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May 5, 2022

Ms. Elizabeth E. Goldin
Assistant Chief, Investigations & Hearings Division
Enforcement Bureau
Federal Communications Commission
45 L Street, NE
Washington, DC 20554

Re: Response to Broadcast EEO Audit Letter

Radio License Holding CBC, LLC Station WQHZ(FM), Erie, Pennsylvania Facility Identifier Number 65748

Dear Ms. Goldin:

Radio License Holding CBC, LLC ("RLH"), licensee of radio station WQHZ(FM), Erie, Pennsylvania, hereby submits its Response to your letter of March 21, 2022 ("EEO Audit Letter") concerning the Station's compliance with the Commission's Equal Employment Opportunity Rule, 47 C.F.R. § 73.2080. Station WQHZ is part of a station employment unit ("SEU") based in Erie, Pennsylvania, that includes stations WXKC(FM), Erie, Pennsylvania (Facility ID 32984), WXTA(FM), Edinboro, Pennsylvania (Facility ID 72892), and WRIE(AM), Erie, Pennsylvania (Facility ID 32982). For this reason, RLH's Response to the EEO Audit Letter involves the entire Erie SEU.

To comply with the procedures presented in Item 5(a) of the aforementioned EEO Audit Letter, RLH is uploading its Response into the online public inspection file of each station in this SEU.

If there are any questions about this submission, please contact undersigned counsel to Radio License Holding CBC, LLC.

Sincerely,

Attachment

DECLARATION OF RICHARD S. DENNING

I, Richard S. Denning, hereby declare as follows:

I am Executive Vice President and General Counsel of Radio License Holding CBC, LLC, licensee of radio station WQHZ(FM), Erie, Pennsylvania (Facility ID 65748), which is part of a station employment unit based in Erie, Pennsylvania, and which includes stations WXKC(FM), Erie, Pennsylvania (Facility ID 32984), WXTA(FM), Edinboro, Pennsylvania (Facility ID 72892), and WRIE(AM), Erie, Pennsylvania (Facility ID 65748) (collectively, the "SEU"). The stations in this SEU are commonly owned through indirect subsidiaries ultimately owned and controlled by Cumulus Media Inc. (collectively, "Cumulus"). This Declaration and the attachments provided hereto are being submitted in response to a letter dated March 21, 2022 (the "Audit Letter") from Elizabeth E. Goldin, Assistant Chief, Investigations & Hearings Division, Enforcement Bureau, Federal Communications Commission ("FCC"), concerning a random audit of the SEU's compliance with the FCC's equal employment opportunity ("EEO") rule, 47 C.F.R. § 73.2080.

The SEU employs five (5) or more full-time employees as the term is defined in Section 73.2080(e)(1) of the FCC's rules.

In response to Question 2(b)(i) of the Audit Letter, copies of the SEU's two most recent EEO public file reports, as described in 47 C.F.R. § 73.2080(c)(6), are included as Attachment A.

In response to Question 2(b)(ii) of the Audit Letter, the website of each station in the SEU is as follows: WQHZ(FM), www.z1023online.com; WXKC(FM), www.classy100.com; WXTA(FM), www.979nashfm.com; and WRIE(AM), www.cbssportserie.com.

A copy of the current EEO public file report is on or linked to each of the above websites.

In response to 2(b)(iii) of the Audit Letter, documentation concerning the recruitment sources used to fill each full-time position during the period covered by the above EEO public file reports is included in Attachment B, and, pursuant to the Audit Letter, this response provides one such notice for each position filled. The SEU's standard practice is to retain copies of job vacancy announcements that are sent to all recruitment sources, as required by 73.2080(c)(5)(iii). Further, no recruitment sources have notified the SEU that they want to be informed about the SEU's job openings, as described in §73.2080(c)(1)(ii), which is reflected in Section II of each EEO public file report.

In response to 2(b)(iv) of the Audit Letter, the Vacancy Data Forms included in Attachment B contain data regarding (a) the total number of interviewees for each full-time vacancy, and (b) the referral source for each interviewee for each full-time vacancy filled during the period covered by the EEO public file reports.

In response to 2(b)(v) of the Audit Letter, documentation of the SEU's performance of the recruitment initiatives as described in §73.2080(c)(2) during the relevant time period is

included in Attachment C. Station personnel involved in the recruitment initiatives are identified in Attachment C as well. Although these stations are located in a market with a population of more than 250,000, this SEU only employs nine (9) full-time employees. As a result, the SEU is required to perform at least two (2) recruitment initiatives during a two-year period.

In response to 2(b)(vi) of the Audit Letter, Cumulus affirms that it is not aware of any pending or resolved discrimination complaints filed against this SEU during the time period covered by this response.

In response to 2(b)(vii) of the Audit Letter, Cumulus has established and implemented a company-wide EEO compliance plan. At the corporate level, Cumulus recognizes the importance of EEO compliance and has communicated the importance of complying with the FCC's broad outreach and recordkeeping requirements to employees at all levels within the company, including its national, regional and local personnel. Cumulus previously engaged its outside communications counsel to conduct comprehensive FCC EEO training sessions, which were mandatory for all market and business managers. Those training sessions were followed by the distribution of written compliance materials to key personnel in each station employment unit who have recruitment and hiring responsibility. These materials continue to be an excellent resource. Cumulus also instituted a policy designed to help reduce the inevitable recordkeeping lapses which occur as a result of employee turnover. The SEU's compliance efforts also include identifying Cumulus' efforts to afford equal employment opportunities to employees through statements disseminated in job applications and vacancy announcements posted in conspicuous areas within the workplace.

Since 2017, Cumulus has engaged ClearCompany, a talent management system, to assist all markets with their recruitment efforts. ClearCompany automatically routed descriptions of job openings to a specific group of recruitment sources. On February 15, 2020, the company changed course and employed the services of CareerBuilder to help it locate, manage and hire talented applicants. It, too, automatically directs descriptions of job openings to certain recruitment sources.

Cumulus hired in-house regulatory counsel, who not only continued to use the reference tools provided by outside counsel, but also developed additional compliance aids to help all station employment units meet FCC EEO requirements. In-house counsel conducted periodic FCC EEO training sessions for all market and business managers and assisted the markets with their EEO public file reports on an annual basis, reviewing vacancy-specific and general outreach efforts and providing recommendations for improvement.

When in-house regulatory counsel left the company, Cumulus retained outside communications counsel to address questions and concerns related to FCC EEO compliance as they arose, and review annual EEO public file reports for many of its station employment units. As General Counsel to Cumulus, I assumed responsibility for conducting comprehensive FCC EEO training sessions, which continue to be mandatory for all market and business managers. During preparation for these sessions, I conferred with outside counsel to ensure that presentations were up-to-date.

At the local level, the SEU's seasoned Market Manager ("MM") and Business Manager ("BM") have primary responsibility for implementing and overseeing the EEO program, and are knowledgeable about the company's EEO policies and hiring practices. The MM and BM work closely with the SEU's Business Assistant ("BA"), to ensure that compliance efforts are observed. They, in turn, interact with managers in the Market that have hiring authority as well as the corporate Human Resources department to ensure that appropriate procedures are followed. The BA and BM maintain the SEU's Master Recruitment Source List ("MRSL"), which includes a discriminating variety of sources—local colleges and universities, county/state workforce/resource centers, numerous diversity sites, and the Cumulus careers website. The BA and BM see to it that job postings are widely distributed. When a decision is made to hire a new employee in the market, the BM obtains the necessary information from the hiring manager to post the job vacancy announcement(s). Job vacancies are always posted on the Cumulus careers website, which automatically routes these announcements to a specific group of recruitment sources. The description of each job opening and the required qualifications determine whether or not other recruitment sources are notified. Once a position is posted on the Cumulus careers recruitment site, the System will send an approval notice to the President of Cumulus Operations for final authorization of management position postings and to the MM for final authorization of all other position postings. Once a posting is finalized, the System notifies the hiring manager as applicants apply, and it is the responsibility of the hiring manager to track interviewees and associated recruitment sources. Once a hiring decision is made, the hiring manager returns the interviewee information to the BA.

This SEU takes its general outreach obligations seriously. Although many events that the SEU would typically host or participate in were curtailed due to the COVID-19 pandemic, it was able to accrue the required number of supplemental recruitment initiative points over the two-year period. Since in-person events were not safe, the SEU hosted several online job fairs. Further, Cumulus offered a variety of virtual training sessions to management and/or staff. One such session focused on compliance with FCC EEO rules, while other sessions concentrated on creating a diverse, inclusive, and healthy workplace environment.

In response to 2(b)(viii) of the Audit Letter, the SEU understands that it must periodically analyze the effectiveness of its EEO recruitment program by reviewing the productivity of the recruitment sources listed therein in terms of both the quantity and quality of the interviewees that are being generated from those recruitment sources, as well as the results that are being generated from its recruitment initiatives. Accordingly, the SEU typically examines its EEO program on an annual basis. The MM, BM, and BA meet to discuss the productivity of its recruitment sources and, as the 2021 EEO public file report shows, added numerous diversity and local sources to its MRSL. During these meetings they also share ideas about improving the SEU's general outreach to better inform the Erie community and the surrounding communities about career opportunities in broadcasting. It should be noted that if any EEO issues arise that warrant special attention, the SEU convenes separate meetings with appropriate personnel to discuss these issues.

In response to 2(b)(ix) of the Audit Letter, the SEU makes a concerted effort to comply with all federal, state and/or local laws regarding pay, benefits, seniority practices, promotions,

and selection techniques and tests to ensure that the SEU is providing equal employment opportunity, and is not discriminating against employees or job applicants. Accordingly, the SEU's MM, department managers, and Business department, together with Cumulus's corporate Human Resources Department, review the compensation, benefits, promotions and other employment practices of the SEU to ensure that they are fair and are based solely on an employee's experience and performance record. Further, in hiring a new employee, all responsible parties consider an applicant's experience to determine whether they are qualified for the position and analyze the candidate's past performance to determine their likelihood for success. The SEU's employment practices are the ultimate responsibility of its MM, Jim Riley, who works in conjunction with in-house counsel at Cumulus headquarters and, when applicable, outside employment and labor counsel.

In response to 2(b)(x) of the Audit Letter, Radio License Holding CBC, LLC, is not a religious broadcaster.

[SIGNATURE ON THE FOLLOWING PAGE]

SIGNATURE PAGE TO DECLARATION OF RICHARD S. DENNING

I hereby declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge and belief.

Signed and dated this 5th day of May, 2022.

Richard S. Denning

Attachment A

April 1, 2020 - March 31, 20211

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title Recruitment Sources ("RS") Used to Fil Vacancy		RS Referring Hiree
Digital Sales Manager	1-9, 11-12, 15, 17, 19, 22-31	24
Sales Assistant	1-9, 11-12, 15, 17, 19, 22-31	24

¹ This Report was revised in May 2022 to address reporting issues.

