

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186
Phone: 703-574-3044

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

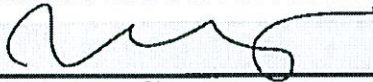
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

05/08/2017

Date



Signature

703-485-0398

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

18706

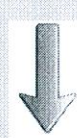


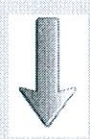
KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25568563	Changes as of: 6/8/2017 at 10:33 AM	Version: Current State Version 2
CPE: 155/385/3649	Flight: 7/13/17 - 7/26/17	Total \$: \$4,050.00
Agency: MAIN STREET MEDIA GR	Advertiser: Senate Leadership Fund	Total Spots: 24
MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314	Product: Alabama	Total CPP: \$0.00
Agency Order #: 6240083	Buyer: Maroney, Stephanie	
Salesperson: FRAN BROWN 215-563-5400	Primary Demo: Adults 35+	
	Con Type: POLITICAL/VOTE	
	Assistant: FRAN BROWN 215-563-5400	
	Total GRP:	
	Separation:	

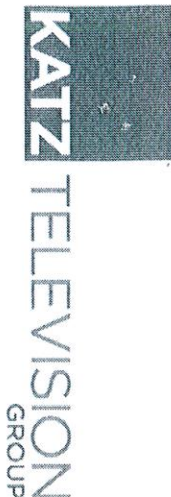
Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/13 - 7/25													
							7/13	7/14	7/15	7/16	7/17	7/18	7/19	7/20	7/21	7/22		7/23	7/24	7/25
1	Su 10:30p-11p		MIKE & MOLLY	\$100.00	0	30	0	0	0	1	0	0	0	0	0	1	0	0		
2	M-F 9p-9:35p		WCOV 9 O'CLOCK LOCAL NEWS	\$250.00	0	30	0	0	0	0	1	1	1	1	0	0	0	1		
3	M-F 10:05p-11:05p		DR. OZ	\$75.00	0	30	1	0	0	0	0	1	1	1	0	0	1	0		
4	Sa-Su 9p-9:30p		FOX 20 NEWS @ 9	\$250.00	0	30	0	0	1	1	0	0	0	0	0	1	1	0	0	
5	Su 10p-10:30p		BIG BANG THEORY	\$100.00	0	30	0	0	0	1	0	0	0	0	0	1	0	0		
6	Su 9p-9:30p		FOX NEWS @ 9	\$250.00	0	30	0	0	0	1	0	0	0	0	0	1	0	0		
7	Su 9:30p-10p		BIG BANG THEORY	\$100.00	0	30	0	0	0	1	0	0	0	0	0	1	0	0		
TOTALS:						1	0	1	5	1	1	2	2	2	0	1	5	1	1	
																				



COPY

COPY



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New York, NY 10019

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Agency Order #: 6240083	Buyer: Maroney, Stephanie	Primary Demo: Adults 35+
Salesperson: FRAN BROWN 215-563-5400	Con Type: POLITICAL/NOTE	Assistant: FRAN BROWN 215-563-5400
	Separation:	Total GRP:

Special Instructions	
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Date/Time	Added by	Comment
06/08/17 10:28 AM	FRAN BROWN	Separation: 30
06/07/17 4:00 PM	System	Line 2. News airs 9-9:35p Line 3. Dr. Oz airs 10:05-11:05p
06/08/17 10:13 AM	Trennetta McGhee	Lines 2-3 just time period change
06/07/17 3:31 PM	BRADLEY PHILLIPS	Notice Received. Separation: 30

Competitive Information
Market Budget: \$45,000
WCOV Share: 9%
Comment:
Unknown: 91%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$4,050.00	N/A	0.0
Total	100%	24	\$4,050.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Jul	24	\$4,050.00
Total	24	\$4,050.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	6/8/17 10:28 AM	FRAN BROWN	Confirmed			\$0
Makegood 1	6/8/17 10:13 AM	Trennetta McGhee	Confirmed			\$0
Queued for Electronic Contracting	6/7/17 3:59 PM					\$0
New	6/7/17 3:29 PM	BRADLEY PHILLIPS	Confirmed	24		\$4,050.00
						\$4,050.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CONTRACT



