



125 West 55th St
New York, NY 10019

Contract # 25339403	Changes as of: 10/25/2016 at 12:20 PM	Version: Current State Version 2
CPE: 155/915/8382	Flight: 10/25/16 - 10/31/16	Station: NLAS
Agency: NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314	Advertiser: NRCC IE	Market: Las Vegas
Product: NRCC IE 2016	Office: WASHINGTON	Total \$: \$6,000.00
Agency Order #: 5509961	Primary Demo: Adults 35-64	Total Spots: 30
Buyer: MediaAssistant, NMRPP	Con Type: POLITICAL/VOTE	Total CPP: \$1,500.00
Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261	Total GRP: 4.0
		Traffic #: 1452999
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/25 - 10/31						Total Spots	Total \$	CPP	GRP	
							10/25	10/26	10/27	10/28	10/29	10/30					10/31
1	Tu-F,M 1p-2p		GUNSMOKE	\$200.00	0.1	30	1	1	1	1	0	0	1	5	\$1,000.00	\$2,000.00	0.5
2	Tu-F,M 2p-3p		BONANZA	\$200.00	0.3	30	1	1	1	1	0	0	1	5	\$1,000.00	\$666.67	1.5
3	Tu-F,M 3p-4p		RIFLEMAN/RIFLEMAN B	\$200.00	0.1	30	1	1	1	1	0	0	1	5	\$1,000.00	\$2,000.00	0.5
4	Tu-F,M 4p-5p		EMERGENCY	\$200.00	0.1	30	1	1	1	1	0	0	1	5	\$1,000.00	\$2,000.00	0.5
5	Tu-F,M 5p-6p		emergency	\$200.00	0.1	30	1	1	1	1	0	0	1	5	\$1,000.00	\$2,000.00	0.5
6	Tu-F,M 6p-7p		MAMA'S FAMILY/MAMAS FAMLY B	\$200.00	0.1	30	1	1	1	1	0	0	1	5	\$1,000.00	\$2,000.00	0.5
TOTALS:							6	6	6	6	0	0	6	30	\$6,000.00	\$1,500.00	4.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/25/16 11:37 AM	ANJELICA DAVI	Separation: 30
10/24/16 8:46 AM	System	Notice Received.
10/23/16 7:08 AM	JENNA NUBAR	Separation: 30

Competitive Information	
Market Budget:	\$600,000
NLAS Share:	1%
Comment:	
KLAS:	24%
KSNV:	28%
KTNV:	20%
KVCW:	5%
KVVU:	20%
NVCW:	2%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$6,000.00	\$1,500.00	4.0
Total	100%	30	\$6,000.00	\$1,500.00	4.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	24	\$4,800.00
2016-Nov	6	\$1,200.00
Total	30	\$6,000.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/25/16 11:37 AM	ANJELICA DAVI	Confirmed			\$0	\$6,000.00	Changes: User Entered \$ from \$0.00 to \$6,000.00. 1 buyline added or modified.
Queued for Electronic Contracting	10/24/16 8:45 AM					\$0	\$0	
New	10/23/16 7:08 AM	JENNA NUBAR	Confirmed	30		\$6,000.00	\$6,000.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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