April 1, 2020 - March 31, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	University of Pitt at Bradford	No	0
	Contact: Becky Geibel		
	300Campus Drive		
	Bradford, PA		
	bgeibel@bradfordpittsburgh.edu		
2	412.391.6373		
2	Booker T. Washington Center Contact: Tina	No	0
	1720 Holland Street		
	Erie, PA		
	Tmg914@gmail.com		
	814.453.5744		
3	Edinboro University Contact: Philomena Gill (All University Students) 106 McNerney Hall Edinboro, PA pgill@edinboro.edu 814.732.2781	No	0
4	Employment Opp Center Contact: Cassie Pilarski 1358 East 12 th Street Erie PA Cpilarski@barberinstitute.org 814.455.5961	N	0
5	Gannon University Contact: Janet Armbruster (All University Students) 109 University Square Erie, PA cdes@gannon.edu/ Post to www.collegecnetral.com/gannon/employer.cfm 814.871.7220	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
6	International Institute Contact: Nan Chuwan 517 East 26 th Street Erie, PA nchuwan@uscri-erie.org 814.452.3935	No	0
7	Martin Luther King Center Contact: Fran Lee 312 Chestnut Street Erie, PA bmlkcenter@aol.com 814.459.2761	No	0
8	Mercyhurst College Contact: Frank Rizzone 501 East 38 th Street Erie, PA frizzone@mercyhurst.edu 814.824.2426	No	0
9	Office of Vocational Rehabilitation Contact: Tom Wellington 3200 Lovell Place Erie, PA thwellingt@pa.gov 814.8714551	No	0
10	Pennsylvania Career Link Contact: Stephen Curico 115 West Eighth Street Erie, PA www.cwds.state.pa.us 814.872.4297	No	0
11	Penn State at Erie Contact: Carol Capan 4701 College Drive Erie, PA recruitbehrend@psu.edu 814.898.6164	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
12	Tri-State Business Contact: Wendy Fugate 5757 West 26 th Street Erie, PA Wfugate@tsbi.edu 814.838.7673	No	0
13	Gannon Center for Communications and Arts Contact: Chet LaPrice (Comm Majors Only) 109 University Square Erie, PA 16541	No	0
14	Edinboro University Department of Communications Contact: Ronald K Raymond (Comm Majors Only) 102 Compton Hall 210 East Normal Street Edinboro. PA 16444	No	0
15	Station Website Postings (all SEU stations)	No	0
16	All Access Website www.allaccess.com	No	0
17	Word-of-Mouth Referral	No	1
18	Society of Broadcast Engineers Website www.sbe.org/jl_submit.php	No	0
19	Cumulus Business Managers BM@Cumulus.com	No	0
20	Traffic Directors Guild of America www.tdga.org	No	0
21	LinkedIn Website www.linkedin.com	No	0
22	Indeed Website (not directly contacted by SEU) www.indeed.com	No	0
23	Glassdoor Website (not directly contacted by SEU) www.glassdoor.com	No	0
24	Cumulus Careers Website www.cumulusmedia.com/careers	No	6
25	On-Site Job Bulletin Board	No	0
26	Oodle Website www.oodle.com	No	0
27	Trovit Website www.trovit.com	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
28	MyJobHelper Website www.myjobhelper.com	No	0
29	JobIsJob Website www.jobisjob.com	No	0
30	The Job Spider Website www.jobspider.com	No	0
31	Adzuna Website www.adzuna.com	No	0
	TOTAL INTERVIEWEES OVER REPORTING PERIOD		

April 1, 2020 – March 31, 2021

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1.	Management-level training concerning methods of ensuring equal employment opportunity and preventing discrimination	On July 22, 2020, our Market and Business Managers and Business Assistant participated in a webinar presentation conducted by the Executive Vice President and General Counsel of Cumulus Media Inc. entitled, "The FCC's Equal Employment Opportunity Rules, Your Guide to Compliance." The FCC's EEO recruitment, recordkeeping, and reporting requirements were reexamined and reinforced, after which questions were entertained.
2.	Participate in events/programs sponsored by or on behalf of educational institutions related to careers in broadcasting	On March 25, 2021, our SEU's Market Manager spoke to a student classroom at Edinboro (Pennsylvania) University about radio and digital advertising and about careers in broadcasting.
3.	Host a job fair	Our SEU held an online job fair from March 1 through March 30, 2021. Over the course of the thirty-day period, employment candidates were provided the opportunity to go online at each station's website, twenty-four hours a day, seven days a week, to contact a number of potential local employers, including our SEU. The SEU solicited the participation of the local employers, organized the logistical aspects of the event and participated as an exhibitor. The SEU Market Manager and Sales Assistant were directly involved in the event.
4.	Management level training concerning methods of ensuring equal opportunity and preventing discrimination	Our SEU's Market Manager and Business Assistant attended a webinar hosted by the Pennsylvania Association of Broadcasters on March 24, 2021. The webinar consisted of a review of the obligations of the SEU to maintain EEO rules and a discussion of how to disseminate information about job openings, as well as how to train employees for job advancement when job openings are not available - all in order to stay within the obligations of the FCC's EEO guidelines.

April 1, 2021 - March 31, 2022

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Job Title Recruitment Sources ("RS") Used to Fill Vacancy	
Business Assistant	5-8, 13, 15, 17, 20, 22-62	20

April 1, 2021 – March 31, 2022

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Booker T. Washington Center	No	0
	Contact: Tina		
	1720 Holland Street Erie, PA		
	Tmg914@gmail.com		
	814.453.5744		
2	Edinboro University Department of Communications Contact: Ronald K Raymond (Comm Majors Only) 102 Compton Hall	No	0
	210 East Normal Street		
	Edinboro, PA 16444		
}	rraymond@edinboro.edu		
3	Employment Opp Center Contact: Cassie Pilarski 1358 East 12 th Street Erie PA Cpilarski@barberinstitute.org 814.455.5961	No	0
4	International Institute 517 East 26 th Street Erie, PA uscri@uscridc.org 814.452.3935	No	0
5	Martin Luther King Center Contact: Fran Lee 312 Chestnut Street Erie, PA bmlkcenter@aol.com 814.459.2761	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
6	Mercyhurst College Contact: Frank Rizzone 501 East 38 th Street Erie, PA frizzone@mercyhurst.edu 814.824.2426	No	0
7	Office of Vocational Rehabilitation 3200 Lovell Place Erie, PA thwellingt@state.pa.us 814.572.0419	No	0
8	PA CareerLink – Erie County 155 West 8th Street Erie, PA 814-455-9966 jmiceli@pa.gov sadejesus@pa.gov	No	0
9	Penn State at Erie Contact: Carol Capan 4701 College Drive Erie, PA recruitbehrend@psu.edu 814.898.6164	No	0
10	Tri-State Business Contact: Wendy Fugate 5757 West 26 th Street Erie, PA Wfugate@tsbi.edu 814.838.7673	No	0
11	Gannon Center for Communications and Arts Contact: Chet LaPrice (Comm Majors Only) laprice002@gannon.edu 109 University Square Erie, PA 16541	No	0
12	Handshake- app.joinhandshake.com (Lists to colleges in favorites group including Bowling Green, California U. of PA, Chatham Un, Clarion, Edinboro, Gannon, Lincoln Un of PA Office of Career Development, Lock Haven, Mercyhurst, Saint Vincent, Slippery Rock, University of Pennsylvania, Washington and Jefferson, Wilkes Barre, Westminster, Allegheny College, University of Pittsburgh, Duquesne, Grove City College, Indian Unv of PA)	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	Station Website Postings (all SEU stations)	No	0
14	All Access Website allaccess.com	No	0
15	Word-of-Mouth Referral	No	0
16	Society of Broadcast Engineers Website www.sbe.org/jl_submit.php	No	0
17	Cumulus Business Managers BM@Cumulus.com	No	0
18	Traffic Directors Guild of America www.tdga.org	No	0
19	Linked In, (www.linkedin.com)	No	0
20	Indeed (not directly contacted by SEU) www.indeed.com	No	4
21	Facebook (www.facebook.com)	No	0
22	Glassdoor (not directly contacted by SEU) www.glassdoor.com	No	0
23	Cumulus Careers Website www.cumulusmedia.jobs.net/en-US/	No	2
24	Internal Notification to On-Site Staff	No	0
25	Adzuna (www.adzuna.com)	No	0
26	Job is Job (www.jobisjob.com)	No	0
27	The Job Spider (www.jobspider.com)	No	0
28	MyJobHelper (www.myjobhelper.com)	No	0
29	Oodle (www.oodle.com)	No	0
30	Trovit (www.trovit.com)	No	0
31	www.abilitiesinjobs.com	No	0
32	www.asianinjobs.com	No	0
33	www.blackinjobs.com	No	0
34	www.hispanicinjobs.com	No	0
35	www.lgbtqinjobs.com	No	0
36	www.diversityinjobs.com	No	0
37	www.seniorsinjobs.com	No	0
38	www.womeninjobs.com	No	0
39	www.jofdav.com	No	0
40	www.disabledperson.com	No	0
41	www.hireblacknow.com	No	0
42	www.hispanicjobexchange.com	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
43	www.africanamericanjobsearch.com	No	0
44	www.asianjobsearch.com	No	0
45	www/lgbtjobsearch.com	No	0
46	www.disabledjobseekers.com	No	0
47	www.usdiversityjobsearch.com	No	0
48	www.veterancareercenter.com	No	0
49	www.seniorstowork.com	No	0
50	Erie Institute of Technology Student Services Center 814-868-9900 Jamie.murphy@erieit.edu	No	0
51	Gannon University Career Services 814-871-7680 cdes@gannon.edu	No	0
52	Triangle Tech (Erie) 2000 Liberty Street 814-453-6016 mspilko@triangle-tech.edu	No	0
53	Northwest Regional Technology Institute 3104 State Street 814-455-4446 director@nwrti.com	No	0
54	Dr Gertrude A Barber International Inst 136 East Ave 814-453-7661 bnierie@barberinstitute.org	No	0
55	Family Services of NW PA 5100 Peach Street 814-866-4500 tammiew@fsnwpa.org	No	0
56	Saint Martin Center Inc 1701 Parade St 814-452-6113 rzawacki@stmartincenter.org	No	0
57	Safenet Inc 1702 French St 814-464-5695 scranston@safeneterie.org	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
58	Gaudenzia Crossroads	No	0
	414 W 5 th St		
	814-459-4775		
	bvincent@gecac.org		
59	Barber National Institute	No	0
	100 Barber Place		
	814-878-4085		
	steved@barberinstitute.org		
60	Greater Erie Community Center	No	0
	440 West 18 Street		
	814-451-5618		
	amccoy@gecac.org		
61	PA Office of Vocational Rehabilitation	No	0
	1521 North Sixth St		
	814-451-5421		
	rhodapp@pa.gov		
62	Chautauqua Works	No	0
	4 East 3 rd Street		
	716-661-9553		
	jamestown@labor.ny.gov		
	Daniel.culbreth@labor.ny.gov		
	TOTAL INTERVIEWEES OV	ER REPORTING PERIOD	6

April 1, 2021 - March 31, 2022

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1.	Host job fair	The SEU held an online Job Fair from April 1, 2021 through March 31, 2022. Over the course of this period, employment candidates were provided the opportunity to go online at each station's website, 24 hours a day, 7 days a week, to contact a number of potential local SEU Market employers, including the SEU. The SEU solicited the participation of the local employers, organized the logistical aspects of the event and participated as an exhibitor. The SEU Market Manager and General Sales Manager were involved in the event.
2.	Management-level training concerning methods of ensuring equal employment opportunity and preventing discrimination	On July 29, 2021, our SEU's Market Manager took part in a presentation by Brooks Scott entitled, Conversations of Race & Allyship in the Workplace. During his presentation he emphasized the importance of learning better ways to communicate to create a healthier workplace environment. He discussed managing unconscious biases, team building around values, learning specific skills and tactics to navigate sensitive conversation, understanding how to give useful feedback, and encouraged attendees to hire, promote and acknowledge people who don't look, think, act, and problem solve like them.
3.	Management-level training concerning methods of ensuring equal employment opportunity and preventing discrimination	On August 18, 2021, our SEU's Market Manager participated in a presentation conducted by Merging Path Coaching entitled, <i>Managing Unconscious Bias</i> . This session focused on managing teams without a bias.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
4.	Management-level training regarding Diversity, Equity, and Inclusion	During the month of December, 2021, this SEU participated in Diversity, Equity, and Inclusion training. All hiring managers – Market Manager, Operations Manager, Business Manager, General Sales Manager, Local Sales Manager, Digital Sales Manager, and Promotions Director – as well as the entire staff were required to complete courses online using ThinkZoom. Participants viewed five segments entitled "Working Well With Others," which addressed the meaning of diversity, the diversity continuum, the mistake of stereotyping, the power of inclusion, and diversity = greatness.
5.	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination and harassment	During the month of December 2021, our SEU participated in harassment prevention training. All hiring managers – Market Manager, Operations Manager, Business Manager, General Sales Manager, Local Sales Manager, Digital Sales Manager, and Promotions Director – as well as the entire staff were required to complete a course prepared by Mineral entitled, "Harassment Prevention." The course presented best practices for updating policies and procedures, reporting incidents, and following up on complaints. In order to obtain a certificate of participation, managers were required to take a quiz following their completion of the tutorial.
6.	Participate in a job or career fair	On March 16, 2022, our SEU participated in an inperson Career and Internship Fair held by Penn State Behrend at the Junker Center in Erie, PA. Our SEU's General Sales Manager spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU and accepted resumes from interested candidates.

Attachment B

CUMULUS MEDIA | ERIE PENNSYLVANIA is searching for a digital sales expert that has an accomplished record of delivering client solutions coupled with successful sales experience in a related digital or broadcast field. The role of the **Digital Sales Manager** is to maximize revenue opportunities by assisting in the sales of complementary digital products under the Cumulus C-Suite umbrella as well as the market's/stations' digital assets (email, website, app, streaming, podcasts, video and social).

