

**DAVID
PERDUE**

★ US SENATE

January 20, 2014

Mr. Adam Stoll
Target Enterprises
15260 Ventura Blvd. – Suite 1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the Perdue for Senate campaign. Our official information is as follows:

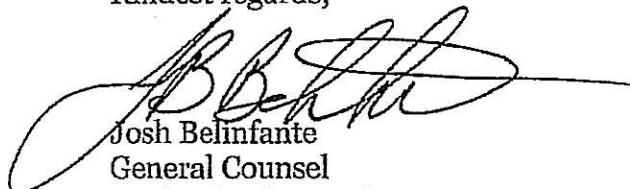
Perdue for Senate
3110 Maple Drive
Suite 400
Atlanta, Georgia 30305

(678) 248-6444 (telephone)

Jim Lientz, Chairman
James Braswell, Treasurer

Should you have any questions, please do not hesitate to contact me.

Kindest regards,



Josh Belinfante
General Counsel
Perdue for Senate, Inc.

Perdue for Senate
3110 Maple Drive
Suite 400
Atlanta, Georgia 30305

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WGXA, Macon

Date:

7/22/14

I, Target Ent,being/on behalf of: David Perdue, a legallyqualified candidate of the Republican politicalparty for the office of: US Senatein the 2014election to be held on: 7/22/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30"	All T.P's	All	LUR	Varies	Varies

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

TARGET Enterprises

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Braswell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

_____ ngy will not sign this page
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Rebecca L. Sum Rebecca L. Sum VP/GM
Signature Printed Name Title

TARGET ENTERPRISES, LLC. CAMPAIGN ACCOUNT

Theresa Kelly

23024

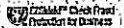
OUR REF. NO.	YOUR INVOICE NO.	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
	PS 7/16-7/22 GA	7/15/2014	114.75	114.75 Check Amount		023024 114.75 114.75

TARGET ENTERPRISES, LLC

CAMPAIGN ACCOUNT
(818) 905-0005
15260 VENTURA BLVD., STE. 1240
SHERMAN OAKS, CA 91403

CITIZENS BUSINESS BANK
16830 Ventura Blvd., Suite 310
Encino, CA 91436

90-3414-1222



CHECK DATE	CONTROL NO.	AMOUNT
7/15/2014	023024	****114.75

PAY ONE HUNDRED FOURTEEN AND 75/100*****

TO THE ORDER OF
WGXA TV
599 Broadway
Macon, GA 31201

[Signature]

AUTHORIZED SIGNATURE

Security features: Details on back

⑈023024⑈ ⑆122234449⑆ 046032527⑈

TARGET ENTERPRISES, LLC. CAMPAIGN ACCOUNT

T. Brown - Kelly

22984

OUR REF. NO.	YOUR INVOICE NO.	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
	PS 7/16-7/22 GA	7/15/2014	1,151.75	1,151.75 Check Amount		1,151.75 1,151.75
						022984

TARGET ENTERPRISES, LLC

CAMPAIGN ACCOUNT
(818) 905-0005
15260 VENTURA BLVD., STE. 1240
SHERMAN OAKS, CA 91403

CITIZENS BUSINESS BANK
16830 Ventura Blvd., Suite 310
Encino, CA 91436

90-3414-1222

Member FDIC
Member of Bankers

22984

CHECK DATE 7/15/2014 CONTROL NO. 022984 AMOUNT **1,151.75

PAY ONE THOUSAND ONE HUNDRED FIFTY ONE AND 75/100 *****

MGXA TV
599 Broadway
Macon, GA 31201

[Signature]
AUTHORIZED SIGNATURE

⑈022984⑈ ⑆122234449⑆ 046032527⑈



Security features. Details on back.

TARGET ENTERPRISES, LLC. CAMPAIGN ACCOUNT

Target Enterprises

23040


OUR REF. NO.	YOUR INVOICE NO.	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
						023040
	PS 7/16-7/22 GA	7/15/2014	293.25	293.25		293.25
				Check Amount		293.25

TARGET ENTERPRISES, LLC

CAMPAIGN ACCOUNT
(818) 905-0005
15260 VENTURA BLVD., STE. 1240
SHERMAN OAKS, CA 91403

CITIZENS BUSINESS BANK
16830 Ventura Blvd., Suite 310
Encino, CA 91436

90-3414-1222

 EZShield™ Check Fraud
Protection for Business

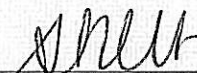
23040

CHECK DATE	CONTROL NO.	AMOUNT
7/15/2014	023040	****293.25

PAY TWO HUNDRED NINETY THREE AND 25/100*****

TO THE
ORDER
OF

WGXA TV
599 Broadway
Macon, GA 31201



AUTHORIZED SIGNATURE

⑈023040⑈ ⑆122234149⑆ 046032527⑈

Security features. Details on back.





WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

Contract # 5209

Schedule Dates

07/16/14-07/22/14

Advertiser

Perdue, David - US SENATE (1814)

Agency

Target Enterprises (1275)

Product

Political Candidate (1004)

Brand

1072 / PERDUE DAVID (4112)

Salesperson

Swan, Rebecca (1010)

Sales Office

WGXA TV

Buyer Name

JEFFREY, DEDE

Phone/Fax

/

CPE

1072

Account Types

National/Political Candidate

Billing Type

Standard

Comments

#1072 PERDUE S/R 9364122
DAVID PERDUE FOR US SENATE
BEING BOUGHT AT LUR

Date Entered 07/14/14

Last Modified 07/16/14

Entered By Sherri Featherston

CO-OP No

Headline # ECR09364122

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$275.25

Net Total \$1,559.75

Sales Tax

FOX (WGXA)

By Broadcast Month

Jul. 2014 25

Grand Total: 25 \$1,835.00

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/16/14-07/19/14	5	:30	9A- 10A (EST)				1	1	1			2	\$40.00	\$80.00	FOX (WGXA)	FAMILY FEUD 1.91X PER DAY	7/14/14
1.0.1	Closed Preempt (1)	07/16/14															FOX (WGXA)	No Copy/Spot -	
2.0	Normal Line / SPOT (2)	07/21/14-07/22/14	5	:30	9A- 10A (EST)	1	X	X						1	\$40.00	\$40.00	FOX (WGXA)	FAMILY FEUD 1.9	7/14/14
3.0	Normal Line / SPOT (3)	07/16/14-07/19/14	5	:30	2P- 3P (EST)				1	1	1			3	\$15.00	\$45.00	FOX (WGXA)	JUDGE MATHIS 1.41X PER DAY	7/14/14
4.0	Normal Line / SPOT (4)	07/21/14-07/22/14	5	:30	2P- 3P (EST)	1	X	X						1	\$15.00	\$15.00	FOX (WGXA)	JUDGE MATHIS 1.4	7/14/14
5.0	Normal Line / SPOT (5)	07/16/14-07/19/14	5	:30	5P- WGXA News @ 5p				1	1	1			3	\$40.00	\$120.00	FOX (WGXA)	5P NEWS 2.5	7/14/14
6.0	Normal Line / SPOT (6)	07/21/14-07/22/14	5	:30	5P- WGXA News @ 5p	1	X	X						1	\$40.00	\$40.00	FOX (WGXA)	5P NEWS 2.5	7/14/14
7.0	Normal Line / SPOT (6)	07/16/14-07/19/14	5	:30	7P- 7:56P (EST)				1	1	1				\$100.00		FOX (WGXA)	BIG BANG 2.2	7/14/14
7.0.1	Closed Preempt (6)	07/16/14															FOX (WGXA)	No Avail/Exception -	
7.0.2	Closed Preempt (6)	07/17/14															FOX (WGXA)	No Avail/Exception -	
7.0.3	Closed Preempt (6)	07/18/14															FOX (WGXA)	No Avail/Exception -	
8.0	Revised Line / SPOT (7)	07/21/14-07/22/14	5	:30	7P- 7:56P (EST)	1	X	X									FOX (WGXA)	BIG BANG 2.2	7/14/14
8.1	Revised Line / SPOT (7)	07/21/14-07/21/14	5	:30	7P- 7:56P (EST)	1	X										FOX (WGXA)	BIG BANG 2.2	7/14/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

Contract # 5209

Schedule Dates

07/16/14-07/22/14

Advertiser

Perdue, David - US SENATE (1814)

Agency

Target Enterprises (1275)

Product

Political Candidate (1004)

Brand

1072 / PERDUE DAVID (4112)

Salesperson

Swan, Rebecca (1010)

