



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

CONTRACT

<u>Contract / Revision</u> 19415 /		<u>Alt Order #</u> 25713818
<u>Product</u> AL-SEN		
<u>Contract Dates</u> 09/16/17 - 09/25/17		<u>Estimate #</u> 8840
<u>Advertiser</u> NRA-PVF		<u>Original Date / Revision</u> 09/15/17 / 09/15/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCOV-TV	<u>Account Executive</u> Fran Brown	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u> 9915593	<u>Advertiser Code</u> 388	<u>Product Code</u> 1080
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCOV	09/17/17	09/17/17	Su 9a-10a	9a-10a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/11/17	09/17/17	-----S				1	\$50.00			
N 2	WCOV	09/24/17	09/24/17	Su 9a-10a	9a-10a		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-----S				1	\$50.00			
N 3	WCOV	09/19/17	09/19/17	Tues 7p-8p	7p-8p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-T-----				1	\$500.00			
N 4	WCOV	09/18/17	09/18/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	M-----				1	\$250.00			
N 5	WCOV	09/19/17	09/19/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-T-----				1	\$250.00			
N 6	WCOV	09/20/17	09/20/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--W----				1	\$250.00			
N 7	WCOV	09/21/17	09/21/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---T---				1	\$250.00			
N 8	WCOV	09/22/17	09/22/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----F--				1	\$250.00			
N 9	WCOV	09/25/17	09/25/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/25/17	10/01/17	M-----				1	\$250.00			
N 10	WCOV	09/18/17	09/18/17	M-F 935p-1005p Andy	935p-1005p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	M-----				1	\$250.00			
N 11	WCOV	09/21/17	09/21/17	M-F 935p-1005p Andy	935p-1005p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	---T---				1	\$250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.

FOX 20

FOX 20.COM

WCOV-TV

1 WCOV Ave

Montgomery, AL 36111

(334) 288-7020

Contract / Revision		Alt Order #
19415 /		25713818
Contract Dates	Product	Estimate #
09/16/17 - 09/25/17	AL-SEN	8840
Advertiser		Original Date / Revision
NRA-PVF		09/15/17 / 09/15/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											1	\$250.00
N 12	WCOV	09/25/17	09/25/17	M-F 935p-1005p Andy	935p-1005p		:30			NM		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											1	\$250.00
Week:		09/25/17	10/01/17	M-----			1	\$250.00				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											1	\$250.00
N 13	WCOV	09/23/17	09/23/17	College FB On Fox Gam2	10a-12m		:30			NM		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											1	\$250.00
Week:		09/18/17	09/24/17	-----S-			1	\$250.00				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											1	\$250.00
N 14	WCOV	09/16/17	09/16/17	College FB On Fox Gam2	10a-12m		:30			NM		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											1	\$250.00
Week:		09/11/17	09/17/17	-----S-			1	\$250.00				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											1	\$750.00
N 15	WCOV	09/17/17	09/17/17	Sun FOX NFL DH Game 1	Various		:30			NM		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											1	\$750.00
Week:		09/11/17	09/17/17	-----S			1	\$750.00				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											1	\$750.00
N 16	WCOV	09/24/17	09/24/17	Sun FOX NFL Singleheader	12p-630p		:30			NM		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>											1	\$750.00
Week:		09/18/17	09/24/17	-----S			1	\$750.00				
Totals											16	\$4,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/24/17	14	\$4,350.00	(\$652.50)	\$3,697.50
09/25/17 -09/25/17	2	\$500.00	(\$75.00)	\$425.00
Totals	16	\$4,850.00	(\$727.50)	\$4,122.50

Signature: _____

Date: _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.

19A15



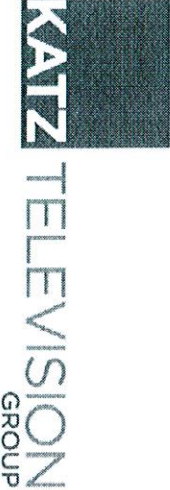
125 West 55th St
New York, NY 10019

Contract # 25713818		Changes as of: 9/15/2017 at 12:30 PM		Version: Current State Version 3	
CPE: 388/1080/8840		Flight: 9/16/17 - 9/25/17		Station: WCOV	
Agency: RED EAGLE MEDIA GROUP		Advertiser: NRA-PVF		Market: Montgomery	
RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314		Product: AL-SEN		Office: PHILADELPHIA	
Agency Order #: 6535413		Primary Demo: Adults 35-64		Total GRP: 40.0	
Buyer: Eagle Media Media Assistant, Red		Con Type: POLITICAL/VOTE			
Salesperson: FRAN BROWN 215-563-5400		Assistant: FRAN BROWN 215-563-5400		Separation:	
Comments: Separation: 30					

