

DAVID
PERDUE

★ US SENATE

January 20, 2014

Mr. Adam Stoll
Target Enterprises
15260 Ventura Blvd. – Suite 1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the Perdue for Senate campaign. Our official information is as follows:

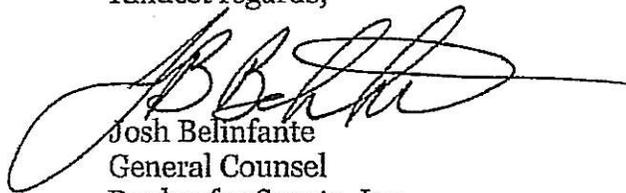
Perdue for Senate
3110 Maple Drive
Suite 400
Atlanta, Georgia 30305

(678) 248-6444 (telephone)

Jim Lientz, Chairman
James Braswell, Treasurer

Should you have any questions, please do not hesitate to contact me.

Kindest regards,



Josh Belinfante
General Counsel
Perdue for Senate, Inc.

Perdue for Senate
3110 Maple Drive
Suite 400
Atlanta, Georgia 30305

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGXA, MAcon	Date: 7/22/14
---	-------------------------

I, Target Ent,
 being/on behalf of: David Perdue, a legally
 qualified candidate of the Republican political
 party for the office of: US Senate
 in the 2014
 election to be held on: 7/22/14
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30"	All T.P.'S	All	LUR	varies	varies

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

TARGET Enterprises

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Braswell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

_____ None will not sign this page
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Rebecca L. Swan Rebecca L. Swan VP/GM
Signature Printed Name Title

TARGET ENTERPRISES, LLC. CAMPAIGN ACCOUNT

Thomas Hardy

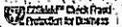
23024

OUR REF. NO.	YOUR INVOICE NO.	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
	PS 7/16-7/22 GA	7/15/2014	114.75	114.75		023024
				Check Amount		114.75
						114.75

TARGET ENTERPRISES, LLC
 CAMPAIGN ACCOUNT
 (818) 905-0005
 15260 VENTURA BLVD., STE. 1240
 SHERMAN OAKS, CA 91403

CITIZENS BUSINESS BANK
 16830 Ventura Blvd., Suite 310
 Encino, CA 91436

90-3414-1222



23024

CHECK DATE	CONTROL NO.	AMOUNT
7/15/2014	023024	****114.75

PAY ONE HUNDRED FOURTEEN AND 75/100*****

TO THE ORDER OF
 WGXA TV
 599 Broadway
 Macon, GA 31201

W. Hardy

AUTHORIZED SIGNATURE

Security features: Details on back

⑈023024⑈ ⑆122234449⑆ 046032527⑈

TARGET ENTERPRISES, LLC. CAMPAIGN ACCOUNT

T. Deane - Kelly

22984

OUR REF. NO.	YOUR INVOICE NO.	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
	PS 7/16-7/22 GA	7/15/2014	1,151.75	1,151.75 Check Amount		1,151.75 1,151.75
						022984

TARGET ENTERPRISES, LLC
 CAMPAIGN ACCOUNT
 (818) 905-0005
 15280 VENTURA BLVD., STE. 1240
 SHERMAN OAKS, CA 91403

CITIZENS BUSINESS BANK
 16830 Ventura Blvd, Suite 310
 Encino, CA 91436

90-3414-1222



22984

CHECK DATE: 7/15/2014
 CONTROL NO.: 022984
 AMOUNT: **1,151.75

PAY ONE THOUSAND ONE HUNDRED FIFTY ONE AND 75/100*****

MGXA TV
 TO THE ORDER OF
 599 Broadway
 Macon, GA 31201

[Signature]
 AUTHORIZED SIGNATURE

Security features. Details on back.

