

## **ISSUES AND PROGRAM LIST – WKBI-FM**

### **4th Quarter – 2021**

**Issue – The need for pets to be adopted is a concern for the Elk County SPCA. The overpopulation of the facilities of the SPCA can cause issues with the pets and the workers.**

**Program – WKBI runs a daily show called the “Adoptable Pet” which features a pet weekly that is up for adoption at the Elk County SPCA. The feature is 60 seconds in length and runs at 1:35 Monday thru Friday.**

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**Issue – Many people cannot make it out to church on Sunday Mornings due to illness, disability or other problems.**

**Program – WKBI-FM broadcasts the Sunday morning service from Bethlehem Lutheran Church of Ridgway each week from 10:45am till 11:45am live on the radio.**

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**Issue- Small communities are always looking for new businesses to open in their small towns to replace others that have closed or moved out of town..**

**Program – WKBI runs a weekly public interest program on Sundays called Talk of the Town. On a program broadcasted on October 3, Talk of the Town host, Barry Morgan interviewed Royce Novosel Johnson and Michael Dunn from Logyard Brewing in Kane. They spoke of opening not only a taproom but their Brewing facility in Kane. Their goal is to hire local workers in every capacity and to not only serve McKean, Elk, Warren and Forest Counties but to expand their brand across the state of Pennsylvania. They are also holding an event for the public to be held on October 9 open to visitors from all over the tri-state area that includes beer tasting and tour of their facilities. It is hoped this can be an annual event attracting visitors and clients to the town of Kane which is experiencing rapid growth in many sectors.**

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**Issue – With the upcoming general election in Pennsylvania coming up in November, voters are faced with choices for the office of the District Attorney in Clearfield County.**

**Program: WKBI runs a public interest program on Sundays called Talk of the Town. On October 10 and rebroadcast on October 31, Talk of the Town host, Denny Heindl, interviewed Elliot Gelfand who is a candidate for the office of the District Attorney of Clearfield County. Mr. Gelfand related his experience in the field, past-- history, along with his qualifications for the job. He also discussed many issues facing the District Attorney's office in the coming future. Mr. Gelfand also expressed why he felt he was the best candidate for the job. It should be noted his opponent for the office did not return calls and emails inviting him to be on the program.**

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**Issue: Many area residents are concerned with the ever- changing policy of the Covid 19 vaccine and its administration along with the booster shots.**

**Program: On Sunday, October 17 and rebroadcast on November 7, WKBI's Talk of the Town Program host, Denny Heindl, interviewed local physician, Dr. Robert Schmidt. Dr. Schmidt went over the ramifications of getting the shot as opposed to not getting the shot. He believes it is up to the individual to make that decision with the help of their family physician. He also talked of the drug, Ivermectin, which is being used in other countries as an alternative to the vaccines being given in the United States. He stated that Ivermectin is only used in horses in the United States but has proven in a different type of dosage to help patients in other counties. Dr. Schmidt said the biggest difference was the cost. Ivermectin is much less expensive than other vaccines given but is not accepted here by big pharma in the United States.**

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**Issue: The diagnosis of Cancer in a person's body can have a debilitating effect not only on the person but on the entire family.**

**Program: On Sunday, October 24, WKBI's Talk of the Town Program host, JJ Michaels, interviewed nurses from the Penn Highlands Healthcare Breast Cancer Care Program. The two nurses, Mykalene and Katie, spoke of focusing on accelerating research and providing vital support, every way they can, all year around. They wanted listeners to know they are committed to showing you that no matter who you are, whatever your experience of breast cancer, they are always with you. They also advised the importance of mammograms and wanted people to know they don't have to go through their journey alone. Although Breast Cancer Awareness month is October, people are advised to be aware of it 12 months a year and to get checkups at their doctor's request.**

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**Issue: Many returning servicemen and women are suffering from PTSD, post traumatic stress disorder.**

**Program: On Sunday, November 14, and rebroadcast on November 21, 28, and December 26, WKBI Talk of the Town host, JJ Michaels interviewed Chris Krager, Matt Conrad, Kaylie Bell, and Emily Long from Pawsitive for Heroes, a program based in western New York, but also available to veterans in Jefferson and Clearfield Counties in Pennsylvania that raises money to give service dogs to veterans suffering from PTSD. They recently received \$30,000 to continue providing service dogs to other vets in Pennsylvania. This program is designed to help those veterans with the aid of a service dog. It is very expensive to train the dogs and educate the veterans on how to handle them. They will be doing talks in the area in the upcoming year with the plan of raising funding to continue this much needed program to help our veterans.**

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**Issue: Many families have suffered through their children's illnesses, especially those with terminal disease.**

**Program: On Sunday, December 5, WKBI Talk of the Town host, JJ Michaels, interviewed Mary Thorwart who represents the Make A Wish Foundation of Greater Pennsylvania and West Virginia. Mary spoke of the “Light up a Child’s Life,” which is a request for donations to grant wishes to critically ill children. She wanted listeners to know that your monthly gift helps to transform lives, and the fact that more children are waiting for wishes that ever before. In fact, every 20 minutes, a child is diagnosed with a critical illness. More than 480 kids from Greater Pennsylvania and West Virginia are waiting for their wish, and nearly 20,000 wishes in greater Pennsylvania and West Virginia have been granted wishes since 1983 She also asked for people to become volunteers because they are the backbone of life-changing wishes and bring much-needed hope and joy to the wish kids.**

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**Issue: Many individuals and families don’t get a fresh, hot, nutritious meal on Christmas Day.**

**Program: On Sunday, December 12 and rebroadcast on December 19, WKBI Talk of the Town host, Barry Morgan interviewed Karen Lundin from the Christmas Day Happening in Ridgway. Karen informed listeners that for 39 years the Christmas Day Happening has been providing food, fellowship, and family to the community of Ridgway and surrounding areas free of charge. This year marks the return to serving Christmas dinner at the Central Fire Station. However, this year reservations are required to share the meal at the fire hall. As in the past they will also provide home delivery of a Christmas meal but reservations must also be made for that as well. Karen explained that volunteers who give selflessly of their time and energy to pull this event off every year are the reason for the event’s success. It has thrived due to support of individuals, as well as organizations and businesses who have donated money, food, and gifts. Volunteers are needed to help wrap gifts, set up tables, and decorate them, as well as general help and delivering meals**

**Other programs: Throughout October, November, and December additional public service messages were broadcast concerning vaccine clinics, and testing sites throughout the listening area.**

