



**KETK-TV, Tyler, TX 75703
ComCorp of Tyler License Corp.**

**Quarterly List of Issue-Responsive Programming
Second Quarter 2014 (April 1, 2014 – June 30, 2014)**

KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Local Business and the Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK Today (Monday – Friday: 5:00-7:00am)
- East Texas Live (Monday – Friday: 11:00am-12:00pm)
- Live at Five (Monday – Sunday: 5:00-5:30pm)
- KETK News at 6 (Monday – Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday – Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday – Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday – Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: Yolanda Clater
Yolanda Clater, Program Manager

July 9, 2014
Date Placed in Public Inspection File

Issue: Crime

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	04/02/14	40 seconds	Gregg county authorities arrested 15 parents for not paying child support. It was all part of the child support sweep that targets those wanted for contempt of court. This time, 10 parents were arrested in the sweep, bringing the total to 15 since March 1 st . A briefing was held Monday afternoon. Law enforcement worked through the night, trying to find and arrest non-compliant parents.
<i>KETK Today</i> <i>East Texas Live</i>	5:00am 6:00am 11:00am	04/02/14	8 minutes	A Longview neighborhood is plagued with one so-called vendor they'd rather do without. They and his landlord claim he's marketing synthetic marijuana and as our Alexandra Carter explains: business appears to be good. The buzz around synthetic marijuana continues to grow louder, but East Texas authorities are cracking down on the sale of this dangerous drug. Former Longview Mayor Murray Moore says when he began renting one of his homes to Keith Heydal last month he had no idea his new tenant planned to use the rental to sell synthetic marijuana. Moore says Heydal built the service window so he could inconspicuously slide synthetic marijuana over to his customers.
<i>KETK Today</i>	5:00am 6:00am	04/03/14	40 seconds	Thieves used a stolen pickup to make a big hole in a Longview pawn shop in the pre-dawn hours of Thursday. The Ford truck was driven into the shop's front window off Gilmer road. Police say the intruders were teenagers who stole six guns from the shop. The store's manager called the damage: extensive. But the show will go on.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/16/14	4 minutes 25 seconds	As we continued to learn new details in the shooting death of 17-year-old Jacob Michael Johnson, a pastor whose church is on the same road the teenager's dead body was found spoke out to KETK about that day.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/21/14	4 minutes	A group of what police are calling "organized criminals" made off with thousands of dollars in rims and tires from an East Texas car dealership. Nicole Vowell speaks to the Tyler police on how criminals get away with this and how you can prevent becoming a victim.
<i>KETK News at 10</i>	10:00pm	04/21/14	3 minutes 15 seconds	U.S. Marshals arrested Joseph Lewis Miller in Mineola. He's being charged for a murder that happened more than 30 years ago in Harrisburg Pennsylvania. But the people around town knew him as Roy Eugene Eubanks.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/06/14	4 minutes 20 seconds	The trial continues for an East Texas man accused of fatally shooting a former local star athlete at the Tyler mall in February 2013. KETK's Teresa Sardina provided the latest on the Ricky Neal Jr. trial.
<i>KETK Today</i> <i>East Texas Live</i>	5:00am 6:00am 11:00am	05/07/14	1 minute 21 seconds	The man whose murder conviction inspired the 2011 movie "Bernie" is a free man this morning. Bernie Tiede was released from prison Tuesday, under an agreement with the prosecutor. The 55-year-old Tiede appeared in a Panola county courtroom, where the judge ruled to grant his release. He was convicted in 1999 for killing 81-year old Marjorie Nugent. <i>(Continued on next page.)</i>

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>Continued from previous page</i>				Psychological testimony addressed Tiede's mental dissociative condition during the killing, and how it could be related to an extensive history of sexual abuse during Tiede's childhood. A convicted killer referred to as a victim still shocked some East Texans.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	05/07/14	4 minutes 35 seconds	An East Texas man was sentenced to life in prison in 1999 for shooting and killing Marjorie Nugent. On Tuesday Bernie Tiede was released and KETK's Stacey Spivey got some local reaction on the case.
<i>KETK Today</i>	5:00am 6:00am	05/13/14	30 seconds	The long arm of the law in East Texas: looking for a thief they're calling "The Barcode Bandit." 32 year-old Randall Dobbs is wanted for several burglaries in the Lufkin area. Dobbs has an extremely unique barcode tattooed on the back of his neck. If you're aware of Dobbs whereabouts, call Crime Stoppers of Lufkin.
<i>KETK Today East Texas Live</i>	5:00am 6:00am 11:00am	05/14/14	7 minutes 45 seconds	Scammers again have made their way into some trusting East Texans bank accounts. Targeting callers claiming they need to pay up on a bad check or else. There have been reports of these calls in Nacogdoches and Smith counties. The callers claim to be someone from the "hot check" division of your district attorney's office, saying they need to collect money from a bounced check or else a warrant will be issued for your arrest. Smith county D.A. Matt Bingham says they have received 10 calls in the last month regarding these phony claims and they are actively investigating where the scammers are calling from.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/15/14	4 minutes 50 seconds	A woman attending an East Texas high school as a sophomore turns out to be 34-years-old. Charity Johnson who went by Charity Stevens is now behind bars for giving officers a fake I.D. KETK's Alexandra Carter spoke with the woman who let Charity live with her while she attended New Life Christian School.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	06/03/14	3 minutes 50 seconds	The FBI is now helping the investigation into a Kilgore woman's disappearance. Investigators say as more time passes, there's more reason to believe Christina Davison was abducted. KETK's Alexandra Carter speaks to local police on leads and update with the case.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/04/14	4 minutes 5 seconds	Summer, a time we let our guards down, relax and take vacations, but now, burglars don't have an off-season. KETK's Stacey Spivey speaks with local police to get more knowledge on how you can protect your homes this summer.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/12/14	8 minutes	Two East Texas toddlers, ages 3 and 4, were found unresponsive yesterday, locked inside a hot truck. 3-year-old Zoey survived. But her older sister, Bella, didn't make it. Marlena Hamilton spoke with their father today about the incident and what charges he is facing.
<i>KETK Today</i> <i>East Texas Live</i>	5:00am 6:00am 11:00am	06/24/14	8 minutes	A Frankston teacher has been arrested on child sexual assault charges. She's 24-year-old Rachel Bauer, an Ag teacher for Frankston High School. Officers say they received multiple complaints that Bauer was engaging in an inappropriate relationship with a student.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i> <i>East Texas Live</i>	5:00am 6:00am 11:00am	06/26/14	1 minute	An East Texan makes the state's most wanted list. 47-year-old Kenneth Latham's last known address was in Texarkana. His rap sheet includes assault, unlawful carrying of a weapon and possession of a controlled substance. Latham has been known to work as an electrician. He has several tattoos, including the word "skidrow" on his abdomen; and "Rhonda" on his chest. The Department of Public Safety is offering a \$10,000 reward for Latham's arrest.
<i>KETK Today</i>	5:00am 6:00am	06/30/14	30 seconds	A man with a Mount Pleasant address behind bars: charged with indecency with a child. Police say 52-year-old Diego Mena-Rojas tried to have sex with a 14-year-old while her relative was in surgery at a Longview hospital. They say Rojas asked the girl to take off her clothes. She refused and locked herself in a bathroom.

Issue: Local Business and the Economy

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	04/02/14	40 seconds	Nearly 35% of all the crude oil pumped from the ground in this country comes from Texas. Those numbers from the U.S. Energy Administration. Data shows our state's oil production averaged more than 2.8 million barrels per day in January of this year. It's not only in crude output: The state's 27 refineries account for 29% of the country's refining capacity. They refine more than 5.1 million barrels of oil per day.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/09/14	4 minutes 35 seconds	One East Texas city known as the Wild Hog Capital of Texas has made the list for best places to visit. Ben Wheeler made the April issue of Texas Highways magazine and KETK looks at how people traveling to the small town affects the economy.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/10/14	6 minutes 55 seconds	The business of the Firehouse Grill in Kilgore which is run by local firefighters is booming. We take a look at how it's affecting the economy in the area.
<i>KETK Today</i>	5:00am 6:00am	04/11/14	30 seconds	Orange juice prices hit two-year highs. The crop in Florida has been hit hard by the cold winter, and by a fruit disease. This year's crop is expected to yield the lowest harvest in 24 years. Florida's orange industry has 66% of the total U.S. market share. About 95% of the state's orange crop is used for juice.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/11/14	6 minutes 15 seconds	Hundreds of people will be out on Lake Palestine hoping to reel in some cash at the Big Bass Bash. We look at with all these people traveling to the area for the tourney, how is it affecting sales and the economy in the area.
<i>KETK Today</i>	5:00am 6:00am	04/24/14	30 seconds	The American middle-class, once considered the heart of our economy, is no longer the wealthiest in the world. <i>(Continued on next page.)</i>

Issue: Local Business and the Economy (continued)

Program	Time	Date	Duration	Description
<i>Continued from previous page.</i>				According to an analysis by the New York Times the once struggling Canadian middle-class owns the top spot. The Times numbers revealed the poor in most European countries earn more than poor Americans.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/02/14	6 minutes 25 seconds	Thousands of people made their way to the Tyler's square for a festival that made history. KETK's Stacy Spivey tells how BBQ joints from all around the state helped boost the city's economy over that weekend.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/05/14	3 minutes 50 seconds	On Cinco de Mayo a lime shortage hit area hot spots hard as they prepared for one of the biggest party weekends of the year. KETK's Teresa Sardina explained why some local joints lost some business due to being in short supply of the tart fruit.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/08/14	7 minutes	Some of the world's best fishermen in East Texas for one of the nation's biggest fishing tournaments. KETK's Stacy Spivey visited the American anglers and saw how their presence impacted the local economy.
<i>KETK Today</i>	5:00am 6:00am	05/09/14	2 minutes	Searching for the perfect place to apply, picking up applications, and setting up the interview; Welcome to summer employment. Tyler businesses are looking to hire. Texas still has one of the fastest growing economies in 2014.
<i>KETK Today</i>	5:00am 6:00am	05/26/14	4 minutes	Summer Home Sales. Although home sales have been a bit disappointing so far this year, there's reason to believe they're about to pick up. After several disappointing months, new and existing home sales finally picked up in April with sales in some areas of the country far better than others. Fastest means they're on the market for only two months. However, not all homes for sale are taken off the market because they've sold.