<u>Who We Are:</u> Cumulus offers coordinated RADIO and DIGITAL solutions to our clients that deliver Results and Return On Investment. Cumulus targets thousands of local businesses and introduces these companies to our large audiences and community of consumers. We can reach potential customers for local businesses ON-AIR, ON-LINE and ON-SITE.

CUMULUS | ERIE PENNSYLVANIA currently features 5 stations in the Erie area. Our stations include: 99.9 Classy 100, Nash FM 97.9, Z102.3, CBS Sports Radio 963 and 1260, and 104.3 The Vibe. The cluster of 5 stations reaches thousands of listeners on a daily basis. C-SUITE is our portfolio of Digital Advertising Products for Local Businesses.

This individual will integrate digital products and services into our robust radio asset offerings and identify innovative ways to meet the marketing needs of new and existing clients. This is a leadership position and will be responsible for collaboratively working with the cluster's overall sales leadership and coaching fellow sales team members on selling our suite of digital products.

Key Responsibilities:

- Resident expert in all digital products offered by Cumulus including:
 - Our vast marketing extension programs including targeted email, targeted display and geo-fencing, video and social solutions
 - Our local digital marketing services including website creation, social media and reputation management
 - Our Station Digital Assets display and mobile ad positions, pre-roll video. Social media, podcasting and in-stream ads
- Act as primary liaison with all market selected third-party vendors (e.g. email and ad targeting vendors) for sending and fulfilling orders, RFP's
- Train and coach AE's on digital advertising tactics and products as well as work with vendors to fulfill client needs
- Collaborate with sales leadership to develop and execute digital packages and solutions
- Measure, grow and exceed digital sales and market share goals
- Assist in the preparation, creation and delivery of compelling presentations to clients
- Analyze and provide necessary sales reports, market analysis and identify growth opportunities for digital assets

Core Competencies:

- Ability to develop, demonstrate and train people in digital products and sales strategies
- Demonstrate knowledge of selling digital products and applications, including; SEO/SEM, mobile, social media, reputation management, targeted ads (geofenced, behavioral) and how they work in tandem with radio assets
- Creative thinker and problem solver
- · Highly organized with ability to support multiple ad buys at the same time
- Skilled in oral/written communications with the ability to articulate ideas and guidance concisely and professionally.
- Comfortable presenting to a diversified array of prospects/clients

Qualifications:

Bachelor's Degree in Radio and Broadcasting, Communications, Journalism, English or closely related field and (2) years of related experience preferred.

What we offer:

- Competitive pay
- Collaborative and creative work environment
- Recognition and reward for outstanding performance
- Medical, Dental & Vision Insurance coverage
- 401K with company match to plan for the long-term
- Paid Vacation & Holidays

For immediate consideration, please visit https://cumulusmedia.jobs.net/

For more information about CUMULUS MEDIA, visit our website at: https://www.cumulusmedia.com/

CUMULUS MEDIA is proud to be an Equal Opportunity Employer (EOE).

WRIE(AM), WQHZ(FM), WXKC(FM) and WXTA(FM)

VACANCY DATA FORM

Full-Time Job Title: Digital Sales Manager	Date Filled: 09-22-2020		
Recruitment Source ("RS") Referring Hiree: Cumulus Careers Website (RS #24)	Total Number of Interviewees: 3		

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
1.	University of Pitt at Bradford Contact: Becky Geibel 300Campus Drive Bradford, PA bgeibel@bradfordpittsburgh.edu 412.391.6373	No	0
2.	Booker T. Washington Center Contact: Tina 1720 Holland Street Erie, PA Tmg914@gmail.com 814.453.5744	No	0
3.	Edinboro University Contact: Philomena Gill (All University Students) 106 McNerney Hall Edinboro, PA pgill@edinboro.edu 814.732.2781	No	0
4.	Employment Opp Center Contact: Cassie Pilarski 1358 East 12 th Street Erie PA Cpilarski@barberinstitute.org 814.455.5961	No	0
5.	Gannon University Contact: Janet Armbruster (All University Students) 109 University Square Erie, PA cdes@gannon.edu/ Post to www.collegecnetral.com/gannon/employer.cfm 814.871.7220	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
6.	International Institute Contact: Nan Chuwan 517 East 26 th Street Erie, PA nchuwan@uscri-erie.org 814.452.3935	No	0
7.	Martin Luther King Center Contact: Fran Lee 312 Chestnut Street Erie, PA bmlkcenter@aol.com 814.459.2761	No	0
8.	Mercyhurst College Contact: Frank Rizzone 501 East 38 th Street Erie, PA frizzone@mercyhurst.edu 814.824.2426	No	0
9.	Office of Vocational Rehabilitation Contact: Tom Wellington 3200 Lovell Place Erie, PA thwellingt@pa.gov 814.8714551	No	0
11.	Penn State at Erie Contact: Carol Capan 4701 College Drive Erie, PA recruitbehrend@psu.edu 814.898.6164	No	0
12.	Tri-State Business Contact: Wendy Fugate 5757 West 26th Street Erie, PA Wfugate@tsbi.edu 814.838.7673	No	0
15.	Station Website Postings (all SEU stations)	No	0
17.	Word-of-Mouth Referral	No	1
19.	Cumulus Business Managers BM@Cumulus.com	No	0
22.	Indeed Website (not directly contacted by SEU) www.indeed.com	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
23.	Glassdoor Website (not directly contacted by SEU) www.glassdoor.com	No	0
24.	Cumulus Careers Website www.cumulusmedia.com/careers	No	2
25.	On-Site Job Bulletin Board	No	0
26.	Oodle Website www.oodle.com	No	0
27.	Trovit Website www.trovit.com	No	0
28.	MyJobHelper Website www.myjobhelper.com	No	0
29.	Job Is Job Website www.jobisjob.com	No	0
30.	The Job Spider Website www.jobspider.com	No	0
31.	Adzuna Website www.adzuna.com	No	0
		Total Interviewees	3

Kelly Murphy

From: Kelly Murphy

Sent: Monday, February 24, 2020 8:39 AM

To: bgeibel@bradfordpittsburgh.edu; Tmg914@gmail.com; pgill@edinboro.edu; Cassie

Pilarski; Janet Armbruster-Gannon; nchuwan@uscri-erie.org; Fran Lee-MLK Cntr; Frank

Rizzone-Mercyhurst College; Tom Wellington-Office Of Vocational Rehab (thwellingt@pa.gov); Carol Capan-Penn State Erie; Wfugate@tsbi.edu

Subject: New Job Postings for Cumulus Media-Erie

Attachments: Erie Account Executive Outside Sales 2-19-20.pdf; Erie Digital Sales Manager

2-20-20.pdf

Hi there,

We have two new job openings here at Cumulus Media-Erie. We are looking for an Account Executive and a Digital Sales Manager. Could you please post these job opening within your organization?

Thank you!

Kelly Murphy
Business Assistant
Cumulus Radio Station Group | Erie

O: 814.868.5355 **M:** 814.664.0240

471 Robison Road, Erie, PA, 16509 Kelly.murphy@cumulus.com cumulusmedia.com



ERIE









CUMULUS MEDIA | ERIE PENNSYLVANIA is searching for a digital sales expert that has an accomplished record of delivering client solutions coupled with successful sales experience in a related digital or broadcast field. The role of the **Digital Sales Manager** is to maximize revenue opportunities by assisting in the sales of complementary digital products under the Cumulus C-Suite umbrella as well as the market's/stations' digital assets (email, website, app, streaming, podcasts, video and social).

Who We Are: Cumulus offers coordinated RADIO and DIGITAL solutions to our clients that deliver Results and Return On Investment. Cumulus targets thousands of local businesses and introduces these companies to our large audiences and community of consumers. We can reach potential customers for local businesses ON-AIR, ON-LINE and ON-SITE.

CUMULUS | ERIE PENNSYLVANIA currently features 5 stations in the Erie area. Our stations include: 99.9 Classy 100, Nash FM 97.9, Z102.3, CBS Sports Radio 963 and 1260, and 104.3 The Vibe. The cluster of 5 stations reaches thousands of listeners on a daily basis. C-SUITE is our portfolio of Digital Advertising Products for Local Businesses.

This individual will integrate digital products and services into our robust radio asset offerings and identify innovative ways to meet the marketing needs of new and existing clients. This is a leadership position and will be responsible for collaboratively working with the cluster's overall sales leadership and coaching fellow sales team members on selling our suite of digital products.

Key Responsibilities:

- Resident expert in all digital products offered by Cumulus including:
 - Our vast marketing extension programs including targeted email, targeted display and geo-fencing, video and social solutions
 - Our local digital marketing services including website creation, social media and reputation management
 - Our Station Digital Assets display and mobile ad positions, pre-roll video. Social media, podcasting and in-stream ads
- Act as primary liaison with all market selected third-party vendors (e.g. email and ad targeting vendors) for sending and fulfilling orders, RFP's
- Train and coach AE's on digital advertising tactics and products as well as work with vendors to fulfill client needs
- Collaborate with sales leadership to develop and execute digital packages and solutions
- Measure, grow and exceed digital sales and market share goals
- Assist in the preparation, creation and delivery of compelling presentations to clients
- Analyze and provide necessary sales reports, market analysis and identify growth opportunities for digital assets

Core Competencies:

- Ability to develop, demonstrate and train people in digital products and sales strategies
- Demonstrate knowledge of selling digital products and applications, including;
 SEO/SEM, mobile, social media, reputation management, targeted ads (geofenced, behavioral) and how they work in tandem with radio assets
- Creative thinker and problem solver
- Highly organized with ability to support multiple ad buys at the same time
- Skilled in oral/written communications with the ability to articulate ideas and guidance concisely and professionally.
- Comfortable presenting to a diversified array of prospects/clients

Qualifications:

Bachelor's Degree in Radio and Broadcasting, Communications, Journalism, English or closely related field and (2) years of related experience preferred.

What we offer:

- Competitive pay
- Collaborative and creative work environment
- Recognition and reward for outstanding performance
- Medical, Dental & Vision Insurance coverage
- 401K with company match to plan for the long-term
- Paid Vacation & Holidays

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Referencing requisition <u>000161 - Digital Sales Manager</u>

Edit job posting Digital Sales Manager 000161



Postings history

3 Records						
Date modified	Career Site Go Live Date	Career Site Expiration Date	User	Action	Posting ID	Site
04/06/2020 15:08:36	02/20/2020	05/19/2020	marcia.dieh	Suspension	88	
04/06/2020 15:08:59	02/20/2020	04/06/2020	marcia.dieh	Suspension	88	
02/20/2020 15:48:06	02/20/2020	05/19/2020	marcia.dieh	Send to publish	88	Cumulus Media

Digital Sales Manager (161/88)

			North Americ	a > USA > Pennsylvania > Erie County > Erie
Resend (with	Clicks	Activity	Status	Activity
Adzuna	0	Posted: March 19, 2020 9:03 PM Removed: April 6, 2020 3:08 PM	Deleted	. wanty
Glassdoor.com	2	Posted: February 20, 2020 3:49 PM Removed: April 6, 2020 3:08 PM	Deleted	
dot si dot	0	Posted: March 21, 2020 9:02 PM Removed: April 6, 2020 3:08 PM	Deleted	
Job Spider	0	Posted: February 20, 2020 3:49 PM Removed: April 6, 2020 3:08 PM	Deleted	
MyJobHelper	0	Posted: February 20, 2020 3:49 PM Removed: April 6, 2020 3:08 PM	Deleted	
Oodle	0	Posted: March 19, 2020 9:03 PM Removed: April 6, 2020 3:08 PM	Deleted	
Trovit	0	Posted: March 19, 2020 9:03 PM Removed: April 6, 2020 3:08 PM	Deleted	

CUMULUS MEDIA | ERIE PENNSYLVANIA has an immediate opening for a full time Sales Assistant for our 5 station cluster. The sales assistant is an integral part of a radio advertising sales team and provides administrative support to the sales reps and managers. The ideal candidate will be dependable, hardworking and have the ability to balance multiple deadline-oriented projects while maintaining a great attitude and sense of humor in a fast-paced work environment. If this sounds like you, and you are looking for a great opportunity to learn the sales side of the radio broadcasting industry, read on.

