

POLITICAL BROADCAST RECORD -- PART II

WKUR

POLITICAL BROADCAST SALES RECORD

Name of candidate:

BOB WEST

Name of authorized representative of candidate:

CANDIDATE

Start and end dates of political advertisements reported on this form:

Start date:

5/11/15

End date:

5/18/15

This sale was made: by placement of an order without earlier request for time.

as a result of an earlier request for information about political broadcast time.

If so, date of political broadcast request form describing the request:

Attached to this form are the following:

- (1) Copies of original contract for political broadcast time and any amendments to that contract.
- (2) Copies of invoice or invoices including all advertising covered by this form.
- (3) Any record of refunds to candidate or candidate's representative.

If not otherwise shown on the attached contract/invoice materials, annotate the final invoice or invoices to show the information listed below. (Annotation may be done by writing any additional required information on a copy of the invoice.)

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLIC SCRANTON, PA	Date: 4/29/15
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I, BOB LESH

being/on behalf of: _____

a legally qualified candidate of the DEMOCRAT

political party for the office of: SCHOOL DIRECTOR SCRANTON

in the PRIMARY

election to be held on: MAY 19, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>WLIC</u>	<u>see attached schedule</u>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF BOB LESH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PAULA GIARDANO

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/24/15

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted
[Signature]

Signature

Accepted in Part

[Printed Name]

Printed Name

Rejected

[Title]

Title



Broadcast Order Agreement

COPY # _____
 CART # _____

Client Friends of Bob Lesh
 Address _____

 Contact Name Bob Lesh
 Phone _____
 Start Date 05/11/2015
 End Date 05/18/2015

Date 4/30/2015
 Account Exec Political Phil
 Agency _____
 Co-op _____
 Affidavit Y N
 Product Democrat School Board
 Billing Period B FL
 Length: :60 :30 :15

WEEKS OF:	TIMES	Spot Cost	MON	TUE	WED	THR	FRI	SAT	SUN	Total #	# Wks	# Spots	Total S
05/11/2015	6am-10am	\$10.20	1			1		1	1	4	1	4	\$40.80
05/11/2015	10am-3pm	\$10.20	1		1				1	3	1	3	\$30.60
05/11/2015	3pm-7pm	\$1.00			1		1	1		3	1	3	\$3.00
05/11/2015	7pm-12Mid	\$2.13		1	1		1		1	4	1	4	\$8.52
05/18/2015	10am-3pm	\$10.20	1							1	1	1	\$10.20
05/18/2015	3pm-7pm	\$1.00	1							1	1	1	\$1.00
										0		0	\$0.00
										0		0	\$0.00
										0		0	\$0.00
										0		0	\$0.00
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										0		0	\$0.00
										0		0	\$0.00
										0		0	\$0.00

Special Instructions:

Budget Bill	
Total Commercials	<u>16</u>
Gross Dollars	<u>\$94.12</u>
Agency Commission	<u>\$0.00</u>
Net Dollars	<u>\$94.12</u>

Terms and agreement of Bold Gold Media Group: All invoices are to be paid net 30 days. A finance charge of 1.5% will be compounded monthly on unpaid invoice. The undersigned hereby personally guarantees the prompt payment and performance of the above "client" in accordance with the terms of this contract. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

One Half payment due prior to start of schedule.
 Check, Visa, Master Card, Money Order, or American Express

 Authorized by Client Date

 Account Executive Date

 Accepted By Bold Gold Media Date

Broadcast Agreement



Date: 4/29/15 Customer#: _____

Advertiser: BB West Name of Buyer: _____

Agency Name: _____

Billing Name and Address: _____

Buyer Signature: _____

Accepted by: _____

Account Manager: _____

Length: 60 Product: _____ Co-op: Yes _____ No _____ Cash/Trade _____

Start Date Mo. Day Yr.	End Date Mo. Day Yr.	Weeks	Start Time	End Time	M	T	W	Th	F	Sa	Su	Rate	Priority Code
5/11/15		1	6A	10A	1			1		1	1		
5/11/15		1	10A	3P	1						1		
5/11/15		1	3P	7P			1		1	1			
5/11/15		1	7P	12mid			1		1	1			
5/18/15		1	10A	3P	1								
5/18/15		1	3P	7P									

