

1328324  
14333  
1.10.2.18.24

Fox Television Stations  
National Issue and/or Federal Candidate Reference Advertisement  
Public File Disclosure Form

Does the advertisement refer to one or more legally-qualified federal candidates for office? YES
If so, who is/are the legally-qualified federal candidate(s) in the ad? Bryan Steil, United States Representative
What federal election (or elections) does the advertisement refer to? DNA
Does the advertisement refer to a national issue or issues? YES
If so, what is the national issue (or issues)? Please list all issues. Gasoline Taxes
Who is the sponsor of the advertisement? <b>OPPORTUNITY WISCONSIN</b>
Who are (i) the chief executive officers; (ii) members of the executive committee; and (iii) members of the board of directors of the sponsor? JIM GERSTEIN, PRESIDENT & CHAIR CRISTINA URIBE, TREASURER MELANIE BELLER, SECRETARY SAURABH GUPTA, GENERAL COUNSEL
Did the station request in writing if this is the complete list of officers? YES
List the name, address, and phone number of the contact person buying the time. TARGETED PLATFORM MEDIA PO BOX 237 CROWNSBVILLE MD, 21032 202-965-5060

# CONTRACT

**FOX 6** WITI  
**MILWAUKEE** 9001 N Green Bay Rd  
 Milwaukee, WI 53209  
 (414) 355-6666

<u>Contract / Revision</u> 1328324 /		<u>Alt Order #</u> WOC14459812
<u>Advertiser</u> Opportunity Wisconsin		<u>Original Date / Revision</u> 01/09/24 / 01/09/24
<u>Contract Dates</u> 01/10/24 - 02/18/24	<u>Estimate #</u> 14333	
<u>Product</u> Issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WITI	<u>Account Executive</u> Mike Kondrat-Orange	<u>Sales Office</u> FSS Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV20316	<u>Advertiser Code</u> 1501	<u>Product 1/2</u> 1511
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Targeted Platform Media  
 Attention: Danny Neckel  
 1291 Hollywood Ave  
 Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WITI	01/10/24	02/13/24	M-F 6a-7a	6a-7a		:30			NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/10/24	01/16/24	---1---				1	\$900.00			
	Week:	01/17/24	01/23/24	--1----				1	\$900.00			
	Week:	01/24/24	01/30/24	--1----				1	\$900.00			
	Week:	01/31/24	02/06/24	---1---				1	\$900.00			
	Week:	02/07/24	02/13/24	-11----				2	\$900.00			
N 2	WITI	01/10/24	02/16/24	M-F 6a-7a	6a-7a		:30			NM	8	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/10/24	01/16/24	1-1-1--				3	\$1,100.00			
	Week:	01/17/24	01/23/24	-1--1--				2	\$1,100.00			
	Week:	01/24/24	01/30/24	-----				0	\$0.00			
	Week:	01/31/24	02/06/24	--1----				1	\$1,100.00			
	Week:	02/07/24	02/13/24	---1---				1	\$1,100.00			
	Week:	02/14/24	02/20/24	----1--				1	\$1,100.00			
N 3	WITI	01/10/24	02/14/24	M-F 7a-8a	7a-8a		:30			NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/10/24	01/16/24	--1-1--				2	\$1,600.00			
	Week:	01/17/24	01/23/24	--1----				1	\$1,600.00			
	Week:	01/24/24	01/30/24	----1--				1	\$1,600.00			
	Week:	01/31/24	02/06/24	---1---				1	\$1,600.00			
	Week:	02/07/24	02/13/24	-----				0	\$0.00			
	Week:	02/14/24	02/20/24	--1----				1	\$1,600.00			
N 4	WITI	01/10/24	02/12/24	M-F 7a-8a	7a-8a		:30			NM	7	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/10/24	01/16/24	--1-1--				2	\$1,500.00			
	Week:	01/17/24	01/23/24	----1--				1	\$1,500.00			
	Week:	01/24/24	01/30/24	-1-1---				2	\$1,500.00			
	Week:	01/31/24	02/06/24	-1-----				1	\$1,500.00			
	Week:	02/07/24	02/13/24	1-----				1	\$1,500.00			
N 5	WITI	01/10/24	02/14/24	M-F 8a-9a	8a-9a		:30			NM	6	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/10/24	01/16/24	---1---				1	\$1,300.00			
	Week:	01/17/24	01/23/24	1-----				1	\$1,300.00			