⑆022984⑆ ⑆122234149⑆ 046032529⑆

TARGET ENTERPRISES, LLC. CAMPAIGN ACCOUNT

V. Sherman

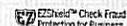
23040

JUR REF. NO.	YOUR INVOICE NO.	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
						023040
	PS 7/16-7/22 GA	7/15/2014	293.25	293.25		293.25
				Check Amount		293.25

TARGET ENTERPRISES, LLC
 CAMPAIGN ACCOUNT
 (818) 905-0005
 15260 VENTURA BLVD., STE. 1240
 SHERMAN OAKS, CA 91403

CITIZENS BUSINESS BANK
 16830 Ventura Blvd., Suite 310
 Encino, CA 91436

90-3414-1222



23040

CHECK DATE	CONTROL NO.	AMOUNT
7/15/2014	023040	****293.25

PAY TWO HUNDRED NINETY THREE AND 25/100*****

TO THE ORDER OF
 WGXA TV
 599 Broadway
 Macon, GA 31201

[Signature]

 AUTHORIZED SIGNATURE

⑈023040⑈ ⑆122234149⑆ 046032527⑈

Security features. Details on back.





WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

Contract # 5209

Schedule Dates: 07/16/14-07/22/14
Advertiser: Perdue, David - US SENATE (1814)
Agency: Target Enterprises (1275)
Product: Political Candidate (1004)
Brand: 1072 / PERDUE DAVID (4112)
Salesperson: Swan, Rebecca (1010)
Sales Office: WGXA TV
Buyer Name: JEFFREY, DEDE
Phone/Fax: /
CPE: 1072
Account Types: National/Political Candidate
Billing Type: Standard
Comments: #1072 PERDUE S/R 9364122
DAVID PERDUE FOR US SENATE
BEING BOUGHT AT LUR

Date Entered: 07/14/14
Last Modified: 07/16/14
Entered By: Sherri Featherston
CO-OP: No
Headline #: ECR09364122
Demo: A35+
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$275.25
Net Total: \$1,559.75
Sales Tax:

FOX (WGXA)	By Broadcast Month	Spots	Rate
	Jul. 2014	25	\$1,835.00
	Grand Total:	25	\$1,835.00

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/16/14-07/19/14	5	:30	9A-10A (EST)	2			1	1	1			2	\$40.00	\$80.00	FOX (WGXA)	FAMILY FEUD 1.91X PER DAY	7/14/14
1.0.1	Closed Preempt (1)	07/16/14															FOX (WGXA)	No Copy/Spot -	
2.0	Normal Line / SPOT (2)	07/21/14-07/22/14	5	:30	9A-10A (EST)	1	X	X						1	\$40.00	\$40.00	FOX (WGXA)	FAMILY FEUD 1.9	7/14/14
3.0	Normal Line / SPOT (3)	07/16/14-07/19/14	5	:30	2P-3P (EST)	3			1	1	1			3	\$15.00	\$45.00	FOX (WGXA)	JUDGE MATHIS 1.41X PER DAY	7/14/14
4.0	Normal Line / SPOT (4)	07/21/14-07/22/14	5	:30	2P-3P (EST)	1	X	X						1	\$15.00	\$15.00	FOX (WGXA)	JUDGE MATHIS 1.4	7/14/14
5.0	Normal Line / SPOT (5)	07/16/14-07/19/14	5	:30	5P- WGXA News @ 5p	3			1	1	1			3	\$40.00	\$120.00	FOX (WGXA)	5P NEWS 2.5	7/14/14
6.0	Normal Line / SPOT (6)	07/21/14-07/22/14	5	:30	5P- WGXA News @ 5p	1	X	X						1	\$40.00	\$40.00	FOX (WGXA)	5P NEWS 2.5	7/14/14
7.0	Normal Line / SPOT (6)	07/16/14-07/19/14	5	:30	7P- 7:58P (EST)	1			1	1	1			1	\$100.00	\$100.00	FOX (WGXA)	BIG BANG 2.2	7/14/14
7.0.1	Closed Preempt (6)	07/16/14															FOX (WGXA)	No Avail/Exception -	
7.0.2	Closed Preempt (6)	07/17/14															FOX (WGXA)	No Avail/Exception -	
7.0.3	Closed Preempt (6)	07/18/14															FOX (WGXA)	No Avail/Exception -	
8.0	Revised Line / SPOT (7)	07/21/14-07/22/14	5	:30	7P- 7:58P (EST)	1	X	X						1			FOX (WGXA)	BIG BANG 2.2	7/14/14
8.1	Revised Line / SPOT (7)	07/21/14-07/21/14	5	:30	7P- 7:58P (EST)	1	X							1			FOX (WGXA)	BIG BANG 2.2	7/14/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

