

Classic Rock



Regional Radio Quick

QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

April 1, 2022 – June 30, 2022

FILED 7/8/22

SUBMITTED BY 
Ronnie Glover, General Manager

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

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| 1) National FFA | 11) Fox News |
| 2) Commodity Futures | 12) St. Munchin Parrish |
| 3) Conservation Report | 13) Hunter/ Gun Safety |
| 4) Farm Report | 14) Weather |
| 5) Children's Dental Health Month | 15) Cameron Restoration Branch |
| 6) Winter Driving Safety | 16) Wilderness Window |
| 7) Community Calendar | 17) NAB We are Broadcasters |
| 8) Brownfield Report | 18) National Agriculture Week |
| 9) Edward Jones Report | 19) Pet of the Week |
| 10) St. Joe Livestock Report | 20) Farm Safety |

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	MON-FRI EXCEPT LEGAL HOLIDAYS	06:05am	3 min.	Livestock Prices
		9:15am	2min	Information to assist hog farmers
		9:30am	3min	Recap of previous day stock market reports, and current trends for livestock trends.
		12:35am	1 min	Brief report of prices, etc. on livestock per livestock sales in St. Joseph, Missouri
		2:10pm	2 min	Livestock prices at close of trading of current day
		09:45am	2 min	Summary prices on various farm, produce, and related commodities X3
		11:45 am	2 min	
		1:15pm	2 min	Updates on commodity prices and government, subsidized farming programs
		05:45am	2 min	Brownfield Ag reports Livestock market update on price
		06:20am	4 min	USDA Market Reports
		12:15pm	2 min	MO Ag news and price reports
		12:35pm	3 min	End of Day MO Ag reports
		12:40pm	3 min	
		4:35pm	3 min	
Agricultural / Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	11:40am	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural / Commodity	MON-FRI EXCEPT LEGAL HOLIDAYS	11:45am 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Community /Social Activities	MON-FRI EXCEPT LEGAL HOLIDAYS	M-F 4 per day Sat 8 per day Sun 5 x day(not	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
		all items run at each time)		
News	MON-FRI EXCEPT LEGAL HOLIDAYS	06:35am 6:50am	5 min. 3 min	Missouri State History reports U.S. History reports
Religion	SUNDAYS	08:30am 9:00am 10:00am	30 min. 60 min 30 min	Religious programming Local church service Local Church service
Finance/ Economy	MON-FRI EXCEPT LEGAL HOLIDAYS	09:30am 1:45pm 2:45pm 4:30pm	2 min. 3 min 3 min 3 min	Opening report from Chicago Board of Trade Overview of business stats on farm commodities X 2 End of Day stock market report
Local News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:35am 12:15pm 5:00pm	3 min. (each)	Local news, sports and weather
Local Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Sports News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:20am 12:20pm 4:20pm	3 min. (each)	Sport stats from around the region
Outdoor Education	Tuesday	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	Outdoor education, hunting tips, safety tips, conservation department education

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	4/4/22	8am	15 min	4H with Debbie Davis
	4/6/22	8am	20 min	City of Cameron Steve Rasmussen, city council
	4/7/22	8am	20 min	Kathy Reno spoke of St. Joe Arts and Beer Walk and Arts Fund
	4/12/22	8am	20 min	Dr. Robinson and Jackie Peck, Cameron School District, teacher retention efforts
	4/13/22	8am	20 min	City of Cameron Steve Rasmussen, and Paul Beckwith, Paul's last day, party and plans for inspectors moving forward.
	4/14/22	8am	20 min	Crystal Poole, Dept. of Conservation
	4/20/22	8am	25 Min	Steve Rasmussen, City of Camon City Manager and City Council
	4/21/22	8am	15 min	Dr. Matt Robinson, Cameron School District Update

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	4/26/22	8am	15 min	Cameron Clothes Closet
	4/27/22	8am	15 min	Steve Rasmussen – City Councilman discussed the council meeting that week. Tad, Street updates.
	4/28/22	8am	15 min	Zac White Dept. of Conservation, mushroom hunting and crappie fishing.
	5/2/22	8am	15 min	4H with Debbie and Taylor
	5/4/22	8am	20 min	City of Cameron Steve Rasmussen, City Council
	5/11/22	8am	25 min	City of Cameron/Great Northwest Wholesale Water District, Zac Johnson
	5/17/22	8am	15 min	Dr. Matt Robinson, Cameron School District Update
	5/18/22	8am	20 min	City of Cameron Steve Rasmussen, City Council

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
	5/23/22	8am	20 min	Zac White, MO Dept. of Conservation
	5/25/22	8am	15 min / 20 min	Cameron Library - JoEllen and Jennifer, Summer Reading Program
	5/26/22	8am	15 min	Gina and Susan Cameron Band and Depot Tours
	5/27/22	8am	20 min	J Eggleston General Assembly end of session report
	5/31/22	8am	20 min	Gwen with Cameron Clothes Closet.
	6/1/22	8am	20 min	City of Cameron, Steve Garr, Parks and Rec updates.
	6/2/22	8 am	25 min	BJ Reed & Denise Maddox - Cameron Hot Air Balloon Gala

	6/3/22	8a	20 min	Kathy Reno, St. Joe Arts - Sculpture Walk 2022
	6/6/22	8am	20 min	4H Debbie Davis & Various 4H kids at camp
	6/8/22	8am	15 min	City of Cameron Steve Rasmussen, City Council, City Manager
	6/10/22	8am	15 min	Jason Braunecker Mo Dept. of Conservation, MDC family fun day
	6/14/22	8am	20 min	USMC Educator Workshop feature
	6/15/22	8am	10 min	City of Cameron Code Enforcement

	6/17/22	8a	15 min	Clayton Lee, MO Beekeepers Association - Bee keeping and getting local honey.
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	6/20/22	8a	20 min	Local author Mike Dickerson & KC Hope Gives Charity.
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	6/21/22	8am	20 min	Dr. Matt Robinson, Cameron School District updates.
	6/22/22	8am	15 min	City of Cameron Steve Rasmussen, City Council
	6/28/22	8am	10 min	Gwen with Cameron Clothes Closet
	6/29/22	8am	25 min	City of Cameron, Tim & Greg 4th of July and City right of ways.
	6/30/22	8am	20 min	Jeff Streeter and Veterans Camping Initiative