

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Main Street Media Group

do hereby request station time concerning the following issue:

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186
Phone: 703-574-3044

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange
U.S. Senate
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

Contact Phone Number

Title

4



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25683614

Changes as of: 7/26/2017 at 11:18 AM

Version: Current State Version 1

CPE: 155/385/3669

Agency: MAIN STREET MEDIA

GR

MAIN STREET MEDIA

GROUP PO BOX

25093 ALEXANDRIA

VA 22314

Flight: 7/29/17 - 7/31/17

Advertiser: Senate Leadership

Fund

Product: Alabama

Station: WCOV

Market: Montgomery

Office: PHILADELPHIA

Total \$: \$1,075.00

Total Spots: 5

Total CPP: \$0.00

Agency Order #: 6385144

Buyer: Maroney, Stephanie

Salesperson: FRAN BROWN

215-563-5400

Primary Demo:

Con Type: POLITICAL/NOTE

Assistant: FRAN BROWN

215-563-5400

Total GRP:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	7/29 - 7/31				Total Spots	Total \$	CPP	GRP
					7/29	7/30	7/31					
1	M-F 9p-9:30p		WCOV 9 O'CLOCK LOCAL NEWS	\$250.00	30	0	0	1	1	\$250.00	\$0.00	0.0
2	Sa-Su 9p-9:30p		FOX 20 NEWS @ 9	\$250.00	30	1	1	0	2	\$500.00	\$0.00	0.0
3	Su 10a-11a		FOX NEWS SUNDAY	\$75.00	30	0	1	0	1	\$75.00	\$0.00	0.0
4	Su 9p-9:30p		FOX NEWS @ 9	\$250.00	30	0	1	0	1	\$250.00	\$0.00	0.0
TOTALS:					1	3	1		5	\$1,075.00	\$0.00	0.0

COPY

COPY

7/26/17



125 West 55th St
New York, NY 10019

Contract # 25683614 **Changes as of:** 7/26/2017 at 11:18 AM **Version:** Current State Version 1

CPE: 155/385/3669 **Flight:** 7/29/17 - 7/31/17 **Total \$:** \$1,075.00

Agency: MAIN STREET MEDIA GR **Advertiser:** Senate Leadership Fund **Market:** Montgomery **Total Spots:** 5

MAIN STREET MEDIA GROUP PO BOX 25093 ALEXANDRIA VA 22314 **Product:** Alabama **Office:** PHILADELPHIA **Total CPP:** \$0.00

Agency Order #: 6385144 **Buyer:** Maroney, Stephanie **Primary Demo:** **Total GRP:**

Salesperson: FRAN BROWN 215-563-5400 **Con Type:** POLITICAL/NOTE **Assistant:** FRAN BROWN 215-563-5400 **Separation:**

Special Instructions	
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Date/Time	Added by	Comment
07/26/17 11:18 AM	System	Notice Received
07/26/17 11:14 AM	FRAN BROWN	Separation: 30

Order Level Comments

Competitive Information
Market Budget: \$7,167
WCOV Share: 15%
Comment:
WAKA: 21%
WNCN: 7%
WSFA: 57%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$1,075.00	N/A	0.0
Total	100%	5	\$1,075.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Jul	4	\$825.00
2017-Aug	1	\$250.00
Total	5	\$1,075.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/26/17 11:17 AM					\$0	\$0	
New	7/26/17 11:14 AM	FRAN BROWN	Confirmed	5		\$1,075.00	\$1,075.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT

WCOV-TV
1 WCOV Ave
Montgomery, AL 36111
(334) 288-7020

<u>Contract / Revision</u> 19144 /		<u>Alt Order #</u> 25683614
<u>Product</u> Alabama		
<u>Contract Dates</u> 07/29/17 - 07/31/17		<u>Estimate #</u> 3669
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 07/26/17 / 07/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCOV-TV	<u>Account Executive</u> Fran Brown	<u>Sales Office</u> Millennium Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCOV	07/31/17	07/31/17	M-F 9p-935p Late News	9p-935p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/31/17	08/06/17	M-----				1	\$250.00			
N 2	WCOV	07/29/17	07/29/17	Sat 9p-930p Late News	9p-930p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-----S-				1	\$250.00			
N 3	WCOV	07/30/17	07/30/17	Sun 9p-930p Late News	9p-930p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-----S				1	\$250.00			
N 4	WCOV	07/30/17	07/30/17	Fox News Sunday	10a-11a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-----S				1	\$75.00			
N 5	WCOV	07/30/17	07/30/17	Sun 9p-930p Late News	9p-930p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/24/17	07/30/17	-----S				1	\$250.00			
Totals											5	\$1,075.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 - 07/30/17	4	\$825.00	(\$123.75)	\$701.25
07/31/17 - 07/31/17	1	\$250.00	(\$37.50)	\$212.50
Totals	5	\$1,075.00	(\$161.25)	\$913.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Woods Communications Corporation and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision of any order or agreement for advertising which purports to discriminate on the basis of race or ethnicity is hereby rejected.