Issue: Local Business and the Economy (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	05/28/14	30 seconds	U.S. home prices continue to rise in the first quarter of 2014. The latest S and P/Case-Shiller report found home prices across America were up 10.3% annually. That was a slower gain than the two previous quarters when prices rose more than 11% each. Home prices remain about 18% below their peak, which was reached in the summer of 2006.
<i>KETK News at 10</i>	10:00pm	06/02/14	3 minutes 30 seconds	The 30 th annual Tomato Fest will get started in a few weeks, but the work to make it a reality has been going on for some time now. But beyond the festival, and even the tomatoes, it's the pride people have in their city that has kept this tradition growing year after year and how they see an economical boost each time the festival rolls into town.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/03/14	4 minutes 5 seconds	Tyler is one of the best cities to practice medicine in the nation, not just for our renowned medical hub, but for our community and economy.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/03/14	3 minutes 40 seconds	With the economy having been down for the last several months, KETK talks to teens who say they need to get a job to provide more income for their families.
<i>KETK Today</i>	5:00am 6:00am	06/17/14	40 seconds	A rural transportation system in East Texas called Go-Bus could be going the way of the dinosaur for some communities. Gladewater, White Oak and Clarksville city are among towns on the list deemed too large to qualify for the bus. New changes from the census bureau no longer classify the three cities as "rural." That means: no more funding to operate the "GoBus" program. And no mode of transportation for about one hundred East Texans.

Issue: Local Business and the Economy (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	06/25/14	40 seconds	Good news for the housing market. Sales of new, single-family houses jumped more than 18% in May, reaching a six-year high. That's the biggest one-month increase since 1992, according to a commerce department report. Sales were up in all regions in May. The Northeast led with a 54% increase. Existing home sales also jumped last month. Even with the gains, new house sales are still running at half the pace of a healthy real estate market.
<i>KETK Today</i> <i>East Texas Live</i>	5:00am 6:00am 11:00am	06/30/14	7 minutes 30 seconds	After 40 years, Levine's is closing its doors due to financial reasons. Looking back on his 35 years, store manager Ralph Mason says it's been memorable. Being the oldest store in downtown, Levine's is leaving behind a legacy. In its prime, it was in eleven states with 152 stores. Now it has three, including the Tyler location. Mason says he will miss the people the most. Jackie Johnson says she grew up shopping at Levine's, and is sad to see it close.

Issue: Education

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	04/02/14	40 seconds	Since our state's graduation requirements have changed, Tyler ISD has meetings for parents to review the new criteria. These requirements will affect students currently in the eighth and ninth grades and will take effect next school year. Information meetings are at Hubbard Middle School on April 14 th ; Dogan Middle School on April 15 th .
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/03/14	7 minutes 5 seconds	The University of Texas at Tyler is taking on a new type of course for students - half classroom and half online. It's the first UT school to try out this new form of teaching.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/08/14	3 minutes 45 seconds	UTT Job Fair. College graduation is almost here; which means, for the majority of those walking across the stage, it's time to get a job and the Career Services Department at UT Tyler will be a local hot-spot for job seekers.
<i>KETK Today</i>	5:00am 6:00am	04/09/14	4 minutes 40 seconds	College Graduation: Almost here. A sobering time for grads to ponder getting a paycheck. Today, the Career Services Department at UT Tyler is the place to be for job seekers. Students can get career advice and think about a plan after college. Graduation is set for May 9 th and 10 th , and we're told the career center is getting busy. Students are encouraged to come in. If they don't have a resume, they'll help you create one. It's a great way to get experience to get full-time employment.
<i>KETK Today</i>	5:00am 6:00am	04/10/14	30 seconds	Tyler ISD is about to break ground on a new Boulter Middle School, this morning. They're building it right on top of the old campus, spanning nearly 150 thousand square feet. They should be done with it in the Fall of 2015. Tyler ISD's superintendent, Gary Mooring will speak at the ceremony.

Issue: Education (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/25/14	6 minutes	Texas officials are creating more opportunities for students to earn a higher education. Last year the Texas legislature passed the house bill 5 which encourages college degrees through specialized technical programs.
<i>KETK Today</i>	5:00am 6:00am	05/09/14	50 seconds	Whitehouse High School students will soon have the opportunity to take dual high school and college credit courses. Some of them, for free! Beginning next school year, the courses will be geared toward students looking to get a head start on their career. Whether that's on the business side of things, like accounting, marketing and finance or liberal arts courses like: digital media, architectural design and web technology. They'll also offer advanced welding for students looking to enter into the trade industry.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/12/14	3 minutes 20 seconds	One East Texas Christian school could be closing its doors after being open for class for two decades. KETK's Garrett Sanders tells us what is needed for this school that means so much to so many to stay open.
<i>KETK Today</i>	5:00am 6:00am	05/14/14	30 seconds	Letourneau University is one of 14 universities in the nation getting a grant for competency-based education. Money from the grant pays for faculty training. Competency-based learning ensures students are learning as much new relevant material as possible. It allows work and life experience to be turned into course credit.
<i>KETK Today</i>	5:00am 6:00am	05/15/14	5 minutes 20 seconds	Not all kids these days sit wide eyed and open mouthed in front of a digital screen. Some are even trading in their I-pads and laptops for pawns and bishops. Our Nicole Vowell has the scoop from Frankston Middle School. <i>(Continued on next page.)</i>

Issue: Education (continued)

Program	Time	Date	Duration	Description
<i>Continued from previous page.</i>				Now with nearly 40 students from second to ninth grade, the chess club moved from a small classroom to a larger space where they practice daily. A great tool for critical thinking and a much needed timeout from technology. The students say chess is turning their lives around one at a time.
<i>KETK News at 10</i>	10:00pm	05/19/14	3 minutes 35 seconds	As our world continues to grow more reliant on technology, the minds of the future must also grow with that digital change. Henderson is the next local school district preparing to prep its campuses with an all digital education and KETK's Garrett Sanders got an inside look at the new way to learn in school.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/29/14	4 minutes 5 seconds	A local Christian school was forced to close its doors after a fifty year run. KETK's Stacey Spivey spoke to school officials as to why so many private schools are shutting their doors.
<i>Live at Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	06/09/14	3 minutes 20 seconds	Civilian student loan debt continues to climb but now, President Obama is promising to cap student loan payments for borrowers who are able to pay their loans on time. KETK's Teresa Sardina speaks with a local college advisor on how this will affect the college population.
<i>KETK News at 10</i>	10:00pm	06/17/14	3 minutes 30 seconds	The number of people who put more value in a typical college degree has dropped from 42% to just 28% in the last four years. It's a trend which factors in tuition cost, the economic downturn, and the rise in need for trade school professions.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/17/14	4 minutes 50 seconds	When the students at Lindale ISD were preparing for the STAAR test, Superintendent Stan Surratt saw the stress they were going through. After the students took the test, Surratt decided to send a letter home to the parents with his thoughts on standardized testing and how it doesn't define a child.

Issue: Education (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	06/25/14	5 minutes 20 seconds	An East Texas Ag group is raising scholarship money for students. The Smith County Area Go Texan committee is recognizing Ag students. The Houston livestock show and rodeo is the big event giving more than two-million dollars toward scholarships each year. Sixty-eight counties in Texas are invited to show, and Smith County was one of them. It guarantees one student in each county an eighteen-thousand dollar scholarship each year. Sador and Ag teacher Preston Lindsey of Troup says the upcoming banquet is going to recognize these scholars.
<i>KETK Today</i>	5:00am 6:00am	06/26/14	5 minutes 20 seconds	Tyler public school's latest project is all wet. The board gives the okay for a new two-million dollar swim center. For years East Texas swimmers have been diving into the Tyler ISD aquatics center's pool. Everyone from Olympic and national qualifiers, to first time swimmers. Now, head swim coach Matt Franks says they're outgrowing the facility. He's thrilled to hear board trustees approved money for a new natatorium. Built next to the new career and technology facility, it'll give Tyler teams a chance to host swim meets. Swimming parent Christy Richbourg says it's not only great for her two sons, but the entire community.
<i>KETK Today</i>	5:00am 6:00am	06/27/14	30 seconds	Tyler public schools looking to save more than a million dollars by re-financing bonds. The school board gave the okay for refinancing at their Monday meeting. But only if re-financing rates are good. The necessary documents will take about a month to prepare. If the initiative does go through, 9-million dollars of district bonds will be refinanced.