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22314

<u>Contract / Revision</u> 18706 /		<u>Alt Order #</u> 25568563
<u>Product</u> Alabama		
<u>Contract Dates</u> 07/13/17 - 07/26/17	<u>Estimate #</u> 3649	
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 06/08/17 / 06/08/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCOV-TV	<u>Account Executive</u> Fran Brown	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCOV	07/16/17	07/16/17	Su 1030p-11p	1030p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/10/17	07/16/17	-----S				1	\$100.00			
N 2	WCOV	07/23/17	07/23/17	Su 1030p-11p	1030p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/17/17	07/23/17	-----S				1	\$100.00			
N 3	WCOV	07/17/17	07/17/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/17/17	07/23/17	M-----				1	\$250.00			
N 4	WCOV	07/18/17	07/18/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/17/17	07/23/17	-T-----				1	\$250.00			
N 5	WCOV	07/19/17	07/19/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/17/17	07/23/17	--W----				1	\$250.00			
N 6	WCOV	07/20/17	07/20/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/17/17	07/23/17	---T---				1	\$250.00			
N 7	WCOV	07/25/17	07/25/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/24/17	07/30/17	-T-----				1	\$250.00			
N 8	WCOV	07/26/17	07/26/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/24/17	07/30/17	--W----				1	\$250.00			
N 9	WCOV	07/13/17	07/13/17	M-F 1005p-1105p Dr. Oz	1005p-1105p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/10/17	07/16/17	---T---				1	\$75.00			
N 10	WCOV	07/18/17	07/18/17	M-F 1005p-1105p Dr. Oz	1005p-1105p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/17/17	07/23/17	-T-----				1	\$75.00			
N 11	WCOV	07/19/17	07/19/17	M-F 1005p-1105p Dr. Oz	1005p-1105p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/17/17	07/23/17	--W----				1	\$75.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.



WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

<u>Contract / Revision</u>	<u>Alt Order #</u>
18706 /	25568563

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/13/17 - 07/26/17	Alabama	3649

<u>Advertiser</u>	<u>Original Date / Revision</u>
Senate Leadership Fund	06/08/17 / 06/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	WCOV	07/20/17	07/20/17	M-F 1005p-1105p Dr. Oz	1005p-1105p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	---T---				1	\$75.00			
N 13	WCOV	07/24/17	07/24/17	M-F 1005p-1105p Dr. Oz	1005p-1105p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	M-----				1	\$75.00			
N 14	WCOV	07/26/17	07/26/17	M-F 1005p-1105p Dr. Oz	1005p-1105p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	--W----				1	\$75.00			
N 15	WCOV	07/15/17	07/15/17	Sat 9p-930p Late News	9p-930p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/10/17	07/16/17	-----S-				1	\$250.00			
N 16	WCOV	07/16/17	07/16/17	Sun 9p-930p Late News	9p-930p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/10/17	07/16/17	-----S				1	\$250.00			
N 17	WCOV	07/22/17	07/22/17	Sat 9p-930p Late News	9p-930p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----S-				1	\$250.00			
N 18	WCOV	07/23/17	07/23/17	Sun 9p-930p Late News	9p-930p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----S				1	\$250.00			
N 19	WCOV	07/16/17	07/16/17	Su 10p-1030p	10p-1030p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/10/17	07/16/17	-----S				1	\$100.00			
N 20	WCOV	07/23/17	07/23/17	Su 10p-1030p	10p-1030p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----S				1	\$100.00			
N 21	WCOV	07/16/17	07/16/17	Sun 9p-930p Late News	9p-930p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/10/17	07/16/17	-----S				1	\$250.00			
N 22	WCOV	07/23/17	07/23/17	Sun 9p-930p Late News	9p-930p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----S				1	\$250.00			
N 23	WCOV	07/16/17	07/16/17	Su 930p-10p	930p-10p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/10/17	07/16/17	-----S				1	\$100.00			
N 24	WCOV	07/23/17	07/23/17	Su 930p-10p	930p-10p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/17/17	07/23/17	-----S				1	\$100.00			
Totals											24	\$4,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 - 07/26/17	24	\$4,050.00	(\$607.50)	\$3,442.50
Totals	24	\$4,050.00	(\$607.50)	\$3,442.50

Signature: _____ Date: _____

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