

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location:	Date:
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I, Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund 45 North Hill Drive Suite 100 Warrenton, VA 20186 Phone: 703-574-3044
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange
U.S. Senate
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

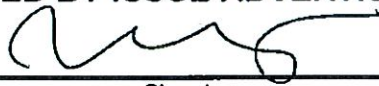
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

05/08/2017

Date



Signature

703-485-0398

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

19024



125 West 55th St
New York, NY 10019

Contract # 25635614

CPE: 155/365/3658

Agency: MAIN STREET MEDIA GR

MAIN STREET MEDIA
GROUP PO BOX
25093 ALEXANDRIA
VA 22314

Changes as of: 7/10/2017 at 11:25 AM

Flight: 7/12/17 - 7/12/17

Advertiser: Senate Leadership Fund

Product: Alabama

Version: Current State Version 1

Station: WCOV

Market: Montgomery

Office: PHILADELPHIA

Total \$: \$325.00

Total Spots: 2

Total CPP: \$0.00

Agency Order #: 6339712

Buyer: Maroney, Stephanie

Salesperson: FRAN BROWN
215-563-5400

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: FRAN BROWN
215-563-5400

Total GRP:

Separation:

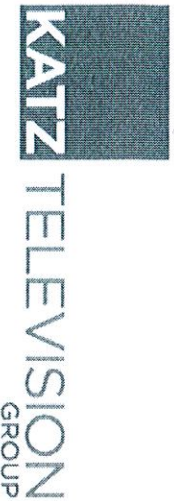
Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	7/12 - 7/12		Total Spots	Total \$	CPP	GRP
						7/12					
1	W-F,M-Tu 9p-9:30p		WCOV 9 O'CLOCK LOCAL NEWS	\$250.00	30	1		1	\$250.00	\$0.00	0.0
2	W-F,M-Tu 10p-11p		DR. OZ	\$75.00	30	1		1	\$75.00	\$0.00	0.0
TOTALS: 2								2	\$325.00	\$0.00	0.0

COPY

17/11/17
T.M.B.

COPY



125 West 55th St
New York, NY 10019

Contract # 25635614		Changes as of: 7/10/2017 at 11:25 AM		Version: Current State Version 1	
CPE: 155/385/3658		Flight: 7/12/17 - 7/12/17		Station: WCOV	
Agency: MAIN STREET MEDIA GR		Advertiser: Senate Leadership Fund		Market: Montgomery	
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314		Product: Alabama		Office: PHILADELPHIA	
Agency Order #: 6339712		Buyer: Maroney, Stephanie		Primary Demo:	
Salesperson: FRAN BROWN 215-563-5400		Con Type: POLITICAL/NOTE		Assistant: FRAN BROWN 215-563-5400	
		Total GRP:		Separation:	
		Total Spots: 2		Total CPP: \$0.00	

Special Instructions	
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Date/Time	Added by	Comment
07/10/17 11:25 AM	System	Notice Received
07/10/17 11:21 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget: \$1,300	
WCOV Share: 25%	
Comment:	
Unknown: 75%	

Daypart Summary						Monthly Summary	
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots
	100%	2	\$325.00	N/A	0.0	2017-Jul	2
Total	100%	2	\$325.00	N/A	0.0	Total	2
						Dollars	\$325.00
						Total	\$325.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	7/10/17 11:23 AM				
New	7/10/17 11:21 AM	FRAN BROWN	Confirmed	2	
				\$325.00	\$325.00
				\$0	\$0

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Log Summary [POST-LOGS] : 07/12/17 - 07/12/17

Station	Weekday	Air Date	Order Advertiser	Time Period	Aired Len	Aired T	Aired Ad-ID	Rate	Estimate #	Order #	Program
WCOV-TV	Wednesd.	07/12/17	Senate Leadership	9p-935p	:30	1:38 PM	SLFTV3002H (H	\$250 3658		19024	WCOV News At 9
WCOV-TV	Wednesd.	07/12/17	Senate Leadership	1005p-1105p	:30	1:14 PM	SLFTV3002H (H	\$75 3658		19024	Dr. OZ
					1:00			\$325			



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

CONTRACT

Contract / Revision		Alt Order #
19024 /		25635614
Product		
Alabama		
Contract Dates		Estimate #
07/12/17 - 07/12/17		3658
Advertiser		Original Date / Revision
Senate Leadership Fund		07/10/17 / 07/10/17
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WCOV-TV	Fran Brown	Millennium Was
Special Handling		
Demographic		
Adults 25-54		
IDB#	Advertiser Code	Product Code
	155	385
Agency Ref		Advertiser Ref

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCOV	07/12/17	07/12/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/10/17	07/16/17	--W----				1	\$250.00			
N 2	WCOV	07/12/17	07/12/17	M-F 1005p-1105p Dr. Oz	1005p-1105p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/10/17	07/16/17	--W----				1	\$75.00			
Totals											2	\$325.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 -07/12/17	2	\$325.00	(\$48.75)	\$276.25
Totals	2	\$325.00	(\$48.75)	\$276.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.