

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Mentzer Media Services Inc
210 W. Pennsylvania Avenue
Suite 250
Towson, MD 21204

| | | |
|--|--|--|
| Contract / Revision 150856 / | | Alt Order # WOC10484996 |
| Product MARK KIRK FOR US SENATE | | |
| Contract Dates 10/12/16 - 10/14/16 | | Estimate # 4049 |
| Advertiser NRSC/Kirk for Senate | | Original Date / Revision 10/11/16 / 10/13/16 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property WLS-TV | Account Executive Dee Parker | Sales Office Philadelphia NT |
| Special Handling | | |
| Demographic Adults 18+ | | |
| Agency Code 1021 | Advertiser Code 330 | Product 1/2 388 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|-----------------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | WLS | 10/12/16 | 10/14/16 | ABC7 News @ 4:30a M-F | 427a-5a | | :30 | | | | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --111-- | | | | 3 | \$100.00 | | | | |
| N 2 | WLS | 10/12/16 | 10/14/16 | ABC7 News @ 5a M-F | 5a-6a | | :30 | | | | NM | 2 | \$1,520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --1-1-- | | | | 2 | \$760.00 | | | | |
| N 3 | WLS | 10/14/16 | 10/14/16 | ABC7 News @ M-F 6a | 6a-7a | | :30 | | | | NM | 1 | \$1,425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----1-- | | | | 1 | \$1,425.00 | | | | |
| N 4 | WLS | 10/12/16 | 10/13/16 | GMA M-F 7-9a | 7a-9a | | :30 | | | | NM | 2 | \$2,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --11--- | | | | 2 | \$1,425.00 | | | | |
| N 5 | WLS | 10/13/16 | 10/13/16 | Live With Kelly and Michael | 9a-10a | | :30 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---1--- | | | | 1 | \$550.00 | | | | |
| N 6 | WLS | 10/13/16 | 10/13/16 | Inside Edition | 3-330p | | :30 | | | | NM | 1 | \$1,045.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---1--- | | | | 1 | \$1,045.00 | | | | |
| N 7 | WLS | 10/14/16 | 10/14/16 | ABC7 News @ 4p M-F | 4p-5p | | :30 | | | | NM | 1 | \$1,520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----1-- | | | | 1 | \$1,520.00 | | | | |
| N 8 | WLS | 10/14/16 | 10/14/16 | ABC7 News @ 5p M-F | 5p-530p | | :30 | | | | NM | 1 | \$2,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----1-- | | | | 1 | \$2,050.00 | | | | |
| N 9 | WLS | 10/13/16 | 10/13/16 | ABC7 News @ 6p M-F | 6p-630p | | :30 | | | | NM | 1 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---1--- | | | | 1 | \$3,600.00 | | | | |
| N 10 | WLS | 10/12/16 | 10/12/16 | Speechless | 7p-8p | | :30 | | | | NM | 1 | \$7,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --1---- | | | | 1 | \$7,600.00 | | | | |
| N 11 | WLS | 10/13/16 | 10/13/16 | Notorious | 8p-9p | | :30 | | | | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---1--- | | | | 1 | \$8,000.00 | | | | |
| N 12 | WLS | 10/14/16 | 10/14/16 | Last Man | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$5,000.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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ABC 7 CHICAGO

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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 150856 / | WOC10484996 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------------|------------|
| 10/12/16 - 10/14/16 | MARK KIRK FOR US S | 4049 |

| Advertiser | Original Date / Revision |
|----------------------|--------------------------|
| NRSC/Kirk for Senate | 10/11/16 / 10/13/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|-----|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----1-- | | | | 1 | \$5,000.00 | | | | |
| N 13 | WLS | 10/14/16 | 10/14/16 | 20/20 | 9p-10p | | :30 | | | | NM | 1 | \$9,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----1-- | | | | 1 | \$9,500.00 | | | | |
| N 14 | WLS | 10/13/16 | 10/14/16 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | | :30 | | | | NM | 2 | \$5,950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ---11-- | | | | 2 | \$2,975.00 | | | | |
| N 15 | WLS | 10/12/16 | 10/14/16 | Windy City Live Repeat | 1208a-108a | | :30 | | | | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | --111-- | | | | 3 | \$150.00 | | | | |
| N 16 | WLS | 10/14/16 | 10/14/16 | Nightline | 1137p-1208a | | :30 | | | | NM | 1 | \$760.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 1 | \$760.00 | | | | |
| N 17 | WLS | 10/14/16 | 10/14/16 | America This Morning | 4a-430a | | :30 | | | | NM | 1 | \$190.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 1 | \$190.00 | | | | |
| N 18 | WLS | 10/14/16 | 10/14/16 | 2a-4a | 2:40 XM-3:59 XM | | :30 | | | | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/10/16 | 10/16/16 | ----F-- | | | | 1 | \$20.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 25 | \$52,330.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|-------------|
| 09/26/16 -10/14/16 | 25 | \$52,330.00 | (\$7,849.50) | \$44,480.50 |
| Totals | 25 | \$52,330.00 | (\$7,849.50) | \$44,480.50 |

Signature: _____ **Date:** _____

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