Issue: Government and Politics

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/04/14	6 minutes 30 seconds	Lake Tyler marina residents are concerned after finding out the marina's managers were forced to leave the premises by the city of Tyler.
<i>KETK Today</i>	5:00am 6:00am	04/08/14	50 seconds	Attorney General Eric Holder wants firearms owners to wear tracking bracelets. In what he's calling a "common sense" approach to gun reform. Holder supports creation of "tracking bracelets" gun owners would have to wear before they could activate their firearms. In a House appropriations hearing, Holder said the second amendment gives people the unqualified right to own and carry firearms. Holder asked Congress for an additional 380-million dollars for federal gun control programs.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/11/14	5 minutes 25 seconds	Canton, Van, Grand Saline, Quitman and Gilmer will all vote on May 10 th to either allow or not allow beer and wine to be sold in convenience and grocery stores and mixed alcohol beverages in restaurants.
<i>KETK Today</i> <i>East Texas Live</i>	5:00am 6:00am 11:00am	04/14/14	8 minutes 30 minutes	Adult beverages making their way onto ballots in five East Texas communities. Five more East Texas cities will have alcohol elections on their ballots in May. Canton, Van, Gilmer, Quitman and Grand Saline. Resident Judy Sanders says since their neighboring town Mineola went wet a lot of Quitman residents spend their money there. A handful of Quitman city residents are ready to see a change in their area. She says especially when Quitman hosts big fishing tournaments, a lot of outsiders to different cities to have an alcoholic drink. Callahan was employed with Canton ISD for more than 40 years. He says having alcohol in their town will affect many in a negative way.

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/15/14	5 minutes 20 seconds	It had been exactly one week since Smith county commissioners were deciding on whether or not to ban e-cigarettes from county buildings. On Tuesday, April 15, a decision was made and all e-cigs are not treated as traditional tobacco products. KETK spoke to county employees and e-cig dealers to find out their thoughts on the vote.
<i>KETK Today</i>	5:00am 6:00am	04/15/14	40 seconds	Can Uncle Sam seize your tax refund to pay a relative's debt? Mary Grice, a federal employee with the FDA, says: yes they can. The Treasury notified Grice she owed a total of \$4,500 due to an overpayment of death benefits paid her family after her father's death when Mary was just 5 days old. Even though her father died in 1960, the government without prior notice intercepted both her state and federal refunds for this 54 year old debt.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/02/14	4 minutes 20 seconds	Tyler Independent School District will now allow students who have lice to stay in the classroom. KETK's Marlena Hamilton spoke with TISD officials and the school board to see how they made this controversial decision.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/08/14	4 minutes 50 seconds	Texas Attorney General Greg Abbott made a stop in Tyler as part of his "Educating Texans Policy" tour. He laid out the third phase of his plan at Bryan C. Jack Elementary School.
<i>KETK Today</i> <i>East Texas Live</i>	5:00am 6:00am 11:00am	05/09/14	9 minutes	Attorney General Greg Abbott stopped in Tyler Thursday bending supporter's ears on his "Educating Texans Plan." Our Marlena Hamilton has more on the gubernatorial candidate's efforts to make our state's education system second to none. Texas Attorney General Greg Abbott's plan for Governor is to put Texas' education system on top in the next ten years. <i>(Continued on next page.)</i>

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>Continued from previous page.</i>				He's rolled out his first three phases of his education policy all across the state. The first phase of his plan is to create a solid foundation for learning. He says students need to start preparing now for tech jobs in the future and every student and teacher should be equipped with the latest technology.
<i>KETK Today</i> <i>East Texas Live</i>	5:00am 6:00am 11:00am	05/12/14	45 seconds	In school election news, the Chapel Hill bond failed. 523 voters were against the proposal, while 322 said yes. The district was proposing a 21-million dollar bond to go toward renovations on four different campuses. But opponents argued it would be an added strain on area taxpayers.
<i>KETK News at 10</i>	10:00pm	05/15/14	3 minutes	We're one step closer to fast lanes on the internet. The Federal Communications Commission voted today to move forward with a proposal that would allow broadband providers to charge companies like Amazon and Netflix for prioritized access to consumers, a move many opponents say will kill net neutrality. KETK spoke with local computer geniuses who gave their take on the decision.
<i>KETK Today</i>	5:00am 6:00am	05/21/14	40 seconds	Lindale's city council welcomed a new city manager Tuesday. Craig Lindholm formerly worked for the city of Texarkana as the Executive Director, managing four different departments. He also oversaw seven city non-profits. Before that, he incorporated a community planning and developing business that's been up and running for 8 years now. We spoke with Lindholm about his plans for Lindale.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/02/14	6 minutes 42 minutes	The President has mandated a new set of green-energy regulations that could cause thousands of Americans to lose their jobs. And he did it, without the approval of Congress. KETK's Kristen Champman speaks to East Texans and gets their take on the executive order.

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/06/14	6 minutes 40 seconds	KETK sits down for an exclusive one-on-one interview with potential presidential candidate Dr. Ben Carson. Carson tells us what needs to change in the federal government to make the nation come together again.
<i>KETK Today</i> <i>East Texas Live</i>	5:00am 6:00am 11:00am	06/10/14	8 minutes 30 seconds	Aiming to alleviate the burden of student loan debt, President Obama expanded a program Monday allowing borrowers to pay no more than 10% of their monthly income. Originally the legislation was aimed at borrowers who got loans after 2007. But the President's signature opens the deal to those who borrowed anytime in the past. The national average of student loan debt is close to \$30,000. Our state sits around \$24,000. President Obama is promising to cap student loan payments for those who are on track, meaning able to pay their loans on time. Here's the President's relief plan: capping student loan payments at 10% of the student's income and capping interest rates for active-duty military members at 6%. After attending ETBU and furthering his education at UT Tyler, senior Bret Ralson tells us 25% of his income goes toward his student loans. Oliver says it will be easier to make but the debt will still be there.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/11/14	5 minutes 30 seconds	This year's election gave us the first instance in history for a house majority leader to lose in a primary. People across the nation and right here in East Texas are all surprised. Local tea party members KETK spoke to say, this is just the beginning.
<i>KETK Today</i>	5:00am 6:00am	06/12/14	40 seconds	The Obama administration has approved yet another year-long delay of ObamaCare's small business exchanges for the 18 different states that have them. <i>(Continued on next page.)</i>

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>Continued from previous page.</i>				The administration initially delayed requirements for small business exchanges until November of this year. But some small businesses are upset they're being cast aside while officials struggle to get individual ObamaCare exchanges running for the second enrollment period.
<i>KETK Today</i>	5:00am 6:00am	06/13/14	30 seconds	What's happening in Iraq could drive fuel prices higher. On news of the violence Thursday: oil futures climbed to \$106 a barrel, a 2% increase and the highest since last September. If oil prices keep heading north, analysts predict prices at the pump could jump more than 20-cents in the next couple weeks. The national average for gas is currently \$3.65 a gallon.

