after the shooting and he is being treated at a local hospital and will be arrested and charged.

Program Title: KETK Live at 5pm

Date: 3/9/2015

Time: 5:00-5:30pm

Duration: 1:00

Description: A body was found in the water near a running trail in Longview and police have identified it. The cause of death was ruled a homicide. Police are looking for leads on the case but so far they have come up short.

Program Title: KETK Today

Date: 3/11/2015

Time: 5:00-7:00am

Duration: 1:49

Description: Pick-up truck burglaries are on the rise in East Texas. A trend that's not common for this time of year. Trucks are being targeted because it's the most popular vehicle of Texans. Keep away from harm by not leaving things inside your vehicle, don't keep a spare key inside your truck and always lock doors and leave the windows up.

Program Title: KETK Today

Date: 3/12/2015

Time: 5:00-7:00am

Duration: 2:15

Description: Carl Crabtree was arrested for intoxication manslaughter last week for killing two people in a car accident. This wasn't his first run in with the law. He has been arrested more than once for driving while intoxicated. Because of his history people are wondering how he was able to regain the privilege to drive again?

**Public Service Announcements:** In addition to the above programming KETK-TV broadcasts public service announcements related to many issues, including the following:

**Community Service:** Corporation of National & Community Service

**Public Safety:** Wildfire Preparedness

**Children:** Children's Advocacy Center of Smith County, National Council for Adoption, City of Longview Partners in Prevention, Mentoring Works. National Center for Missing and Exploited Children.

**Health:** Breast Cancer: Tough Enough to Wear Pink

**Helping the Needy:** The Salvation Army and the United Way of Smith County.

**Military/Veterans:** Veterans Crisis Line. The Wounded Warriors Project.

**Animal Adoptions:** Best Friends Animal Society, and Pets Fur People.

These public service announcements were broadcast at various times throughout the day.