

ISSUE-RESPONSIVE PROGRAMMING – KAVV (FM)

January-March 2018

KAVV's General Manager, Paul Lotsof, is a close observer of the Benson scene with particular emphasis on city government. From time to time, he develops editorial commentaries designed to provide Benson area residents with an in-depth developments.

ISSUE: Vacancy on Benson City Council

Between January 22 and January 25th KAVV aired a total of 50 forty five second announcements informing listeners of a vacancy on the Benson City Council. The vacancy was caused by the resignation of Councilwoman Lori McGoffin. The announcement advised persons interested in serving on the council to contact the city clerk. The announcements were sponsored by the city.

ISSUE: Benson City Government:

Between February 10 and February 13 KAVV aired thirteen editorials that each lasted 5 minutes 30 seconds. The subject matter was the proposed Vigneto housing development. Mr. Lotsof expressed the opinion that the massive development is unlikely to be built and also that the proposal to establish ten special taxing districts is likely to be extremely troublesome. Mr. Lotsof called attention to the fact that the proposed project manager was a key figure in a 60 million dollar loss of public funds in Oregon 25 years ago and there are many parallels between today's proposals and those that failed in Oregon. Mr. Lotsof also called attention to a newly appointed Benson councilman who appears to be completely taken in by the proposed developers.

Unemployment

"Vocations Locations" is broadcast weekday mornings at 9:30, about three minutes per program. Jobs available in Cochise County are described. The program includes data obtained from the Arizona Department of Economic Security's office in Sierra Vista as well as other listings obtained by KAVV's staff directly from area employers. Over sixty programs were aired during this period.

ISSUE: Religious Needs

During the quarter in question KAVV broadcast two and one half hours of religious programming each Sunday morning. They were aired between 6:30 and 9:00 a.m. Programs sponsored by five local church groups are currently broadcast.

Every Sunday morning at 7:30 a.m. KAVV broadcasts "Music and the Spoken Word" featuring the Mormon Tabernacle Choir.

Other Services

Mondays through Saturdays, KAVV devotes more than forty minutes to newscasts spread throughout the day. On Sundays, national news is reported at noon and on the hour between 4 and 7 p.m. KAVV continues to cover and report on all regularly scheduled meetings of the Benson City Council.

Local Public Service Announcements average one per hour.