

WKYC 1333 Lakeside Ave Cleveland, OH 44114 Main: (216)344-3333 Billing:

www.wkyc.com

Billing Address:

Active Media Services/ POL Attention: Accounts Payable One Blue Hill Plaza 9th Floor Pearl River, NY 10965

Send Payment To:

WKYC WKYC PO BOX: 637386 Cincinnati, OH 45263-7386

INVOICE

Property	WKYC			
Invoice #	2888301-2	Order #	2888301	
Invoice Date	04/14/24	Alt Order # WOC14592945		
Invoice Month	April 2024	Deal #		
Invoice Period	04/01/24 - 04/14/24	Flight Dates	03/27/24 - 04/14/24	
Advertiser	ISS/ Tiktok	•		
Product	TIKTOK 1Q-2Q24 20)04		
Estimate #	2004			
	Account Executive	Craig Riggio		
	Sales Office	TEGNA Sales	s New York	
	Sales Region	National		
	Agency Code	9912492		
	Advertiser Code	TIKT		
	Billing Calendar	Broadcast		
	Billing Type	Cash		
	Special Handling			
	Agency Ref	73442AG		
	Advertiser Ref	M232002		
	Product 1	CLE		
	Product 2			

Spots/

						Opols/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 04/01/24	04/14/24	NBC NIGHTLY NEWS	630-7p	MTWTFSS	:30	1	\$2,450.00	NM	
Weeks:	Start Date 04/01/24	End Date <u>MTWTFSS</u> 04/07/24 <u>MTWTFSS</u>	Spots/Week 1	Rate \$2,450.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 Wł	(YC Tu 04,	/02/24 6:29 PM NBC NI	GHTLY NEWS	630-7p	:3	0 TI KT0358	8000H		\$2,450.00 NM
Weeks:	Start Date 04/08/24	End Date <u>MTWTFSS</u> 04/14/24 <u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$2,450.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 Wł	KYC Sa 04	/13/24 7:00 PM NBC NI	GHTLY NEWS	630-7p	:3	0 TI KTO36:	3000H		\$2,450.00 NM
2 04/01/24	04/14/24	LATE NEWS M-SUN	11P-1135P	MTWTFSS	:30	3	\$1,680.00	NM	
Weeks:	Start Date 04/01/24	End Date <u>MTWTFSS</u> 04/07/24 MTWTFSS	Spots/Week 3	<u>Rate</u> \$1,680.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 Wł	YC M 04	/01/24 11:29 PM LATE N	EWS M-SUN	11P-1135P	:3	0 TI KT0358	8000H		\$1,680.00 NM
3 Wł	(YC Tu 04,	/02/24 11:29 PM LATE N	EWS M-SUN	11P-1135P	:3	0 TI KT0358	8000H		\$1,680.00 NM
2 Wł	(YC W 04	/03/24 11:22 PM LATE N	EWS M-SUN	11P-1135P	:3	0 TI KT036	3000Н		\$1,680.00 NM
Weeks:	Start Date 04/08/24	End Date <u>MTWTFSS</u> 04/14/24 <u>MTWTFSS</u>	Spots/Week 3	<u>Rate</u> \$1,680.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
4 Wł	YC Tu 04	/09/24 11:33 PM LATE N	EWS M-SUN	11P-1135P	:3	0 TI KT036	3000Н		\$1,680.00 NM
6 Wł	YC Th 04	/11/24 11:34 PM LATE N	EWS M-SUN	11P-1135P	:3	0 TI KT0358	8000H		\$1,680.00 NM
5 Wł	KYC Sa 04,	/13/24 11:22 PM LATE N	EWS M-SUN	11P-1135P	:3	0 TI KT036:	3000H		\$1,680.00 NM
3 04/01/24	04/12/24	CH3 NEWS @ 430A M-	F 430-5a	МГWГF	:30	5	\$140.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

04/01/24 04/07/24 5 \$140.00

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Cincinnati, OH 45263-7386

INVOICE

Invoice #	2888301-2	Invoice Month	April 2024
Invoice Date	04/14/24	Invoice Period	04/01/24 - 04/14/24
Advertiser	ISS/ Tiktok		
Product	TIKTOK 1Q-2Q24 2004		
Estimate #	2004		

