

## **ISSUES AND PROGRAM LIST – WKBI-FM**

**4th Quarter – 2020**

**Issue – The need for pets to be adopted is a concern for the Elk County SPCA. The overpopulation of the facilities of the SPCA can cause issues with the pets and the workers.**

**Program – WKBI runs a daily show called the “Adoptable Pet” which features a pet weekly that is up for adoption at the Elk County SPCA. The feature is 60 seconds in length and runs at 1:35 Monday thru Friday.**

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**Issue – Many people cannot make it out to church on Sunday Mornings due to illness, disability or other problems.**

**Program – WKBI broadcasts the Sunday morning service from Bethlehem Lutheran Church of Ridgway each week from 10:45am till 11:45am live on the radio.**

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**Issue- Funding for small rural communities is a sure way to help them survive in these tough economic times.**

**Program – WKBI runs a weekly public interest program on Sundays called Talk of the Town. On a program broadcasted October 4, Talk of the Town host, Barry Morgan interviewed Kate Kennedy, executive director of the Kane Area Development Center. During the interview, Kate spoke of a Kane Identity Survey for a town branding project. There are two ways to take the survey. It can be taken on-line at [kanepa.com](http://kanepa.com) or pick one up from the Kane Chamber of Commerce. Everyone is encouraged to take part in the survey including non-residents. The survey is looking to see what people think of when the town of Kane is mentioned to them. This will help attract visitors and new business to Kane.**

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**Issue – The job of a mayor in a small rural town is especially challenging at the present time.**

**Program: WKBI runs a public interest program on Sundays called Talk of the Town. On October 11<sup>th</sup>, Barry Morgan, interviewed Kane Mayor, Brandon Schimp. She talked again about the Pandemic Planning team in Kane and the overwhelming support for the program that includes residents, Kane Boro, UPMC Kane, KASD, KVFD, Kane PD, PSP, and the Lutheran Home. She also spoke about three new business openings on Fraley Street, with others willing to come at a later date. She also is working hard on the Passive House Project which will be another topic for Talk of the Town as things progress. She is also working with different groups to keep the community engaged, including the opioid epidemic, creating acceptance of diversity, and strengthening relationships between the public and law enforcement, and will be hosting coffee with a cop night in late October.**

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**Issue: With the Covid Pandemic in full swing during this time, area residents who are currently laid off are finding it hard to put food on the table, pay bills, and function as a family.**

**Program: On Sunday, On October 18 and re-run on October 25, November 8, and November 29, WKBI's Talk of the Town Program host, Barry Morgan, interviewed Major Ron Holmbrook of the Salvation Army in Ridgway. Major Ron spoke of fund raising for the annual Kettle Drive in Elk County that is the main fund raiser for the Salvation Army. He told of 100 percent of the money given in Elk County stays in Elk County to help area residents with needed food, clothing, and some bill paying in extreme circumstances. He also spoke of an upcoming December event to be held at the Elk County Fairgrounds where families could drive through the fairgrounds and see area businesses Christmas pagentry.**

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**Issue: With the general election to be held on November 3<sup>rd</sup>, voters have many choices to make in the upcoming voting process.**

**Program: On Sunday, November 1<sup>st</sup>, WKBI's Talk of the Town Program hosts, Barry Morgan and JJ Michaels talked about the upcoming local, state, and National races for office. They reviewed the candidates for all the local offices on the ballot along with selections for state representatives in the four county area, and of course the National election with candidates for Congress, House of Representatives, and President of the United States.**

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**Issue: With Thanksgiving right around the corner, and Covid 19 restrictions many people are faced with decisions to make for the holiday as many people are out of work and looking for work.**

**Program: On Sunday, November 15<sup>th</sup> and re-run on November 22<sup>nd</sup>, WKBI Talk of the Town host, Barry Morgan interviewed Zac and Janice Brenneman from Dream Catch in St. Marys. They are going to once again sponsor their Thanksgiving Day meal for anyone in the listening area. Last year they served over 500 meals and are looking to go over 600 meals this year. This meal is free and is funded by loving sponsors who supply all the necessary foods to put the meal together. Family members and other concerned citizens help to pack and deliver the meals. This year they had a woman who delivered a car full of groceries to them and asked to help prepare and deliver the meals. She said her son had committed suicide on Thanksgiving years ago and she just wanted to do something positive to help her heal.**

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**Issue: High School sports are a big part of small rural Pennsylvania communities. With all the Covid 19 problems facing schools, many faced having no sports or a reduced schedule with no fans or just a small number being allowed to attend.**

**Program: On Sunday, December 6<sup>th</sup>, WKBI Talk of the Town host, Barry Morgan interviewed Bob Parana, local sportswriter from the Ridgway Record. We reviewed the past soccer, volleyball, and football seasons with all the**

**different developments throughout the shortened seasons. Some schools developed schedules with schools in their immediate areas, while other chose to travel, and others chose not to participate. Fans were sometimes permitted, but for the most part stadiums and gyms were empty, cheerleaders and bands could only attend home games, and booster clubs took a financial beating unable to sell food or tickets. It is hoped things can be worked out for the winter sports season**

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**Issue: Christmas should be a great time of the year for everyone. This year has been completely different with all the state's regulations limiting social gatherings. Many people will be alone this year and unable to even have a Christmas dinner.**

**Program: On Sunday, December 13<sup>th</sup> and re-run on December 20<sup>th</sup>, WKBI Talk of the Town host, Barry Morgan interviewed Karen Lundin from the Christmas Day Happening in Ridgway. For 38 years this Happening has been held at the Ridgway VFD Firehall on North Broad Street with a crowd of over 350 people and home deliveries made to over 250 people. This year however, the traditional way of celebrating will have to be modified. They will continue to serve over 600 meals this year by home delivery or pickup at the Firehall. Reservations must be made by December 22. Also, this year more than ever more volunteers are needed to make home deliveries. The Happening continues because of people selflessly giving of their time, energy, and attention to provide a Christmas blessing to others in need**

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**Issue: Having health insurance is tough for people to pay for in this troubled tie with many out of work not just for a time but perhaps permanently.**

**Program: On Sunday, December 27th, WKBI Talk of the Town Host, JJ Michaels interviewed Zach Sherman form Pennie aka healthinsurance.net, which is the new website for Pennsylvania residents for people looking to purchase health insurance for themselves and families or to change their health coverage for the upcoming year of 2021. They offer access to Pennsylvania doctors and networks, medical, dental, vision, and more plans with competitive rates. The deadline to sign up for this program is January 15, 2021**

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**Other programs: Throughout October, November, and December, daily press conferences, and many public service announcements encouraging listeners to follow CDC guidelines to help control the spread of the Corona Virus and public service announcements for area businesses and services were aired for listeners.**

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