



# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WHLW, WZLW</u> <u>203 Gum Rd</u> <u>Montgomery, AL.</u>	Date: <u>5/30/18</u>
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I, James Tatum

being/on behalf of: Danny Jackson

a legally qualified candidate of the Democrat

political party for the office of: Sheriff

In the Primary

election to be held on: June 5, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>See Attached Schedule</u>					

Attach proposed schedule with charges (if available):



I represent that the payment for the above described broadcast time has been furnished by:

Friends to elect Danny Jackson for Sheriff

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

N/A

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/30/18                      [Signature]  
Date                                      Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected  
[Signature]                      Alberta Jackson                      \_\_\_\_\_  
Signature                                      Printed Name                                      Title



**POLITICAL INQUIRY FORM**  
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

**INSTRUCTIONS:** This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION WHLW/WZLW DATE OF REQUEST: 5/30/18

INQUIRY MADE BY: James Tatum

AGENCY (if any): \_\_\_\_\_

ADDRESS OF AGENCY: 202 Hunter Ave

CITY, STATE, ZIP OF AGENCY: Union Springs, AL 36089

TELEPHONE NUMBER OF AGENCY: (334) 332-1319

CANDIDATE: Sheriff

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): Friends to Elect Danny Jackson

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: N/A

ADDRESS OF COMMITTEE: N/A

CITY, STATE, ZIP OF COMMITTEE: N/A

TELEPHONE NUMBER OF COMMITTEE: N/A

COMMITTEE OFFICERS:  
 Chairman: \_\_\_\_\_  
 Vice Chairman: \_\_\_\_\_  
 Treasurer: \_\_\_\_\_  
 Secretary: \_\_\_\_\_

Is this the Candidate's Authorized Committee? ( ) yes ( ) no

OFFICE SOUGHT: Sheriff PARTY AFFILIATION: Democrat  
 ( ) federal ( ) state (x) local

ELECTION AND DATE: June 5, 2018  
 (x) primary ( ) general

STATION REP	Albion Jackson
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REVIEWED	
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## Acknowledgement of Political Broadcast Rate Disclosure Statement

This will acknowledge receipt of the Political Broadcast Rate Disclosure Statement from the Clear Channel Montgomery Radio stations. I agree that all purchases of advertising time on any station which I make by or on behalf of legally qualified political candidates for public office will be made subject to this Acknowledgement and the Political Broadcast Rate Disclosure Statement.

I acknowledge that I have been fully informed concerning all classes of time which are available to advertisers; the chances of preemption; the availability of discount packages and rotations including the station's willingness to negotiate combinations of time suitable to the needs of particular candidates; the station's lowest unit charge and related privileges for each class of time; and the station's policy with respect to make goods.

I recognize the Federal Communications Commission (FCC) has asserted its exclusive jurisdiction under the Communications Act 1934 as amended with respect to all disputes concerning purchases of advertising time, specifically including all disputes concerning charges for candidates "uses" of a station's facility.

I acknowledge that all such disputes will therefore be governed exclusively by the Communications Act and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Communications Act.

James E. Tatum

NAME

Friends to elect Danny Jackson

TITLE

5/30/18

DATE



# WZHT Hot 105.7

1 Week: 5/28

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	Net	AQH	Freq	% Mkt	Net Reach	Cume
Sat 10am-3pm	30	2						2		\$16.00	\$32.00	\$27.20	2,900	1.2	1.4	4,700	12,900
Sat 3pm-7pm	30	2						2		\$16.00	\$32.00	\$27.20	3,500	1.3	1.5	5,300	11,000
<b>Weekly Total</b>		<b>4</b>									<b>\$64.00</b>	<b>\$54.40</b>	<b>3,200</b>	<b>1.5</b>	<b>2.5</b>	<b>8,600</b>	<b>19,700</b>
<b>Flight Total</b>		<b>4</b>									<b>\$64.00</b>	<b>\$54.40</b>	<b>3,200</b>	<b>1.5</b>	<b>2.5</b>	<b>8,600</b>	<b>19,700</b>