Contract # 5209

Schedule Dates: 07/16/14-07/22/14
Advertiser: Perdue, David - US SENATE (1814)
Agency: Target Enterprises (1275)
Product: Political Candidate (1004)
Brand: 1072 / PERDUE DAVID (4112)
Salesperson: Swan, Rebecca (1010)
Sales Office: WGXA TV
Buyer Name: JEFFREY, DEDE
Phone/Fax: /
CPE: 1072
Account Types: National/Political Candidate
Billing Type: Standard
Comments: #1072 PERDUE S/R 9364122
DAVID PERDUE FOR US SENATE
BEING BOUGHT AT LUR

Date Entered: 07/14/14
Last Modified: 07/16/14
Entered By: Sherri Featherston
CO-OP: No
Headline #: ECR09364122
Demo: A35+
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$275.25
Net Total: \$1,559.75
Sales Tax:

FOX (WGXA)		
By Broadcast Month	Spots	Rate
Jul. 2014	25	\$1,835.00
Grand Total:	25	\$1,835.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.2	Normal Line / SPOT (7)	07/21/14-07/21/14	5	:30	7P-7:56P (EST)	1	X							1	\$175.00	\$175.00	FOX (WGXA)	BIG BANG 2.2	7/16/14
9.0	Normal Line / SPOT (8)	07/16/14-07/18/14	5	:30	10:01P-WGXA News @ 10P	3			1	1	1			3	\$125.00	\$375.00	FOX (WGXA)	LATE NEWS 1.7	7/14/14
10.0	Revised Line / SPOT (9)	07/21/14-07/22/14	5	:30	10:01P-WGXA News @ 10P	2	X	X						2	\$125.00	\$250.00	FOX (WGXA)	LATE NEWS 1.7	7/14/14
10.1	Normal Line / SPOT (9)	07/21/14-07/21/14	5	:30	10:01P-WGXA News @ 10P	1	X							1	\$125.00	\$125.00	FOX (WGXA)	LATE NEWS 1.7	7/14/14
11.0	Normal Line / SPOT (11)	07/20/14-07/20/14	5	:30	6P-7P (EST)	1							X	1	\$20.00	\$20.00	FOX (WGXA)	BIG BANG SUNDAY 4.9	7/14/14
12.0	Revised Line / SPOT (12)	07/20/14-07/20/14	5	:30	10:01P-WGXA Weekend News Sunday	1							X	1	\$100.00	\$100.00	FOX (WGXA)	SUN LN 1.9	7/14/14
12.1	Normal Line / SPOT (12)	07/20/14-07/20/14	5	:30	10:01P-WGXA Weekend News Sunday	1							X	1	\$100.00	\$100.00	FOX (WGXA)	SUN LN 1.9	7/15/14
13.0	Normal Line / SPOT (13)	07/17/14-07/18/14	5	:30	4P-5P (EST)	2				X	X			2	\$45.00	\$90.00	FOX (WGXA)	FAMILY FEUD	7/15/14
14.0	Normal Line / SPOT (14)	07/21/14-07/21/14	5	:30	4P-5P (EST)	1				X				1	\$45.00	\$45.00	FOX (WGXA)	FAMILY FEUD	7/15/14
15.0	M/G For 7.0.1 / SPOT (6)	07/16/14-07/16/14	4	:30	7P-7:56P (EST)	1					1			1	\$175.00	\$175.00	FOX (WGXA)	BIG BANG 2.2	7/15/14
16.0	M/G For 7.0.2 / SPOT (6)	07/17/14-07/17/14	4	:30	7P-7:56P (EST)	1						1		1	\$175.00	\$175.00	FOX (WGXA)	BIG BANG 2.2	7/15/14
16.1	M/G For 7.0.2 / SPOT (6)	07/17/14-07/17/14	4	:30	7P-7:56P (EST)	1						1		1	\$175.00	\$175.00	FOX (WGXA)	BIG BANG 2.2	7/15/14
17.0	M/G For 7.0.3 / SPOT (6)	07/18/14-07/18/14	4	:30	7P-7:56P (EST)	1							1	1	\$175.00	\$175.00	FOX (WGXA)	BIG BANG 2.2	7/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