Weeks: _____

Total Number of Commercials: 6 + 16

Total Gross Dollars: _____

Total Net Dollars: 145.12

WICK-AM/WYCK-AM THE GAME-- 1340, 1400 & 1440AM
 1049 N. Sekol Road
 Scranton, PA 18504
 Phone (570) 344-1221 * Fax (570) 344-0996

FRIENDS OF BOB LESH
 SCRANTON, PA 18505

THE GAME Order Confirmation

OrderID: 3596-002

Sponsor: Friends of Bob Lesh
 Product: Friends of Bob Lesh
 Estimate/PO:
 AccountRep: Political
 BillingCycle: Broadcast Month
 InvoiceType: Detail
 Run Dates: 5/11/2015 - 5/18/2015
 Items Ordered: 16
 Gross Amount: 94.12
 Discounts: 0.00
 Agency Commission: 0.00
 Net Amount: 94.12

Scheduled Station(s): THE GAME
 Friends of Bob Lesh

Printed 5/6/2015 8:24:38 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/11/2015 - 5/17/2015	All Weeks	06:00 AM - 10:00 AM	1			1		1	1	4	:60	Spot		COM-DA50	4	10.20	40.80
02 5/11/2015 - 5/17/2015	All Weeks	10:00 AM - 03:00 PM	1		1				1	3	:60	Spot		COM-DA50	3	10.20	30.60
03 5/11/2015 - 5/17/2015	All Weeks	03:00 PM - 07:00 PM			1		1	1		3	:60	Spot		COM-DA50	3	1.00	3.00
04 5/11/2015 - 5/17/2015	All Weeks	07:00 PM - 11:59 PM		1	1		1		1	4	:60	Spot		COM-DA50	4	2.13	8.52
05 5/18/2015 - 5/18/2015	All Weeks	06:00 AM - 10:00 AM	1							1	:60	Spot		COM-DA50	1	10.20	10.20
06 5/18/2015 - 5/18/2015	All Weeks	03:00 PM - 07:00 PM	1							1	:60	Spot		COM-DA50	1	1.00	1.00

Broadcast Month Projected Billing:

Apr-15	0.00	May-15	94.12	Jun-15	0.00	Q2-2015	94.12
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Confirmed Correct; Payment Guaranteed

Accepted for THE GAME

WICK-AM/WYCK-AM THE GAME-- 1340, 1400 & 1440AM
 1049 N. Sekol Road
 Scranton, PA 18504
 Phone (570) 344-1221 * Fax (570) 344-0996

THE GAME Invoice

Invoice ID: 15050426
 Invoice Date: 5/31/2015
 Account ID: 3596
 Order ID: 3596-002
 Account Rep: Political

Amount Due: \$0.00

Amount Paid: _____

FRIENDS OF BOB LESH
 SCRANTON, PA 18505

Please contact your account representative upon receipt of this invoice. We have begun e-billing and want to be sure you are receiving your invoices properly.

Sponsor: Friends of Bob Lesh
 Friends of Bob Lesh

Date	Time	Length	Description	CopyID / ISCI Code	Cost
5/11/2015	09:20 AM	:60	Spot	COM-DA5011	10.20
5/11/2015	01:48 PM	:60	Spot	COM-DA5011	10.20
5/12/2015	11:42 PM	:60	Spot	COM-DA5011	2.13
5/13/2015	10:02 AM	:60	Spot	COM-DA5011	10.20
5/13/2015	04:56 PM	:60	Spot	COM-DA5011	1.00
5/13/2015	09:42 PM	:60	Spot	COM-DA5011	2.13
5/14/2015	09:03 AM	:60	Spot	COM-DA5011	10.20
5/15/2015	03:18 PM	:60	Spot	COM-DA5011	1.00
5/15/2015	11:55 PM	:60	Spot	COM-DA5011	2.13
5/16/2015	08:42 AM	:60	Spot	COM-DA5011	10.20
5/16/2015	04:15 PM	:60	Spot	COM-DA5011	1.00
5/17/2015	08:16 AM	:60	Spot	COM-DA5011	10.20
5/17/2015	12:00 PM	:60	Spot	COM-DA5011	10.20
5/17/2015	10:55 PM	:60	Spot	COM-DA5011	2.13
5/18/2015	09:21 AM	:60	Spot	COM-DA5011	10.20
5/18/2015	04:41 PM	:60	Spot	COM-DA5011	1.00
16 Total Items				Total Cost:	94.12
5/11/2015 PrePayment Applied Check NO NUMBER ON PHOTOCO:					-94.12
Amount Due:					0.00

Amount Due: 0.00