**WITI**  
**9001 N Green Bay Rd**  
**Milwaukee, WI 53209**  
**(414) 355-6666**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1328324 /	WOC14459812

<u>Advertiser</u>	<u>Original Date / Revision</u>
Opportunity Wisconsin	01/09/24 / 01/09/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/10/24 - 02/18/24	Issue	14333

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/24/24	01/30/24	----1--				1	\$1,300.00			
Week:		01/31/24	02/06/24	1---1--				2	\$1,300.00			
Week:		02/07/24	02/13/24	-----				0	\$0.00			
Week:		02/14/24	02/20/24	--1----				1	\$1,300.00			
N 6	WITI	01/10/24	02/16/24	M-F 8a-9a	8a-9a		:30			NM	6	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	--1-1--				2	\$1,100.00			
Week:		01/17/24	01/23/24	-----				0	\$0.00			
Week:		01/24/24	01/30/24	---1---				1	\$1,100.00			
Week:		01/31/24	02/06/24	-1-----				1	\$1,100.00			
Week:		02/07/24	02/13/24	1-----				1	\$1,100.00			
Week:		02/14/24	02/20/24	----1--				1	\$1,100.00			
N 7	WITI	01/10/24	02/14/24	M-F 9a-10a	9a-10a		:30			NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	---1---				1	\$900.00			
Week:		01/17/24	01/23/24	---1---				1	\$900.00			
Week:		01/24/24	01/30/24	--1----				1	\$900.00			
Week:		01/31/24	02/06/24	---1---				1	\$900.00			
Week:		02/07/24	02/13/24	--1----				1	\$900.00			
Week:		02/14/24	02/20/24	--1----				1	\$900.00			
N 8	WITI	01/10/24	02/12/24	M-F 9a-10a	9a-10a		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	----1--				1	\$800.00			
Week:		01/17/24	01/23/24	--1----				1	\$800.00			
Week:		01/24/24	01/30/24	1--1---				2	\$800.00			
Week:		01/31/24	02/06/24	-----				0	\$0.00			
Week:		02/07/24	02/13/24	1--1---				2	\$800.00			
N 9	WITI	01/10/24	02/15/24	M-F 10a-11a	10a-11a		:30			NM	12	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	-1-1---				2	\$500.00			
Week:		01/17/24	01/23/24	---1---				1	\$500.00			
Week:		01/24/24	01/30/24	-11-1--				3	\$500.00			
Week:		01/31/24	02/06/24	1--1---				2	\$500.00			
Week:		02/07/24	02/13/24	-11-1--				3	\$500.00			
Week:		02/14/24	02/20/24	---1---				1	\$500.00			
N 10	WITI	01/10/24	02/16/24	M-F 10a-11a	10a-11a		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	--1-1--				2	\$450.00			
Week:		01/17/24	01/23/24	-11----				2	\$450.00			
Week:		01/24/24	01/30/24	1-----				1	\$450.00			
Week:		01/31/24	02/06/24	-11----				2	\$450.00			
Week:		02/07/24	02/13/24	---1---				1	\$450.00			
Week:		02/14/24	02/20/24	--1-1--				2	\$450.00			
N 11	WITI	01/10/24	02/15/24	M-F 11a-12p	11a-12p		:30			NM	12	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	-1-1---				2	\$500.00			
Week:		01/17/24	01/23/24	1--1---				2	\$500.00			
Week:		01/24/24	01/30/24	-11-1--				3	\$500.00			
Week:		01/31/24	02/06/24	---1---				1	\$500.00			
Week:		02/07/24	02/13/24	-11-1--				3	\$500.00			
Week:		02/14/24	02/20/24	---1---				1	\$500.00			



