



QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

October 1, 2022 – December 31, 2022

FILED 1/9/23

SUBMITTED BY Ronnie Glover
Ronnie Glover, General Manager

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) National FFA
 - 2) Commodity Futures
 - 3) Conservation Report
 - 4) Farm Report
 - 5) Children's Dental Health Month
 - 6) Winter Driving Safety
- Community Calendar
 - Brownfield Report
 - Edward Jones Report
 - St. Joe Livestock Report
 - Fox News
 - St. Munchin Parrish
 - Hunter/ Gun Safety
 - Weather
 - Cameron Restoration Branch

- Wilderness Window
- NAB We are Broadcasters
- National Agriculture Week
- Pet of the Week
- Farm Safety

| Issue | Date(s) Aired | Time(s) | Duration | Description of the Segment |
|---------------------------|--|----------|----------|---|
| Agricultural | MON-FRI EXCEPT LEGAL HOLIDAYS | 06:05am | 3 min. | Livestock Prices |
| | | 9:15am | 2min | Information to assist hog farmers |
| | | 9:30am | 3min | Recap of previous day stock market reports, and current trends for livestock trends. |
| | | 12:35am | 1 min | Brief report of prices, etc. on livestock per livestock sales in St. Joseph, Missouri |
| | | 2:10pm | 2 min | Livestock prices at close of trading of current day |
| | | 09:45am | 2 min | Summary prices on various farm, produce, and related commodities X3 |
| | | 11:45 am | 2 min | |
| | | 1:15pm | 2 min | |
| | | 05:45am | 2 min | Updates on commodity prices and government, subsidized farming programs |
| | | 06:20am | 4 min | Brownfield Ag reports Livestock market update on price |
| | | 12:15pm | 2 min | USDA Market Reports |
| | | 12:35pm | 3 min | MO Ag news and price reports |
| | | 12:40pm | 3 min | End of Day MO Ag reports |
| | | 4:35pm | 3 min | |
| Agricultural / Weather | MON-FRI EXCEPT LEGAL HOLIDAYS | 11:40am | 5 min. | A special weather report geared towards weather issues affecting farmers |

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| Agricultural / Commodity | MON-FRI EXCEPT LEGAL HOLIDAYS | 11:45am 12:45pm | 3 min. (each) | Prices on grain and other farmed food commodities per current reports. |
| Community /Social Activities | MON-FRI EXCEPT LEGAL HOLIDAYS | M-F 4 per day Sat 8 per day Sun 5 x day(not all items run at each time) | 3-5 min. (each) | Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area |
| News | MON-FRI EXCEPT LEGAL HOLIDAYS | 06:35am 6:50am | 5 min. 3 min | Missouri State History reports U.S. History reports |
| Religion | SUNDAYS | 08:30am 9:00am 10:00am | 30 min. 60 min 30 min | Religious programming Local church service Local Church service |
| Finance/ Economy | MON-FRI EXCEPT LEGAL HOLIDAYS | 09:30am 1:45pm 2:45pm 4:30pm | 2 min. 3 min 3 min 3 min | Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report |
| Local News | MON-FRI EXCEPT LEGAL HOLIDAYS | 07:35am 12:15pm 5:00pm | 3 min. (each) | Local news, sports and weather |
| Local Weather | MON-FRI EXCEPT LEGAL HOLIDAYS | Approx. every 45 min. | 3 min. | Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect) |
| Sports News | MON-FRI EXCEPT LEGAL HOLIDAYS | 07:20am 12:20pm 4:20pm | 3 min. (each) | Sport stats from around the region |
| Outdoor Education | Tuesday | 2:00am 3:00am 7:10am 2:00pm 4:00pm | 1min 30sec | Outdoor education, hunting tips, safety tips, conservation department education |