Sales Office

WGXA-TV

Buyer Name

JEFFREY, DEDE

Phone/Fax

/

CPE

1072

Account Types

National/Political Candidate

Billing Type

Standard

Comments

#1072 PERDUE S/R 9364122
DAVID PERDUE FOR US SENATE
BEING BOUGHT AT LUR

Date Entered

07/14/14

Last Modified

07/16/14

Entered By

Sherri Featherston

CO-OP

No

Headline

ECR09364122

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$275.25

Net Total

\$1,559.75

Sales Tax

FOX (WGXA)

By Broadcast Month

Jul. 2014

Grand Total:

Spots

25

Rate

\$1,835.00

\$1,835.00

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.2	Normal Line / SPOT (7)	07/21/14-07/21/14	5	:30	7P-7:56P (EST)	1	X							1	\$175.00	\$175.00	FOX (WGXA)	BIG BANG 2.2	7/16/14
9.0	Normal Line / SPOT (8)	07/16/14-07/18/14	5	:30	10:01P- WGXA News @ 10P	1			1	1	1			3	\$125.00	\$375.00	FOX (WGXA)	LATE NEWS 1.7	7/14/14
10.0	Revised Line / SPOT (9)	07/21/14-07/22/14	5	:30	10:01P- WGXA News @ 10P	1	X	X						1	\$125.00	\$125.00	FOX (WGXA)	LATE NEWS 1.7	7/14/14
10.1	Normal Line / SPOT (9)	07/21/14-07/21/14	5	:30	10:01P- WGXA News @ 10P	1	X							1	\$125.00	\$125.00	FOX (WGXA)	LATE NEWS 1.7	7/14/14
11.0	Normal Line / SPOT (11)	07/20/14-07/20/14	5	:30	6P-7P (EST)	1						X		1	\$20.00	\$20.00	FOX (WGXA)	BIG BANG SUNDAY 4.9	7/14/14
12.0	Revised Line / SPOT (12)	07/20/14-07/20/14	5	:30	10:01P- WGXA Weekend News Sunday	1						X		1			FOX (WGXA)	SUN LN 1.9	7/14/14
12.1	Normal Line / SPOT (12)	07/20/14-07/20/14	5	:30	10:01P- WGXA Weekend News Sunday	1						X		1	\$100.00	\$100.00	FOX (WGXA)	SUN LN 1.9	7/15/14
13.0	Normal Line / SPOT (13)	07/17/14-07/18/14	5	:30	4P-5P (EST)	2				X	X			2	\$45.00	\$90.00	FOX (WGXA)	FAMILY FEUD	7/15/14
14.0	Normal Line / SPOT (14)	07/21/14-07/21/14	5	:30	4P-5P (EST)	1	X							1	\$45.00	\$45.00	FOX (WGXA)	FAMILY FEUD	7/15/14
15.0	M/G For 7.0.1 / SPOT (6)	07/16/14-07/16/14	4	:30	7P-7:56P (EST)				1					1	\$175.00	\$175.00	FOX (WGXA)	BIG BANG 2.2	7/15/14
16.0	M/G For 7.0.2 / SPOT (6)	07/17/14-07/17/14	4	:30	7P-7:56P (EST)					1				1	\$175.00	\$175.00	FOX (WGXA)	BIG BANG 2.2	7/15/14
16.1	M/G For 7.0.2 / SPOT (6)	07/17/14-07/17/14	4	:30	7P-7:56P (EST)					1				1	\$175.00	\$175.00	FOX (WGXA)	BIG BANG 2.2	7/15/14
17.0	M/G For 7.0.3 / SPOT (6)	07/18/14-07/18/14	4	:30	7P-7:56P (EST)						1			1	\$175.00	\$175.00	FOX (WGXA)	BIG BANG 2.2	7/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

Contract # 5209

Schedule Dates

07/16/14-07/22/14

Advertiser

Perdue, David - US SENATE (1814)

Agency

Target Enterprises (1275)

Product

Political Candidate (1004)

Brand

1072 / PERDUE DAVID (4112)

Salesperson

Swan, Rebecca (1010)

Sales Office

WGXA TV

Buyer Name

JEFFREY,DEDE

Phone/Fax

/

CPE

1072

Account Types

National/Political Candidate

Billing Type

Standard

Comments

#1072 PERDUE S/R 9364122
DAVID PERDUE FOR US SENATE
BEING BOUGHT AT LUR

Date Entered

07/14/14

Last Modified

07/16/14

Entered By

Sherri Featherston

CO-OP

No

Headline #

ECR09364122

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$275.25

Net Total

\$1,559.75

Sales Tax

FOX (WGXA)