www.wkyc.com

Line Start Date E	End Date Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
		3 NEWS @ 430A I		MIWIF55	:30	5	\$140.00	NM		
5 04/01/24	011C	NEWS @ 430A1	W-1 450-5a	WI WI I'	.50	5	φ140.00			
		MTWTF								
Spots: # Ch	Day Air Date	Air Time Desci	ription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
3 WKYC			NEWS @ 430A M-F	430-5a		0 TI KT03580	ООН		\$140.00	
2 WKYC	Tu 04/02/24	4:40 AM CH3	NEWS @ 430A M-F	430-5a	:3	0 TI KT03580	ООН		\$140.00) NM
1 WKYC	W 04/03/24	4:53 AM CH3	NEWS @ 430A M-F	430-5a	:3	0 TI KT03630	OOH		\$140.00) NM
5 WKYC	Th 04/04/24	4:54 AM CH3	NEWS @ 430A M-F	430-5a	:3	0 TI KT03580	ООН		\$140.00) NM
4 WKYC		MUTTER	NEWS @ 430A M-F	430-5a	:3	0 TI KT03580	OOH		\$140.00) NM
	art Date End E 1/08/24 04/14		Spots/Week 5	<u>Rate</u> \$140.00						
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Desc	-	Start/End Time	l enat	h Ad-ID			Rate	Туре
7 WKYC			NEWS @ 430A M-F	430-5a		0 TI KT03630	ООН		\$140.00	
6 WKYC	Tu 04/09/24	4:54 AM CH3	NEWS @ 430A M-F	430-5a	:3	0 TI KT03580	ООН		\$140.00) NM
10 WKYC	W 04/10/24	4:58 AM CH3	NEWS @ 430A M-F	430-5a	:3	0 TI KT03630	ООН		\$140.00) NM
8 WKYC	Th 04/11/24	4:54 AM CH3	NEWS @ 430A M-F	430-5a	:3	0 TI KT03630	ООН		\$140.00) NM
9 WKYC	F 04/12/24	4:42 AM CH3	NEWS @ 430A M-F	430-5a	:3	0 TI KT03630	00H		\$140.00) NM
4 04/01/24 0	04/12/24 CH3	3 NEWS @ 5A M-	F 5-6a	MTWTF	:30	5	\$490.00	NM		
	art Date End D		Spots/Week	Rate						
Spots: <u>#</u> <u>Ch</u>	1/01/24 04/07 Day Air Date	Air Time Desc	intion 5	\$490.00 Start/End Time	Lonat	h Ad-ID			Pate	Туре
1 WKYC			NEWS @ 5A M-F	5-6a		0 TI KT03580	ООН		\$490.00	
4 WKYC			NEWS @ 5A M-F	5-6a		0 TI KT03580			\$490.00	
2 WKYC			NEWS @ 5A M-F	5-6a	:3	0 TI KT03580	ООН		\$490.00	
5 WKYC	Th 04/04/24	5:13 AM CH3	NEWS @ 5A M-F	5-6a	:3	0 TI KT03630	ООН		\$490.00) NM
3 WKYC	F 04/05/24	5:13 AM CH3	NEWS @ 5A M-F	5-6a	:3	0 TI KT03630	ООН		\$490.00) NN
	art Date End E 4/08/24 04/14		Spots/Week 5	<u>Rate</u> \$490.00						
Spots: <u>#</u> <u>Ch</u>	Day Air Date	Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
6 WKYC	M 04/08/24	5:41 AM CH3	NEWS @ 5A M-F	5-6a	:3	0 TI KT03580	00H		\$490.00) NM
7 WKYC	Tu 04/09/24	5:28 AM CH3	NEWS @ 5A M-F	5-6a	:3	0 TI KT03630	ООН		\$490.00) NM
8 WKYC	W 04/10/24	5:53 AM CH3	NEWS @ 5A M-F	5-6a		0 TI KT03630			\$490.00) NM
10 WKYC	Th 04/11/24	5:28 AM CH3	NEWS @ 5A M-F	5-6a	:3	0 TI KT03580	OOH		\$490.00) NM
9 WKYC	F 04/12/24	5:21 AM CH3	NEWS @ 5A M-F	5-6a	:3	0 TI KT03580	00H		\$490.00) NI/
5 04/01/24 0	04/12/24 CH3	3 NEWS @ 4P M-	F 4p M-F	MTWTF	:30	5	\$525.00	NM		
	art Date End D 1/01/24 04/07		Spots/Week 5	Rate \$525.00						
Spots: <u># Ch</u>	Day Air Date	Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
		4:54 PM CH3	NEWS @ 4P M-F	4p M-F	:3	0 TI KTO3580	ООН		\$525.00) NM
2 WKYC	Tu 04/02/24	4:10 PM CH3	NEWS @ 4P M-F	4p M-F	:3	0 TI KT03580	00H		\$525.00) NM
4 WKYC	W 04/03/24	4:27 PM CH3	NEWS @ 4P M-F	4p M-F	:3	0 TI KT03630	00H		\$525.00) NM
5 WKYC	Th 04/04/24	4:41 PM CH3	NEWS @ 4P M-F	4p M-F	:3	0 TI KT03580	ООН		\$525.00) NM

