

## ISSUES AND PROGRAM LIST - WKBI-FM

### 3rd Quarter — 2022

**Issue** — The need for pets to be adopted is a concern for the Elk County SPCA. The overpopulation of the facilities of the SPCA can cause issues with the pets and the workers.

**Program** — WKBI FM runs a daily show called the "Adoptable Pet" which features a pet weekly that is up for adoption at the Elk County SPCA. The feature is 60 seconds in length and runs at 1:35 Monday thru Friday.

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**Issue** — Many people can't get out to attend church on Sundays.

**Program** — WKBI FM broadcasts 3 church services every Sunday including The Light On The Hill Program from the Mt. Jewett/Hazel Hurst United Methodist Churches — a 30 minute recorded program, a service from the Hallton Church of Christ — a 30 minute recorded program, and also Mass from St. Leo's Roman Catholic Church, an hour long service.

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#### Sunday July 3, 10, & 24, 2022

**Issue:** The ongoing drug pandemic in our area and it's effects on loved ones.

**Program:** On Sunday, July 3, rebroadcasted on Sunday July 10 and July 24 on WKBI FM Talk of the Town host, Denny Heindl interviewed DeAnna Brooks & Lynell Ruscioletti from the Mecca Mann Mission. Both these women lost a child due to drugs. DeAnna & Lynell spoke about their upcoming events about drug abuse and suicide prevention. These events are open to the community. DeAnna & Lynell also are promoting their Facebook page where you can find more information about there mission, their book, support for parents or family's that have lost a loved one due to drugs and events that they will be putting on in the area about Drug awareness.

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#### Sunday July 17, 2022

**Issue:** Schools around are seeing a lower number in student athletes.

**Program:** On Sunday, July 17 WKBI FM Talk of the Town host, Denny Heindl interviewed Kris Linderman and David Talbot about the program they created. Kris and David host annually the NY/PA Corporate Cup Soccer Event. The NY/PA Corporate Cup Soccer Events showcases young athletes in both the state of New York and Pennsylvania. These young athletes get to come out to try out, practice, and play soccer whiles college recruits, family, and friend. Kris and David love for soccer has give these young athletes the chance to expand their soccer career in college and hopes to increase the number of students to play soccer in the future.

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#### Sunday July 31, 2022

**Issues:** Due to Covid the area fairs are struggling with low attendance numbers?

**Program:** On Sunday July 31, WKBI FM Talk of the Town host, Denny Heindl interviewed Dale Bliss from the Warren County Fair, Alyssa Dobson from the Elk County Fair, and John Berne from the McKean County Fair. In their round table

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discussion they promoted the different events, activities, dates of each fair. Each fair was discuss the different events they have or this year to try and grow the attendance this year.

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### Sunday August 7, & 14, 2022

**Issues:** With all that is happening in the world today domestic violence on the rise.

**Program:** On Sunday August 7, rebroadcasted on August 14, WKBI FM Talk of the Town host, Denny Heindl interviewed Casandra Maletto from Nick's Tobacco Outlet in St. Marys, PA. Cassandra revealed the staff and management at Nic's had seen an uptick in area abuse reports and decided to do something about it through their workplace. The store cashiers asked customers to round up to the nearest dollar on their purchases to help fund an area organization named CAPSEA. People were invited to come into the store and sign up to win prizes to be given away on August 6. This non-profit organization, Elk and Cameron County Victims Service Agency, provides help for people dealing with domestic abuse in one way, shape, or form. Throughout a three month period, the store collected funds which were used to help area residents. Gift baskets were filled with amusement park tickets, minor league and major league baseball tickets, different nutritional food items, food certificates, small games for children, and many other items designed to make someone's day a little brighter. Large gifts included televisions, camping equipment, and iPad. On the day of the giveaways, an event will be held with free pizza and soft drinks to all who attend.

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### Sunday August 21, 2022

**Issue:** Drug addiction and death continues to haunt the northwestern region of Pennsylvania. Many families are affected by this drug pandemic.

**Program:** On Sunday, August 21, WKBI FM Talk of the Town Program host, Denny Heindl interviews DeAnna Brooks and Lynell Rusciollelli, who are the founders of the Mecca Mann Mission, Inc. Both these women have firsthand experience: having lost a child due to drugs. With the recent number of overdoses resulting in deaths in our area it has socked our communities. They are hosting the upcoming drug seminar at the Johnsonburg Fire Hall that will involving, Federal, State, and Local officials. This drug seminar is to spread the word on the drug epidemic, what to look for, and different resources to help families whether their loved one is an addicted or have lost a loved one because of drugs.

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### Sunday August 28, & September 11, 2022

**Issue:** There has been a lower number of individuals attending college.

**Program:** On Sunday, August 28, and rebroadcast on September 11, WKBI FM Talk of the Town Program host, Denny Heindl, interviewed Susan Snelick the President of Northern Pennsylvania Regional College. Susan spoke about the benefits of getting an education at Northern Pennsylvania Regional College. The different programs and financial help Northern Pennsylvania Regional College offer, along with information about registration.

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**Sunday September 18, & 25, 2022**

**Issue:** The rising number of suicides in young children and in our area and September being Suicide Prevent Month.

**Program:** On Sunday, September 18, and rebroadcasting September 25, WKBI FM Talk of the Town Program host, Denny Heindl talks with Tana Smith from Dickinson Mental Health about the rising number of suicides in children and young adults. Tana spoke about the different program that are directed at spotting signs of suicidal tendencies, programs for individual thinking of suicide. Tana gave information about the different crisis hotlines an individual can call or text.

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