



**WPLY-AM Sports Radio**  
**3934 Electric Rd., S.W.**  
**Roanoke, VA 24018**  
**Main: (540) 774-9200**  
**Billing: (540) 774-9200**

SportsRadioVA.com

Billing Address:

**United Way**  
**Attention: Connie Stevens**  
**325 Campbell Ave**  
**Roanoke, VA 24016**

Send Payment To:

**WPLY-AM Sports Radio**  
**3934 Electric Rd., S.W.**  
**Roanoke, VA 24018**

# DUPLICATE INVOICE

Property	WPLY-AM		
Invoice #	25904-1	Order #	25904
Invoice Date	09/26/21	Alt Order #	
Invoice Month	September 2021	Deal #	
Invoice Period	08/30/21 - 09/26/21	Flight Dates	09/02/21 - 09/30/21
Advertiser	United Way		
Product	ZIPCODES-PSA		
Estimate #			
	Account Executive	House Account	
	Sales Office	Roanoke	
	Sales Region	Local	
	Agency Code		
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1		
	Product 2		

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	20	WPLY	Th	09/02/21	5:45 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	1	WPLY	Th	09/02/21	10:58 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	3	WPLY	Th	09/02/21	11:24 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	2	WPLY	Th	09/02/21	12:57 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	4	WPLY	Th	09/02/21	11:20 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	19	WPLY	F	09/03/21	5:56 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	7	WPLY	F	09/03/21	1:28 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	6	WPLY	F	09/03/21	8:58 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	5	WPLY	F	09/03/21	9:46 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	8	WPLY	F	09/03/21	10:45 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	10	WPLY	Sa	09/04/21	3:57 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	12	WPLY	Sa	09/04/21	5:57 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	18	WPLY	Sa	09/04/21	6:43 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	11	WPLY	Sa	09/04/21	11:19 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	9	WPLY	Sa	09/04/21	11:46 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	17	WPLY	Su	09/05/21	5:18 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	13	WPLY	Su	09/05/21	5:21 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	14	WPLY	Su	09/05/21	8:16 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	15	WPLY	Su	09/05/21	9:16 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	16	WPLY	Su	09/05/21	9:56 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	36	WPLY	M	09/06/21	5:19 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	21	WPLY	M	09/06/21	9:45 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	22	WPLY	M	09/06/21	10:56 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	24	WPLY	Tu	09/07/21	6:23 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	23	WPLY	Tu	09/07/21	10:22 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	35	WPLY	Tu	09/07/21	11:58 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	37	WPLY	W	09/08/21	5:44 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	25	WPLY	W	09/08/21	9:42 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	26	WPLY	W	09/08/21	10:58 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	39	WPLY	Th	09/09/21	5:57 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

If you'd like to switch to e-mail invoicing please let us know by e-mailing [accounting@wheelerbroadcasting.com](mailto:accounting@wheelerbroadcasting.com)  
Please include your company name, a recent invoice number, contact name and the e-mail address you'd like invoices delivered to.

Please note invoice number(s) on payment.

# DUPLICATE INVOICE

Send Payment To:

**WPLY-AM Sports Radio**  
**3934 Electric Rd., S.W.**  
**Roanoke, VA 24018**



Invoice #	25904-1	Invoice Month	September 2021
Invoice Date	09/26/21	Invoice Period	08/30/21 - 09/26/21
Advertiser	United Way		
Product	ZIPCODES-PSA		
Estimate #			

SportsRadioVA.com

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	28	WPLY	Th	09/09/21	11:21 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	27	WPLY	Th	09/09/21	10:47 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	29	WPLY	F	09/10/21	1:57 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	30	WPLY	F	09/10/21	2:17 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	40	WPLY	F	09/10/21	4:14 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	31	WPLY	Sa	09/11/21	7:20 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	32	WPLY	Sa	09/11/21	12:58 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	33	WPLY	Su	09/12/21	5:24 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	34	WPLY	Su	09/12/21	6:44 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	38	WPLY	Su	09/12/21	7:57 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	41	WPLY	M	09/13/21	9:58 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	57	WPLY	M	09/13/21	10:17 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	42	WPLY	M	09/13/21	12:57 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	44	WPLY	Tu	09/14/21	6:28 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	43	WPLY	Tu	09/14/21	6:46 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	55	WPLY	Tu	09/14/21	7:19 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	45	WPLY	W	09/15/21	5:16 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	46	WPLY	W	09/15/21	1:58 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	56	WPLY	W	09/15/21	7:20 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	48	WPLY	Th	09/16/21	8:46 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	49	WPLY	F	09/17/21	7:21 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	60	WPLY	F	09/17/21	10:58 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	50	WPLY	F	09/17/21	10:46 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	58	WPLY	Sa	09/18/21	5:16 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	51	WPLY	Sa	09/18/21	12:21 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	52	WPLY	Sa	09/18/21	12:58 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	54	WPLY	Su	09/19/21	6:21 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	53	WPLY	Su	09/19/21	7:58 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	59	WPLY	Su	09/19/21	12:58 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	62	WPLY	M	09/20/21	9:20 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	76	WPLY	M	09/20/21	9:57 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	61	WPLY	M	09/20/21	10:21 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	75	WPLY	Tu	09/21/21	5:19 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	64	WPLY	Tu	09/21/21	5:45 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	63	WPLY	Tu	09/21/21	5:57 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	66	WPLY	W	09/22/21	9:46 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	65	WPLY	W	09/22/21	11:21 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	77	WPLY	W	09/22/21	2:19 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	79	WPLY	Th	09/23/21	10:58 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	67	WPLY	Th	09/23/21	11:44 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	68	WPLY	Th	09/23/21	1:58 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	69	WPLY	F	09/24/21	5:19 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	80	WPLY	F	09/24/21	4:59 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	70	WPLY	F	09/24/21	6:44 PM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	72	WPLY	Sa	09/25/21	6:19 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	78	WPLY	Sa	09/25/21	6:58 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	71	WPLY	Sa	09/25/21	7:58 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
1	73	WPLY	Su	09/26/21	8:46 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM

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**WPLY-AM Sports Radio**  
**3934 Electric Rd., S.W.**  
**Roanoke, VA 24018**

Invoice #	25904-1	Invoice Month	September 2021
Invoice Date	09/26/21	Invoice Period	08/30/21 - 09/26/21
Advertiser	United Way		
Product	ZIPCODES-PSA		
Estimate #			

SportsRadioVA.com

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	74	WPLY	Su	09/26/21	8:57 AM	M-Su Broad Rotator	5a-12a	:30	ZI PCODES- PSA	\$0.00	NM
<u>Total Spots</u>								<b>79</b>			

**Payment Terms 30 Days / Digital: Pay On Receipt**

Net Total **\$0.00**

Invoice Balance as of 10/05/21 6:01:57 PM ET **\$0.00**

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