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Key Responsibilities:

- Primary role is acting as a liaison between our sales team, our clients and our other inter-company departments
- Organize and input both new and revised orders; assist in creating sales proposals, digital campaigns; and provide customer care to help eliminate problems, and grow our business
- Assists Account Executives with orders and traffic as needed
- Prepares and assembles reports and presentations
- Provide research materials using Tapscan, Media Monitors, Scarborough, etc.
- Keep sales materials/ media kits up to date
- Backup for Account Executives as needed to input traffic instructions into vCreative
- Shares Receptionist duties
- Attend National promotions as needed
- Answers telephones, types correspondence and schedules appointments
- · Maintains account lists and mailing lists and employee lists
- Provide support to clients by providing documents, forms and other paperwork to ensure seamless execution of client media buys

- Gather copy and traffic, enter copy information in WideOrbit system, work to solve clearance issues, and merge and reconcile daily commercial logs
- · Works on highly time sensitive projects, adhering to deadlines
- Manages multiple project requests simultaneously with quick turnaround time
- Responsible for entering National orders and commercial copy
- Additional duties as designated by the Market Manager or Business Manager related to sales or administrative functions

JOB REQUIREMENTS

- 1-3 Years of experience in sales, marketing, advertising and/or promotions preferred
- Extensive computer skills including but not limited to extensive knowledge of Microsoft Office, Word, PowerPoint, Excel, image manipulation, social media and the ability to adapt to proprietary computer systems
- Background in radio station continuity or sales helpful
- Self-starter that is detail oriented, organized, and must be excellent at written and oral communication and possess strong multitasking skills
- Dependable with a strong work ethic and possess a team player attitude
- Aptitude to make decisions and work independently without immediate direction or supervision
- Ability to interact with management and staff at all levels

What we offer:

- Competitive pay
- Professional growth and career path
- Focused, responsible and collaborative work environment with the ability, to ask "what if" and try innovative solutions
- Medical, Dental & Vision Insurance coverage
- 401K with company match to plan for the long-term
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WRIE(AM), WQHZ(FM), WXKC(FM) and WXTA(FM)

VACANCY DATA FORM

Full-Time Job Title: Sales Assistant	Date Filled: 09-25-2020
1 V / U	Total Number of Interviewees: 4

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
1.	University of Pitt at Bradford Contact: Becky Geibel 300Campus Drive Bradford, PA bgeibel@bradfordpittsburgh.edu 412.391.6373	No	0
2.	Booker T. Washington Center Contact: Tina 1720 Holland Street Erie, PA Tmg914@gmail.com 814.453.5744	No	0
3.	Edinboro University Contact: Philomena Gill (All University Students) 106 McNerney Hall Edinboro, PA pgill@edinboro.edu 814.732.2781	No	0
4.	Employment Opp Center Contact: Cassie Pilarski 1358 East 12 th Street Erie PA Cpilarski@barberinstitute.org 814.455.5961	No	0
5.	Gannon University Contact: Janet Armbruster (All University Students) 109 University Square Erie, PA cdes@gannon.edu/ Post to www.collegecnetral.com/gannon/employer.cfm 814.871.7220	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
6.	International Institute Contact: Nan Chuwan 517 East 26 th Street Erie, PA nchuwan@uscri-erie.org 814.452.3935	No	0
7.	Martin Luther King Center Contact: Fran Lee 312 Chestnut Street Erie, PA bmlkcenter@aol.com 814.459.2761	No	0
8.	Mercyhurst College Contact: Frank Rizzone 501 East 38th Street Erie, PA frizzone@mercyhurst.edu 814.824.2426	No	0
9.	Office of Vocational Rehabilitation Contact: Tom Wellington 3200 Lovell Place Erie, PA thwellingt@pa.gov 814.8714551	No	0
11.	Penn State at Erie Contact: Carol Capan 4701 College Drive Erie, PA recruitbehrend@psu.edu 814.898.6164	No	0
12.	Tri-State Business Contact: Wendy Fugate 5757 West 26th Street Erie, PA Wfugate@tsbi.edu 814.838.7673	No	0
15.	Station Website Postings (all SEU stations)	No	0
17.	Word-of-Mouth Referral	No	0
19.	Cumulus Business Managers BM@Cumulus.com	No	4
22.	Indeed Website (not directly contacted by SEU) www.indeed.com	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
23.	Glassdoor Website (not directly contacted by SEU) www.glassdoor.com	No	0
24.	Cumulus Careers Website www.cumulusmedia.com/careers	No	6
25.	On-Site Job Bulletin Board	No	0
26.	Oodle Website www.oodle.com	No	0
27.	Trovit Website www.trovit.com	No	0
28.	MyJobHelper Website www.myjobhelper.com	No	0
29.	Job Is Job Website www.jobisjob.com	No	0
30.	The Job Spider Website www.jobspider.com	No	0
31.	Adzuna Website www.adzuna.com	No	0
		Total Interviewees	4

Kelly Murphy

From:

Kelly Murphy

Sent:

Thursday, July 09, 2020 12:05 PM

To:

bgeibel@bradfordpittsburgh.edu; Tmg914@gmail.com; pgill@edinboro.edu; Cassie

Pilarski; Janet Armbruster-Gannon; nchuwan@uscri-erie.org; Fran Lee-MLK Cntr; Frank

Rizzone-Mercyhurst College; Tom Wellington-Office Of Vocational Rehab (thwellingt@pa.gov); Carol Capan-Penn State Erie; Wfugate@tsbi.edu

Subject:

New Job Postings for Cumulus Media-Erie

Attachments:

Sales Assistant 7-09-20 Job Posting.pdf

HI there,

Could you please post this with your organization?

Thank you and have a great day!

Kelly Murphy
Business Assistant
Cumulus Radio Station Group | Erie
O: 814-351-0228

471 Robison Road, Erie, PA, 16509 Kelly.murphy@cumulus.com cumulusmedia.com



ERIE









CUMULUS MEDIA | ERIE PENNSYLVANIA has an immediate opening for a full time **Sales Assistant** for our 5 station cluster. The sales assistant is an integral part of a radio advertising sales team and provides administrative support to the sales reps and managers. The ideal candidate will be dependable, hardworking and have the ability to balance multiple deadline-oriented projects while maintaining a great attitude and sense of humor in a fast-paced work environment. If this sounds like you, and you are looking for a great opportunity to learn the sales side of the radio broadcasting industry, read on.

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Key Responsibilities:

- Primary role is acting as a liaison between our sales team, our clients and our other inter-company departments
- Organize and input both new and revised orders; assist in creating sales proposals, digital campaigns; and provide customer care to help eliminate problems, and grow our business
- · Assists Account Executives with orders and traffic as needed
- · Prepares and assembles reports and presentations
- Provide research materials using Tapscan, Media Monitors, Scarborough, etc.
- Keep sales materials/ media kits up to date
- Backup for Account Executives as needed to input traffic instructions into vCreative
- Shares Receptionist duties
- Attend National promotions as needed
- Answers telephones, types correspondence and schedules appointments
- · Maintains account lists and mailing lists and employee lists
- Provide support to clients by providing documents, forms and other paperwork to ensure seamless execution of client media buys

- Gather copy and traffic, enter copy information in WideOrbit system, work to solve clearance issues, and merge and reconcile daily commercial logs
- Works on highly time sensitive projects, adhering to deadlines
- Manages multiple project requests simultaneously with quick turnaround time
- Responsible for entering National orders and commercial copy
- Additional duties as designated by the Market Manager or Business Manager related to sales or administrative functions

JOB REQUIREMENTS

- 1-3 Years of experience in sales, marketing, advertising and/or promotions preferred
- Extensive computer skills including but not limited to extensive knowledge of Microsoft Office, Word, PowerPoint, Excel, image manipulation, social media and the ability to adapt to proprietary computer systems
- Background in radio station continuity or sales helpful
- Self-starter that is detail oriented, organized, and must be excellent at written and oral communication and possess strong multitasking skills
- · Dependable with a strong work ethic and possess a team player attitude
- Aptitude to make decisions and work independently without immediate direction or supervision
- · Ability to interact with management and staff at all levels

What we offer:

- Competitive pay
- Professional growth and career path
- Focused, responsible and collaborative work environment with the ability, to ask "what if" and try innovative solutions
- Medical, Dental & Vision Insurance coverage
- 401K with company match to plan for the long-term
- Paid Vacation & Holidays

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Referencing requisition <u>000335 - Sales Assistant</u>

Edit job posting Sales Assistant 000335



Postings history

3 Records Date modified	Career Site Go Live Date	Career Site Expiration Date	User	Action	Posting ID	Site
10/06/2020 22:19:54	07/09/2020	10/06/2020	Automated Luceo Process	Suspension	242	
10/06/2020 22:19:56	07/09/2020	10/06/2020	Automated Luceo Process	Suspension	242	
07/09/2020 10:08:35	07/09/2020	10/06/2020	marcia.diehl	Send to publish	242	Cumulus Media

Sales Assistant (335/242)

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Sales Assista Resend (with			nerica > USA	> Pennsylvania > Erie County > Erie
Board Name	Clicks	Activity	Status	Activity
Adzuna	O	Posted: July 9, 2020 10:14 AM Removed: August 6, 2020 10:14 AM	Expired	•
Glassdoor,com	0	Posted: July 9, 2020 10:14 AM Removed: July 16, 2020 10:14 AM	Expired	
dot at dot	0	Posted: July 9, 2020 10:14 AM Removed: August 8, 2020 10:14 AM	Expired	
Job Spider	7	Posted: July 10, 2020 2:14 AM Removed: August 9, 2020 2:14 AM	Expired	
MyJobHeiper	0	Posted: July 9, 2020 10:14 AM Removed: July 16, 2020 10:14 AM	Expired	
Oodle	C	Posted: July 9, 2020 10:14 AM Removed: July 16, 2020 10:14 AM	Expired	
Trovil	0	Posted: July 9, 2020 10:14 AM Removed: July 16, 2020 10:14 AM	Expired	

Kelly Murphy

From: Marcia Diehl

Sent: Thursday, July 09, 2020 12:27 PM

To: BM

Cc: Kelly Murphy

Subject:Please post - Erie Sales Assistant OpeningAttachments:Sales Assistant 7-09-20 Job Posting.pdf

Thanks!

Marcia Diehl Business Manager Cumulus Radio Station Group | Erie O: 814.351.0234

471 Robison Rd, Erie, PA 16509 Marcia.Diehl@cumulus.com cumulusmedia.com



ERIE









CUMULUS MEDIA Email Policy

PLEASE NOTE: This message contains confidential information and is intended only for the individual(s) named. Employees of CUMULUS MEDIA Inc. and its subsidiaries are prohibited from forwarding this email or otherwise disclosing the contents of this email, or any portion thereof, to any third party, including any non-employee of the respective companies. Failure of an employee to comply with this policy will result in disciplinary action up to and including immediate termination of employment.

CUMULUS MEDIA | ERIE PENNSYLVANIA has an immediate opening for a **Business Assistant.** The Business Assistant is an integral part of our radio team. The ideal candidate will be dependable, hardworking and have the ability to balance multiple deadline-oriented tasks while maintaining a great attitude and sense of humor in a fast-paced work environment. If this sounds like you, and you are looking for a great opportunity to learn the business side of the radio broadcasting

Who We Are:

industry, read on.

