

INVOICE



WKYC
1333 Lakeside Ave
Cleveland, OH 44114
Main: (216)344-3333
Billing:

wkyc studios

www.wkyc.com

Billing Address:

Active Media Services/ POL
Attention: Accounts Payable
One Blue Hill Plaza 9th Floor
Pearl River, NY 10965

Send Payment To:

WKYC
WKYC
PO BOX: 637386
Cincinnati, OH 45263-7386

Property	WKYC		
Invoice #	2888301-2	Order #	2888301
Invoice Date	04/14/24	Alt Order #	WOC14592945
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/14/24	Flight Dates	03/27/24 - 04/14/24
Advertiser	ISS/ Tiktok		
Product	TIKTOK 1Q-2Q24 2004		
Estimate #	2004		
Account Executive	Craig Riggio		
Sales Office	TEGNA Sales New York		
Sales Region	National		
Agency Code	9912492		
Advertiser Code	TIKT		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	73442AG		
Advertiser Ref	M232002		
Product 1	CLE		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/01/24	04/14/24	NBC NIGHTLY NEWS	630-7p	MTWTFSS	:30	1	\$2,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 MTWTFSS 1 \$2,450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKYC Tu 04/02/24 6:29 PM NBC NIGHTLY NEWS 630-7p :30 TI KT0358000H \$2,450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/08/24 04/14/24 MTWTFSS 1 \$2,450.00									
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2	04/01/24	04/14/24	LATE NEWS M-SUN	11P-1135P	MTWTFSS	:30	3	\$1,680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 MTWTFSS 3 \$1,680.00									
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3	04/01/24	04/12/24	CH3 NEWS @ 430A M-F 430-5a		MTWTF--	:30	5	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 MTWTF-- 5 \$140.00									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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PO BOX: 637386
Cincinnati, OH 45263-7386

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Invoice #	2888301-2	Invoice Month	April 2024
Invoice Date	04/14/24	Invoice Period	04/01/24 - 04/14/24
Advertiser	ISS/ Tiktok		
Product	TIKTOK 1Q-2Q24 2004		
Estimate #	2004		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
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3	04/01/24	04/12/24	CH3 NEWS @ 430A M-F	430-5a	MTWTF--	:30	5	\$140.00	NM
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MTWTF--										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WKYC	M	04/01/24	4:53 AM	CH3 NEWS @ 430A M-F	430-5a	:30	TI KT0358000H	\$140.00	NM
2	WKYC	Tu	04/02/24	4:40 AM	CH3 NEWS @ 430A M-F	430-5a	:30	TI KT0358000H	\$140.00	NM
1	WKYC	W	04/03/24	4:53 AM	CH3 NEWS @ 430A M-F	430-5a	:30	TI KT0363000H	\$140.00	NM
5	WKYC	Th	04/04/24	4:54 AM	CH3 NEWS @ 430A M-F	430-5a	:30	TI KT0358000H	\$140.00	NM
4	WKYC	F	04/05/24	4:52 AM	CH3 NEWS @ 430A M-F	430-5a	:30	TI KT0358000H	\$140.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
			04/08/24	04/14/24	MTWTF--	5	\$140.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
7	WKYC	M	04/08/24	4:42 AM	CH3 NEWS @ 430A M-F	430-5a	:30	TI KT0363000H	\$140.00	NM
6	WKYC	Tu	04/09/24	4:54 AM	CH3 NEWS @ 430A M-F	430-5a	:30	TI KT0358000H	\$140.00	NM
10	WKYC	W	04/10/24	4:58 AM	CH3 NEWS @ 430A M-F	430-5a	:30	TI KT0363000H	\$140.00	NM
8	WKYC	Th	04/11/24	4:54 AM	CH3 NEWS @ 430A M-F	430-5a	:30	TI KT0363000H	\$140.00	NM
9	WKYC	F	04/12/24	4:42 AM	CH3 NEWS @ 430A M-F	430-5a	:30	TI KT0363000H	\$140.00	NM