WGXA-TV FOX24
599 Martin Luther King, Jr. Blvd.
Macon, GA 31201

Contract # 5209

Schedule Dates 07/16/14-07/22/14

Advertiser Perdue, David - US SENATE (1814)

Agency Target Enterprises (1275)

Product Political Candidate (1004)

Brand 1072 / PERDUE DAVID (4112)

Salesperson Swan, Rebecca (1010)

Sales Office WGXA-TV

Buyer Name JEFFREY DEDE

Phone/Fax /

CPE 1072

Account Types National/Political Candidate

Billing Type Standard

Comments #1072 PERDUE S/R 9364122
DAVID PERDUE FOR US SENATE
BEING BOUGHT AT LUR

Date Entered 07/14/14
Last Modified 07/16/14
Entered By Sherri Featherston
CO-OP No
Headline # ECR09364122
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$275.25
Net Total \$1,559.75
Sales Tax

FOX (WGXA)		
By Broadcast Month	Spots	Rate
Jul 2014	25	\$1,835.00
Grand Total:	25	\$1,835.00

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	M/G For 1.0.1 / SPOT (1)	07/17/14-07/18/14	5	:30	9A-10A (EST)	1				X	X			1	\$40.00	\$40.00	FOX (WGXA)	M/G FOR SPOT MISSED ON 7/16/NO COPY FAMILY FEUD	7/16/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

ORDER WORKSHEET

Rep Order# 9364122 Ver# 5 Status Revised

Traffic Order# 5209

Last Received: 07/16/14 10:16 AM
Showing Buylines:

Printed: 07/16/14 10:54 AM
All Lines

Station WGXA-TV MACON
Advertiser (PERD) PERDUE, DAVID
Product #1072 PERDUE S/R
Estimate# 1072
Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1072
Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (LA) LOS ANGELES
Salesperson (TD2) TERRY DREHER
Sales Assistant
Salesperson Phone# 323-966-5066
Salesperson Fax# 323-658-6443

file

--- CONTRACT COMMENT ---

DAVID PERDUE FOR US SENATE BEING BOUGHT AT LUR
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CHANGED RATE ON LINES 7,8,12 TTL ADD \$345 REV TTL \$1835 PLEASE CONFIRM THANKS TERRY

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F	9A-10A	FAMILY FEUD Buy Comment: 1.9 1X PER DAY	30	1.9	5.7	\$40.00	07/16-07/18	3	3	\$120.00
2	M-Tu	9A-10A	FAMILY FEUD Buy Comment: 1.9	30	1.9	1.9	\$40.00	07/21-07/22	1	1	\$40.00
3	W-F	2P-3P	JUDGE MATHIS Buy Comment: 1.4 1X PER DAY	30	1.4	4.2	\$15.00	07/16-07/18	3	3	\$45.00
4	M-Tu	2P-3P	JUDGE MATHIS Buy Comment: 1.4	30	1.4	1.4	\$15.00	07/21-07/22	1	1	\$15.00
5	W-F	5P-6P	5P NEWS Buy Comment: 2.5	30	2.5	7.5	\$40.00	07/16-07/18	3	3	\$120.00
6	M-Tu	5P-6P	5P NEWS Buy Comment: 2.5	30	2.5	2.5	\$40.00	07/21-07/22	1	1	\$40.00