Issue: Health

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/03/14	8 minutes 5 seconds	Mental Illness. After the devastating shooting that took place in Fort Hood, Texas, KETK looks into how mental illness could have played a factor in the attack and what, if anything could have been done to prevent the tragedy.
<i>KETK Today</i>	5:00am 6:00am	04/04/14	40 seconds	For the first time ever, the FDA approved an at-home heroin reversal shot, for caregivers to use if a loved one is suffering an overdose. The hand-held auto-injector device, similar to this product, is small enough to fit in your pocket. Until now, the heroin reversal drug has been administered by trained medical professionals. Experts say now loved ones can give the shot, but they should still call for help.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/10/14	7 minutes	Exercise Research. More than 40 million people in the United States either already have osteoporosis or are at high risk due to low bone mass. But it's more common in older women. So the Dept. of Kinesiology at UT Tyler's study is to see what weight bearing objects can decrease that number.
<i>KETK Today</i>	5:00am 6:00am	04/11/14	5 minutes 20 seconds	The University of Texas at Tyler conducting an exercise study for women 60 and older. More than 40 million people in the United States either already have osteoporosis or are at high risk due to low bone mass. But it's more common in older women. So the Department of Kinesiology at UT Tyler's study is to see what weight bearing objects can decrease that number. More than 100 women showed up to participate in the study but they only chose 15 that had to be approved by their physicians.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/11/14	3 minutes 30 seconds	How much time do you spend on cardio every day? Well, apparently there is such a thing as running too much and could lead to health problems.
<i>KETK Today</i>	5:00am 6:00am	04/22/14	40 seconds	A narrowing of the carotid artery is a major risk factor for stroke, but a new study finds this restricted blood flow to the brain may also be linked to cognitive decline. Researchers found patients with blockages in the artery performed significantly worse on thinking and memory tests than those with other vascular risk factors – like diabetes and high blood pressure. Experts say this may mean people with this condition may need to be treated more aggressively.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/01/14	5 minutes 30 seconds	A popular drug used to treat breast cancer is now more effective than ever before. KETK's Kristen Chapman explains why Tamoxifen is the leading drug used to treat pre-menopausal women for breast cancer.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/06/14	4 minutes 8 seconds	The Food and Drug Administration shot down Bayer, the maker's of aspirin's request. They wanted to put labeling on their package saying their product prevents first time heart attacks. KETK's Marlena Hamilton spoke to local doctors about what they think about the aspirin regiment.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/09/14	4 minutes 55 seconds	The 16 th annual Susan G. Komen "Race for the Cure" in Tyler is the largest series of 5K runs in the world and raises money for the fight against breast cancer. KETK spoke with doctors, patients and survivors who vow to fight on until a cure is found.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	05/15/14	5 minutes 30 seconds	A Tyler hospital offering a new test to determine your risk for heart disease and whether or not you need that aspirin a day to keep it at bay. The Food and Drug Administration says that aspirin is very useful for people who had prior heart attacks, strokes or had stents put in their hearts. But if you've never had a prior problem, aspirin might not be a benefit. Dr. Kumar says he recommends this test for people 60 or older or if you're younger and have high blood pressure, diabetes, or smoke. He says they've helped so many high risk patients that wouldn't have known otherwise.
<i>KETK Today</i>	5:00am 6:00am	05/19/14	40 seconds	Children who don't get enough sleep may be at an increased risk for obesity. Researchers used parent surveys to assess children's sleep patterns throughout early childhood. By the age of seven, kids who had the lowest overall sleep scores had the highest levels of body fat, abdominal fat and body mass. No specific age range in which reduced sleep had a greater influence on weight gain. Suggesting insufficient sleep at any age was problematic.
<i>KETK Today</i>	5:00am 6:00am	05/19/14	30 seconds	Antidepressants may stop the formation of Alzheimer-related brain plaque. Researchers at Washington University's school of medicine found adult mice given the antidepressant Celexa experienced a significant drop in the production of brain plaque. These plaques are a risk factor for Alzheimer's.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/04/14	6 minutes 50 minutes	A nursing shortage at a local mental health hospital has been affecting the care Rusk State patients receive. KETK's Teresa Sardina talks to the administration on what they are doing to gain more nurses at the facility.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/06/14	4 minutes 5 seconds	There's one East Texas veteran who is doing his best not to become another VA wait list casualty. KETK's Alexandra Carter sat down with Dan Roberson today to find out what he's doing to save his own life.
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/09/14	3 minutes 25 seconds	A professor at Letourneau University is using the latest technology to invent a product that could change the medical field forever. KETK's Alexandra Carter caught up with Dr. Kim to learn about his invention.
<i>KETK Today</i>	5:00am 6:00am	06/23/14	50 seconds	A new study suggests: the possibility of your child having autism may be linked to where a woman lives, while pregnant. When studying pesticide exposure during pregnancy, researchers found women living near fields or farms with pesticides were two-thirds more likely to have a child with autism or a developmental delay. These findings actually confirm previous studies done – leading researchers to recommend pregnant women to avoid contact with these pesticides if possible.
<i>KETK Today</i>	5:00am 6:00am	06/25/14	1 minute 40 seconds	Camp Tyler playing host to the 30 th annual asthma camp. More than 50 children from across the state are in town. UT Health Northeast supplied the camp doctors; and every cabin counselor is a respiratory therapist student from Tyler Junior College. The week is a chance for children with asthma to have a normal camp experience while learning to control symptoms. Studies have shown children who attend asthma camp miss fewer school days and endure fewer hospital visits.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	6:00am	06/27/14	15 seconds	Older moms may live longer. Researchers at Boston University School of Medicine studied more than five hundred families, many of which lived to exceptionally long ages. They found women who conceived naturally after age thirty-three were two times more likely to live to age ninety-five than women who got pregnant in their twenties.

Issue: Public Safety

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/01/14	4 minutes 5 seconds	The home of the former mayor of Longview has now become a distribution center for synthetic marijuana. KETK looks into how officials in the area are attempting to shut down the pot house to make it safer for the community.
<i>KETK Today</i>	5:00am 6:00am	04/02/14	40 seconds	Dyson is recalling nearly 400,000 portable electric heaters. Dozens have short-circuited and overheated. The recall includes all Dyson hot heaters and Dyson hot + cool heaters with model number “A M ZERO 4” and all Dyson hot + cool heaters with model number “A M ZERO 5”. If you have one, unplug it and stop using it. The heaters were sold online and nationwide from September 2011 through last month. Log on to Dyson Recall dot com to see if your heater is included, and for a free repair.
<i>KETK Today</i>	5:00am 6:00am	04/03/14	40 seconds	Big recall from the Chrysler Corporation. The auto-maker is recalling about 870,000 SUV’s. A potential problem with brakes: the reason. The recall involves 2011 through 2014 Jeep Grand Cherokee and Dodge Durangos. Chrysler says it started investigating after some customers complained the brakes felt too firm. The company says crimp joints in the brake boosters can corrode if exposed to water. If that water freezes, the boosters won’t help the braking system.
<i>KETK Today</i>	5:00am 6:00am	04/09/14	40 seconds	Another sign of Spring besides all our gorgeous blooms: you’ll start to see termites swarm. That’s when termites establish new colonies typically on sunny, calm days after a spring rain. And while the majority of us know the damage they can do, a Terminix survey found only about a quarter of homeowners have ever had their home inspected. There are some things you can do to make your home less inviting. Repairing roof and plumbing leaks, cleaning and repairing gutters and keeping mulch and soil piles away from your home.

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/16/14	5 minutes 50 seconds	The recent tragedy at Fort Hood has once again sparked a debate on whether military service men and women should be allowed to carry concealed handguns on base. KETK's Nicole Vowell spoke with some people who have served in the military and got their thoughts on the matter.
<i>Live at Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/22/14	6 minutes 30 seconds	Fire ants are a constant issue in East Texas with one colony being able to expand over 50 feet. But at least one East Texas group is working on a new product to eliminate the problem and make it safer for the public.
<i>KETK Today</i> <i>East Texas Live</i>	5:00am 6:00am 11:00am	05/02/14	8 minutes 15 seconds	Winona's volunteer fire department could lose its contract with emergency services after claims of failing to respond to fires in a timely manner. A lost contract means lost funding. In the last four months ESD says the department failed to meet the 15 minute requirement on multiple occasions. This past Monday, fire chief Nelson Brumley stepped down. Volunteer firefighter John Branch says it's the time the calls are made, their lack of manpower, and the large area they cover that are to blame for their delayed response.
<i>KETK Today</i> <i>East Texas Live</i>	5:00am 6:00am 11:00am	05/07/14	7 minutes 15 seconds	As temperatures rise and grass starts growing, East Texans are cranking up lawn equipment. And thieves are cranking-up their efforts to get their mitts on your mower or trimmer too. KETK's Stacey Spivey tells us what to look for. The Smith county sheriff's office says: lock up all of your equipment in a shed or garage. Keep inventory of all of your equipment, so if it is stolen, it can be easily identified.
<i>KETK Today</i>	5:00am 6:00am	05/08/14	30 seconds	A Cherokee County inmate is on the loose. According to Cherokee County sheriff's deputies: Thomas Kyle Wagoner walked away from the jail in Rusk around 7:45 Wednesday night. <i>(Continued on next page.)</i>

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
<i>Continued from previous page.</i>				Wagoner is a trustee and had outdoor privileges. He has family scattered across Cherokee County in Frankston, Troup and Whitehouse.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/19/14	7 minutes 5 seconds	Construction for Tyler's west Loop 323 project will start this week. The 12 million dollar project will expand the lanes from four to six, build a new train overpass and diminish the bottleneck. TXDOT talks to KETK about how to be safe on the roads throughout the construction.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	05/20/14	3 minutes 40 seconds	It's snake season and you're going to want to avoid them. They could be dangerous and just a nuisance. KETK's Teresa Sardina talked to some local experts on how to control snakes.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	05/20/14	4 minutes 10 seconds	The weather is heating up and the kids are starting to get out of school, and most people like to keep cool with their family in the pool. But, city officials and swim experts have some safety tips for you before jumping right in.
<i>Live at Five KETK News at 6 KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/03/14	5 minutes	Hurricane season has started and will continue until the end of November. KETK spoke with local meteorologists and law enforcement agencies on what to do if you're caught out in a hurricane and how you can keep your family safe.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	06/09/14	4 minutes 20 seconds	Texas Department of Transportation has several projects happening in the next few weeks and one in particular will have many East Texans talking about alternate routes, but for good reason. The construction will make the roads safer for Tyler drivers.
<i>Live at Five KETK News at 6</i>	5:00pm 6:00pm	06/16/14	3 minutes 40 seconds	If your outdoor plans involve operating a boat this summer, game wardens want you to stay safe and educated. They're encouraging everyone to take a course in boater safety. The best part is, you can educate yourself, from the comfort of your home.

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am 6:00am	06/26/14	30 seconds	A warning from the Better Business Bureau: Thieves are disguising the actual number they're calling from with local numbers they've collected. Calls may appear to be from a local business or even someone you know. When answered, the call goes to a recording that asks for credit card verification.
<i>KETK Today</i>	5:00am 6:00am	06/26/14	50 seconds	Elderly Lawyer Scam. An East Texan nearly conned out of thousands of dollars, when a caller impersonating his grandson, asked for help. Weldon McClure tells KETK: The thief said he was drunk and had hurt another driver in a crash, and told McClure not to tell anyone. Then another call from a man claiming to be a lawyer, who told McClure his grandson needed two-thousand dollars for bail that could only be paid with prepaid Visa cards. With help from his daughter, and actual grandson, McClure avoided getting scammed.
<i>KETK Today</i>	5:00am 6:00am	06/30/14	5 minutes 20 seconds	Firework Safety. They're the highlight of Fourth of July – While some go out to watch them, some choose to display their own show. Your good time may turn into a big fine if you're not following the law. Tyler police say the only time fireworks are allowed in city is if a person is issued a permit. Another concern – “celebratory gunfire” – which is sometimes forgotten. While burn bans have not been issued throughout East Texas, city and county officials say, people still need to be cautious.