By Broadcast Month

Spots

Rate

Jul. 2014

25

\$1,835.00

Grand Total:

25

\$1,835.00

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

#1072 PERDUE S/R 9364122
DAVID PERDUE FOR US SENATE
BEING BOUGHT AT LUR

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
------	--------------------------------	-------	-----	--------	-----------	-----	----	----	----	----	----	----	----	-------	------	-------	---------	----------	---------

18.0	M/G For 1.0.1 / SPOT (1)	07/17/14-07/18/14	5	:30	9A-10A (EST)	1				X	X			1	\$40.00	\$40.00	FOX (WGXA)	M/G FOR SPOT MISSED ON 7/16/NO COPY/ FAMILY FEUD	7/16/14
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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 9364122 Ver# 5 Status Revised

Traffic Order# 5209

Last Received:
Showing Buylines:

Printed: 07/16/14 10:54 AM
07/16/14 10:16 AM
All Lines

1 of 3

Station WGXA-TV MACON
Advertiser (PERD) PERDUE, DAVID
Product #1072 PERDUE S/R
Estimate# 1072
Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1072
Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (LA) LOS ANGELES
Salesperson (TD2) TERRY DREHER
Sales Assistant
Salesperson Phone# 323-966-5066
Salesperson Fax# 323-658-6443

file

--- CONTRACT COMMENT ---

DAVID PERDUE FOR US SENATE BEING BOUGHT AT LUR
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CHANGED RATE ON LINES 7,8,12 TTL ADD \$345 REV TTL \$1835 PLEASE CONFIRM THANKS TERRY

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F	9A-10A	FAMILY FEUD	30	1.9	5.7	\$40.00	07/16-07/18	3	3	\$120.00
			Buy Comment: 1.9 1X PER DAY								
2	M-Tu	9A-10A	FAMILY FEUD	30	1.9	1.9	\$40.00	07/21-07/22	1	1	\$40.00
			Buy Comment: 1.9								
3	W-F	2P-3P	JUDGE MATHIS	30	1.4	4.2	\$15.00	07/16-07/18	3	3	\$45.00
			Buy Comment: 1.4 1X PER DAY								
4	M-Tu	2P-3P	JUDGE MATHIS	30	1.4	1.4	\$15.00	07/21-07/22	1	1	\$15.00
			Buy Comment: 1.4								
5	W-F	5P-6P	5P NEWS	30	2.5	7.5	\$40.00	07/16-07/18	3	3	\$120.00
			Buy Comment: 2.5								
6	M-Tu	5P-6P	5P NEWS	30	2.5	2.5	\$40.00	07/21-07/22	1	1	\$40.00
			Buy Comment: 2.5								

ORDER WORKSHEET

Rep Order# 9364122

Ver# 5

Status Revised

Traffic Order# 5209

Last Received:
Showing Buylines:

Printed: 07/16/14 10:54 AM
07/16/14 10:16 AM
All Lines

2 of 3

Station WQXA-TV MACON
Advertiser (PERD) PERDUE, DAVID
Product #1072 PERDUE S/R
Estimate# 1072
Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1072
Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (LA) LOS ANGELES
Salesperson (TD2) TERRY DREHER
Sales Assistant
Salesperson Phone# 323-966-5066
Salesperson Fax# 323-658-6443

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
7*	W-F	7P-8P	BIG BANG	30	2.2	6.6	\$175.00	07/16-07/18	3	3	\$525.00
			Buy Comment: 2.2								
			Sales remark: V5 CHANGED RATE								
			V5 Comment Changed, Rate Changed								
8*	M-Tu	7P-8P	BIG BANG	30	2.2	2.2	\$175.00	07/21-07/22	1	1	\$175.00
			Buy Comment: 2.2								
			Sales remark: V5 CHANGED RATE								
			V5 Comment Changed, Rate Changed								
9	W-F	10P-11P	LATE NEWS	30	1.7	5.1	\$125.00	07/16-07/18	3	3	\$375.00
			Buy Comment: 1.7								
10	M-Tu	10P-11P	LATE NEWS	30	1.7	1.7	\$125.00	07/21-07/22	1	1	\$125.00
			Buy Comment: 1.7								
11	Su	6P-7P	BIG BANG SUNDAY	30	4.9	4.9	\$20.00	07/20-07/20	1	1	\$20.00
			Buy Comment: 4.9								
12*	Su	10P-1030P	SUN LN	30	1.9	1.9	\$100.00	07/20-07/20	1	1	\$100.00
			Buy Comment: 1.9								
			Sales remark: V5 CHANGED RATE								
			V5 Comment Changed, Rate Changed								
13	Th-F	4P-5P	FAM FEUD	30	1.4	2.8	\$45.00	07/17-07/18	2	2	\$90.00
			Buy Comment: 1.4 1X PER DAY								
14	M	4P-5P	FAM FEUD	30	1.4	1.4	\$45.00	07/21-07/21	1	1	\$45.00
			Buy Comment: 1.4								