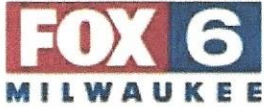
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<u>Advertiser</u> Opportunity Wisconsin	<u>Original Date / Revision</u> 01/09/24 / 01/09/24
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<u>Contract Dates</u> 01/10/24 - 02/18/24	<u>Product</u> Issue	<u>Estimate #</u> 14333
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WITI	01/10/24	02/12/24	M-F 11a-12p	11a-12p		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	1-1-1--				3	\$500.00			
Week:		01/17/24	01/23/24	-1--1--				2	\$500.00			
Week:		01/24/24	01/30/24	-----				0	\$0.00			
Week:		01/31/24	02/06/24	----1--				1	\$500.00			
Week:		02/07/24	02/13/24	1--1---				2	\$500.00			
N 13	WITI	01/10/24	02/14/24	M-F 4p-5p	4p-5p		:30			NM	12	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	-1-11--				3	\$750.00			
Week:		01/17/24	01/23/24	1--1---				2	\$750.00			
Week:		01/24/24	01/30/24	-1--1--				2	\$750.00			
Week:		01/31/24	02/06/24	1--1---				2	\$750.00			
Week:		02/07/24	02/13/24	--1-1--				2	\$750.00			
Week:		02/14/24	02/20/24	--1----				1	\$750.00			
N 14	WITI	01/10/24	02/16/24	M-F 4p-5p	4p-5p		:30			NM	11	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	1-1-1--				3	\$800.00			
Week:		01/17/24	01/23/24	-1--1--				2	\$800.00			
Week:		01/24/24	01/30/24	1-----				1	\$800.00			
Week:		01/31/24	02/06/24	-11----				2	\$800.00			
Week:		02/07/24	02/13/24	1--1---				2	\$800.00			
Week:		02/14/24	02/20/24	----1--				1	\$800.00			
N 15	WITI	01/10/24	02/15/24	M-F 5p-6p	5p-6p		:30			NM	12	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	-1-1---				2	\$1,000.00			
Week:		01/17/24	01/23/24	1--1---				2	\$1,000.00			
Week:		01/24/24	01/30/24	-11-1--				3	\$1,000.00			
Week:		01/31/24	02/06/24	1--1---				2	\$1,000.00			
Week:		02/07/24	02/13/24	-1--1--				2	\$1,000.00			
Week:		02/14/24	02/20/24	---1---				1	\$1,000.00			
N 16	WITI	01/10/24	02/16/24	M-F 5p-6p	5p-6p		:30			NM	11	\$12,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	--1-1--				2	\$1,100.00			
Week:		01/17/24	01/23/24	-11----				2	\$1,100.00			
Week:		01/24/24	01/30/24	1--1---				2	\$1,100.00			
Week:		01/31/24	02/06/24	-1--1--				2	\$1,100.00			
Week:		02/07/24	02/13/24	1-----				1	\$1,100.00			
Week:		02/14/24	02/20/24	--1-1--				2	\$1,100.00			
N 17	WITI	01/10/24	02/15/24	M-F 6p-630p	6p-630p		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	-1-1---				2	\$1,200.00			
Week:		01/17/24	01/23/24	1-----				1	\$1,200.00			
Week:		01/24/24	01/30/24	-----				0	\$0.00			
Week:		01/31/24	02/06/24	---1---				1	\$1,200.00			
Week:		02/07/24	02/13/24	-11-1--				3	\$1,200.00			
Week:		02/14/24	02/20/24	---1---				1	\$1,200.00			
N 18	WITI	01/10/24	02/16/24	M-F 9p-10p	9p-10p		:30			NM	11	\$15,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	1-1-1--				3	\$1,400.00			
Week:		01/17/24	01/23/24	----1--				1	\$1,400.00			