4	04/01/24	04/12/24	CH3 NEWS @ 5A M-F	5-6a	MTWTF--	:30	5	\$490.00	NM
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MTWTF--										
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
			04/01/24	04/07/24	MTWTF--	5	\$490.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKYC	M	04/01/24	5:42 AM	CH3 NEWS @ 5A M-F	5-6a	:30	TI KT0358000H	\$490.00	NM
4	WKYC	Tu	04/02/24	5:22 AM	CH3 NEWS @ 5A M-F	5-6a	:30	TI KT0358000H	\$490.00	NM
2	WKYC	W	04/03/24	5:21 AM	CH3 NEWS @ 5A M-F	5-6a	:30	TI KT0358000H	\$490.00	NM
5	WKYC	Th	04/04/24	5:13 AM	CH3 NEWS @ 5A M-F	5-6a	:30	TI KT0363000H	\$490.00	NM
3	WKYC	F	04/05/24	5:13 AM	CH3 NEWS @ 5A M-F	5-6a	:30	TI KT0363000H	\$490.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
			04/08/24	04/14/24	MTWTF--	5	\$490.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	WKYC	M	04/08/24	5:41 AM	CH3 NEWS @ 5A M-F	5-6a	:30	TI KT0358000H	\$490.00	NM
7	WKYC	Tu	04/09/24	5:28 AM	CH3 NEWS @ 5A M-F	5-6a	:30	TI KT0363000H	\$490.00	NM
8	WKYC	W	04/10/24	5:53 AM	CH3 NEWS @ 5A M-F	5-6a	:30	TI KT0363000H	\$490.00	NM
10	WKYC	Th	04/11/24	5:28 AM	CH3 NEWS @ 5A M-F	5-6a	:30	TI KT0358000H	\$490.00	NM
9	WKYC	F	04/12/24	5:21 AM	CH3 NEWS @ 5A M-F	5-6a	:30	TI KT0358000H	\$490.00	NM

5	04/01/24	04/12/24	CH3 NEWS @ 4P M-F	4p M-F	MTWTF--	:30	5	\$525.00	NM
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MTWTF--										
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
			04/01/24	04/07/24	MTWTF--	5	\$525.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKYC	M	04/01/24	4:54 PM	CH3 NEWS @ 4P M-F	4p M-F	:30	TI KT0358000H	\$525.00	NM
2	WKYC	Tu	04/02/24	4:10 PM	CH3 NEWS @ 4P M-F	4p M-F	:30	TI KT0358000H	\$525.00	NM
4	WKYC	W	04/03/24	4:27 PM	CH3 NEWS @ 4P M-F	4p M-F	:30	TI KT0363000H	\$525.00	NM
5	WKYC	Th	04/04/24	4:41 PM	CH3 NEWS @ 4P M-F	4p M-F	:30	TI KT0358000H	\$525.00	NM

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Advertiser	ISS/ Tiktok		
Product	TIKTOK 1Q-2Q24 2004		
Estimate #	2004		

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1	WKYC	Tu	04/02/24	5:42 PM	CH3 NEWS @ 5P M-F	5-6p	:30	TI KT0358000H	\$980.00	NM																																																																																							
2	WKYC	W	04/03/24	5:42 PM	CH3 NEWS @ 5P M-F	5-6p	:30	TI KT0358000H	\$980.00	NM																																																																																							
5	WKYC	Th	04/04/24	5:12 PM	CH3 NEWS @ 5P M-F	5-6p	:30	TI KT0363000H	\$980.00	NM																																																																																							
4	WKYC	F	04/05/24	5:48 PM	CH3 NEWS @ 5P M-F	5-6p	:30	TI KT0363000H	\$980.00	NM																																																																																							
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	04/08/24	04/14/24	-TWTF--	5	\$980.00																																																																																												
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

WKYC
WKYC
PO BOX: 637386
Cincinnati, OH 45263-7386

wkyc studios

www.wkyc.com

Invoice #	2888301-2	Invoice Month	April 2024
Invoice Date	04/14/24	Invoice Period	04/01/24 - 04/14/24
Advertiser	ISS/ Tiktok		
Product	TIKTOK 1Q-2Q24 2004		
Estimate #	2004		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
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3	WKYC	Sa	04/13/24	6:53 AM	SATURDAY 6A NEWS	6-7a	:30	TI KT0363000H	\$525.00	NM																																																																																							
16	03/27/24	04/13/24	SATURDAY TODAY	7-9a Sa	-----S-	:30	1	\$1,120.00	NM																																																																																								
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Total Spots 62

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$41,370.00
<u>Agency Commission</u>	\$6,205.50
<u>Net Amount Due</u>	\$35,164.50

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.