---REPORT TOTALS---

ORDER WORKSHEET

Rep Order# 9364122 Ver# 3 Status Revised

Traffic Order# 5209

Last Received:
Showing Buylines:

Printed: 07/15/14 5:36 PM
07/15/14 5:35 PM
All Lines

1 of 3

Station WGX-TV MACON
Advertiser (PERD) PERDUE, DAVID
Product #1072 PERDUE S/R
Estimate# 1072
Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1072
Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (LA) LOS ANGELES
Salesperson (TD2) TERRY DREHER
Sales Assistant
Salesperson Phone# 323-966-5066
Salesperson Fax# 323-658-6443

--- CONTRACT COMMENT ---

DAVID PERDUE FOR US SENATE BEING BOUGHT AT LUR
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

ADDED LINES 13-14 TTL ADD \$135 REV TTL \$1490 PLEASE CONFIRM THANKS TERRY

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ week	Total Spots	Total Cost
1	W-F	9A-10A	FAMILY FEUD	30	1.9	5.7	\$40.00	07/16-07/18	3	3	\$120.00
			Buy Comment: 1.9 1X PER DAY								
2	M-Tu	9A-10A	FAMILY FEUD	30	1.9	1.9	\$40.00	07/21-07/22	1	1	\$40.00
			Buy Comment: 1.9								
3	W-F	2P-3P	JUDGE MATHIS	30	1.4	4.2	\$15.00	07/16-07/18	3	3	\$45.00
			Buy Comment: 1.4 1X PER DAY								
4	M-Tu	2P-3P	JUDGE MATHIS	30	1.4	1.4	\$15.00	07/21-07/22	1	1	\$15.00
			Buy Comment: 1.4								
5	W-F	5P-6P	5P NEWS	30	2.5	7.5	\$40.00	07/16-07/18	3	3	\$120.00
			Buy Comment: 2.5								
6	M-Tu	5P-6P	5P NEWS	30	2.5	2.5	\$40.00	07/21-07/22	1	1	\$40.00
			Buy Comment: 2.5								
7	W-F	7P-8P	BIG BANG	30	2.2	6.6	\$100.00	07/16-07/18	3	3	\$300.00
			Buy Comment: 2.2								

ORDER WORKSHEET

Rep Order# 9364122 Ver# 3 Status Revised Traffic Order# 5209 Last Received: 07/15/14 5:36 PM 2 of 3
 EC'd Yes Showing Buylines: All Lines Printed: 07/15/14 5:35 PM

Station WQXA-TV MACON
 Advertiser (PERD) PERDUE, DAVID
 Product #1072 PERDUE S/R
 Estimate# 1072
 Buyer DEDE JEFFREY
 Agency (8182) TARGET ENTERPRISES
 15260 VENTURA BLVD, SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E /1072
 Flight Dates 07/16/14-07/22/14
 Rep Firm KATZ CONTINENTAL
 Sales Office (LA) LOS ANGELES
 Salesperson (TD2) TERRY DREHER
 Sales Assistant
 Salesperson Phone# 323-966-5066
 Salesperson Fax# 323-658-6443