ORDER WORKSHEET

Rep Order# 9364122 Ver# 5 Status Revised Traffic Order# 5209 Last Received: 07/16/14 10:54 AM 2 of 3
 EC'd Yes Showing Buylines: All Lines

Station W/GXA-TV MACON
 Advertiser (PERD) PERDUE, DAVID
 Product #1072 PERDUE S/R
 Estimate# 1072
 Buyer DEDE JEFFREY
 Agency (8182) TARGET ENTERPRISES
 15260 VENTURA BLVD, SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E /1072
 Flight Dates 07/16/14-07/22/14
 Rep Firm KATZ CONTINENTAL
 Sales Office (LA) LOS ANGELES
 Salesperson (TD2) TERRY DREHER
 Sales Assistant
 Salesperson Phone# 323-966-5066
 Salesperson Fax# 323-658-6443

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
7*	W-F	7P-8P	BIG BANG	30	2.2	6.6	\$175.00	07/16-07/18	3	3	\$525.00
			Buy Comment: 2.2								
			Sales remark: V5 CHANGED RATE								
			V5 Comment Changed, Rate Changed								
8*	M-Tu	7P-8P	BIG BANG	30	2.2	2.2	\$175.00	07/21-07/22	1	1	\$175.00
			Buy Comment: 2.2								
			Sales remark: V5 CHANGED RATE								
			V5 Comment Changed, Rate Changed								
9	W-F	10P-11P	LATE NEWS	30	1.7	5.1	\$125.00	07/16-07/18	3	3	\$375.00
			Buy Comment: 1.7								
10	M-Tu	10P-11P	LATE NEWS	30	1.7	1.7	\$125.00	07/21-07/22	1	1	\$125.00
			Buy Comment: 1.7								
11	Su	6P-7P	BIG BANG SUNDAY	30	4.9	4.9	\$20.00	07/20-07/20	1	1	\$20.00
			Buy Comment: 4.9								
12*	Su	10P-1030P	SUN LN	30	1.9	1.9	\$100.00	07/20-07/20	1	1	\$100.00
			Buy Comment: 1.9								
			Sales remark: V5 CHANGED RATE								
			V5 Comment Changed, Rate Changed								
13	Th-F	4P-5P	FAM FEUD	30	1.4	2.8	\$45.00	07/17-07/18	2	2	\$90.00
			Buy Comment: 1.4 1X PER DAY								
14	M	4P-5P	FAM FEUD	30	1.4	1.4	\$45.00	07/21-07/21	1	1	\$45.00
			Buy Comment: 1.4								

---REPORT TOTALS---

ORDER WORKSHEET

Rep Order# 9364122 Ver# 3 Status Revised Traffic Order# 5209 Last Received: 07/15/14 5:36 PM Printed: 07/15/14 5:35 PM 1 of 3

EC'd Yes Showing Buylines: All Lines

Station WGXA-TV MACON
 Advertiser (PERD) PERDUE, DAVID
 Product #1072 PERDUE S/R
 Estimate# 1072
 Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
 15260 VENTURA BLVD, SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E /1072
 Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
 Sales Office (LA) LOS ANGELES
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 Sales Assistant
 Salesperson Phone# 323-966-5066
 Salesperson Fax# 323-658-6443

