

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
 I, BLAIR COUCH, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: DAVID B COUCH
Authorized committee: STONEWALL
Agency requesting time (and contact information): <input type="checkbox"/> N/A
Candidate's political party: REPUBLICAN
Office sought (no acronyms or abbreviations): WOOD COUNTY COMMISSIONER
Date of election: MAY 14, 2024 <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: JOHN FANTA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: DAVID BLAIR COUCH	Signature: <i>Serina Jones</i>
Name: DAVID BLAIR COUCH	Name: SERINA JONES
Date of Request to Purchase Ad Time: APRIL 8, 2024	Date of Station Agreement to Sell Time: 4/8/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: DAVID B COUCH

Name: DAVID B COUCH

Date: APRIL 8, 2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4/8/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WGGE, WHDR, WRZZ, WYIL	Date Received/Requested: 4/8/24
Est. #:	Station Location: PARKERSBURG, WV	Run Start and End Dates: 5/7-5/13/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Seven Mountains Media LLC
 #5 Rosemar Circle
 Parkersburg, WV 26104
 Ph. 304-485-4565
 For CC Payments:
<https://mxmerchant.com/mxcustomer/d/325c5388-1daf-4c94-993f-cc64d1c56881/v3>

Multi-Station Order Confirmation

OrderID: 101266-001
Sponsor: COUCH FOR COMMISSIONER
Product: COUCH FOR COMMISSIONER
Estimate/PO:
AccountRep: DON STAATS
BillingCycle: Calendar Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 5/7/2024 - 5/13/2024
Items Ordered: 112
Ordered Amount: \$1,568.00

COUCH FOR COMMISSIONER
 PARKERSBURG, WV 26101

Scheduled Station(s): WHBR-FM / WGGE-FM / WXIL-FM / WRZZ-FM COUCH FOR COMMISSIONER

Printed 3/28/2024 9:11:47 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/7/2024 - 5/13/2024	All Weeks	06:00 AM - 07:00 PM	4	4	4	4	4	4	4	28	:30	Spot			28	56.00	1,568.00
Calendar Month Projected Billing:																	
	Apr-24	0.00		May-24		1,568.00			Jun-24				0.00		Q2-2024		1,568.00

Confirmed Correct; Payment Guaranteed

Accepted for Multi-Station

Seven Mountains Media LLC does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non Discrimination provision is a condition of each advertising sales agreement with Seven Mountains Media LLC, whether verbal or written.

Blair Couch revised



From: Don Staats
 Phone: (304) 494-2185
 Email: dstaats@resultsradiovw.com
 3/15/2024 4:29 PM

Schedule Grand Totals: 1 Week

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls	CPM
Radio Total	112	\$14.00	\$1,568.00	0.9%	\$15.55	100.8	100%	100%	31.1%	35,300	3.2	112,000	\$14.00
WGGE-FM	28	\$14.00	\$392.00	1.1%	\$12.73	30.8	31%	25%	11.0%	12,500	2.7	33,600	\$11.67
WXIL-FM	28	\$14.00	\$392.00	0.8%	\$17.50	22.4	22%	25%	9.1%	10,300	2.4	25,200	\$15.56
WHBR-FM	28	\$14.00	\$392.00	1.0%	\$14.00	28.0	28%	25%	8.8%	11,100	2.8	30,800	\$12.73
WRZZ-FM	28	\$14.00	\$392.00	0.7%	\$20.00	19.6	19%	25%	8.1%	9,200	2.4	22,400	\$17.50

Accepted by Station _____ Date _____

Accepted by Client _____ Date _____

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: PARKERSBURG-MARIETTA, WV-OH: FA23 / FA22; Metro: M-Su 6A-9P ; P 18+. See Detailed Sourcing Page for Complete Details.
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Seven Mountains Media Family LLC

2551 Park Center Blvd
State College, PA 16801
(814) 237-9800
Apr 8th 2024, 9:57:51 AM
www.7mountainsmedia.com

Amount: **\$1,568.00**
Surcharge: **\$0.00**

Total: **\$1,568.00**

Payment

American Express \$1,568.00
(****3002)
Auth Code: 179636
Card Not Present
Memo: 4027

BLAIR COUCH

Card holder agrees to pay according to card
issuer agreement.

Return Policy
As warranted