

# CONTRACT

856



**WLS-TV**  
 190 North State Street  
 Chicago, IL 60601  
 (312) 750-7777

**ABC 7 CHICAGO**

<http://abclocal.go.com/wls>

And:

Mentzer Media Services Inc  
 210 W. Pennsylvania Avenue  
 Suite 250  
 Towson, MD 21204

<u>Contract / Revision</u> 150856 /		<u>Alt Order #</u> WOC10484996
<u>Product</u> MARK KIRK FOR US SENATE		
<u>Contract Dates</u> 10/12/16 - 10/14/16		<u>Estimate #</u> 4049
<u>Advertiser</u> NRSC/Kirk for Senate		<u>Original Date / Revision</u> 10/11/16 / 10/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLS-TV	<u>Account Executive</u> Dee Parker	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Code</u> 1021	<u>Advertiser Code</u> 330	<u>Product 1/2</u> 388
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/12/16	10/14/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--111--				3	\$100.00				
N 2	WLS	10/12/16	10/14/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1-1--				2	\$760.00				
N 3	WLS	10/14/16	10/14/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$1,425.00				
N 4	WLS	10/12/16	10/13/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--11---				2	\$1,425.00				
N 5	WLS	10/13/16	10/13/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$550.00				
N 6	WLS	10/13/16	10/13/16	Inside Edition	3-330p		:30				NM	1	\$1,045.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$1,045.00				
N 7	WLS	10/14/16	10/14/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$1,520.00				
N 8	WLS	10/14/16	10/14/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$2,050.00				
N 9	WLS	10/13/16	10/13/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$3,600.00				
N 10	WLS	10/12/16	10/12/16	Speechless	7p-8p		:30				NM	1	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$7,600.00				
N 11	WLS	10/13/16	10/13/16	Notorious	8p-9p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$8,000.00				
N 12	WLS	10/14/16	10/14/16	Last Man	7:00 PM-7:30 PM		:30				NM	1	\$5,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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 Chicago, IL 60601  
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<u>Contract / Revision</u> 150856 /	<u>Alt Order #</u> WOC10484996
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<u>Contract Dates</u> 10/12/16 - 10/14/16	<u>Product</u> MARK KIRK FOR US S	<u>Estimate #</u> 4049
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<u>Advertiser</u> NRSC/Kirk for Senate	<u>Original Date / Revision</u> 10/11/16 / 10/13/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$5,000.00				
N 13	WLS	10/14/16	10/14/16	20/20	9p-10p		:30				NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$9,500.00				
N 14	WLS	10/13/16	10/14/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$5,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---11--				2	\$2,975.00				
N 15	WLS	10/12/16	10/14/16	Windy City Live Repeat	1208a-108a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--111--				3	\$150.00				
N 16	WLS	10/14/16	10/14/16	Nightline	1137p-1208a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$760.00				
N 17	WLS	10/14/16	10/14/16	America This Morning	4a-430a		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$190.00				
N 18	WLS	10/14/16	10/14/16	2a-4a	2:40 XM-3:59 XM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----F--				1	\$20.00				
<b>Totals</b>								0.00				25	\$52,330.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/14/16	25	\$52,330.00	(\$7,849.50)	\$44,480.50
<b>Totals</b>	25	\$52,330.00	(\$7,849.50)	\$44,480.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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