--- CONTRACT COMMENT ---

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--- REMARKS ---

ADDED LINES 13-14 TTL ADD \$135 REV TTL \$1490 PLEASE CONFIRM THANKS TERRY

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ week	Total Spots	Total Cost
1	W-F	9A-10A	FAMILY FEUD Buy Comment: 1.9 1X PER DAY	30	1.9	5.7	\$40.00	07/16-07/18	3	3	\$120.00
2	M-Tu	9A-10A	FAMILY FEUD Buy Comment: 1.9	30	1.9	1.9	\$40.00	07/21-07/22	1	1	\$40.00
3	W-F	2P-3P	JUDGE MATHIS Buy Comment: 1.4 1X PER DAY	30	1.4	4.2	\$15.00	07/16-07/18	3	3	\$45.00
4	M-Tu	2P-3P	JUDGE MATHIS Buy Comment: 1.4	30	1.4	1.4	\$15.00	07/21-07/22	1	1	\$15.00
5	W-F	5P-6P	5P NEWS Buy Comment: 2.5	30	2.5	7.5	\$40.00	07/16-07/18	3	3	\$120.00
6	M-Tu	5P-6P	5P NEWS Buy Comment: 2.5	30	2.5	2.5	\$40.00	07/21-07/22	1	1	\$40.00
7	W-F	7P-8P	BIG BANG Buy Comment: 2.2	30	2.2	6.6	\$100.00	07/16-07/18	3	3	\$300.00

ORDER WORKSHEET

Rep Order# 9364122 Ver# 3

Status Revised

Traffic Order# 5209

Last Received: 07/15/14 5:35 PM

Showing Buylines: All Lines

Station WGXA-TV MACON
Advertiser (PERD) PERDUE, DAVID
Product #1072 PERDUE S/R
Estimate# 1072
Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1072
Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (LA) LOS ANGELES
Salesperson (TD2) TERRY DREHER
Sales Assistant
Salesperson Phone# 323-966-5066
Salesperson Fax# 323-658-6443

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
8	M-Tu	7P-8P	BIG BANG	30	2.2	2.2	\$100.00	07/21-07/22	1	1	\$100.00
Buy Comment: 2.2											
9	W-F	10P-11P	LATE NEWS	30	1.7	5.1	\$125.00	07/16-07/18	3	3	\$375.00
Buy Comment: 1.7											
10	M-Tu	10P-11P	LATE NEWS	30	1.7	1.7	\$125.00	07/21-07/22	1	1	\$125.00
Buy Comment: 1.7											
11	Su	6P-7P	BIG BANG SUNDAY	30	4.9	4.9	\$20.00	07/20-07/20	1	1	\$20.00
Buy Comment: 4.9											
12	Su	10P-1030P	SUN LN	30	1.9	1.9	\$55.00	07/20-07/20	1	1	\$55.00
Buy Comment: 1.9											
13*	Th-F	4P-5P	FAM FEUD	30	1.4	2.8	\$45.00	07/17-07/18	2	2	\$90.00
Buy Comment: 1.4 1X PER DAY											
Sales remark: V3 ADD											
V3 Added											
14*	M	4P-5P	FAM FEUD	30	1.4	1.4	\$45.00	07/21-07/21	1	1	\$45.00
Buy Comment: 1.4											
Sales remark: V3 ADD											
V3 Added											

---REPORT TOTALS---

Report Totals: 25 / \$1,490.00

---SALES MONTHLY TOTALS---

JUL2014: 25 / \$1,490.00

ORDER WORKSHEET

Rep Order# 9364122 Ver# 3
 EC'd Yes

Status Revised Traffic Order# 5209

Last Received:
 Showing Buylines:

Printed: 07/15/14 5:36 PM
 07/15/14 5:35 PM
 All Lines

Station WGXA-TV MACON
 Advertiser (PERD) PERDUE, DAVID
 Product #1072 PERDUE/S/R
 Estimate# 1072
 Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
 15260 VENTURA BLVD, SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E /1072
 Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
 Sales Office (L.A) LOS ANGELES
 Salesperson (TD2) TERRY DREHER
 Sales Assistant
 Salesperson Phone# 323-966-5066
 Salesperson Fax# 323-658-6443

Order Totals: 25 / \$1,490.00 Total GRPS: 49.8

--- COMPETITIVE ---

Market Totals	CABL	UKNO	WBWN	WGXA	WMAZ
\$7,450.00	.00%	.00%	.00%	20.00%	55.00%
WMGT	25.00%	WPGA	.00%		