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Key Responsibilities:

- Responsible for answering phones and greeting clients, on-air guests, visitors, job applicants, and contest winners.
- Assist with distribution of prizes to listeners and keep all records related to prizes.
- Receive and distribute incoming mail and deliveries and prepare outgoing mail.
- Assist with reconciliation of commercial logs and loading of commercial logs in conjunction with the Traffic Hub.
- Submit network traffic affidavits in a timely manner.
- Prepare lockbox deposit for checks received at market office or via mail and process credit card payments.
- Produce and mail weekly and monthly billing invoices including entering co-op scripts into WideOrbit.
- Process credit apps including obtaining credit reference information.
- Add/update client profiles in WideOrbit.
- Maintain Public Files and EEO files and requirements including preparation of annual EEO report.
- Handle supply orders.
- Assist Business Manager with end of month close process including preparation of monthly deliverables.
- Support Promotions Department including producing promotional materials, event-set up, scheduling part-timers, and website maintenance.
- Backup to Sales Assistant.
- All other duties as deemed necessary by local market management

Requirements

Qualifications:

- Ability to interact with all types of people in a courteous and friendly manner
- Attention to detail/ organizational skills
- · Ability to multi-task and tolerate stress in a busy environment
- · Excellent verbal and written communication skills
- Knowledge of administrative and clerical procedures, and computers and relevant software (Microsoft Office) and multi-line phone system
- All new hires must be fully vaccinated for COVID-19 by date of hire, subject to legallymandated accommodations

What we offer:

- Competitive pay
- · Professional growth and career path
- Focused, responsible and collaborative work environment with the ability, to ask "what if" and try innovative solutions
- Medical, Dental & Vision Insurance coverage
- 401K with company match to plan for the long-term
- Paid Vacation & Holidays

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WRIE(AM), WQHZ(FM), WXKC(FM) and WXTA(FM)

VACANCY DATA FORM

Full-Time Job Title: Business Assistant	Date Filled: 11-04-2021
Recruitment Source ("RS") Referring Hiree: Indeed (RS #20, not directly contacted by SEU)	Total Number of Interviewees: 6

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
1.	Booker T. Washington Center Contact: Tina 1720 Holland Street Erie, PA Tmg914@gmail.com 814.453.5744	No	0
2.	Edinboro University Department of Communications Contact: Ronald K Raymond (Comm Majors Only) 102 Compton Hall 210 East Normal Street Edinboro. PA 16444 rraymond@edinboro.edu	No	0
3.	Employment Opp Center Contact: Cassie Pilarski 1358 East 12 th Street Erie PA Cpilarski@barberinstitute.org 814.455.5961	No	0
4.	International Institute 517 East 26 th Street Erie, PA uscri@uscridc.org 814.452.3935	No	0
5.	Martin Luther King Center Contact: Fran Lee 312 Chestnut Street Erie, PA bmlkcenter@aol.com 814.459.2761	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
6.	Mercyhurst College Contact: Frank Rizzone 501 East 38 th Street Erie, PA frizzone@mercyhurst.edu 814.824.2426	No	0
7.	Office of Vocational Rehabilitation 3200 Lovell Place Erie, PA thwellingt@state.pa.us 814.572.0419	No	0
8.	PA CareerLink – Erie County 155 West 8th Street Erie, PA 814-455-9966 jmiceli@pa.gov sadejesus@pa.gov	No	0
9.	Penn State at Erie Contact: Carol Capan 4701 College Drive Erie, PA recruitbehrend@psu.edu 814.898.6164	No	0
10.	Tri-State Business Contact: Wendy Fugate 5757 West 26 th Street Erie, PA Wfugate@tsbi.edu 814.838.7673	No	0
11.	Gannon Center for Communications and Arts Contact: Chet LaPrice (Comm Majors Only) laprice002@gannon.edu 109 University Square Erie, PA 16541	No	0
12.	Handshake- app.joinhandshake.com (Lists to colleges in favorites group including Bowling Green, California U. of PA, Chatham Un, Clarion, Edinboro, Gannon, Lincoln Un of PA Office of Career Development, Lock Haven, Mercyhurst, Saint Vincent, Slippery Rock, University of Pennsylvania, Washington and Jefferson, Wilkes Barre, Westminster, Allegheny College, University of Pittsburgh, Duquesne, Grove City College, Indian Unv of PA)	No	0
13.	Station Website Postings (all SEU stations)	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
14.	All Access Website allaccess.com	No	0
15.	Word-of-Mouth Referral	No	0
16.	Society of Broadcast Engineers Website www.sbe.org/ji_submit.php	No	0
17.	Cumulus Business Managers BM@Cumulus.com	No	0
18.	Traffic Directors Guild of America www.tdga.org	No	0
19.	Linked In, (www.linkedin.com)	No	0
20.	Indeed (not directly contacted by SEU) www.indeed.com	No	4
21.	Facebook, (www.facebook.com)	No	0
22.	Glassdoor (not directly contacted by SEU) www.glassdoor.com	No	0
23.	Cumulus Careers Website www.cumulusmedia.jobs.net/en-US/	No	2
24.	Internal Notification to On-Site Staff	No	0
25.	Adzuna (www.adzuna.com)	No	0
26.	Job Is Job (www.jobisjob.com)	No	0
27.	The Job Spider (www.jobspider.com)	No	0
28.	MyJobHelper (www.myjobhelper.com)	No	0
29.	Oodle (www.oodle.com)	No	0
30.	Trovit (www.trovit.com)	No	0
31.	www.abilitiesinjobs.com	No	0
32.	www.asianinjobs.com	No	0
33.	www.blackinjobs.com	No	0
34.	www.hispanicinjobs.com	No	0
35.	www.lgbtqinjobs.com	No	0
36	www.diversityinjobs.com	No	0
37.	www.seniorsinjobs.com	No	0
38.	www.womeninjobs.com	No	0
39.	www.jofdav.com	No	0
40.	www.disabledperson.com	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
41.	www.hireblacknow.com	No	0
42.	www.hispanicjobexchange.com	No	0
43.	www.africanamericanjobsearch.com	No	0
44.	www.asianjobsearch.com	No	0
45.	www/lgbtjobsearch.com	No	0
46.	www.disabledjobseekers.com	No	0
47.	www.usdiversityjobsearch.com	No	0
48.	www.veterancareercenter.com	No	0
49.	www.seniorstowork.com	No	0
50.	Erie Institute of Technology Student Services Center 814-868-9900 Jamie.murphy@erieit.edu	No	0
51.	Gannon University Career Services 814-871-7680 cdes@gannon.edu	No	0
52.	Triangle Tech (Erie) 2000 Liberty Street 814-453-6016 mspilko@triangle-tech.edu	No	0
53.	Northwest Regional Technology Institute 3104 State Street 814-455-4446 director@nwrti.com	No	0
54.	Dr Gertrude A Barber International Inst 136 East Ave 814-453-7661 bnierie@barberinstitute.org	No	0
55.	Family Services of NW PA 5100 Peach Street 814-866-4500 tammiew@fsnwpa.org	No	0
56.	Saint Martin Center Inc 1701 Parade St 814-452-6113 rzawacki@stmartincenter.org	No	0

RS#	RS Information	Source Entitled to Vacancy Notification?	Number of Interviewees Referred by RS for the Full- Time Vacancy
57.	Safenet Inc 1702 French St 814-464-5695	No	0
	scranston@safeneterie.org		
58.	Gaudenzia Crossroads 414 W 5 th St 814-459-4775 bvincent@gecac.org	No	0
59.	Barber National Institute 100 Barber Place 814-878-4085 steved@barberinstitute.org	No	0
60.	Greater Erie Community Center 440 West 18 Street 814-451-5618 amccoy@gecac.org	No	0
61.	PA Office of Vocational Rehabilitation 1521 North Sixth St 814-451-5421 rhodapp@pa.gov	No	0
62.	Chautauqua Works 4 East 3 rd Street 716-661-9553 jamestown@labor.ny.gov Daniel.culbreth@labor.ny.gov	No	0
		Total Interviewees	6

Erie Business Assistant job posting

Marcia Diehl <Marcia.Diehl@cumulus.com>

Mon 6/28/2021 5:19 PM

To: BM <BM@cumulus.com>

Cc: Kelly Murphy <Kelly.Murphy@cumulus.com>

1 attachments (383 KB) Erie Business Assistant 6-24-21.pdf;

Please post in your market. Thanks!

Marcia Diehl **Business Manager** Cumulus Radio Station Group | Erie O: 814.351.0234

471 Robison Road, Erie, PA 16509 marcia.diehl@cumulus.com cumulusmedia.com

























CUMULUS MEDIA | ERIE PENNSYLVANIA has an immediate opening for a **Business Assistant.** The Business Assistant is an integral part of our radio team. The ideal candidate will be dependable, hardworking and have the ability to balance multiple deadline-oriented tasks while maintaining a great attitude and sense of humor in a fast-paced work environment. If this sounds like you, and you are looking for a great opportunity to learn the business side of the radio broadcasting industry, read on.

Who We Are:

CUMULUS | ERIE currently features 5 stations in the Erie area. Our stations include: 99.9 Classy 100, Nash FM 97.9, Z102.3, CBS Sports Radio 963 and 1260, and 104.3 The Vibe. The cluster of 5 stations reaches thousands of listeners on a daily basis. C-SUITE is our portfolio of Digital Advertising Products for Local Businesses.

Key Responsibilities:

- Responsible for answering phones and greeting clients, on-air guests, visitors, job applicants, and contest winners.
- Assist with distribution of prizes to listeners and keep all records related to prizes.
- Receive and distribute incoming mail and deliveries and prepare outgoing mail.
- Assist with reconciliation of commercial logs and loading of commercial logs in conjunction with the Traffic Hub.
- Submit network traffic affidavits in a timely manner.
- Prepare lockbox deposit for checks received at market office or via mail and process credit card payments.
- Produce and mail weekly and monthly billing invoices including entering co-op scripts into WideOrbit.
- Process credit apps including obtaining credit reference information.
- Add/update client profiles in WideOrbit.
- Maintain Public Files and EEO files and requirements including preparation of annual EEO report.
- Handle supply orders.
- Assist Business Manager with end of month close process including preparation of monthly deliverables.
- Support Promotions Department including producing promotional materials, event-set up, scheduling part-timers, and website maintenance.
- Backup to Sales Assistant.
- All other duties as deemed necessary by local market management

Requirements

Qualifications:

- Ability to interact with all types of people in a courteous and friendly manner
- Attention to detail/ organizational skills
- Ability to multi-task and tolerate stress in a busy environment
- Excellent verbal and written communication skills
- Knowledge of administrative and clerical procedures, and computers and relevant software (Microsoft Office) and multi-line phone system
- All new hires must be fully vaccinated for COVID-19 by date of hire, subject to legallymandated accommodations

What we offer:

- Competitive pay
- Professional growth and career path
- Focused, responsible and collaborative work environment with the ability, to ask "what if" and try innovative solutions
- Medical, Dental & Vision Insurance coverage
- 401K with company match to plan for the long-term
- Paid Vacation & Holidays

For immediate consideration, please visit https://cumulusmedia.jobs.net/

For more information about CUMULUS MEDIA, visit our website at: https://www.cumulusmedia.com/
CUMULUS MEDIA is proud to be an Equal Opportunity Employer (EOE).



Report Summary For: Cumulus Media

Start Date: 04-01-2021 End Date: 03-31-2022 Location: Erie, Pennsylvania

Distribution to Diversity Sites

Information in this section lists which Diversity sites that Broadbean has sent for each job requisition for the period of 01-01-2021 to 04-14-2022. The breakdown of Diversity Listings Expressions of Interest (EOI) can be found at the job level

Broadbean posts all jobs in this report to the following Standard Diversity Network;

www.abilitiesInlobs.com www.asianinjobs.com www.blackinjobs.com www.hispanicinjobs.com www.lgbtqinjobs.com www.diversityinjobs.com www.seniorsinjobs.com www.womeninjobs.com www.disabledperson.com www.jofdav.com www.hireblack.com





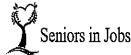
















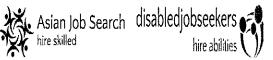


If you have the Premium Add-On as part of your OFCCP service, Broadbean posts all jobs to the following Premium Diversity Network as well:

www.africanamericanjobsearch.com www.asianjobsearch.com www.disabledjobseekers.com www.hispanicjobexchange.com www.lgbtjobsearch.com www.seniorstowork.com www.usdiversityjobsearch.com www.veteranjobcenter.com

















Report Summary For: Cumulus Media

Start Date: 04-01-2021 End Date: 03-31-2022 Location: Erie, Pennsylvania

Brand	Job Title/Req	City	State	Listing Date	EOI
Cumulus Media	Business Assistant J3N5KJ78169JSG3XJT1	Erie	PA	2021/06/25	0
	and the second of the second o	n new men en e	e to de la casa de la medicada de la casa de	The second secon	And Annual Annual Control of the Con
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Cumulus Media	Business Assistant	Erie			
Cumulus Media	J3R38072V2XXS4665RM	Erie	PA	2021/09/11	0