Public Service Announcements

GROUPS AND ORGANIZATIONS SERVED

Length	Advertiser/Organization	Ad-ID	Product Description	# of Times PSA Ran
:20	Ad Council	20 Ember	National Fire Protection Association	5
:15	Plowshare Group	15 Champions Together	Special Olympics	3
:30	Plowshare Group	30 Champions Together	Special Olympics	39
:30	TV Access	30 Save Them All	Best Friends Animal Society	50
:30	Ad Council	30 New Day	Goodwill	55
:15	Ad Council	15 Stadium	Keep America Beautiful	3
:30	Ad Council	30 Journey	Keep America Beautiful	51
:20	Foundation For A Better Life	20 Ballet	VALUES.com	3
:30	Ad Council	30 Unplug	USDA Forest Service	43
:30	Foundation For A Better Life	30 Reach	VALUES.com	41
:20	Foundation For A Better Life	20 Generosity	VALUES.com	5
:30	Mobberly Baptist Church	Leadercast East Texas May 9	Speaker Event	100
:30	The Pinkerton Charity	Golf Tournament April 7	Charity Gold Tournament	39
:30	Waller Broadcasting	Breezester 2014 April 19	March of Dimes	67
:15	Boys and Girls Clubs of East Texas	15 Play for Me May 11	Golf Tournament	58
:30	Boys and Girls Clubs of East Texas	30 Play for Me May 11	Golf Tournament	50
:30	Longview Chamber of Commerce	Daytime Street Festival May 9-10	AlleyFest 2014	32
:30	Longview Chamber of Commerce	Nighttime Street Festival May 9-10	AlleyFest 2014	34
:30	Tyler Civic Theatre	Cheaper by the Dozen May 7-18	Local Children's Theatre	6
:30	Texas Association of Broadcasting	TCJL201430EH May 27	Texas Voter Turnout	10
:30	American Cancer Society	Cattle Barons Tyler June 14	Cattle Barons Tyler	13
:30	Artsview Children's Theatre	Much Ado About Nothing June 7-8	Local Children's Theatre	8
:30	Comedy Festival	Comedy Festival June 13-14	Local Comedy Event	4
:30	International Soccer Exhibition	Chivas VS Club America June 22	Local Soccer Event	11
:30	Church of Christ	JUN14 Dogwood Jamboree June 14	Local Church Music Concert	4
:30	American Cancer Society	GALA Cattle Barons Tyler June 14	Cattle Barons Tyler	3
:15	Texas Association of Broadcasting	15 Be Safe, Drive Smart	Texas Dept Transportation	29
:30	Texas Association of Broadcasting	30 Be Safe, Drive Smart	Texas Dept Transportation	13
:30	Texas Association of Broadcasting	Electric Conservation	Public Utility Commission of TX	13

792

TOTAL Number of PSA's aired is 792 (Channel 56.1)

**Public Service Announcements
(Continued)**

Length	Advertiser/Organization	Ad-ID	Product Description	# of Times PSA Ran
:15	Plowshare Group	15 Champions Together	Special Olympics	328
:30	Plowshare Group	30 Champions Together	Special Olympics	304
:30	TV Access	30 Save Them All	Best Friends Animal Society	328
:30	Ad Council	30 New Day	Goodwill	320
:15	Ad Council	15 Stadium	Keep America Beautiful	316
:30	Ad Council	30 Journey	Keep America Beautiful	309
:30	Ad Council	30 Unplug	USDA Forest Service	306
:30	Foundation For A Better Life	30 Reach	VALUES.com	291
:30	Mobberly Baptist Church	Leadercast East Texas May 9	Speaker Event	322
:30	The Pinkerton Charity	Golf Tournament April 7	Charity Gold Tournament	49
:30	Waller Broadcasting	Breezester 2014 April 19	March of Dimes	154
:15	Boys and Girls Clubs of East Texas	15 Play for Me May 11	Golf Tournament	209
:30	Boys and Girls Clubs of East Texas	30 Play for Me May 11	Golf Tournament	204
:30	Longview Chamber of Commerce	Daytime Street Festival May 9-10	AlleyFest 2014	116
:30	Longview Chamber of Commerce	Nighttime Street Festival May 9-10	AlleyFest 2014	125
:30	Tyler Civic Theatre	Cheaper by the Dozen May 7-18	Local Children's Theatre	82
:30	Texas Association of Broadcasting	TCJL201430EH May 27	Texas Voter Turnout	154
:30	American Cancer Society	Cattle Barons Tyler June 14	Cattle Barons Tyler	217
:30	Artsview Children's Theatre	Much Ado About Nothing June 7-8	Local Children's Theatre	136
:30	Comedy Festival	Comedy Festival June 13-14	Local Comedy Event	70
:30	International Soccer Exhibition	Chivas VS Club America June 22	Local Soccer Event	195
:30	Church of Christ	JUN14 Dogwood Jamboree June 14	Local Church Music Concert	127
:30	American Cancer Society	GALA Cattle Barons Tyler June 14	Cattle Barons Tyler	106
:15	Texas Association of Broadcasting	15 Be Safe, Drive Smart	Texas Dept Transportation	194
:30	Texas Association of Broadcasting	30 Be Safe, Drive Smart	Texas Dept Transportation	172
:30	Texas Association of Broadcasting	Electric Conservation	Public Utility Commission of TX	131

5265

TOTAL Number of PSA's aired is 5,265 (Channel 56.2)

Community Involvement

TYLER WATCH

www.tylerwatch.com is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page www.tylerwatch.com. Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

KETK COMMUNITY CALENDAR

KETKnbc.com/events is the East Texas online resource for East Texas events happening in the community.

KETK ON TWITTER

Twitter.com/KETK – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

KETK NBC FACEBOOK

www.Facebook.com/KETKnbc – KETK news is now on the ever popular social networking website, Facebook. KETK Facebook friends will receive KETK news updates 24/7 that may affect their daily living in East Texas.

ATHLETE OF THE WEEK

Trinity Mother Frances Orthopedics and Sports Medicine Athlete of the Week
The public will nominate an outstanding high school athlete in East Texas and KETK Sports will feature this person during our Sunday 10pm broadcast.

KETK EAST TEXAS' LOST PETS

KETKnbc.com/lost-pets is the East Texas online resource for posting pictures of lost or found pets in our local area.

Staff Community Service

Susan G. Komen Race for the Cure, Tyler (A 5K race at Bergfeld Park in Tyler raising money for breast cancer education and research through Susan G Komen) – May 10, 2014:
Several employees participated in the Race for the Cure benefitting breast cancer: Andrew Newland, Arnold Bernardino, Brandon Stringer, Rachel Rollar, Lori McBride, Carol Draven and Tameeka Mitchell.

Andrew Newland ran in the Tyler Race for Autism on April 5 and in the Komen race on May 10.

Bob Brackeen and Tameeka Mitchell were participants in Walk a Mile in her Shoes, Jacksonville on April 12 benefitting Anderson/Cherokee County Crisis Center.

Carol Draven, Lori McBride and Tameeka Mitchell were participants in the Tomato Trek 5K, Jacksonville on June 14 benefitting Jacksonville Christian School.

Chuck Phillips serves on the Board of Directors for the Nacogdoches Boys & Girls Club, participates in monthly meetings. The purpose of the Club is to provide the leadership, guidance and inspiration needed to help young boys and girls grow up to be responsible adults.

Angela Berry, Marcus Bagwell and Greg Townsend were guest speakers at Boulter Middle School's annual career fair on May 20. The students are exposed to a variety of careers through this event.

Network Issue-Responsive Programming Information

MEET THE PRESS WEEKEND LISTINGS

April 6, 10-11am: EXCLUSIVE: WHAT DOES THE LATEST SHOOTING AT FORT HOOD REVEAL ABOUT THE MENTAL HEALTH NEEDS FOR AMERICAN SOLDIERS? IS THE MILITARY DOING ENOUGH TO SUPPORT? Admiral Michael Mullen, Fmr. Chairman of the Joint Chiefs of Staff

IS AMERICA'S DEMOCRACY FOR SALE? IN A LANDMARK CASE, THE SUPREME COURT STRUCK DOWN THE OVERALL LIMIT TO HOW MUCH MONEY INDIVIDUALS CAN SPEND IN AN ELECTION CYCLE. IS THIS THE BEST SOLUTION? A "MEET THE PRESS" DEBATE. Shaun McCutcheon, the Alabama businessman who brought the case to the court
Robert Weissman, President, Public Citizen

ROUNDTABLE: THE WHITE HOUSE ANNOUNCED THIS WEEK THAT OBAMACARE HAS HIT ITS ENROLLMENT TARGET— WHAT DOES THIS MEAN FOR THE LAW'S FUTURE? PLUS, HOW WILL THE RECENT SUPREME COURT RULING ON CAMPAIGN FINANCE AFFECT FUTURE ELECTIONS ? Kathleen Parker, *Washington Post* Columnist; John E. Sununu, Fmr. New Hampshire Senator (R) and *Boston Globe* Contributor; Fmr. Rep. Harold Ford, Jr. (D-TN); Steve Case, Fmr. Chairman & CEO of America Online