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
8	M-Tu	7P-8P	BIG BANG	30	2.2	2.2	\$100.00	07/21-07/22	1	1	\$100.00
			Buy Comment: 2.2								
9	W-F	10P-11P	LATE NEWS	30	1.7	5.1	\$125.00	07/16-07/18	3	3	\$375.00
			Buy Comment: 1.7								
10	M-Tu	10P-11P	LATE NEWS	30	1.7	1.7	\$125.00	07/21-07/22	1	1	\$125.00
			Buy Comment: 1.7								
11	Su	6P-7P	BIG BANG SUNDAY	30	4.9	4.9	\$20.00	07/20-07/20	1	1	\$20.00
			Buy Comment: 4.9								
12	Su	10P-1030P	SUN LN	30	1.9	1.9	\$55.00	07/20-07/20	1	1	\$55.00
			Buy Comment: 1.9								
13*	Th-F	4P-5P	FAM FEUD	30	1.4	2.8	\$45.00	07/17-07/18	2	2	\$90.00
			Buy Comment: 1.4 1X PER DAY								
			Sales remark: V3 ADD								
			V3 Added								
14*	M	4P-5P	FAM FEUD	30	1.4	1.4	\$45.00	07/21-07/21	1	1	\$45.00
			Buy Comment: 1.4								
			Sales remark: V3 ADD								
			V3 Added								

--REPORT TOTALS--
 Report Totals: 25 / \$1,490.00

--SALES MONTHLY TOTALS--

Jul2014: 25/ \$1,490.00

ORDER WORKSHEET

Rep Order# 9364122 Ver# 3

Status Revised

Traffic Order# 5209

Last Received:
Showing Buylines:

Printed: 07/15/14 5:36 PM
07/15/14 5:35 PM
All Lines

3 of 3

Station WGXA-TV MACON
Advertiser (PERD) PERDUE, DAVID
Product #1072 PERDUE S/R
Estimate# 1072
Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1072
Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (LA) LOS ANGELES
Salesperson (TD2) TERRY DREHER
Sales Assistant
Salesperson Phone# 323-966-5066
Salesperson Fax# 323-658-6443

Order Totals: 25 / \$1,490.00

Total GRPS: 49.8

--- COMPETITIVE ---

Market Totals	CABL	WMGT	UKNO	WPGA	WBNN	WGXA	WMAZ
\$7,450.00	.00%	25.00%	.00%	.00%	.00%	20.00%	55.00%

--- COMPETITIVE COMMENTS ---

SHARES ARE AN ESTIMATE

Books [JUL13]
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 9364122 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 07/14/14 4:35 PM
Last Received: 07/14/14 4:31 PM
Showing Buylines: All Lines

1 of 3

Station WGXA-TV MACON
Advertiser (PERD) PERDUE, DAVID
Product #1072 PERDUE S/R
Estimate# 1072
Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1072
Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (LA) LOS ANGELES
Salesperson (TD2) TERRY DREHER
Sales Assistant
Salesperson Phone# 323-966-5066
Salesperson Fax# 323-658-6443

--- CONTRACT COMMENT ---

DAVID PERDUE FOR US SENATE BEING BOUGHT AT LUR
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

*****NEW ORDER TO START WEDNESDAY***** PLEASE CONFIRM THANKS TERRY

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F	9A-10A	FAMILY FEUD	30	1.9	5.7	\$40.00	07/16-07/18	3	3	\$120.00
			Buy Comment: 1.9 1X PER DAY								
2	M-Tu	9A-10A	FAMILY FEUD	30	1.9	1.9	\$40.00	07/21-07/22	1	1	\$40.00
			Buy Comment: 1.9								
3	W-F	2P-3P	JUDGE MATHIS	30	1.4	4.2	\$15.00	07/16-07/18	3	3	\$45.00
			Buy Comment: 1.4 1X PER DAY								
4	M-Tu	2P-3P	JUDGE MATHIS	30	1.4	1.4	\$15.00	07/21-07/22	1	1	\$15.00
			Buy Comment: 1.4								
5	W-F	5P-6P	5P NEWS	30	2.5	7.5	\$40.00	07/16-07/18	3	3	\$120.00
			Buy Comment: 2.5								
6	M-Tu	5P-6P	5P NEWS	30	2.5	2.5	\$40.00	07/21-07/22	1	1	\$40.00
			Buy Comment: 2.5								
7	W-F	7P-8P	BIG BANG	30	2.2	6.6	\$100.00	07/16-07/18	3	3	\$300.00
			Buy Comment: 2.2								

ORDER WORKSHEET

Rep Order# 9364122 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 07/14/14 4:35 PM
Last Received: 07/14/14 4:31 PM
Showing Buylines:

2 of 3
All Lines

Station WGX-1V MACON
Advertiser (PERD) PERDUE, DAVID
Product #1072 PERDUE S/R
Estimate# 1072
Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1072
Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (LA) LOS ANGELES
Salesperson (TD2) TERRY DREHER
Sales Assistant
Salesperson Phone# 323-966-5066
Salesperson Fax# 323-658-6443