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<u>Advertiser</u> Opportunity Wisconsin	<u>Original Date / Revision</u> 01/09/24 / 01/09/24
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<u>Contract Dates</u> 01/10/24 - 02/18/24	<u>Product</u> Issue	<u>Estimate #</u> 14333
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 19	WITI	01/10/24	02/15/24	M-F 9p-10p	9p-10p		:30			NM	10	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/24/24	01/30/24	1--1---				2	\$1,400.00			
	Week:	01/31/24	02/06/24	--1----				2	\$1,400.00			
	Week:	02/07/24	02/13/24	---1---				1	\$1,400.00			
	Week:	02/14/24	02/20/24	--1-1--				2	\$1,400.00			
N 20	WITI	01/10/24	02/16/24	M-F 10p-1035p	10p-1035p		:30			NM	11	\$15,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/10/24	01/16/24	-1-1---				2	\$1,400.00			
	Week:	01/17/24	01/23/24	1--1---				2	\$1,400.00			
	Week:	01/24/24	01/30/24	--1-1--				2	\$1,400.00			
	Week:	01/31/24	02/06/24	1-1----				2	\$1,400.00			
	Week:	02/07/24	02/13/24	----1--				1	\$1,400.00			
	Week:	02/14/24	02/20/24	---1---				1	\$1,400.00			
N 21	WITI	01/10/24	02/17/24	Sa 7-8a	7a-8a		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/10/24	01/16/24	-----1-				1	\$400.00			
	Week:	01/17/24	01/23/24	-----1-				1	\$400.00			
	Week:	01/24/24	01/30/24	-----1-				1	\$400.00			
	Week:	01/31/24	02/06/24	-----1-				1	\$400.00			
	Week:	02/07/24	02/13/24	-----1-				1	\$400.00			
	Week:	02/14/24	02/20/24	-----1-				1	\$400.00			
N 22	WITI	01/10/24	02/17/24	Sa 8a-9a	8a-9a		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/10/24	01/16/24	-----1-				1	\$500.00			
	Week:	01/17/24	01/23/24	-----1-				1	\$500.00			
	Week:	01/24/24	01/30/24	-----1-				1	\$500.00			
	Week:	01/31/24	02/06/24	-----1-				1	\$500.00			
	Week:	02/07/24	02/13/24	-----1-				1	\$500.00			
	Week:	02/14/24	02/20/24	-----1-				1	\$500.00			
N 23	WITI	01/10/24	02/17/24	Sa 9p-10p	9p-10p		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/10/24	01/16/24	-----1-				1	\$700.00			
	Week:	01/17/24	01/23/24	-----1-				1	\$700.00			
	Week:	01/24/24	01/30/24	-----1-				1	\$700.00			
	Week:	01/31/24	02/06/24	-----1-				1	\$700.00			
	Week:	02/07/24	02/13/24	-----1-				1	\$700.00			
	Week:	02/14/24	02/20/24	-----1-				1	\$700.00			
N 24	WITI	01/10/24	02/17/24	Sa 9p-10p	9p-10p		:30			NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/10/24	01/16/24	-----1-				1	\$700.00			
	Week:	01/17/24	01/23/24	-----1-				1	\$700.00			
	Week:	01/24/24	01/30/24	-----1-				1	\$700.00			
	Week:	01/31/24	02/06/24	-----1-				1	\$700.00			
	Week:	02/07/24	02/13/24	-----1-				1	\$700.00			



