

CONTRACT

KPAX-TV/KAJ-TV
PO Box 4827
Missoula, MT 59806
(406) 542-4400

And:

Screen Strategies Media
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

| | | |
|--|---|--|
| <u>Contract / Revision</u> 139843 / | | <u>Alt Order #</u> |
| <u>Product</u> 9/18/18-9/24/18 | | |
| <u>Contract Dates</u> 09/18/18 - 09/24/18 | <u>Estimate #</u> 4219 | |
| <u>Advertiser</u> Tester for Senate | | <u>Original Date / Revision</u> 09/12/18 / 09/12/18 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KPAX | <u>Account Executive</u> John Mitzel | <u>Sales Office</u> Regional Missou |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agency Ref</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | All | 09/18/18 | 09/24/18 | Montana This Morning | 530a-7a | | :30 | | | NM | 10 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/17/18 | 09/23/18 | -2222-- | | | | 8 | \$100.00 | | | |
| | Week: | 09/24/18 | 09/30/18 | 2----- | | | | 2 | \$100.00 | | | |
| N 2 | All | 09/18/18 | 09/24/18 | CBS This Morning | 7a-9a | | :30 | | | NM | 15 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/17/18 | 09/23/18 | -3333-- | | | | 12 | \$100.00 | | | |
| | Week: | 09/24/18 | 09/30/18 | 3----- | | | | 3 | \$100.00 | | | |
| N 3 | All | 09/18/18 | 09/23/18 | CBS This Morning Saturday | 6a-8a | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/17/18 | 09/23/18 | -----S- | | | | 1 | \$125.00 | | | |
| N 4 | All | 09/18/18 | 09/23/18 | CBS Sunday Morning | 7a-830a | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/17/18 | 09/23/18 | -----S | | | | 1 | \$250.00 | | | |
| N 5 | All | 09/18/18 | 09/24/18 | M-F | 9a-10a | | :30 | | | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/17/18 | 09/23/18 | --1-1-- | | | | 2 | \$350.00 | | | |
| | Week: | 09/24/18 | 09/30/18 | 1----- | | | | 1 | \$350.00 | | | |
| N 6 | All | 09/18/18 | 09/23/18 | M-F | 10a-11a | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/17/18 | 09/23/18 | -1----- | | | | 1 | \$125.00 | | | |
| N 7 | All | 09/18/18 | 09/23/18 | M-F | 11a-12p | | :30 | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/17/18 | 09/23/18 | --1-1-- | | | | 2 | \$125.00 | | | |
| N 8 | All | 09/18/18 | 09/24/18 | Noon News | Various | | :30 | | | NM | 4 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/17/18 | 09/23/18 | -1-11-- | | | | 3 | \$95.00 | | | |
| | Week: | 09/24/18 | 09/30/18 | 1----- | | | | 1 | \$95.00 | | | |
| N 9 | All | 09/18/18 | 09/23/18 | M-F | 1230p-1p | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 09/17/18 | 09/23/18 | --1---- | | | | 1 | \$200.00 | | | |
| N 10 | All | 09/18/18 | 09/23/18 | M-F | 1p-2p | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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|--|-----------------------------------|--|
| <u>Contract / Revision</u> 139843 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 09/18/18 - 09/24/18 | <u>Product</u> 9/18/18-9/24/18 | <u>Estimate #</u> 4219 |
| <u>Advertiser</u> Tester for Senate | | <u>Original Date / Revision</u> 09/12/18 / 09/12/18 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -1----- | | | | 1 | \$200.00 | | | |
| N 11 | All | 09/18/18 | 09/24/18 | M-F | 3p-4p | | :30 | | | NM | 5 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -1111-- | | | | 4 | \$32.00 | | | |
| Week: | | 09/24/18 | 09/30/18 | 1----- | | | | 1 | \$32.00 | | | |
| N 12 | All | 09/18/18 | 09/24/18 | M-F | 4p-5p | | :30 | | | NM | 5 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -1111-- | | | | 4 | \$35.00 | | | |
| Week: | | 09/24/18 | 09/30/18 | 1----- | | | | 1 | \$35.00 | | | |
| N 13 | All | 09/18/18 | 09/23/18 | CBS Evening News | 5p-530p | | :30 | | | NM | 3 | \$975.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -1-11-- | | | | 3 | \$325.00 | | | |
| N 14 | All | 09/18/18 | 09/24/18 | M-F 530p News | 530p-6p | | :30 | | | NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -1111-- | | | | 4 | \$350.00 | | | |
| Week: | | 09/24/18 | 09/30/18 | 1----- | | | | 1 | \$350.00 | | | |
| N 15 | All | 09/18/18 | 09/24/18 | M-F | 6p-630p | | :30 | | | NM | 4 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | --111-- | | | | 3 | \$225.00 | | | |
| Week: | | 09/24/18 | 09/30/18 | 1----- | | | | 1 | \$225.00 | | | |
| N 16 | All | 09/18/18 | 09/24/18 | M-F | 630p-7p | | :30 | | | NM | 4 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -111--- | | | | 3 | \$225.00 | | | |
| Week: | | 09/24/18 | 09/30/18 | 1----- | | | | 1 | \$225.00 | | | |
| N 17 | All | 09/24/18 | 09/24/18 | Big Bang/Young Sheldon | 7p-8p | | :30 | | | NM | 1 | \$360.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/24/18 | 09/30/18 | M----- | | | | 1 | \$360.00 | | | |
| N 18 | All | 09/18/18 | 09/23/18 | Tuesday Prime Hr 1 | 7p-8p | | :30 | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -T----- | | | | 1 | \$425.00 | | | |
| N 19 | All | 09/18/18 | 09/23/18 | Wednesday Prime Hr 2 | 8p-9p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | --W---- | | | | 1 | \$900.00 | | | |
| N 20 | All | 09/18/18 | 09/23/18 | Thursday Prime Hr 2 | 8p-9p | | :30 | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | ---T--- | | | | 1 | \$425.00 | | | |
| N 21 | All | 09/18/18 | 09/23/18 | Thursday Prime Hr 3 | 9p-10p | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | ---T--- | | | | 1 | \$800.00 | | | |
| N 22 | All | 09/18/18 | 09/23/18 | Friday Prime Hr 3 | 9p-10p | | :30 | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | ----F-- | | | | 1 | \$750.00 | | | |
| N 23 | All | 09/18/18 | 09/23/18 | Saturday Prime Hr 3 | 9p-10p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -----S- | | | | 1 | \$250.00 | | | |
| N 24 | All | 09/18/18 | 09/23/18 | Sunday Prime Hr 1 | 6p-7p | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/17/18 | 09/23/18 | -----S | | | | 1 | \$800.00 | | | |
| N 25 | All | 09/18/18 | 09/23/18 | Sunday Prime Hr 4 | 9p-10p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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