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	9/16 - 9/25										Total Spots	Total		GRP
																		\$	CPP	
							9/16	9/17	9/18	9/19	9/20	9/21	9/22	9/23	9/24	9/25				
	Su 1 9a-10a		FOX NWS SUNDAY	\$50.00	0.5	30	0	1	0	0	0	0	0	0	1	0	2	\$100.00	\$100.00	1.0
	Tu 2 7p-8p		LETHAL WEAPON	\$500.00	3.0	30	0	0	0	1	0	0	0	0	0	0	1	\$500.00	\$166.67	3.0
	M-F 3 9p-9:35p		WCOV NEWS @ 9	\$250.00	2.8	30	0	0	1	1	1	1	1	0	0	1	6	\$1,500.00	\$89.29	16.8
	M-F 4 9:30p-10p		ANDY GRIFFITH	\$250.00	2.4	30	0	0	1	0	0	1	0	0	0	1	3	\$750.00	\$104.17	7.2
	Sa 5 7:30p-11p		FOX CLG FTBL	\$250.00	1.5	30	0	0	0	0	0	0	0	1	0	0	1	\$250.00	\$166.67	1.5
	Sa 6 7:30p-11p		FOX CLG FTBL	\$250.00	1.5	30	1	0	0	0	0	0	0	0	0	0	1	\$250.00	\$166.67	1.5
	Su 7 12n-3:30p		FOX NFL SU-GM1	\$750.00	4.5	30	0	1	0	0	0	0	0	0	0	0	1	\$750.00	\$166.67	4.5
	Su 8 3:30p-6p		FOX NFL SU-GM2	\$750.00	5.5	30	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$136.36	0.0
	Su 9 12n-3:30p		NFL	\$750.00	4.5	30	0	0	0	0	0	0	0	0	1	0	1	\$750.00	\$166.67	4.5
TOTALS:							1	2	2	2	1	2	1	1	2	2	16	\$4,850.00	\$121.25	40.0

COPY

COPY



125 West 55th St
New York, NY 10019

Special Instructions	
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Contract # 25713818	Changes as of: 9/15/2017 at 12:30 PM	Version: Current State Version 3
CPE: 388/1080/8840	Flight: 9/16/17 - 9/25/17	Total \$: \$4,850.00
Agency: RED EAGLE MEDIA GROUP	Advertiser: NRA-PVF	Market: Montgomery
Product: AL-SEN	Office: PHILADELPHIA	Total Spots: 16
Agency Order #: 6535413	Buyer: Eagle Media Media Assistant, Red	Total CPP: \$121.25
Salesperson: FRAN BROWN 215-563-5400	Primary Demo: Adults 35-64 Con Type: POLITICAL/VOTE	Total GRP: 40.0
	Assistant: FRAN BROWN 215-563-5400	Separation:

Date/Time	Added by	Comment
9/15/17 12:15 PM	FRAN BROWN	Canceled by new revision
9/15/17 11:20 AM	FRAN BROWN	Separation: 30
9/15/17 11:20 AM	FRAN BROWN	Canceled by new revision
9/15/17 11:05 AM	Trennetta McGhee	9/24 Only 1x Game airing
9/15/17 9:23 AM	System	Notice Received.
9/15/17 9:10 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$32,333
WCOV Share:	15%
Comment:	
Unknown:	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$4,850.00	\$121.25	40.0
Total	100%	16	\$4,850.00	\$121.25	40.0

Monthly Summary		
Month	Spots	Dollars
2017-Sep	14	\$4,350.00
2017-Oct	2	\$500.00
Total	16	\$4,850.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/15/17 12:15 PM	FRAN BROWN	Confirmed			\$0	\$4,850.00	Changes: Total GRPs from 35.5 to 40.0, Total CPP from \$136.62 to \$121.25, 2 buylines added or modified.
Takegood 2	9/15/17 11:55 AM	Trennetta McGhee	Canceled	1	1	\$0	\$4,850.00	Changes: Total GRPs from 40.0 to 35.5, Total CPP from \$121.25 to \$136.62, Total GIMPs from 35 to 36, Total CPM from \$140,579.71 to \$136,619.72, 2 buylines added or modified.
Revision	9/15/17 11:20 AM	FRAN BROWN	Confirmed			\$0	\$4,850.00	Changes: Total GRPs from 34.5 to 40.0, Total CPP from \$140.58 to \$121.25, User Entered \$ from \$0.00 to \$4,850.00, 3 buylines added or modified.
Takegood 1	9/15/17 11:05 AM	Trennetta McGhee	Canceled	3	3	\$0	\$4,850.00	Changes: Total GRPs from 41.0 to 34.5, Total CPP from \$118.29 to \$140.58, Total GIMPs from 0 to 35, Total CPM from \$0.00 to \$140,579.71, 4 buylines added or modified.
Revised for electronic contracting	9/15/17 9:19 AM					\$0	\$0	
Revised	9/15/17 9:10 AM	FRAN BROWN	Confirmed	16		\$4,850.00	\$4,850.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Red Eagle Media Group
do hereby request station time concerning the following issue:

National Rifle Association for America - Political Victory Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: NRA-PVF

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

National Rifle Association of America - Political Victory Fund (NRA-PVF)
11250 Waples Mill Road
Fairfax, VA 22305

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Treasurer - Mary Rose Adkins

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney’s fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

_____	<i>Steve Singh</i> agent for NRAPVF	_____
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____	_____	_____
Signature	Printed Name	Title