"FLASH BOYS:" HIS NEW BOOK HAS SPARKED CONTROVERSY BY CLAIMING THE STOCK MARKET IS 'RIGGED.' MICHAEL LEWIS REACTS TO THE CRITICISM AND EXPLAINS THE REASONING BEHIND HIS THEORIES: Michael Lewis, author of "Flash Boys: A Wall Street Revolt"

MEETING AMERICA: HOME TO THE TRANSFER STATION WHERE THE KEYSTONE PIPELINE AND CUSHING EXTENSION WOULD CONNECT, STEELE CITY, NEBRASKA HOPES FOR A BOOST IN THE ECONOMY AND JOBS—BUT AT WHAT COST?
Kevin Tibbles, NBC News Correspondent

April 13, 10-11am: BOSTON STRONG: "MEET THE PRESS" GOES TO BOSTON FOR A DISCUSSION WITH FIRST RESPONDERS ONE YEAR AFTER THE BOMBING
Sen. Ed Markey (MA-D); Ed Davis, Fmr. Boston Police Commissioner; Doris Kearns Goodwin, Massachusetts resident & presidential historian; John Tlumacki, Boston Globe photographer; Joe Andruzzi, Fmr. New England Patriots lineman

ROUNDTABLE: WHAT DOES KATHLEEN SEBELIUS' RESIGNATION MEAN FOR THE DEMOCRATS IN 2014? AND, WHAT'S THE FUTURE OF THE FIGHT FOR EQUAL PAY? PLUS, THE IMPACT OF THE CIVIL RIGHTS MOVEMENT 50 YEARS LATER—HOW FAR HAVE WE COME? Paul Gigot, editorial page editor, The Wall Street Journal; Mike Murphy, Republican strategist Kara Swisher, Re/code Co-Executive Editor; Rep. Donna Edwards (D-MD)

TEACHING THE GETTYSBURG ADDRESS: A Vermont school's program FOCUSED ON Lincoln's speech, and the impact his words had on U.S. history: Ken Burns, "The Address" filmmaker

WHY WE RUN: A LOOK AT THE REVOLUTIONARY HISTORY BEHIND BOSTON'S PATRIOT DAY AND WHAT IT MEANS FOR THIS YEAR'S MARATHON
Harry Smith, NBC News Correspondent

April 20, 10-11am: EXCLUSIVE: AN INITIAL AGREEMENT TO DE-ESCALATE THE CRISIS IN UKRAINE HAS BEEN REACHED, BUT CAN IT HOLD? THE UKRANIAN PRIME MINISTER WILL HAVE THE LATEST ON THE SITUATION IN HIS COUNTRY AND WHAT COMES NEXT

Arseniy Yatsenyuk, Ukrainian Prime Minister

THE U.S. RESPONSE: MEMBERS OF THE SENATE FOREIGN RELATIONS COMMITTEE
BREAK DOWN THE IMPORTANCE OF UKRAINE TO THE U.S. AND WHETHER THE LATEST
AGREEMENT WILL STAND: Sen. Bob Corker (R-TN); Sen. Chris Murphy (D-CT)

THE DEMOCRATS' PLAYBOOK: HOW ARE THE DEMOCRATS POSITIONING THE PARTY FOR
THE 2014 MIDTERM ELECTIONS RELATIVE TO THE HEALTHCARE LAW AND OBAMA'S
LOW APPROVAL RATINGS?

Debbie Wasserman-Schultz (D-FL), Democratic National Committee Chair

ROUNDTABLE: WHAT DO THE LATEST ENROLLMENT NUMBERS SAY ABOUT THE
FUTURE OF OBAMACARE? AND, WHAT IS THE VIEW ON THE WHITE HOUSE'S HANDLING
OF UKRAINE? PLUS, WILL BLOOMBERG'S GUN SAFETY PUSH BE ABLE TO STAND UP TO
THE NRA? Chuck Todd, NBC News Political Director & Chief White House Correspondent; David
Brooks, New York Times Columnist; Radhika Jones, TIME Deputy Managing Editor; David Shribman,
Pittsburgh Post-Gazette Executive Editor

"FORCING THE SPRING:" AUTHOR SHARES INSIDE ACCOUNT OF OBAMA'S EVOLUTION ON
GAY MARRIAGE, AND REACTS TO RECENT CRITICISM OF HER FORTHCOMING BOOK
Jo Becker, author of "Forcing the Spring: Inside the Fight for Marriage Equality"

MEETING AMERICA: IN A SMALL KENTUCKY TOWN, THE ISSUE OF THE SEPARATION OF
CHURCH AND STATE COMES TO A HEAD AROUND A PROPOSED CONSTRUCTION PROJECT
TO BUILD A REPLICATE OF NOAH'S ARK: Kevin Tibbles, NBC News Correspondent

April 27, 10-11am: FORMER BRITISH PRIME MINISTER SPEAKS OUT ABOUT PRESIDENT
OBAMA'S APPROACH TO FOREIGN POLICY AND HOW TO TACKLE ISLAMIC EXTREMISM
Tony Blair, Fmr. British Prime Minister

THREATS CONTINUE TO GROW ON BOTH SIDES OF THE UKRAINIAN CRISIS WITH
PRESIDENT OBAMA WARNING OF NEW SANCTIONS AGAINST RUSSIA. IS UKRAINE ON
THE BRINK OF CIVIL WAR? AND WHERE DOES THE U.S. STAND ON MILITARY
INTERVENTION? Sen. Bob Menendez (D-NJ), Chairman of the Senate Foreign Relations Committee

ROUNDTABLE: HOW WILL THE CRISIS IN UKRAINE END? AND HOW MUCH SHOULD THE
U.S. BE INVOLVED? PLUS, WHAT'S THE REACTION TO THE CLIVEN BUNDY
CONTROVERSY? Rich Lowry, National Review Editor; Mallory Factor, author of the best-selling book
"Big Tent" & John C. West Professor of International Politics and American Government at The Citadel;
Neera Tanden, President, Center for American Progress; Jeffrey Goldberg, Correspondent, The Atlantic
& Columnist, Bloomberg View

May 4, 10-11am: EXCLUSIVE: TEXAS GOVERNOR SPEAKS OUT ABOUT THE ECONOMY AND
HIS POLITICAL FUTURE Governor Rick Perry (R-TX)

IN THE WAKE OF NBA COMMISSIONER SILVER'S DECISION ON DONALD STERLING,
SACRAMENTO MAYOR AND NBPA CHAIR KEVIN JOHNSON WILL DISCUSS THE SCANDAL.
WILL STERLING HAVE TO SELL THE TEAM? Kevin Johnson, Mayor of Sacramento, CA & NBPA
Chair

ROUNDTABLE: NEWLY RELEASED DOCUMENTS ABOUT BENGHAZI HAVE RE-IGNITED
THE DEBATE OVER THE ATTACK. WHAT HAPPENS NEXT? AND WHAT'S THE REACTION
TO THE BOTCHED EXECUTION IN OKLAHOMA? Anita Dunn, Fmr. White House Communications
Director; will.i.am; Chuck Todd, NBC News Political Director and Chief White House Correspondent;

May 11: Preempted

May 18, 10-11am: STRIKING EARLY: WHAT DOES KARL ROVE'S ATTACK ON HILLARY CLINTON'S HEALTH SAY ABOUT THE FUTURE OF THE REPUBLICAN PARTY AGAINST HER POTENTIAL PRESIDENTIAL RUN? Reince Priebus, Chair of the Republican National Committee; Sen. Claire McCaskill (D-MO)

THE VA FALLOUT: AS THE LIST OF COVER-UP ALLEGATIONS AT VA HOSPITALS GROWS, WHAT IS THE IMPACT FOR OUR COUNTRY'S VETERANS? AND WHAT'S ON THE LINE FOR SEC. ERIC SHINSEKI AFTER THIS WEEK'S GRILLING IN CONGRESSIONAL HEARINGS? Wes Moore, Executive Producer & Host of PBS's "Coming Back with Wes Moore"
Rep. Adam Kinzinger (R-IL)

SURVEILLANCE SPOTLIGHT: NBC NEWS JUSTICE CORRESPONDENT PETE WILLIAMS GOES IN-DEPTH WITH GLENN GREENWALD ON THE GOVERNMENT'S CONSTITUTIONAL RIGHTS TO COLLECT DATA AND WHETHER SNOWDEN'S DISCLOSURES JEOPARDIZE THE N.S.A.'S MISSION
Glenn Greenwald, author of "No Place To Hide: Edward Snowden, the NSA, and the U.S. Surveillance State"

ROUNDTABLE: WITH A SUPER TUESDAY OF PRIMARIES NEXT WEEK, WHAT WILL THE OUTCOMES SHOW ABOUT THE MIDTERM MOOD? AND WHAT'S THE NEXT STEP FOR SEC. SHINSEKI IN WAKE OF THE VA SCANDAL? PLUS, THE EQUAL PAY DEBATE—HOW CAN EACH SIDE CAPITALIZE ON THIS ISSUE TO GAIN WOMEN VOTERS THIS FALL?
Fmr. Senator Blanche Lincoln (D-AR); Chuck Todd, NBC News Political Director & Chief White House Correspondent; Dr. Ben Carson, Professor emeritus of neurosurgery at Johns Hopkins University & author of "One Nation"; Carolyn Ryan, New York Times Washington Bureau Chief