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Start Date

Ch

WKYC

WKYC

6

9

M 04/08/24

Tu 04/09/24

5 04/01/24

Spots: #

l ine

End Date

04/12/24

Day Air Date

Send Payment To: WKYC WKYC PO BOX: 637386 Cincinnati, OH 45263-7386

Description

CH3 NEWS @ 4P M-F

Air Time Description

MTWTFSS

MTWTF--

Start/End Time

Rate Type

Rate Type \$525.00 NM \$525.00 NM \$525.00 NM \$525.00 NM \$525.00 NM

Rate Type \$980.00

Rate Type \$980.00 NM \$980.00

\$980.00

\$980.00

\$980.00

\$980.00

\$980.00

\$980.00 NM \$980.00 NM

Rate Type \$175.00

Rate Type

\$175.00 NM

\$175.00 NM

NM \$175.00 NM \$175.00 NM \$175.00 NM \$175.00 NM

NM

NM

NM

NM

NM

NM

NM

\$525.00 NM

Invoice #	2888301-2	Invoice Month	April 2024
Invoice Date	04/14/24	Invoice Period	04/01/24 - 04/14/24
Advertiser	ISS/ Tiktok	•	
Product	TIKTOK 1Q-2Q24 2004		
Estimate #	2004		

Rate

\$525.00

Type

NM

NM

NM

Spots/

Week

Length Ad-ID

5

:30 TI KT0363000H

:30 TI KT0358000H

Length

:30

3	WKYC F 04/05/24 4:27 PM CH3 NEWS @ 4P M-F	4p M-F	:30 TI KT0358	3000Н
Weeks		Rate		
	04/08/24 04/14/24 - TWTF 5	\$525.00		
Spots: <u>#</u>	Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	
9	WKYC Tu 04/09/24 4:29 PM CH3 NEWS @ 4P M-F	4p M-F	:30 TI KT0363	3000H
6	WKYC W 04/10/24 4:12 PM CH3 NEWS @ 4P M-F	4p M-F	:30 TI KT0358	3000H
7	WKYC W 04/10/24 4:53 PM CH3 NEWS @ 4P M-F	4p M-F	:30 TI KT0363	3000H
10	WKYC F 04/12/24 4:12 PM CH3 NEWS @ 4P M-F	4p M-F	:30 TI KT0363	3000H
8	WKYC F 04/12/24 4:52 PM CH3 NEWS @ 4P M-F	4p M-F	:30 TI KT0358	3000H
				* ****
6 04/01/	/24 04/12/24 CH3 NEWS @ 5P M-F 5-6p	MTWTF	:30 5	\$980.00
Weeks	S: Start Date End Date MTWTFSS Spots/Week	Rate		
WEEKS	$\frac{51311110412}{04/01/24} = \frac{1111102}{04/07/24} = \frac{1111102}{MTWTF} = \frac{50005/702000}{5}$	\$980.00		
Spots: #	Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	
3	WKYC M 04/01/24 5:56 PM CH3 NEWS @ 5P M-F	5-6p	:30 TI KT0358	3000H
1	WKYC Tu 04/02/24 5:42 PM CH3 NEWS @ 5P M-F	5-6p	:30 TI KT0358	
2	WKYC W 04/03/24 5:42 PM CH3 NEWS @ 5P M-F	5-6p	:30 TI KT0358	3000H
5	WKYC Th 04/04/24 5:12 PM CH3 NEWS @ 5P M-F	5-6p	:30 TI KT0363	
4	WKYC F 04/05/24 5:48 PM CH3 NEWS @ 5P M-F	5-6p	:30 TI KT0363	
Weeks		Rate	.00 11110000	
	04/08/24 04/14/24 - TWTF 5	\$980.00		
Spots: #	Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	
7	WKYC Tu 04/09/24 5:24 PM CH3 NEWS @ 5P M-F	5-6p	:30 TI KT0358	3000H
8	WKYC W 04/10/24 5:55 PM CH3 NEWS @ 5P M-F	5-6p	:30 TI KT0358	3000H
10	WKYC Th 04/11/24 5:29 PM CH3 NEWS @ 5P M-F	5-6p	:30 TI KT0363	3000H
6	WKYC F 04/12/24 5:23 PM CH3 NEWS @ 5P M-F	5-6p	:30 TI KT0363	3000H
9	WKYC F 04/12/24 5:55 PM CH3 NEWS @ 5P M-F	5-6p	:30 TI KT0363	3000H
-		•		
7 04/01/		MTWTF	:30 5	\$175.00
M/a alva	H Start Data Frid Data MENTESS Crists Microly	Data		
Weeks	s: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>5</u>	<u>Rate</u> \$175.00		
Spots: #	Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	
1 00013.	WKYC M 04/01/24 1:31 AM LATE NIGHT WITH SETH	1237-138x	:30 TI KT0358	3000H
2	WKYC Tu 04/02/24 1:07 AM LATE NIGHT WITH SETH	1237-138x	:30 TI KT0358	
4	WKYC W 04/03/24 1:30 AM LATE NIGHT WITH SETH	1237-138x	:30 TI KT0363	
4	WKYC W 04/03/24 1.30 AM LATE NIGHT WITH SETH WKYC Th 04/04/24 1:30 AM LATE NIGHT WITH SETH	1237-138x	:30 TI KT0363	
5 Weeks	WKYC F 04/05/24 1:18 AM LATE NIGHT WITH SETH S: Start Date End Date MTWTFSS Spots/Week	1237-138x Rate	:30 TI KT0363	DUUUH
VVEEKS	$\frac{Start Date}{04/08/24} = \frac{End Date}{04/14/24} = \frac{MI WITSS}{MTWTF-} = \frac{Spots/Week}{5}$	\$175.00		
Spots: #	<u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID	
<u> </u>		1007 100		