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<u>Contract / Revision</u> 1328324 /	<u>Alt Order #</u> WOC14459812
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<u>Advertiser</u> Opportunity Wisconsin	<u>Original Date / Revision</u> 01/09/24 / 01/09/24
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<u>Contract Dates</u> 01/10/24 - 02/18/24	<u>Product</u> Issue	<u>Estimate #</u> 14333
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	WITI	01/10/24	02/17/24	Sa 10p-1035p	10p-1035p		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/14/24	02/20/24	-----1-				1	\$700.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	-----1-				1	\$1,000.00			
Week:		01/17/24	01/23/24	-----1-				1	\$1,000.00			
Week:		01/24/24	01/30/24	-----1-				1	\$1,000.00			
Week:		01/31/24	02/06/24	-----1-				1	\$1,000.00			
Week:		02/07/24	02/13/24	-----1-				1	\$1,000.00			
Week:		02/14/24	02/20/24	-----1-				1	\$1,000.00			
N 26	WITI	01/10/24	02/18/24	Su 7a-8a	7a-8a		:30			NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	-----1				1	\$350.00			
Week:		01/17/24	01/23/24	-----1				1	\$350.00			
Week:		01/24/24	01/30/24	-----1				1	\$350.00			
Week:		01/31/24	02/06/24	-----1				1	\$350.00			
Week:		02/07/24	02/13/24	-----1				1	\$350.00			
Week:		02/14/24	02/20/24	-----1				1	\$350.00			
N 27	WITI	01/10/24	02/18/24	Su 8a-9a	8a-9a		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	-----1				1	\$500.00			
Week:		01/17/24	01/23/24	-----1				1	\$500.00			
Week:		01/24/24	01/30/24	-----1				1	\$500.00			
Week:		01/31/24	02/06/24	-----1				1	\$500.00			
Week:		02/07/24	02/13/24	-----1				1	\$500.00			
Week:		02/14/24	02/20/24	-----1				1	\$500.00			
N 28	WITI	01/10/24	02/18/24	Su 9p-10p	9p-10p		:30			NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	-----1				1	\$1,400.00			
Week:		01/17/24	01/23/24	-----1				1	\$1,400.00			
Week:		01/24/24	01/30/24	-----1				1	\$1,400.00			
Week:		01/31/24	02/06/24	-----1				1	\$1,400.00			
Week:		02/07/24	02/13/24	-----1				1	\$1,400.00			
Week:		02/14/24	02/20/24	-----1				1	\$1,400.00			
N 29	WITI	01/10/24	02/18/24	Su 9p-10p	9p-10p		:30			NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	-----1				1	\$1,400.00			
Week:		01/17/24	01/23/24	-----1				1	\$1,400.00			
Week:		01/24/24	01/30/24	-----1				1	\$1,400.00			
Week:		01/31/24	02/06/24	-----1				1	\$1,400.00			
Week:		02/07/24	02/13/24	-----1				1	\$1,400.00			
Week:		02/14/24	02/20/24	-----1				1	\$1,400.00			
N 30	WITI	01/10/24	02/18/24	Su 10p-1035p	10p-1035p		:30			NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/10/24	01/16/24	-----1				1	\$1,400.00			
Week:		01/17/24	01/23/24	-----1				1	\$1,400.00			
Week:		01/24/24	01/30/24	-----1				1	\$1,400.00			
Week:		01/31/24	02/06/24	-----1				1	\$1,400.00			
Week:		02/07/24	02/13/24	-----1				1	\$1,400.00			
Week:		02/14/24	02/20/24	-----1				1	\$1,400.00			

Totals

239 \$225,800.00



**WITI**  
**9001 N Green Bay Rd**  
**Milwaukee, WI 53209**  
**(414) 355-6666**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1328324 /	WOC14459812

<u>Advertiser</u>	<u>Original Date / Revision</u>
Opportunity Wisconsin	01/09/24 / 01/09/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/10/24 - 02/18/24	Issue	14333

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/01/24 - 01/28/24	119	\$113,750.00	(\$17,062.50)	\$96,687.50
01/29/24 - 02/18/24	120	\$112,050.00	(\$16,807.50)	\$95,242.50
<b>Totals</b>	<b>239</b>	<b>\$225,800.00</b>	<b>(\$33,870.00)</b>	<b>\$191,930.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Opportunity Wisconsin, a project of North Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Targeted Platform Media, LLC

Address: PO Box 237 Crownsville, MD 21032

Contact: Danny Neckel

Phone number: : (202) 965-5060

Email: danny@targetedplatform.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Opportunity Wisconsin, a project of North Fund

Address: 1828 L Street NW, Suite 300-F, Washington, DC 20036

Contact: Saurabh Gupta

Phone number:

Email: saurabh.gupta@northfund.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Jim Gerstein, President and Chair  
Cristina Uribe, Treasurer  
Melanie Beller, Secretary  
Saurabh Gupta, General Counsel

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

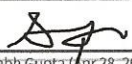
N/A

cost of pharmaceutical drugs; cost of living; Medicare; Social Security; economy



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b> Opportunity Wisconsin, a project of North Fund	<b>Station Representative</b>
Signature: <u></u> <small>Saurabh Gupta (Apr 28, 2023 13:39 EDT)</small>	Signature: <u>Mike Neale</u>
Name: Saurabh Gupta	Name: Mike Neale
Date of Request to Purchase Ad Time: Apr 28, 2023	Date of Station Agreement to Sell Time: <u>1-8-24</u>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>1328324</u>	Station Call Letters: <u>WITI</u>	Date Received/Requested: <u>1-8-24</u>
Est. #: <u>14333</u>	Station Location: <u>Milwaukee</u>	Run Start and End Dates: <u>1-10-2-18-24</u>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.