MEETING AMERICA: ON THE EVE OF NEXT WEEK'S HEATED REPUBLICAN PRIMARY IN KENTUCKY, KEVIN TIBBLES VISITS VOTERS IN LEXINGTON WHO HAVE WEATHERED TOUGH TIMES AND WANT THEIR VOICES HEARD BY THEIR REPRESENTATIVES
Kevin Tibbles, NBC News Correspondent

May 25: Preempted

June 1, 10-11am: EXCLUSIVE: IN THE AFTERMATH OF THE ISLA VISTA SHOOTING, IS THERE A NEW STRATEGY IN THE PUSH FOR STRICTER GUN LAWS? AND HOW CAN THIS EFFORT COUNTER THE VAST BUDGET AND INFLUENCE OF THE NRA? PLUS— SECURITY, SURVEILLANCE AND THE SNOWDEN DEBATE
Michael Bloomberg, fmr. New York City Mayor

RESIGNATION REACTION: TWO LEADING VETERANS ADVOCATES SOUND OFF ABOUT WHETHER SHINSEKI'S RESIGNATION WAS THE RIGHT MOVE, AND WHAT THE WHITE HOUSE SHOULD DO NEXT
Rep. Adam Kinzinger (R-IL)
Paul Rieckhoff, IAVA Founder and Executive Director

THE SNOWDEN FALLOUT: AFTER NEW REVELATIONS FROM EDWARD SNOWDEN IN AN EXCLUSIVE INTERVIEW WITH BRIAN WILLIAMS THIS WEEK, A NEW NBC NEWS POLL REVEALS THE NATION'S REACTION TO HIS STORY
Chuck Todd, NBC News Political Director & Chief White House Correspondent

CLASH OF HOLLYWOOD LIBERALS: SPIRITUAL GUIDE, AUTHOR, AND POTENTIAL

CONGRESSWOMAN? AS MARIANNE WILLIAMSON CAUSES A STIR IN HER RUN FOR ELECTION, MARIA SHRIVER TAKES A DEEPER LOOK AT THE UNIQUE BEVERLY HILLS CONGRESSIONAL RACE AND THE CHALLENGES SHE FACES

Maria Shriver, NBC News Special Anchor

RECORDING THE REALITY OF WAR: ON THE 70TH ANNIVERSARY OF D-DAY, GEORGE STEVENS JR. SHARES INTIMATE DETAILS OF HOW HIS FATHER'S WORLD WAR II EXPERIENCE HELPED TO DEFINE HIS ICONIC FILMS

Tom Brokaw, NBC News Special Correspondent

ROUNDTABLE: HOW WILL SHINSEKI'S RESIGNATION SHAPE THE PUBLIC'S OPINION OF HOW THE ADMINISTRATION HAS HANDLED THE VA SCANDAL? WHAT DOES THE LEAKED BENGHAZI EXCERPT OF HILLARY'S MEMOIR SIGNAL ABOUT HER POTENTIAL 2016 RUN? PLUS, HOW WILL OBAMA'S FOREIGN POLICY VISION AFFECT DEMOCRATS IN THE RUN UP TO MIDTERMS? Chuck Todd, NBC News Political Director & Chief White House Correspondent; Rana Foroohar, TIME Assistant Managing Editor; Fmr. Rep. Jane Harman (D-CA); Newt Gingrich, Fmr. Republican Presidential Candidate & House Speaker (GA)

MEETING AMERICA: SOLDIERS IN FORT BRAGG, NC WEIGH IN ON SHINSEKI'S RESIGNATION AND REVEAL THEIR CONCERNS FOR THE FUTURE OF THE VA PROGRAM

Kevin Tibbles, NBC News Correspondent

June 8: Preempted

June 15, 10-11am: EXCLUSIVE: WHAT DOES MAJORITY LEADER ERIC CANTOR'S STUNNING LOSS MEAN FOR THE GOP AND 2014? WHO DOES ROMNEY THINK CAN BEAT HILLARY CLINTON AS SHE WEIGHS A RUN FOR THE WHITE HOUSE? PLUS: HOW CAN THE U.S. HALT THE VIOLENT INSURGENCY IN IRAQ?

Mitt Romney, Former Republican Presidential Nominee

TURMOIL IN IRAQ: THE VIEW ON THE GROUND AS RADICAL FIGHTERS CONTINUE THEIR ADVANCE ACROSS THE COUNTRY AND HUNDREDS OF THOUSANDS OF IRAQIS FLEE FOR SAFER GROUND. IS THIS VOLATILE PATCHWORK NATION COMING UNDONE?

Richard Engel, NBC News Chief Foreign Correspondent

WHO LOST IRAQ? HOW REAL IS THE CHANCE OF CIVIL WAR? AND AFTER THOUSANDS OF LIVES LOST AND TRILLIONS OF DOLLARS SPENT, IS THERE ANYTHING THE UNITED STATES CAN DO TO PREVENT A MELTDOWN? Sen. Joe Manchin (D-WV); Rep. Peter King (R-NY); David Ignatius, *Washington Post* Columnist ; Dexter Filkins, *New Yorker* Staff Writer

MEETING AMERICA: TESTING THE MOOD OF SERVICEMEMBERS AND THEIR FAMILIES AT FORT HOOD, THE TEXAS MILITARY BASE THAT HAS SUFFERED OVER 500 CASUALTIES IN THE WARS IN IRAQ AND AFGHANISTAN

Kevin Tibbles, NBC News Correspondent

ROUNDTABLE: ERIC CANTOR'S STUNNING PRIMARY LOSS IN VIRGINIA AND CONTINUED CONTROVERSY OVER THE TRADE FOR SGT. BOWE BERGDAHL CAP OFF A WILD WEEK IN WASHINGTON. PLUS, AS PRESIDENT OBAMA PLEDGES TO "DO OUR PART" IN IRAQ, WHAT, IF ANYTHING, CAN HELP THE TROUBLED NATION?

Chuck Todd, NBC News Political Director & Chief White House Correspondent; Ruth Marcus, *Washington Post* Columnist; Fmr. Rep. Harold Ford, Jr. (D-TN); Ken Cuccinelli, President, Senate Conservatives Fund & former Virginia Attorney General; Steve Schmidt, GOP Strategist & Senior Adviser to John McCain's 2008 Presidential Campaign

THE PRISON EPIDEMIC: THE REAL-LIFE PIPER FROM NETFLIX'S HIT SERIES "ORANGE IS

THE NEW BLACK” REFLECTS ON HER EXPERIENCES BEHIND BARS IN A WOMEN’S PRISON. PIPER KERMAN, WHOSE BEST-SELLING MEMOIR INSPIRED THE SHOW, SHARES HER THOUGHTS ON WHAT NEEDS TO CHANGE IN AMERICA’S PRISON SYSTEM
NBC News Special Anchor Maria Shriver interviews Piper Kerman

A SPECIAL CONVERSATION ABOUT FATHER’S DAY AND THE 10TH ANNIVERSARY RE-ISSUE OF “BIG RUSS AND ME: FATHER AND SON - LESSONS OF LIFE”
Luke Russert, NBC News Congressional Correspondent

June 22, 10-11am: THIS SUNDAY: Senator Rand Paul weighs in on the crisis in Iraq and America’s role in the conflict, Vice President Cheney’s criticism of President Obama, and the changing of the guard in the House GOP. Plus: the continued fight for immigration reform – can Washington reach consensus? Senator Rand Paul (R-KY) *Senate Foreign Relations Committee*

THE THREAT OF ISIS: What does this new terror group mean for our safety and security in the United States? And President Obama announced his plan to send 300 military advisers to Iraq, but says U.S. combat forces will not return to combat there. What more can the U.S. do to prevent Iraq from being lost? Rep. Michael McCaul (R-TX) *Chairman, House Homeland Security Committee*; Michele Flournoy *Former Undersecretary of Defense*

POLITICAL ROUNDTABLE: How has President Obama performed throughout the unfolding turmoil in Iraq? Plus, as conservatives meet in Washington, DC, what does the future hold for the party hoping to take control of the Senate this year, and eventually the White House in 2016? E.J. Dionne *Columnist, The Washington Post*; David Brooks *Columnist, The New York Times*; Katty Kay *Anchor, BBC World News America*; Erika Harold *Former Congressional Candidate (R-IL)*

ALSO SUNDAY:

-- NBC News Chief Foreign Correspondent Richard Engel live from Baghdad as turmoil unfolds across Iraq.

-- NBC News Chief Foreign Affairs Correspondent Andrea Mitchell on Secretary of State John Kerry’s diplomatic efforts in the Middle East.

-- “Meet the Press” debuts a new NBC News/Wall Street Journal/Annenberg survey revealing Americans’ perceptions of Hillary Clinton and Jeb Bush as potential presidents. Do they represent a return to the past, or could they provide new ideas and visions to lead our country?

-- Meeting America: NBC News Correspondent Kevin Tibbles takes the pulse of voters in Mississippi, where incumbent Senator Thad Cochran and challenger Chris McDaniel face off in a Republican primary runoff election next week. Money isn’t everything -- and the old way of getting pork from Congress to home states may not pay off anymore.

-- NBC News Special Anchor Maria Shriver interviews Piper Kerman, whose best-selling memoir inspired the Netflix hit series “Orange is the New Black.” Kerman reflects on her experiences behind bars in a women’s prison and shares her thoughts on what needs to change in America’s prison system.