1:17 AM LATE NIGHT WITH SETH

1:23 AM LATE NIGHT WITH SETH

Start/End Time

4p M-F

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1237-138x

1237-138x

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Advertiser	ISS/ Tiktok		
Product	TIKTOK 1Q-2Q24 2004		
Estimate #	2004		

						Spots/				
Line Start Date E	nd Date Do	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
7 04/01/24 04	4/12/24 L/ H	ATE NIGHT WITH SE	T 1237-138x	MTWTF	:30	5	\$175.00	NM		
Spots: # Ch	Day Air Date	Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate	Туре
7 WKYC	W 04/10/24	4 1:30 AM LATE N	NIGHT WITH SETH	1237-138x	:3	0 TI KTO363	3000Н		\$175.00	NM
10 WKYC	Th 04/11/24	4 1:31 AM LATE N	NIGHT WITH SETH	1237-138x	:3	0 TI KT0363	3000H		\$175.00	NM
8 WKYC	F 04/12/24	4 1:21 AM LATE N	NIGHT WITH SETH	1237-138x	:3	0 TI KT0358	3000H		\$175.00	NM
15 03/27/24 04	4/13/24 S/	ATURDAY 6A NEWS	6-7a	S-	:30	1	\$525.00	NM		
		<u>d Date</u> <u>MTWTFSS</u> 07/24S-	Spots/Week 1	<u>Rate</u> \$525.00						
Spots: <u>#</u> Ch	Day Air Date	Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate	Туре
2 WKYC	Sa 04/06/24		RDAY 6A NEWS	6-7a	:3	0 TI KT0358	3000H		\$525.00	NM
		Date MTWTFSS	Spots/Week	Rate						
		14/24S-	1	\$52 <u>5.00</u>					Data	T
Spots: <u># Ch</u>	Day Air Date			Start/End Time		th <u>Ad-ID</u> 0 TI KT0363			Rate	
3 WKYC	Sa 04/13/24	4 6:53 AM SATUR	KDAY 6A NEWS	6-7a	:3	0 11 K10303	50000		\$525.00	NM
16 03/27/24 04	4/13/24 S/	ATURDAY TODAY	7-9a Sa	S-	:30	1	\$1,120.00	NM		
		Date <u>MTWTFSS</u>	Spots/Week	<u>Rate</u> \$1,120.00						
Spots: # Ch	Day Air Date	01/21 0	otion	Start/End Time	Lena	th Ad-ID			Rate	Type
2 WKYC	Sa 04/06/24			7-9a Sa		0 TI KT0363	3000H		\$1,120.00	
Weeks: Sta	art Date End	Date <u>MTWTFSS</u>	Spots/Week	Rate		-			,.,	
04.		14/24 S-	1	\$1,12 <u>0.00</u>						
Spots: <u>#</u> <u>Ch</u>	Day Air Date			Start/End Time		th Ad-ID			Rate	
3 WKYC	Sa 04/13/24	4 8:16 AM SATUR	RDAY TODAY	7-9a Sa	:3	0 TI KT0358	3000H		\$1,120.00	NM
				Total Spots	(62				

Include Invoice # on Check - Payment Terms 30 Days

\$41,370.00	Gross Total
\$6,205.50	Agency Commission
\$35,164.50	Net Amount Due

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