Report Summary For: Cumulus Media

Start Date: 06-01-2021 End Date: 11-13-2021 Location: Erie, Pennsylvania

Distribution to Career One-Stop Centers and Community-Based Organizations

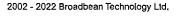
Job Req: J3N5KJ78169JSG3XJT1

Date Received: 06-25-2021

Business Assistant

Cumulus Media Erie, PA

Center Name	Center Type	Address	Phone	Email	Date Sent
Erie Institute of Technology	Education	Student Services Center	814-868-9900	jamle.murphy@erieit.edu	07/20/2021
Gannon University	Education	Career Services	814-871-7680	cdes@gannon.edu	07/20/2021
Mercyhurst College	Education	Career Services	800-825-1926	frizzone@mercyhurst.edu	07/20/2021
Triangle Tech (Erie)	Diversity	2000 Liberty Street	814-453-6016	mspilko@triangle-tech.edu	07/20/2021
Northwest Regional Technology Institute	Diversity Education	3104 State Street	814-455-4446	director@nwrti.com	07/20/2021
DR GERTRUDE A BARBER INTERNATIONAL INST	Education	136 EAST AVE	814-453-7661	bnierie@barberinstitute.org	07/20/2021
FAMILY SERVICES OF NW PA	Diversity	5100 PEACH ST	8148664500	tammiew@fsnwpa.org	07/20/2021
SAINT MARTIN CENTER INC	Diversity	1701 PARADE ST	8144526113	rzawacki@stmartincenter.org	07/20/2021
MARTIN LUTHER KING CENTER	Diversity	312 CHESTNUT ST	8144592761	bmlkcenter@aol.com	07/20/2021
SAFENET INC	Diversity	1702 FRENCH ST	8144645695	scranston@safeneterie.org	07/20/2021
GAUDENZIA CROSSROADS	Seniors	414 W 5TH ST	8144594775	bvincent@gecac.org	07/20/2021
OFFICE OF VOCATIONAL REHABILITATION	Vocational Rehab	3200 LOVELL PL	814-871-4551	thwellingt@state.pa.us	07/20/2021
Barber National Institute	Vocational Rehab	100 Barber Place	814-878-4085	steved@barberinstitute.org	07/20/2021
Greater Erie Community Center	Diversity	440 West 18th St	814-451-5618	amccoy@gecac.org	07/20/2021
PA Office of Vocational Rehabilitation	Vocational Rehab	1521 North Sixth Street	814-451-5421	rhodapp@pa.gov	07/20/2021
PA CareerLink - Erie County	One-Stop Career Center	155 West 8th Street	814-455-9966	Jmiceli@pa.gov sadejesus@pa.gov	07/20/2021
Chautauqua Works	One-Stop Career Center Diversity	4 East 3rd Street	716-661-9553	jamestown@labor.ny.gov Daniel.Culbreth@labor.ny.gov	07/20/2021

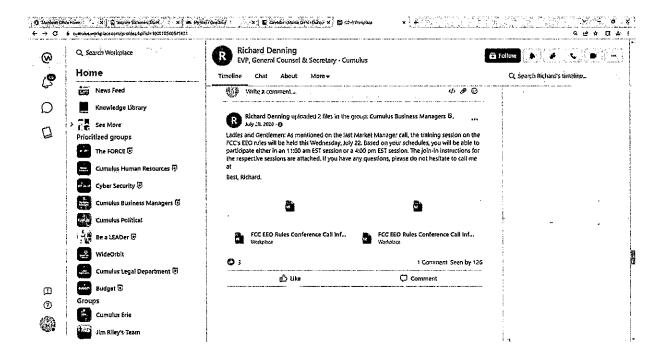


Attachment C

WRIE(AM), WQHZ(FM), WXKC(FM) and WXTA(FM)

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1.	Management-level training concerning methods of ensuring equal employment opportunity and preventing discrimination	On July 22, 2020, our Market and Business Managers and Business Assistant participated in a webinar presentation conducted by the Executive Vice President and General Counsel of Cumulus Media Inc. entitled, "The FCC's Equal Employment Opportunity Rules, Your Guide to Compliance." The FCC's EEO recruitment, recordkeeping, and reporting requirements were reexamined and reinforced, after which questions were entertained.
2.	Participate in events/programs sponsored by or on behalf of educational institutions related to careers in broadcasting	On March 25, 2021, our SEU's Market Manager spoke to a student classroom at Edinboro (Pennsylvania) University about radio and digital advertising and about careers in broadcasting.
3.	Host a job fair	Our SEU held an online job fair from March 1 through March 30, 2021. Over the course of the thirty-day period, employment candidates were provided the opportunity to go online at each station's website, twenty-four hours a day, seven days a week, to contact a number of potential local employers, including our SEU. The SEU solicited the participation of the local employers, organized the logistical aspects of the event and participated as an exhibitor. The SEU Market Manager and Sales Assistant were directly involved in the event.
4.	Management level training concerning methods of ensuring equal opportunity and preventing discrimination	Our SEU's Market Manager and Business Assistant attended a webinar hosted by the Pennsylvania Association of Broadcasters on March 24, 2021. The webinar consisted of a review of the obligations of the SEU to maintain EEO rules and a discussion of how to disseminate information about job openings, as well as how to train employees for job advancement when job openings are not available - all in order to stay within the obligations of the FCC's EEO guidelines.



Corporate Conferencing has invited you to attend the following event:

FCC Training webinar

22 July, Wednesday @ 04:00 PM EDT

EVENT DETAILS:

FCC Training webinar

Join Event

(If the join button above doesn't work, please click on the link below, or copy and paste it into your browser)

https://primetime.bluejeans.com/a2m/live-event/ftcavrfe

Alternate join options:







Your Guide to Compliance for Cumulus Market Managers & Business Managers

July 22, 2020

WQHZ-FM 471 Robison Road Erie, PA 16509

Main: (814) 868-5355 Billing: (814) 868-5355

Billing Address:

Promos Attention: Accounts Payable 3280 Peachtree Road NW Suite 2200 Atlanta, GA 30305

Send Payment To:

WQHZ-FM Cumulus Media- Erie 3638 Momentum Place Chicago, IL 60689-5336

Property Man	WOHZ-FM						
Invoice #	AA2749799	Order#	624722				
Invoice Date	03/28/21	Alt Order#					
Invoice Month	March 2021	Deal#					
Invoice Period	03/01/21 - 03/28/21	Flight Dates	03/10/21 - 04/03/21				
Advertiser	Promos						
Product	Online Job Fair Promo WQHZ						
Estimate #							
	Account Executive	Erie House					
	Sales Office	Office Local-Erie PA					
	Sales Region	Local					
	Agency Code						
	Advertiser Code						
	Billing Calendar	Broadcast					
U.	Billing Type	Cash					
	Special Handling						
	Agency Ref						
	Advertiser Ref						
	Product 1						
	Product 2						

Spots/

								Spoisi				
ine Start	Date En	d Da	ite Des	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1 03/10	/21 04	/03/2	21 M-S	Su	6a-12a	MTWTFSS	:30	35	\$0.	00 NM		
Weeks	s: Star	rt Da	te End	Date MTWTFS5	Spots/Week	Rate						
	03/0	08/21	03/14	4/21WTFSS	35	\$0.00						
Spots: #	Ch I	Day	Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
3	WQHZ	W	03/10/21	6:42 AM M-Su		6a-12a	:3	O ONLINE JOE	FAIR F	ROMO WQH	\$0.00	
4		W	03/10/21	7:41 AM M-Su		6a-12a	:3	O ONLINE JOE	FAIR F	ROMO WQH	\$0.00	NN
1	WQHZ	W	03/10/21	8:41 AM M-Su		6a-12a	:3	O ONLINE JOE	FAIR F	ROMO WQH	\$0.00	NN
33	WQHZ	W	03/10/21	12:53 PM M-Su		6a-12a	:3	O ONLINE JOE	B FAIR P	ROMO WQH	\$0.00	NN
2	WQHZ	W	03/10/21	2:16 PM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	NN
6	WQHZ	W	03/10/21	3:54 PM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	NN
5	WQHZ	W	03/10/21	8:17 PM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	NN
9	WQHZ	Th	03/11/21	8:18 AM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	NI
10	WQHZ	Th	03/11/21	9:16 AM M-Su		6a-12a	. :3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	
12	WQHZ	Th	03/11/21	9:43 AM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	N
11	WQHZ	Th	03/11/21	10:23 AM M-Su	*	6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	NI
8	WQHZ	Th	03/11/21	11:22 AM M-Su		6a-12a	:3	OONLINE JOE	FAIR P	ROMO WQH	\$0.00	
7	WQHZ	Th	03/11/21	1:51 PM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	
35	WQHZ	Th	03/11/21	6:21 PM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	
16	WQHZ	F	03/12/21	6:18 AM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	
14	WQHZ	F	03/12/21	11:49 AM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	
17	WQHZ	F	03/12/21	12:23 PM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	
13	WQHZ	F	03/12/21	1:20 PM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	
18	WQHZ	F	03/12/21	2:52 PM M-Su		6a-12a		O ONLINE JOE			\$0.00	
15	WQHZ	F	03/12/21	10:16 PM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	
31	WQHZ	F	03/12/21	10:49 PM M-Su		6a-12a	:3	O ONLINE JOE	FAIR P	ROMO WQH	\$0.00	
34	WQHZ	Sa	03/13/21	8:13 AM M-Su		6a-12a		O ONLINE JOE			\$0.00	
19	WQHZ	Sa	03/13/21	8:58 AM M-Su		6a-12a		O ONLINE JOE		0.7000100000 10000 0 000	\$0.00	
22	WQHZ	Sa	03/13/21	9:56 AM M-Su		6a-12a		O ONLINE JOE		(A)	\$0.00	
21	WQHZ	Sa	03/13/21	6:46 PM M-Su		6a-12a		O ONLINE JOE		30	\$0.00	
24	WQHZ	Sa	03/13/21	9:19 PM M-Su		6a-12a		O ONLINE JOE			\$0.00	
23	WQHZ	Sa	03/13/21	9:48 PM M-Su		6a-12a		O ONLINE JOE		V300004 CA329 - WAREDA # COV	\$0.00	

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.



Send Payment To: CBS SPORTS WRIE-AM Cumulus Media- Erie WRIE-AM 3638 Momentum Place Chicago, IL 60689-5336

Invoice #	AA2749795	Invo	ce Month	March 2021		
Invoice Date	03/28/21	Invoi	ce Period	03/01/21 - 03/28/2		
Advertiser	Promos					
Product	Online Job Fair Pr	omo WRIE	7			
Estimate #						