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
8	M-Tu	7P-8P	BIG BANG	30	2.2	2.2	\$100.00	07/21-07/22	1	1	\$100.00
			Buy Comment: 2.2								
9	W-F	10P-11P	LATE NEWS	30	1.7	5.1	\$125.00	07/16-07/18	3	3	\$375.00
			Buy Comment: 1.7								
10	M-Tu	10P-11P	LATE NEWS	30	1.7	1.7	\$125.00	07/21-07/22	1	1	\$125.00
			Buy Comment: 1.7								
11	Su	6P-7P	BIG BANG SUNDAY	30	4.9	4.9	\$20.00	07/20-07/20	1	1	\$20.00
			Buy Comment: 4.9								
12	Su	10P-1030P	SUN LN	30	1.9	1.9	\$55.00	07/20-07/20	1	1	\$55.00
			Buy Comment: 1.9								

---REPORT TOTALS---

Report Totals: 22 / \$1,355.00

---SALES MONTHLY TOTALS---

JUL2014: 22 / \$1,355.00

Order Totals: 22 / \$1,355.00

Total GRPS: 45.6

---COMPETITIVE---

Market Totals \$6,775.00

CABL .00%
WMGT 25.00%

UKNO .00%

WMAN .00%

WGAZ 55.00%

---COMPETITIVE COMMENTS---

SHARES ARE AN ESTIMATE

Books [JUL13]
Demos RA35+

ORDER WORKSHEET

Rep Order# 9364122 Ver# 1 Status New
EC'd No

Traffic Order#
Printed: 07/14/14 4:35 PM
Last Received: 07/14/14 4:31 PM
Showing Buylines:

All Lines

3 of 3

Station WGX-1 TV MACON
Advertiser (PERD) PERDUE, DAVID
Product #1072 PERDUE S/R
Estimate# 1072
Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1072
Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (LA) LOS ANGELES
Salesperson (TD2) TERRY DREHER
Sales Assistant
Salesperson Phone# 323-966-5066
Salesperson Fax# 323-658-6443

--- CREDIT RISK ---
STANDARD CREDIT TERMS

9364122

Buy Detail Report

Date: 7/14/2014

Client: Perdue for Senate
Media: TV
Product: Perdue for Senate
Primary Demo: Adults 35+

Flight Start Date: 07/14/2014
Flight End Date: 07/27/2014
Survey: May14 Proj. (May13 HUT, Nov13 SHR)
DMA Nielsen Live+1
Buyer: Dede Jeffery
Email: djeffery@targetta.com

Vendor: WGXA-TV
599 Broadway
Macon, GA 31201-3364
Contact: Maund, Mitchell
Email:
Phone: 912-745-2424
Fax: 912-750-4347
Affiliation: FOX

Send Billing To:

* Est 1072

Comments: PLEASE BOOK & CONFIRM ASAP!! THANK YOU!!
Market/System: Macon

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks	Total Spots	Adults 35+ Rtg/CPP
WGXA-TV							
99	MTuWThF 9:00a-10:00a FAMILY FEUD	DT	\$40.00	30	3 1	4	1.9 \$21.05
100	MTuWThF 2:00p-3:00p JUDGE MATHIS	DT	\$15.00	30	3 1	4	1.4 \$10.71
101	MTuWThF 5:00p-6:00p WGXA NEWS @ 5PM	EN	\$40.00	30	3 1	4	2.5 \$16.00
102	MTuWThF 7:00p-8:00p BIG BANG THEORY	PA	\$100.00	30	3 1	4	2.2 \$45.45
103	MTuWThF 10:00p-11:00p WGXA NEWS @ 10P	LN	\$125.00	30	3 1	4	1.7 \$73.53
104	Su 6:00p-7:00p BIG BANG THEORY	WK	\$20.00	30	1 0	1	4.9 \$4.08
105	Su 10:00p-10:30p WKND LATE NEWS	WK	\$55.00	30	1 0	1	1.9 \$28.95
Total Spots:						17	5
Total GRP/GIMP(000):						35.9	9.7
Total CPP/CPM:							
Total Cost:			\$1,355.00				

ATTENTION
FLIGHT DATES

7/16 TO 7/22
Wed Tue

* LUR
RATES
ONLY

To: Terry
From: Dede

Signature: _____