

INVOICE



KFMB-TV
7677 Engineer Road
San Diego, CA 92111
Main: (858)571-8888
Billing:

www.kfmb.com

Billing Address:

JR Media Services / POL
Attention: Accounts Payable
2501 W Burbaank Blvd #200
Burbank, CA 91505

Send Payment To:

KFMB-TV
PO BOX: 637386
Cincinnati, OH 45263-7386

Property	KFMB		
Invoice #	2097370-2	Order #	2097370
Invoice Date	11/08/20	Alt Order #	MANUAL
Invoice Month	November 2020	Deal #	
Invoice Period	10/26/20 - 11/03/20	Flight Dates	10/15/20 - 11/03/20
Advertiser	POL/ Brian Maischein / R / State House / CA		
Product	STATE ASSEMBLY 77 TH DISTRICT		
Estimate #			
Account Executive	Alex Lavin		
Sales Office	TEGNA Sales Los Angeles		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	73203AG		
Advertiser Ref	132305		
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/15/20	11/03/20	CBS This Morning	7-9a	MTWTF--	:15/:15	6	\$860.00	BK	
PRECEPTIBLE WITH NOTICE - P2										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/26/20	11/01/20	MTWTF--	10	\$860.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
24	KFMB	M	10/26/20	7:28 AM	CBS This Morning	7-9a	:15	Brai nM CleanMoney092020	\$430.00	BK
				7:29 AM			:15	Bri anMPI annedP092020b	\$430.00	
17	KFMB	M	10/26/20	7:58 AM	CBS This Morning	7-9a	:15	Brai nM CleanMoney092020	\$430.00	BK
				7:59 AM			:15	Bri anMPI annedP092020b	\$430.00	
18	KFMB	Tu	10/27/20	6:58 AM	CBS This Morning	7-9a	:15	Brai nM CleanMoney092020	\$430.00	BK
				6:59 AM			:15	Bri anMPI annedP092020b	\$430.00	
25	KFMB	Tu	10/27/20	8:16 AM	CBS This Morning	7-9a	:15	Brai nM CleanMoney092020	\$430.00	BK
				8:18 AM			:15	Bri anMPI annedP092020b	\$430.00	
22	KFMB	W	10/28/20	7:58 AM	CBS This Morning	7-9a	:15	Brai nM CleanMoney092020	\$430.00	BK
				7:59 AM			:15	Bri anMPI annedP092020b	\$430.00	
19	KFMB	W	10/28/20	8:40 AM	CBS This Morning	7-9a	:15	Brai nM CleanMoney092020	\$430.00	BK
				8:43 AM			:15	Bri anMPI annedP092020b	\$430.00	
23	KFMB	Th	10/29/20	8:27 AM	CBS This Morning	7-9a	:15	Brai nM CleanMoney092020	\$430.00	BK
				8:29 AM			:15	Bri anMPI annedP092020b	\$430.00	
20	KFMB	Th	10/29/20	8:53 AM	CBS This Morning	7-9a	:15	Brai nM CleanMoney092020	\$430.00	BK
				8:54 AM			:15	Bri anMPI annedP092020b	\$430.00	
21	KFMB	F	10/30/20	8:27 AM	CBS This Morning	7-9a	:15	Brai nM CleanMoney092020	\$430.00	BK
				8:29 AM			:15	Bri anMPI annedP092020b	\$430.00	
26	KFMB	F	10/30/20	8:53 AM	CBS This Morning	7-9a	:15	Brai nM CleanMoney092020	\$430.00	BK
				8:54 AM			:15	Bri anMPI annedP092020b	\$430.00	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/02/20	11/08/20	MF-----	4	\$860.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Estimate #			

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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INVOICE



Send Payment To:
KFMB-TV
PO BOX: 637386
Cincinnati, OH 45263-7386

www.kfmb.com

Invoice #	2097370-2	Invoice Month	November 2020
Invoice Date	11/08/20	Invoice Period	10/26/20 - 11/03/20
Advertiser	POL/ Brian Maienschein / R / State House / CA		
Product	STATE ASSEMBLY 77 TH DISTRICT		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	10/15/20	11/02/20	Local News @ 6p M-F PRECEPTIBLE WITH NOTICE - P2	6-7p	MTWTF--	:15/:15	3	\$1,700.00	BK	
		11/02/20	11/08/20	M-----	2	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
14	KFMB	M	11/02/20	6:28 PM	Local News @ 6p M-F	6-7p	:15	Bra nM Cl eanMoney092020	\$850.00	BK
				6:30 PM			:15	Bri anMPl annedP092020b	\$850.00	
15	KFMB	M	11/02/20	6:49 PM	Local News @ 6p M-F	6-7p	:15	Bra nM Cl eanMoney092020	\$850.00	BK
				6:49 PM			:15	Bri anMPl annedP092020b	\$850.00	
6	10/19/20	11/02/20	Local News @ 11p M-F PRECEPTIBLE WITH NOTICE - P2	11-1135p	MTWTF--	:15/:15	5	\$1,700.00	BK	
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/26/20	11/01/20	MTWTF--	5	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	KFMB	M	10/26/20	11:21 PM	Local News @ 11p M-F	11-1135p	:15	Bra nM Cl eanMoney092020	\$850.00	BK
				11:23 PM			:15	Bri anMPl annedP092020b	\$850.00	
7	KFMB	Tu	10/27/20	11:33 PM	Local News @ 11p M-F	11-1135p	:15	Bra nM Cl eanMoney092020	\$850.00	BK
				11:34 PM			:15	Bri anMPl annedP092020b	\$850.00	
10	KFMB	W	10/28/20	11:11 PM	Local News @ 11p M-F	11-1135p	:15	Bra nM Cl eanMoney092020	\$850.00	BK
				11:12 PM			:15	Bri anMPl annedP092020b	\$850.00	
8	KFMB	Th	10/29/20	11:25 PM	Local News @ 11p M-F	11-1135p	:15	Bra nM Cl eanMoney092020	\$850.00	BK
				11:26 PM			:15	Bri anMPl annedP092020b	\$850.00	
9	KFMB	F	10/30/20	11:25 PM	Local News @ 11p M-F	11-1135p	:15	Bra nM Cl eanMoney092020	\$850.00	BK
				11:26 PM			:15	Bri anMPl annedP092020b	\$850.00	
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		11/02/20	11/08/20	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
11	KFMB	M	11/02/20	11:33 PM	Local News @ 11p M-F	11-1135p	:15	Bra nM Cl eanMoney092020	\$850.00	BK
				11:34 PM			:15	Bri anMPl annedP092020b	\$850.00	
7	10/18/20	11/01/20	Sun Prime A PRECEPTIBLE WITH NOTICE - P2	7-8p	-----S	:15/:15	1	\$8,800.00	BK	
Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/26/20	11/01/20	-----S	1	\$8,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	KFMB	Su	11/01/20	7:37 PM	Sun Prime A	7-8p	:15	Bra nM Cl eanMoney092020	\$4,400.00	BK
				7:39 PM			:15	Bri anMPl annedP092020b	\$4,400.00	

Total Spots 34

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$57,100.00
<u>Agency Commission</u>	\$8,565.00
<u>Net Amount Due</u>	\$48,535.00

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