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| | 10/3 | 8am | 20 min | 4H with Debbie Davis |
| | 10/5 | 8am | 15 min | City of Cameron - Steve Rasmussen spoke regarding the latest city council meeting. |
| | 10/6 | 8am | 20 min | Cindy Daffron discussed the Pony Express Museums annual Pumpkinfest |
| | 10/10 | 8am | 20 min | Ann Clark & CHS band Students Arthur Qualman and Kai Eckert talk about Marchfest 2022 |
| | 10/12 | 8am | 20 min | Cameron Police Chief Rick Bashor talks about job openings in the department |
| | 10/13 | 8am | 20 min | MO Dept. of Conservation - Jason Braunecker introduced the new area agent Paul Wright and various outdoors topics |
| | 10/14 | 8am | 20 Min | Ronnie Glover & Zeta Switlik discuss our Mexican Cruise giveaway for Hispanic Heritage month |
| | 10/17 | 8am | 20 min | Blair Shock with Clinton County Health Dept. discussing the community health survey |
| | 10/18 | 8am | 20 min | Dr. Matt Robinson talking about most recent Cameorn School board mtg and happenings in the district |
| | 10/19 | 8am | 20 min | City of Cameron - Steve Rasmussen discussing latest City Council mtg |

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| | 10/25 | 8am | 20 min | JoEllen Pratt talks about the Cameron Library "Friends of the Library" program |
| | 10/26 | 8:05 am | 20 min | City of Cameron - Fire Chief Mike O'Donnell talking halloween and fall burning safety, smoke detectors and more |
| | 10/27 | 8am | 20 min | Kraig Kessman & Aaron Swopes - Windy Wine Company Hallo-wine Party |
| | 11/1 | 8am | 20 min | Gwen discussing Cameron Clothes Closet and Food Pantry |
| | 11/2 | 8:10 am | 20 min | City of Cameron - parks dept update |
| | 11/4 | 8am | 20 min | Cameron High School drama "Footloose" |
| | 11/9 | 8am | 20 min | City of Cameron - Steve Rasmussen discusses city council meeting |
| | 11/10 | 8am | 20 min | Steve & Jane Millett talking about upcoming RLDS production of "Savior of the World" |
| | 11/11 | 8am | 20 min | Gallatin Theater League Doug & Jackie Nichols & Phil Barnard talk about upcoming production of "Greater Tuna" |
| | 11/22 | 8am | 20 min | Josh Storng & Stacy Earley talk abotu the Cameron Chamber raffle |

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| | 11/23 | 8am | 20 min | City of Cameron - Steve Rasmussen discusses city council meeting |
| | 11/28 | 8am | 20 min | Dr. Matt Robinson talking about most recent Cameorn School board mtg and happenings in the district |
| | 11/29 | 8 am | 20 min | Gwen discussing Cameron New Life Shoppe and Food Pantry |
| | 11/30 | 8 am | 20 min | City of Cameron - Steve Rasmussen & Shellie Blades discussing grants and elections |
| | 12/5 | 8 am | 20 min | 4H-Debbie Davis, Taylor Schultz, & Kyle Reno talking everything abotu area 4H |
| | 12/6 | 8 am | 20 min | Steve Maxey talking about 12 Courts of Christmas basketball event |

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| | 12/7 | 8a | 20 min | City of Cameron Steve Rasmussen discussing the last City Council Mtg |
| | 12/8 | 8am | 20 min | Greg Dixon with St. Jospeh Community Choir talking about their upcoming Christmas at the Cathedral event |
| | 12/9 | 8am | 20 min | Ann Goodwin-Clark talking about the upcoming Cmaeorn band Christmas concert |
| | 12/14 | 8am | 20 min | City of Cameron - Steve Rasmussen introducing new public works director Eric Stevens |

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| | 12/15 | 8am | 20 min | Jason Braunecker with MO Dept. of Conservation talking about outdoors topics and winter safety |
| | 12/16 | 8am | 20 min | Clayton Lee with MO Beekeepers Association talking about training classes and beekeeping topics |
| | 12/19 | 8am | 20 min | Brett Esely with St. Joseph Sports Commission talks about high school basketball event and freshly announced marathon in spring 2023 |
| | 12/20 | 8am | 20 min | Dr. Matt Robinson talking about most recent Cameorn School board mtg and happenings in the district |
| | 12/21 | 8am | 20 min | City of Cameron - Steve Rasmussen and Steve Garr update the construction of new community park and other parks issues |