ne Start		nd Da		escription	Start/End Time	MTWTFS\$	Length	Week	R	ate	Туре		
1 03/10	0/21 04	4/03/2	21 M-	Su	6a-12a	MTWTFSS	:30	35		\$0.00	NM		
Spots: #	Ch	Day	Air Date	Air Time Descrip	tion	Stort/End Time							
23	100000000000000000000000000000000000000		03/13/21		<u>don</u>	Start/End Time		h Ad-ID				<u>Rate</u>	
27	WRIEA		03/14/21			6a-12a		0 ONLINE				\$0.00	NN
33	WRIEA		03/14/21	12:19 PM M-Su		6a-12a		O ONLINE				\$0.00	NN
28	WRIEA		03/14/21	4:38 PM M-Su		6a-12a		O ONLINE				\$0.00	NN
30	WRIEA		03/14/21	5:56 PM M-Su		6a-12a		O ONLINE				\$0.00	NN
25			03/14/21	6:18 PM M-Su		6a-12a		O ONLINE				\$0.00	NN
29			03/14/21	7:37 PM M-Su		6a-12a		O ONLINE				\$0.00	NN
26			03/14/21	11:19 PM M-Su		6a-12a		O ONLINE				\$0.00	NN
Weeks		rt Da			Spots/Week	6a-12a	:3	O ONLINE	JOB FAI	R PROMO	WRI	\$0.00	NN
		15/21			35	<u>Rate</u> \$0.00							
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descript		Start/End Time	Lengt	h Ad-ID				Dete	-
36	WRIEA	M	03/15/21	6:57 AM M-Su		6a-12a	200 mm to 100 mm to 100 mm	ONLINE	100 EAT	D DDOMO	LIDT	Rate	
39	WRIEA	M	03/15/21	3:40 PM M-Su		6a-12a		ONLINE				\$0.00	
37	WRIEA	M	03/15/21	3:56 PM M-Su		6a-12a		ONLINE				\$0.00	
65	WRIEA	M	03/15/21	5:22 PM M-Su		6a-12a						\$0.00	
38	WRIEA	M	03/15/21	5:40 PM M-Su		6a-12a		ONLINE				\$0.00	
40	WRIEA	Tu	03/16/21	6:46 AM M-Su		6a-12a		ONLINE ONLINE				\$0.00	
64	WRIEA	Tu	03/16/21	8:20 AM M-Su		6a-12a						\$0.00	
42	WRIEA		03/16/21	9:43 AM M-Su		6a-12a		ONLINE				\$0.00	
43	WRIEA		03/16/21	4:19 PM M-Su		6a-12a		ONLINE				\$0.00	
41	WRIEA		03/16/21	4:56 PM M-Su				ONLINE				\$0.00	
68	WRIEA		03/17/21	6:22 AM M-Su		6a-12a		ONLINE				\$0.00	
46	WRIEA			8:45 AM M-Su		6a-12a		ONLINE				\$0.00	
45			03/17/21	9:56 AM M-Su		6a-12a		ONLINE				\$0.00	
47	WRIEA			11:20 AM M-Su		6a-12a		ONLINE				\$0.00	NM
44	WRIEA			12:40 PM M-Su		6a-12a		ONLINE				\$0.00	NM
48	WRIEA			9:21 AM M-Su		6a-12a		ONLINE				\$0.00	MM
50			03/18/21	11:38 AM M-Su		6a-12a		ONLINE .				\$0.00	NM
51	WRIEA		03/18/21	11:57 AM M-Su		6a-12a		ONLINE .				\$0.00	NM
70			03/18/21	12:56 PM M-Su		6a-12a		ONLINE :				\$0.00	NM
49	WRIEA			11:39 PM M-Su		6a-12a		ONLINE :				\$0.00	MM
69	WRIEA		03/19/21	7:48 AM M-Su		6a-12a		ONLINE :				\$0.00	NM
53	WRIEA		03/19/21	6:56 PM M-Su		6a-12a		ONLINE :				\$0.00	NM
52	WRIEA		03/19/21			6a-12a	:30	ONLINE :	JOB FAIR	PROMO	WRI	\$0.00	NM
54	WRIEA		03/19/21	7:57 PM M-Su		6a-12a		ONLINE :				\$0.00	NM
	WRIEA			8:39 PM M-Su		6a-12a	:30	ONLINE :	OB FAIR	PROMO	WRI	\$0.00	NM
56	WRIEA			9:57 PM M-Su		6a-12a	:30	ONLINE :	OB FAIR	PROMO	WRI	\$0.00	NM
66	WRIEA			8:56 AM M-Su		6a-12a		ONLINE 3				\$0.00	NM
58	WRIEA			1:36 PM M-Su		6a-12a		ONLINE 3				\$0.00	NM
				2:56 PM M-Su		6a-12a	:30	ONLINE 3	OB FAIR	PROMO	WRI	\$0.00	NM
	WRIEA			10:35 PM M-Su		6a-12a		ONLINE 3				\$0.00	NM
	WRIEA			10:56 PM M-Su		6a-12a	:30	ONLINE 3	OB FAIR	PROMO	WRI	\$0.00	NM
	WRIEA			1:57 PM M-Su		6a-12a	:30	ONLINE 3	OB FAIR	PROMO	WRI	\$0.00	
	WRIEA			2:18 PM M-Su		6a-12a	:30	ONLINE 3	OB FAIR	PROMO	WRI	\$0.00	
	WRIEA			2:40 PM M-Su		6a-12a	:30	ONLINE J	OB FAIR	PROMO	WRI	\$0.00	
	WRIEA			10:18 PM M-Su		6a-12a	:30	ONLINE J	OB FAIR	PROMO	WRI	\$0.00	
	WRIEA			11:56 PM M-Su	_	6a-12a		ONLINE J				\$0.00	
Weeks:	Star	Date	End D	late MTWTFSS	Spots/Week	Rate							

Send Payment To:





Invoice #	AA2749796	Invoice Month	March 2021		
Invoice Date	03/28/21	Invoice Period	03/01/21 - 03/28/2		
Advertiser	Promos				
Product	Online Job Fair Pr	omo WXKC	•		
Estimate #					

IIIAOICE AL	MAZ149190	invoice wonth	Warch 2021					
Invoice Date	03/28/21	Invoice Period	03/01/21 - 03/28/21					
Advertiser	Promos							
Product	Online Job Fair Pr	Online Job Fair Promo WXKC						
Estimate #								

Line Start		nd Date		cription	Start/End	Гіте	MTWTFSS	Length	Spots/ Week		Rate	Туре		
1 03/10	0/21 0	4/03/21	M-S	u	6a-12a		MTWTFSS	:30	35		\$0.00	NM		
				-			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			_				
	03	/22/21	03/28	/21 MTWTFSS		35	\$0.00							
Spots: #	<u>Ch</u>	Day A	Air Date	Air Time Descrip	<u>tion</u>		Start/End Time	Lengt	n Ad-ID				Rate	Type
74	WXKC	M 0	3/22/21	6:37 AM M-Su			6a-12a		ONLINE	JOB I	FAIR PRO	MO WXK	\$0.00	10
73	WXKC	M 0	3/22/21	8:53 AM M-Su			6a-12a		ONLINE				\$0.00	
99	WXKC	M O	3/22/21	2:19 PM M-Su			6a-12a		ONLINE				\$0.00	
71	WXKC	M O	3/22/21	2:47 PM M-Su			6a-12a		ONLINE				\$0.00	
72	WXKC	M 0	3/22/21	7:18 PM M-Su			6a-12a		ONLINE				\$0.00	
100	WXKC	Tu 0	3/23/21	1:26 PM M-Su			6a-12a	:30	ONLINE	JOB F	FAIR PRO	MO WXK	\$0.00	
75	WXKC	Tu 0	3/23/21	5:21 PM M-Su			6a-12a		ONLINE				\$0.00	
76	WXKC	Tu 0	3/23/21	8:37 PM M-Su			6a-12a		ONLINE				\$0.00	
78	WXKC	Tu 0	3/23/21	9:52 PM M-Su			6a-12a		ONLINE				\$0.00	
77	WXKC	Tu 0	3/23/21	10:53 PM M-Su			6a-12a) ONLINE				\$0.00	
80	WXKC	W 0	3/24/21	7:04 AM M-Su			6a-12a		ONLINE				\$0.00	
81.	WXKC	W 0	3/24/21	11:45 AM M-Su			6a-12a		ONLINE				\$0.00	
102	WXKC	W 0	3/24/21	4:53 PM M-Su			6a-12a) ONLINE				\$0.00	
79	WXKC	W 0	3/24/21	5:52 PM M-Su			6a-12a		ONLINE				\$0.00	
82	WXKC	W 0	3/24/21	11:20 PM M-Su			6a-12a		ONLINE				\$0.00	
. 84	WXKC	Th 0	3/25/21	8:36 AM M-Su			6a-12a		ONLINE				\$0.00	
86	WXKC	Th 03	3/25/21	10:52 AM M-Su			6a-12a		ONLINE				\$0.00	
105	WXKC	Th 03	3/25/21	6:48 PM M-Su			6a-12a		ONLINE					
85	WXKC	Th 03	3/25/21	8:20 PM M-Su			6a-12a		ONLINE .				\$0.00 \$0.00	
83	WXKC	Th 03	3/25/21	9:36 PM M-Su			6a-12a		ONLINE .				\$0.00	
104	WXKC	F 03	3/26/21	6:48 AM M-Su			6a-12a		ONLINE .				100000000000000000000000000000000000000	
90	WXKC	F 03	3/26/21	7:24 AM M-Su			6a-12a		ONLINE .				\$0.00	
87	WXKC	F 03	3/26/21	11:21 AM M-Su			6a-12a		ONLINE :				\$0.00	
89	WXKC	F 03	3/26/21	7:37 PM M-Su			6a-12a		ONLINE :				\$0.00	
88	WXKC	F 03	3/26/21	10:19 PM M-Su			6a-12a		ONLINE :				\$0.00	
93	WXKC	Sa 03	3/27/21	8:12 AM M-Su			6a-12a		ONLINE :				\$0.00	
92	WXKC	Sa 03	3/27/21	12:49 PM M-Su			6a-12a		ONLINE :				\$0.00	
91	WXKC	Sa 03	3/27/21	6:22 PM M-Su			6a-12a		ONLINE :				\$0.00	
101	WXKC		3/27/21	8:43 PM M-Su			6a-12a		ONLINE :				\$0.00	
94	WXKC		3/27/21	11:47 PM M-Su			6a-12a						\$0.00	
103	WXKC		3/28/21	9:21 AM M-Su			6a-12a		ONLINE :				\$0.00	
96	WXKC		3/28/21	9:43 AM M-Su			6a-12a		ONLINE :				\$0.00	
98	WXKC		3/28/21	10:22 AM M-Su			6a-12a		ONLINE 1				\$0.00	
97	WXKC		3/28/21	1:50 PM M-Su			6a-12a		ONLINE :				\$0.00	MM
95	WXKC		3/28/21	3:49 PM M-Su					ONLINE :				\$0.00	NM
				O. TO T IVI IVI-OU			6a-12a	:30	ONLINE :	OB F	AIR PROM	IO WXK	\$0.00	· NM

Total Spots 105

DUE NET 30: 1.5% Service Fee on Credit Cards

Net Total

\$0.00

Invoice Balance as of 04/20/22 2:27:05 PM ET

\$0.00



WXTA-FM 471 Robison Road Erie, PA 16509

Main: (814) 868-5355 Billing: (814) 868-5355

Billing Address:

Promos Attention: Accounts Payable 3280 Peachtree Road NW **Suite 2200** Atlanta, GA 30305

Send Payment To:

WXTA-FM Cumulus Media- Erie 3638 Momentum Place Chicago, IL 60689-5336

		IN	VOICE Property	i in i		1 190 1 01
100	Name of the last o	Tana all	Property Page	WXTA-FM		"
			Invoice #	AA2770711	Order#	624732
			Invoice Date	04/11/21	Alt Order#	
			Invoice Month	April 2021	Deal #	
5			Invoice Period	03/29/21 - 04/03/21	Flight Dates	03/10/21 - 04/03/21
5			Advertiser	Promos	•	
			Product	Online Job Fair Pron	no WXTA	
			Estimate #			
				Account Executive	Erie House	
				Sales Office	Local-Erie PA	4
				Sales Region	Local	
				Agency Code		8
				Advertiser Code		
				Billing Calendar	Broadcast	
				Billing Type	Cash	
				Special Handling		
				Agency Ref		
				Advertiser Ref		
				Product 1		
				Product 2		

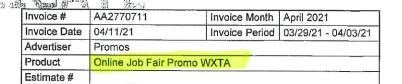
Spots/ Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type 1 03/10/21 04/03/21 M-Su 6a-12a MTWTFSS :30 \$0.00 NM Weeks: MTWTFSS Start Date **End Date** Spots/Week Rate 03/29/21 04/04/21 MTWTFS-\$0.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 110 **WXTA** M 03/29/21 6:51 AM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 109 **WXTA** 03/29/21 M 7:36 AM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 107 **WXTA** M 03/29/21 3:37 PM M-Su 6a-12a \$0.00 NM 136 WXTA 03/29/21 M 5:36 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 108 MXTA M 03/29/21 8:44 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 106 **WXTA** M 03/29/21 9:45 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 115 **WXTA** Tu 03/30/21 6:21 AM M-Su 6a-12a 30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 113 **WXTA** Tu 03/30/21 7:52 AM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 112 **WXTA** Tu 03/30/21 9:49 AM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM **WXTA** 137 Tu 03/30/21 4:20 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 114 **WXTA** Tu 03/30/21 9:17 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 111 **WXTA** 03/30/21 Tu 10:15 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM **WXTA** 118 W 03/31/21 8:16 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 116 **WXTA** W 03/31/21 9:16 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 120 WXTA W 03/31/21 9:48 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 117 **WXTA** W 03/31/21 10:16 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 119 **WXTA** W 03/31/21 11:16 PM M-Su 6a-12a 30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 139 **WXTA** W 03/31/21 11:46 PM M-Su 6a-12a 30 ONLINE JOB FATR PROMO WXT \$0.00 NM 122 **WXTA** Th 04/01/21 8:25 AM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 MM **WXTA** 124 Th 04/01/21 9:05 AM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 140 **WXTA** Th 04/01/21 9:35 AM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 123 **WXTA** Th 04/01/21 1:21 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 121 **WXTA** Th 04/01/21 6:24 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT \$0.00 NM 125 04/01/21 **WXTA** Th 8:48 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT NM \$0.00 129 WXTA F 04/02/21 11:36 AM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT NM \$0.00 130 **WXTA** F 04/02/21 11:48 AM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT NM \$0.00 127 **WXTA** F 04/02/21 12:35 PM M-Su 6a-12a :30 ONLINE JOB FAIR PROMO WXT NM

Effective October 1, 2020, except where prohibited by law, we will impose a 1.5% administrative fee on all credit card payments. We do not apply an administrative fee to cash payments, including Cash in Advance payments. In addition, we do not apply an administrative fee to credit card payments processed prior to the advertising start date.