--- COMPETITIVE COMMENTS ---
 SHARES ARE AN ESTIMATE

Books [JUL13]
 Demos RA35+

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 9364122 Ver# 1 Status New Traffic Order# Printed: 07/14/14 4:35 PM 1 of 3
 EC'd No Last Received: 07/14/14 4:31 PM
 Showing Buylines: All Lines

Station WGXA-TV MACON Agency (8182) TARGET ENTERPRISES Rep Firm KATZ CONTINENTAL
 Advertiser (PERD) PERDUE, DAVID 15260 VENTURA BLVD, SUITE 1240 Sales Office (LA) LOS ANGELES
 Product #1072 PERDUE S/R SHERMAN OAKS, CA 91403 Salesperson (TD2) TERRY DREHER
 Estimate# 1072 Agency C/P1/P2/E /1072 Sales Assistant
 Buyer DEDE JEFFREY Flight Dates 07/16/14-07/22/14 Salesperson Phone# 323-966-5066
 Salesperson Fax# 323-658-6443

--- CONTRACT COMMENT ---

DAVID PERDUE FOR US SENATE BEING BOUGHT AT LUR
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

*****NEW ORDER TO START WEDNESDAY***** PLEASE CONFIRM THANKS TERRY

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F	9A-10A	FAMILY FEUD Buy Comment: 1.9 1X PER DAY	30	1.9	5.7	\$40.00	07/16-07/18	3	3	\$120.00
2	M-Tu	9A-10A	FAMILY FEUD Buy Comment: 1.9	30	1.9	1.9	\$40.00	07/21-07/22	1	1	\$40.00
3	W-F	2P-3P	JUDGE MATHIS Buy Comment: 1.4 1X PER DAY	30	1.4	4.2	\$15.00	07/16-07/18	3	3	\$45.00
4	M-Tu	2P-3P	JUDGE MATHIS Buy Comment: 1.4	30	1.4	1.4	\$15.00	07/21-07/22	1	1	\$15.00
5	W-F	5P-6P	5P NEWS Buy Comment: 2.5	30	2.5	7.5	\$40.00	07/16-07/18	3	3	\$120.00
6	M-Tu	5P-6P	5P NEWS Buy Comment: 2.5	30	2.5	2.5	\$40.00	07/21-07/22	1	1	\$40.00
7	W-F	7P-8P	BIG BANG Buy Comment: 2.2	30	2.2	6.6	\$100.00	07/16-07/18	3	3	\$300.00

ORDER WORKSHEET

Rep Order# 9364122 Ver# 1 Status New
 EC'd No

Traffic Order#
 Last Received: 07/14/14 4:31 PM
 Showing Buylines: All Lines

Printed: 07/14/14 4:35 PM
 2 of 3

Station WGXA-TV MACON
 Advertiser (PERD) PERDUE, DAVID
 Product #1072 PERDUE/S/R
 Estimate# 1072
 Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
 15260 VENTURA BLVD, SUITE 1240
 SHERMAN OAKS, CA 91403
 Agency C/P1/P2/E /1072
 Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
 Sales Office (LA) LOS ANGELES
 Salesperson (TD2) TERRY DREHER
 Sales Assistant
 Salesperson Phone# 323-966-5066
 Salesperson Fax# 323-658-6443

Ln	Day	Time	Program	Len	RTG/IMP	GRPS/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
8	M-Tu	7P-8P	BIG BANG	30	2.2	2.2	\$100.00	07/21-07/22	1	1	\$100.00
Buy Comment: 2.2											
9	W-F	10P-11P	LATE NEWS	30	1.7	5.1	\$125.00	07/16-07/18	3	3	\$375.00
Buy Comment: 1.7											
10	M-Tu	10P-11P	LATE NEWS	30	1.7	1.7	\$125.00	07/21-07/22	1	1	\$125.00
Buy Comment: 1.7											
11	Su	6P-7P	BIG BANG SUNDAY	30	4.9	4.9	\$20.00	07/20-07/20	1	1	\$20.00
Buy Comment: 4.9											
12	Su	10P-1030P	SUN LN	30	1.9	1.9	\$55.00	07/20-07/20	1	1	\$55.00
Buy Comment: 1.9											

