

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WBX / Utica NY	<b>Date:</b> 10/1/18
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I, Adam Ziegler

do hereby request station time concerning the following issue:

STATE CONSERVATIVE Campaign

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

2018 Congressional Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Congressional Leadership Fund  
1747 Pennsylvania Ave NW, 5th Floor  
Washington DC, 20008  
202-556-6420

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Fred Malek- Chairman  
Mason Fink

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.


The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6/7/2018            202-337-5700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

      Tracy Picente      DDS  
Signature                      Printed Name                      Title

Sep 27, 18  
 CONT# 32206186 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO WIBX-AM (Utica-Rome, NY)  
 FM TERRANCE HOUSTON  
 OFF PHILADELPHIA  
 AGY MULTI MEDIA SERVICES  
 ADDR 915 KING ST. 2ND FL.  
 ALEXANDRIA, VA 22314

DDS CONT# 0  
 C/P/E: / / 990

SALESPERSON FAX#

PH #

BYR NEAL MCDONALD  
 ADV STATE CONSERVATIVE CAMPAIGN COMM  
 PDT 2018 General Election  
 FLT Oct 01, 18 - Oct 07, 18

\* REP ORDER COMMENT \*

\*\* 9/27/2018 4:43:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	M.....	9A - 12P	60	10/01/2018 - 10/01/2018	1D	1	\$125.00	1
	1.2	M.....	12P - 3P	60	10/01/2018 - 10/01/2018	1D	2	\$125.00	2
	1.3	M.....	3P - 7P	60	10/01/2018 - 10/01/2018	1D	2	\$125.00	2
					** FLIGHT TOTALS **		5	\$625.00	
		<b>FLIGHT 2</b>							
	2.1	.T.....	9A - 12P	60	10/02/2018 - 10/02/2018	1D	1	\$125.00	1
	2.2	.T.....	12P - 3P	60	10/02/2018 - 10/02/2018	1D	2	\$125.00	2
	2.3	.T.....	3P - 7P	60	10/02/2018 - 10/02/2018	1D	2	\$125.00	2
					** FLIGHT TOTALS **		5	\$625.00	
		<b>FLIGHT 3</b>							
	3.1	..W....	9A - 12P	60	10/03/2018 - 10/03/2018	1D	1	\$125.00	1
	3.2	..W....	12P - 3P	60	10/03/2018 - 10/03/2018	1D	2	\$125.00	2
	3.3	..W....	3P - 7P	60	10/03/2018 - 10/03/2018	1D	2	\$125.00	2
					** FLIGHT TOTALS **		5	\$625.00	
		<b>FLIGHT 4</b>							
	4.1	...T...	9A - 12P	60	10/04/2018 - 10/04/2018	1D	1	\$125.00	1
	4.2	...T...	12P - 3P	60	10/04/2018 - 10/04/2018	1D	2	\$125.00	2
	4.3	...T...	3P - 7P	60	10/04/2018 - 10/04/2018	1D	2	\$125.00	2
					** FLIGHT TOTALS **		5	\$625.00	

**CONTRACT**

**WIBX950**  
**News • Talk • Sports**

**WIBX-AM**  
**9418 River Road**  
**Marcy, NY 13403**  
**(315) 768-9500**

And:

**Multi Media Services**  
**915 King Street**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 712367 /		<u>Alt Order #</u>
<u>Advertiser</u> State Conservative Campaign Committee		<u>Original Date / Revision</u> 09/27/18 / 09/27/18
<u>Contract Dates</u> 10/01/18 - 10/05/18	<u>Estimate #</u> 990	
<u>Product</u> 2018 General Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBX-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

**WIBX-AM - 712367A**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WIBX	10/01/18	10/05/18	M-F	9:00 AM-12:00 PM		1:00			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/18	10/07/18	11111--				5	\$125.00			
N 2	WIBX	10/01/18	10/05/18	M-F	12:00 PM-3:00 PM		1:00			NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/18	10/07/18	22222--				10	\$125.00			
N 3	WIBX	10/01/18	10/05/18	M-F	3p-7p		1:00			NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/18	10/07/18	22222--				10	\$125.00			
<b>Totals</b>											<b>25</b>	<b>\$3,125.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/05/18	25	\$3,125.00	(\$468.75)	\$2,656.25
<b>Totals</b>	<b>25</b>	<b>\$3,125.00</b>	<b>(\$468.75)</b>	<b>\$2,656.25</b>

**Contract Totals** 25 \$3,125.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.