

Classic Rock



Regional Radio Quick

QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

January 1, 2022 – March 30, 2022

FILED _____

SUBMITTED BY _____
Ronnie Glover, General Manager

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) National FFA
- 2) Commodity Futures
- 3) Conservation Report
- 4) Farm Report
- 5) Children's Dental Health Month
- 6) Winter Driving Safety
 - Community Calendar
 - Brownfield Report
 - Edward Jones Report
 - St. Joe Livestock Report
 - Fox News
 - St. Munchin Parrish
 - Hunter/ Gun Safety
 - Weather
 - Cameron Restoration Branch

- Wilderness Window
- NAB We are Broadcasters
- National Agriculture Week
- Pet of the Week
- Farm Safety

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	MON-FRI EXCEPT LEGAL HOLIDAYS	06:05am	3 min.	Livestock Prices
		9:15am	2min	Information to assist hog farmers
		9:30am	3min	Recap of previous day stock market reports, and current trends for livestock trends.
		12:35am	1 min	Brief report of prices, etc. on livestock per livestock sales in St. Joseph, Missouri
		2:10pm	2 min	Livestock prices at close of trading of current day
		09:45am	2 min	Summary prices on various farm, produce, and related commodities X3
		11:45 am	2 min	
		1:15pm	2 min	
		05:45am	2 min	Updates on commodity prices and government, subsidized farming programs
		06:20am	4 min	Brownfield Ag reports Livestock market update on price
		12:15pm	2 min	
		12:35pm	3 min	USDA Market Reports
		12:40pm	3 min	MO Ag news and price reports
		4:35pm	3 min	End of Day MO Ag reports
Agricultural/ Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	11:40am	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural/ Commodity	MON-FRI EXCEPT LEGAL	11:45am 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.

	HOLIDAYS			
Community/Social Activities	MON-FRI EXCEPT LEGAL HOLIDAYS	M-F 4 per day Sat 8 per day Sun 5 x day(not all items run at each time)	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area
News	MON-FRI EXCEPT LEGAL HOLIDAYS	06:35am 6:50am	5 min. 3 min	Missouri State History reports U.S. History reports
Religion	SUNDAYS	08:30am 9:00am 10:00am	30 min. 60 min 30 min	Religious programming Local church service Local Church service
Finance/Economy	MON-FRI EXCEPT LEGAL HOLIDAYS	09:30am 1:45pm 2:45pm 4:30pm	2 min. 3 min 3 min 3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report
Local News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:35am 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Sports News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:20am 12:20pm 4:20pm	3 min. (each)	Sport stats from around the region
Outdoor Education	Tuesday	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education
	1/1	8am	20 min	4H with Debbie Davis
	1/5	8am	15 min	City of Cameron - Zac Johnson spoke regarding the weekly city council meeting.
	1/12	8am	20 min	City of Cameron - Steve Rasmussen spoke regarding the various City issues
	1/19	8am	20 min	City of Cameron - Steve Rasmussen spoke regarding the weekly city council meeting.
	1/20	8am	20 min	Clinton County Initiative - Stephanie &

				Crystal discussing meetings and results from the Clinton County Initiative survey
	1/25	8am	20 min	Gwen and Janice with Cameron Clothes Closet and Food Pantry
	1/26	8am	20 Min	City of Cameron- Steve Rasmussen discussing upcoming events and important dates in the city
	1/27	8am	20 min	Missouri Dept. of Conservation agent Zac White discussing outdoors, safety and regulations
	1/31	8am	20 min	Clinton County Health Dept. Director Blair Shock gives an update on COVID 19
	2/2	8am	20 min	City of Cameron - Carmen Weigand & Wayne Evans talking about City of Cameron Use Tax proposal
	2/7	8am	20 min	Debbie Davis gives an area 4H update
	2/9	8:05 am	20 min	City of Cameron - Steve Rasmussen discusses city council meeting
	2/10	8am	20 min	Missouri Dept of Conservation agent Mark McNeely talking about hunting & fishing regulations, upcoming seasons, general outdoors
	2/16	8am	20 min	City of Cameron - Zac Johnson discussed sewer and water line issues and council debate on repair responsibilities
	2/18	8:10 am	20 min	Michelle Fagerstone of America's Second Harvest talking about fund drive and various programs to help feed the hungry
	2/22	8am	20 min	Clinton County Initiative - Stephanie & Crystal discussing meetings and results from the Clinton County Initiative survey
	2/23	8am	20 min	City of Cameron - Steve Rasmussen discusses city council meeting
	2/24	8am	20 min	Cameron R-1 School District Superintendent Dr. Matt Robinson discussing the latest school board meeting and updating on various district activity
	3/1	8am	20 min	Gwen and Janice with Cameron Clothes Closet and Food Pantry
	3/2	8am	20 min	City of Cameron - Steve Rasmussen and Steve Garr talk parks and reservoirs
	3/3	8am	20 min	Cameron High School drama talking about their production of "Humbletown"
	3/7	8am	20 min	Debbie Davis gives an area 4H update and introduced the new Clinton County YPA
	3/9	8 am	20 min	City of Cameron - Steve Rasmussen discusses city council meeting

	3/14	8 am	20 min	BJ Reed & Denise Maddox discussing St. Patrick's day parade and Hot Air Affair
	3/15	8 am	20 min	Cameron Veterans Middle School students - 7 Healthy Habits team talking about their program
	3/16	8 am	20 min	City of Cameron - Officer Shawna Conley discussing the upcoming child id event MO Chip

	3/17	8a	20 min	Missouri Dept. of Conservation agent Jacob O'Hare talking about various hunting and fishing issues
	3/18	8am	20 min	Cameron Chamber of Commerce members talking about their upcoming job fair
	3/21	8am	20 min	State Rep. J Eggelston discusses the first half of the session in Jeff City
	3/22	8am	20 min	Cameron R-1 School District Superintendent Dr. Matt Robinson discussing the latest school board meeting and updating on various district activity
	3/29	8am	20 min	Gwen and Janice from the Cameron Clothes Closet and Food Pantry discussed upcoming events.
	3/30	8am	20 min	City of Cameron Steve Rasmussen discussing the last City Council Mtg. and introducing the new City Inspector