---REPORT TOTALS---
 Report Totals: 22 / \$1,355.00

---SALES MONTHLY TOTALS---

JUL2014: 22 / \$1,355.00
 Order Totals: 22 / \$1,355.00
 Total GRPS: 45.6

Market Totals \$6,775.00 CABL .00% UKNO .00% WMAN .00% WGXA 20.00% WMAZ 55.00%
 WNGT 25.00% WPGA .00%

---COMPETITIVE---
 ---COMPETITIVE COMMENTS---
 SHARES ARE AN ESTIMATE

Books [JUL13]
 Demos RA35+

ORDER WORKSHEET

Rep Order# 9364122 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 07/14/14 4:35 PM
Last Received: 07/14/14 4:31 PM
Showing Buylines:

All Lines

Station WGXA-TV MACON
Advertiser (PERD) PERDUE, DAVID
Product #1072 PERDUE S/R
Estimate# 1072
Buyer DEDE JEFFREY

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1072
Flight Dates 07/16/14-07/22/14

Rep Firm KATZ CONTINENTAL
Sales Office (LA) LOS ANGELES
Salesperson (TD2) TERRY DREHER
Sales Assistant
Salesperson Phone# 323-966-5066
Salesperson Fax# 323-658-6443

--- CREDIT RISK ---
STANDARD CREDIT TERMS

9364122

Buy Detail Report

Date: 7/14/2014

Client: Perdue for Senate
 Media: TV
 Product: Perdue for Senate
 Primary Demo: Adults 35+

Flight Start Date: 07/14/2014
 Flight End Date: 07/27/2014
 Survey: May14 Proj. (May13 HUT, Nov13 SHR)
 DMA Nielsen Live+1
 Buyer: Dede Jeffery
 Email: djeffery@targella.com

Vendor: WGXA-TV
 599 Broadway
 Macon, GA 31201-3364
 Contact: Maund, Mitchell
 Email:
 Phone: 912-745-2424
 Fax: 912-750-4347
 Affiliation: FOX

Send Billing To:

* Est 1072

Comments: PLEASE BOOK & CONFIRM ASAP!! THANK YOU!!
 Market/System: Macon

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks	Total Spots	Adults 35+ Rtg/CPP
WGXA-TV							
99	MTuWThF 9:00a-10:00a FAMILY FEUD	DT	\$40.00	30	3 1	4	1.9 \$21.05
100	MTuWThF 2:00p- 3:00p JUDGE MATHIS	DT	\$15.00	30	3 1	4	1.4 \$10.71
101	MTuWThF 5:00p- 6:00p WGXA NEWS @ 5PM	EN	\$40.00	30	3 1	4	2.5 \$16.00
102	MTuWThF 7:00p- 8:00p BIG BANG THEORY	PA	\$100.00	30	3 1	4	2.2 \$45.45
103	MTuWThF 10:00p-11:00p WGXA NEWS @ 10P	LN	\$125.00	30	3 1	4	1.7 \$73.53
104	Su 6:00p- 7:00p BIG BANG THEORY	WK	\$20.00	30	1 0	1	4.9 \$4.08
105	Su 10:00p-10:30p WKND LATE NEWS	WK	\$55.00	30	1 0	1	1.9 \$28.95
Total Spots:						17	5
Total GRP/GIMP(000):						35.9	9.7
Total CPP/CPM:							
Total Cost:			\$1,355.00			22	

ATTENTION
FLIGHT DATES
 7/16 TO 7/22
 Wed Tue

*** LUR**
RATES
ONLY

To: Terry
 From: Dede

Signature: _____