\$0.00



Send Payment To:
WXTA-FM
Cumulus Media- Erie
3638 Momentum Place
Chicago, IL 60689-5336



Line	Start Da	ate E	nd Da	ate Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week		Rate)	Туре		
1	03/10/2	1 0	4/03/2	21 M-St	,	6a-12a	MTWTFSS	:30	35		\$0	0.00	NM		
Spo	ts: # (<u>Ch</u>	Day	Air Date	Air Time Descrip	tion_	Start/End Time	Leng	th Ad-ID					Rate	Type
	128 \	NXTA	F	04/02/21	4:38 PM M-Su		6a-12a	:3	O ONLINE	JOB	FAIR	PROMO	WXT	\$0.00	
	126 V	NXTA	F	04/02/21	7:12 PM M-Su		6a-12a	:3	O ONLINE	JOB	FAIR	PROMO	WXT	\$0.00	NM
	133 V	NXTA	Sa	04/03/21	7:19 AM M-Su		6a-12a	:3	O ONLINE	JOB	FAIR	PROMO	WXT	\$0.00	NM
	131 V	NXTA	Sa	04/03/21	8:31 AM M-Su	93	6a-12a	:3	O ONLINE	JOB	FAIR	PROMO	WXT	\$0.00	NM
	138 V	NXTA	Sa	04/03/21	1:18 PM M-Su		6a-12a	:3	O ONLINE	ЈОВ	FAIR	PROMO	WXT	\$0.00	
	134 V	NXTA	Sa	04/03/21	6:20 PM M-Su		6a-12a	:3	O ONLINE	JOB	FAIR	PROMO	WXT	\$0.00	20000000
	132 V	NXTA	Sa	04/03/21	9:47 PM M-Su		6a-12a	:3	O ONLINE	JOB	FAIR	PROMO	WXT	\$0.00	NM
	135 V	NXTA	Sa	04/03/21	10:47 PM M-Su		6a-12a	:3	ONLINE	JOB	FAIR	PROMO	WXT	\$0.00	NM
							Total Spots		35						

Net Total

\$0.00

Invoice Balance as of 04/20/22 2:30:49 PM ET

\$0.00

WRIE(AM), WQHZ(FM), WXKC(FM) and WXTA(FM)

III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1.	Host job fair	The SEU held an online Job Fair from April 1, 2021 through March 31, 2022. Over the course of this period, employment candidates were provided the opportunity to go online at each station's website, 24 hours a day, 7 days a week, to contact a number of potential local SEU Market employers, including the SEU. The SEU solicited the participation of the local employers, organized the logistical aspects of the event and participated as an exhibitor. The SEU Market Manager and General Sales Manager were involved in the event.
2.	Management-level training concerning methods of ensuring equal employment opportunity and preventing discrimination	On July 29, 2021, our SEU's Market Manager took part in a presentation by Brooks Scott entitled, Conversations of Race & Allyship in the Workplace. During his presentation he emphasized the importance of learning better ways to communicate to create a healthier workplace environment. He discussed managing unconscious biases, team building around values, learning specific skills and tactics to navigate sensitive conversation, understanding how to give useful feedback, and encouraged attendees to hire, promote and acknowledge people who don't look, think, act, and problem solve like them.
3.	Management-level training concerning methods of ensuring equal employment opportunity and preventing discrimination	On August 18, 2021, our SEU's Market Manager participated in a presentation conducted by Merging Path Coaching entitled, <i>Managing Unconscious Bias</i> . This session focused on managing teams without a bias.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
4.	Management-level training regarding Diversity, Equity, and Inclusion	During the month of December, 2021, this SEU participated in Diversity, Equity, and Inclusion training. All hiring managers – Market Manager, Operations Manager, Business Manager, General Sales Manager, Local Sales Manager, Digital Sales Manager, and Promotions Director – as well as the entire staff were required to complete courses online using ThinkZoom. Participants viewed five segments entitled "Working Well With Others," which addressed the meaning of diversity, the diversity continuum, the mistake of stereotyping, the power of inclusion, and diversity = greatness.
5.	Management-level training regarding methods of ensuring equal employment opportunity and prevention of discrimination and harassment	During the month of December 2021, our SEU participated in harassment prevention training. All hiring managers – Market Manager, Operations Manager, Business Manager, General Sales Manager, Local Sales Manager, Digital Sales Manager, and Promotions Director – as well as the entire staff were required to complete a course prepared by Mineral entitled, "Harassment Prevention." The course presented best practices for updating policies and procedures, reporting incidents, and following up on complaints. In order to obtain a certificate of participation, managers were required to take a quiz following their completion of the tutorial.
6.	Participate in a job or career fair	On March 16, 2022, our SEU participated in an inperson Career and Internship Fair held by Penn State Behrend at the Junker Center in Erie, PA. Our SEU's General Sales Manager spoke with attendees about career opportunities in broadcasting as well as job openings within the SEU and accepted resumes from interested candidates.

Jim Riley

Subject:

Conversations of Race & Allyship in the Workplace | CUMULUS MEDIA

Location:

See information below

Start: End: Thu 7/29/2021 10:00 AM Thu 7/29/2021 11:30 AM

Recurrence:

(none)

Meeting Status:

Accepted

Organizer:

Todd McCarty

Required Attendees:

Scott Frazier; Eric Mastel; Patrick Reedy; Bruce Law; Matt Raback; Pat Galloway; John Lewis; Sommer Frisk; Shelly Wilkes; Dot Ealy; Jim Riley; James Robinson; Alex Cadelago;

Jeff Boden

Conversations of Race & Allyship in the Workplace | CUMULUS MEDIA

Conversations of Race and Allyship in the Workplace is an in-depth discussion about the current cultural climate surrounding race and what it means to ally.

Your facilitator,

Brooks E. Scott, the owner and founder of Merging Path Coaching, is a professionally certified Executive Coach and Interpersonal Communications expert that specializes in management and leadership training, all with a focused lens of diversity and inclusion.

He delivers conservational style workshops that are designed to provide an open safe space to explore identity themes and topics.

Join us for an ACTIVE discussion as we walk through a number of perspectives regarding the current challenges of race relations in our culture and society and end with commitments we can make within our company to take action as an Ally.

Brooks E. Scott is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

https://us02web.zoom.us/j/85176306632?pwd=cy8zWnl4NVg3SWUwTDZuUWUzdW9GUT09

Meeting ID: 851 7630 6632

Passcode: 045401

One tap mobile

+14086380968, 85176306632#,,,, *045401# US (San Jose)

+16699006833,,85176306632#,,,,*045401# US (San Jose)

Jim Riley

Subject:

Managing Unconscious Bias | CUMULUS MEDIA

Location:

See information below

Start: End:

Wed 8/18/2021 11:00 AM Wed 8/18/2021 2:00 PM

Recurrence:

(none)

Meeting Status:

Accepted

Organizer:

Todd McCarty

Required Attendees:

Eric Mastel; Chris Moreau; John Rowe; Don Boyd; Ken Salyer; Bill Kelly; Marv Nyren; Bruce Law; John Spilman; Beth Coughlin; Eric McCart; Lindy Parr; Shannon Urton; Pat Galloway; John Lewis; Sommer Frisk; Larry Blumhagen; Bob Goodell; Shelly Wilkes; Dot Ealy; James Robinson; Jim Riley; Alex Cadelago; Marlene Hamilton; Marissa Bouchillon

Optional Attendees:

Jason Hutchinson; Emily Boldon

Managing Unconscious Bias | CUMULUS MEDIA

This 3-hour program is a fast-paced and interactive exploration of our unconscious biases, their impact on our work, and tactics for addressing them. Your facilitator, <u>Brooks E. Scott</u>, the owner and founder of Merging Path Coaching, is a professionally certified Executive Coach and Interpersonal Communications expert that specializes in management training, leadership, all with a focused lens of diversity and inclusion. He delivers conservational style workshops that are designed to provide an open safe space to explore identity themes and topics.

The workshop is anchored by three learning objectives:

- Build our awareness and understanding of our unconscious biases, so that we can become better students of our own behavior (i.e. we can catch ourselves in biased moments so others don't have to)
- Establish a shared language and framework for discussing bias, in a safe and constructive way
- Commit to incremental individual changes that add up to significant collective changes in any organization

Brooks E. Scott is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

https://us02web.zoom.us/j/84492147552?pwd=UUNUaXZaZ0RMeDV0R09NUXQvYmlhZz09

Meeting ID: 844 9214 7552

Passcode: 517321 One tap mobile

+14086380968,,84492147552#,,,,*517321# US (San Jose)

+16699006833,,84492147552#,,,,*517321# US (San Jose)

Dial by your location

+1 408 638 0968 US (San Jose)

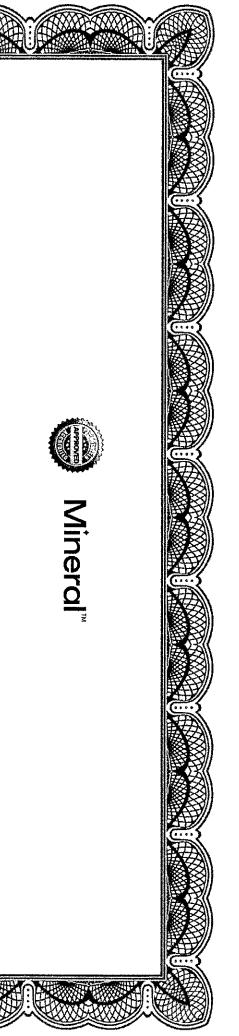
+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)



CERTIFICATE OF ACHIEVEMENT

This is to certify that

James Riley

has completed the course:

Harassment Prevention for New York State & New York City Managers

December 7, 2021



[EXT]Confirmation - Penn State Behrend Spring In-Person Career and Internship Fair 3/16/22

Bishop, Tracy <iog3@psu.edu>

Thu 2/10/2022 1:49 PM

To: Marcia Diehl <Marcia.Diehl@cumulus.com>

3 attachments (2 MB)

Schedule and Shipping.pdf; Lodging and Directions.pdf; Campus Map with Parking.pdf;

You don't often get email from iog3@psu.edu. Learn why this is important

Thank you for completing the online registration for the in-person fall fair. We're happy that you are able to join us on March 16, from 11:00 a.m. to 3:00 p.m. for our Spring In-Person Career and Internship Fair at Penn State Behrend, Junker Center. Attached are documents detailing hotel information and directions, the fair schedule, shipping information, and a campus map.

Additional information and a parking permit link will be sent about a week before the fair.

We will not print name tags for students or employers. Please bring your company issued name tag.

Due to space constraints and fire safety code, there is a <u>strict limit of three representatives per table</u>. You may purchase additional tables to host more representatives if needed.

This year we are again offering sponsorship opportunities for employers. Contact us If you are interested in purchasing ad space in the student directory.

Please review all majors offered at <u>Penn State Behrend</u>. If you would like to update your registration with additional majors email <u>reccruitbehrend@psu.edu</u>.

If you have any questions regarding the fair, posting jobs/internships on Nittany Lion Careers, or additional on-campus recruiting needs, please <u>email</u> or call 814-898-6112. We will be happy to assist you.

Any changes to your online registration, such as the number of representatives attending, must be made by contacting our office at <u>recruitbehrend@psu.edu</u> or 814-898-6164.

Parking information will be sent to you in about a week before the fair. In the meantime, <u>see the</u> event website for additional information.

Thank you and we look forward to seeing you on campus!
Tracy Bishop
Office Manager/Recruiting Assistant
Academic & Career Planning Center
Penn State Behrend
125 Reed Union Building
Erie, PA 16563
814-898-6164 | iog3@psu.edu