June 29, 10-11am: THIS SUNDAY: The interview that created headlines around the world this week -- David Gregory’s exclusive one-on-one conversation with former President Bill Clinton at the 2014 CGI America conference in Denver, CO. The country’s 42nd President weighs in on the conflict in Iraq, recent comments by Dick Cheney, legalizing marijuana, and what his role would be in a potential presidential campaign by his wife, Hillary. Former President Bill Clinton

THE REPUBLICAN RESPONSE: Reaction to Bill Clinton’s defense of Hillary’s “dead broke” comments. Plus: a fiery week for the GOP with House Speaker John Boehner’s threat to sue the President, the controversy with the IRS scandal and now missing emails, and the continued strife to fight off Tea Party candidates in primaries leading up to the midterm elections.

POLITICAL ROUNDTABLE: A narrow re-election win by GOP establishment Senator Thad Cochran in Mississippi; a new potential lawsuit from Speaker Boehner against President Obama, and big time Supreme Court decisions cap off a whirlwind of a week in politics. Kathy Ruemmler, Former White House Counsel; Rep. Sean Duffy (R-WI); Andrea Mitchell, NBC News Chief Foreign Affairs Correspondent; Nia-Malika Henderson, National Political Reporter, The Washington Post

ALSO SUNDAY:

-- NBC News political director and chief White House correspondent Chuck Todd unveils an exclusive new poll showing the public perception of Hillary Clinton's recent comments about wealth.

-- NBC News senior legal and investigative correspondent Cynthia McFadden gains rare access behind the scenes of a day in the west wing with Obama senior adviser Valerie Jarrett on the heels of this week's White House Working Families Summit.

-- Highlights from this week's 2014 CGI America panel on economic justice and social mobility. How does poverty impact mobility for American families? How can businesses take action to increase economic opportunity among low-income Americans? David moderates a discussion with former Pres. Bill Clinton, founding chairman of the Clinton Global Initiative; Carly Fiorina, Chairman and CEO of Carly Fiorina Enterprises and Chairman of Good360; Sara Horowitz, Founder and Executive Director of the Freelancers Union; Monty Moran, co-CEO of Chipotle Mexican Grill; and Darren Walker, president of the Ford Foundation.

DATELINE NBC - LISTINGS

Friday, April 4 at 8pm/7c: A random post on Facebook changes everything about a case that put two brothers, Thomas and Raymond Highers, behind bars for more than 20 years. (Detroit, MI) Keith Morrison reports.

Saturday, April 5 at 8pm/7c: A husband receives a call that his wife has been abducted and taken for ransom. After three failed attempts to drop the ransom, no one ever imagined the bizarre way this crime would be solved. Josh Mankiewicz reports.

Saturday, April 12 at 8pm/7c: "The Secret" Mike and Ellen Snyder's marriage begins to escalate in tension until suddenly Mike disappears, leaving behind his family. Did he begin a new life or was he in real danger? As Mike's own sister begins to press authorities to investigate further, they begin to dig out the truth from a secret kept for over eight years.

Sunday, April 13 at 7pm/6c: "Capsized" Keith Morrison reports a harrowing story of survival. In the winter of 2013, four young men from the U.S. and Canada set out to become the first adventurers to ever to row across the Atlantic from Africa to North America. What began as an exciting adventure soon turned into an unpredictable nightmare.

Sunday, April 20th at 8pm/7c: On the fifteenth anniversary of the school shooting at Columbine, Dateline will air "The Road Home," Sunday, April 20th at 8pm/7c. Survivor Sam Granillo opens up to Lester Holt in his first in-depth interview about the shooting and the aftermath years later. Lester joins Granillo on an emotional journey across the country as he meets five survivors of school shootings on the campuses where they each took place. "The Road Home" is an intimate portrait of one man's quest to finally come to terms with a tragedy.

Over the course of ten days, Holt travels with Granillo as he meets with students, parents and teachers who have been victims of school shootings. The road trip brings the pair from Jonesboro, Arkansas to Red Lake, Minnesota; Dekalb, Illinois; and to the campus of Virginia Tech.

The journey concludes with a visit back to Columbine where Dateline cameras capture Granillo and Holt as they walk through the very hallways of the 1999 shooting, confronting Granillo's long-held fears. "The Road Home" documents raw and personal moments between Granillo and other survivors that reveal the healing power of community in the face of so much tragedy.

Friday, May 2 at 8pm/7c: Two tenacious sisters turned detectives try to solve the mystery surrounding their mother's death. In an exclusive interview, Keith Morrison speaks with Tammie Cocard and Tiffany Young about their quest to fulfill a promise they made to their mother. No one could have imagined where their journey would lead.

Saturday, May 3 at 8pm/7c: Dateline examines the details behind a headline making story in Canada, when a top ranking officer in the Canadian military pleaded guilty to 88 charges against him for predatory crimes, beginning with home break-ins and lingerie theft, escalating all the way to murder. Keith Morrison reports.

Sunday, May 4 at 8pm/7c: In her first primetime television interview, Michelle Knight sits down with Savannah Guthrie one year after her miraculous escape. Knight opens up about the day she was kidnapped by Ariel Castro, how she endured 10 years in captivity, and how she finally escaped.

Friday, May 9 at 8pm ET/7pm CT: A vibrant young mother vanished from a Seattle suburb on the day of her son's fifth birthday. With an estranged husband, boyfriend and co-worker all in the picture, authorities believed they had multiple suspects. Andrea Canning reports on a mystery that would take nearly two decades to solve.

Saturday, May 10 at 8pm/7c: "Somebody's Daughter" Josh Mankiewicz reports on the mystery behind the West Mesa Murders, a story that made headlines after the remains of 11 female bodies were found in a desert graveyard outside of Albuquerque, New Mexico.

Friday, May 16 at 8pm ET/7pm CT: Two unarmed teenagers Nick Brady and Haile Kifer were shot dead by 64-year-old Byron Smith after breaking into his home on Thanksgiving Day. When Smith was charged with their murder, the small Minnesota town of Little Falls would soon become divided. Was Byron Smith a cold-blooded killer? Or a man legally protecting himself and his home? Kate Snow reports.

Friday, May 30 at 8pm ET/7pm CT: "The Secrets of Cottonwood Creek" Leslie and Fred Mueller were married for nearly 27 years with three grown children. During a weekend away at their Colorado cabin, an afternoon hike ended with a tragic drowning. It would take more than five years and hundreds of pieces of evidence to try to solve the mystery. Andrea Canning reports.

Saturday, May 31 at 9pm/8c: "Something Wicked" When 16-year-old Skylar Neese disappeared from her home in West Virginia, her parents were shocked to discover that her closest friends carried a dark secret. Andrea Canning reports on a story of betrayal that went far beyond typical teenage drama.

Friday, June 6 at 9pm/8c: "A Bronx Tale" – it's a story of an injustice of epic proportions: six innocent people, all wrongfully convicted and forced to spend 18 years in prison for two murders they did not commit. One of them, Eric Glisson launched his own investigation from behind bars and actually found the real killers. It was Glisson's endless determination that ultimately led to his freedom, as well as the other five. Dateline is granted extraordinary access to Glisson, following him for months behind bars, and then with cameras rolling when he is finally released from prison after 18 years. Dateline is with Glisson as he takes his first steps of freedom, enjoys his first meal outside of prison and follows Glisson for more

than a year after his release as he reunites with his daughter, gets his college diploma, and opens up his own business in the Bronx.

Sunday, June 8 at 7pm/6c: “Scary Mary Presiding” An iron-fisted judge nicknamed “Scary Mary” uses fear, tough love and humor to try to save the addicts who come into her Michigan drug court, including a 15-year-old who is battling a pot habit, her teachers and her own mother. Lester Holt reports.

Wednesday, June 11, 2014 at 9pm/8c: *NBC’S DATELINE PRESENTS “THE PEOPLE VS. O.J. SIMPSON: WHAT THE JURY NEVER HEARD” INCLUDING EXCLUSIVE INTERVIEWS AND NEW INSIGHTS 20 YEARS LATER – In a two-hour primetime special upon the 20th anniversary of the O.J. Simpson case, NBC’s Dateline will air “The People vs. O.J. Simpson: What the Jury Never Heard,” featuring exclusive interviews with Kris Jenner, Juror Lon Cryer and a key witness who speaks out for the first time. Twenty years later, Dateline provides new insights into a case that both consumed and divided the country. Dateline correspondent Josh Mankiewicz reports.*

In an exclusive interview, Kris Jenner takes us inside the relationship between her close friend Nicole Brown Simpson and O.J., sharing the fears she says Nicole expressed to her in the weeks before her death. Juror Lon Cryer explains why, after a trial lasting over eight months, the jury took just four hours to acquit Simpson. Defense attorneys Carl Douglas and Alan Dershowitz, from Simpson’s “Dream Team,” reveal new details about their defense tactics and strategy. Los Angeles Police Department lead detective Tom Lange shares inside details of the investigation, including his tense phone calls with Simpson from the Bronco during the famous slow-speed chase. Interviews include NBC’s Bob Costas, Kato Kaelin and the families of Nicole Brown Simpson and Ron Goldman. Plus, a witness who saw Simpson the night of the murders -- but never testified – speaks out exclusively.

Saturday, June 14 at 8pm/7c: How far will a young man go to prove his love for an older woman? Far enough to take the fall for her husband's murder? Keith Morrison reports.

Friday, June 20 at 8pm/7c: Gary Triano was a successful real estate developer and entrepreneur in Arizona. When he was suddenly killed by a car bomb, a mystery began that would span nearly two decades. Josh Mankiewicz reports on the explosive end of a man who had been larger than life.