1 Week: 6/4

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	Net	AQH	Freq	% Mkt	Net Reach	Cume
Mon 6am-10am	30	1	1							\$40.00	\$40.00	\$34.00	5,800	1.0	1.7	5,800	20,100
Mon 10am-3pm	30	1	1							\$43.00	\$43.00	\$36.55	3,300	1.0	0.9	3,300	14,400
Mon 3pm-7pm	30	1	1							\$52.00	\$52.00	\$44.20	5,200	1.0	1.5	5,200	22,700
<b>Weekly Total</b>		<b>3</b>									<b>\$135.00</b>	<b>\$114.75</b>	<b>4,800</b>	<b>1.2</b>	<b>3.3</b>	<b>11,500</b>	<b>38,000</b>
<b>Flight Total</b>		<b>3</b>									<b>\$135.00</b>	<b>\$114.75</b>	<b>4,800</b>	<b>1.2</b>	<b>3.3</b>	<b>11,500</b>	<b>38,000</b>

## Proposal Totals

	Spots	Gross	Net	AQH	Freq	% Mkt	Net Reach	Cume
WHLW Hallelujah 104.	20	\$714.00	\$606.90	4,900	2.9	9.7	33,800	49,000
WZHT Hot 105.7	7	\$199.00	\$169.15	3,900	1.5	5.2	18,200	46,500
<b>Total</b>	<b>27</b>	<b>\$913.00</b>	<b>\$776.05</b>	<b>4,600</b>	<b>2.5</b>	<b>14.3</b>	<b>49,900</b>	<b>80,400</b>

# PROPOSAL



Prepared for:

## Diret Client Political Agency

1917 Woodmere Loop

Montgomery, Alabama 36117

Date: 05/30/2018 09:11

Advertiser: Danny Jackson

Spots: 27

Total Gross Cost: **\$913.00**

Total Net Cost: **\$776.05**

Rates guaranteed until 06/06/2018

## Summary

**Advertiser** Danny Jackson  
**Customer ID** 00680404  
**Title** WHLW/WZHT Add on Danny Jackson  
**Proposal Number** 4504642  
**Billing Options** Broadcast  
**Market - Survey(s)** Montgomery - Fa '17, Sp '17  
**Demographics** Persons 25-54

## Spot Schedule

### WHLW Hallelujah 104.

1 Week: 5/28

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	Net	AQH	Freq	% Mkt	Net Reach	Cume
Thu-Fri 6am-10am	30	4				2	2			\$43.00	\$172.00	\$146.20	5,900	1.8	3.8	13,400	23,300
Sat 10am-3pm	30	2						2		\$16.00	\$32.00	\$27.20	3,500	1.3	1.5	5,300	10,900
Sun 6am-10am	30	2							2	\$51.00	\$102.00	\$86.70	8,400	1.3	3.7	12,800	26,900
Thu-Fri 10am-3pm	30	2				1	1			\$31.00	\$62.00	\$52.70	4,800	1.2	2.2	7,700	19,200
Thu-Fri 3pm-7pm	30	2				1	1			\$28.00	\$56.00	\$47.60	3,800	1.2	1.8	6,300	19,200
<b>Weekly Total</b>		<b>12</b>									<b>\$424.00</b>	<b>\$360.40</b>	<b>5,400</b>	<b>2.3</b>	<b>8.2</b>	<b>28,600</b>	<b>46,900</b>
<b>Flight Total</b>		<b>12</b>									<b>\$424.00</b>	<b>\$360.40</b>	<b>5,400</b>	<b>2.3</b>	<b>8.2</b>	<b>28,600</b>	<b>46,900</b>

1 Week: 6/4

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	Net	AQH	Freq	% Mkt	Net Reach	Cume
Mon 10am-3pm	30	2	2							\$31.00	\$62.00	\$52.70	4,400	1.4	1.7	6,100	9,800
Mon 3pm-7pm	30	2	2							\$28.00	\$56.00	\$47.60	2,800	1.3	1.3	4,400	10,800
Mon-Tue 6am-10am	30	4	2	2						\$43.00	\$172.00	\$146.20	4,800	1.6	3.3	11,700	22,400
<b>Weekly Total</b>		<b>8</b>									<b>\$290.00</b>	<b>\$246.50</b>	<b>4,200</b>	<b>2.1</b>	<b>4.5</b>	<b>15,700</b>	<b>25,900</b>
<b>Flight Total</b>		<b>8</b>									<b>\$290.00</b>	<b>\$246.50</b>	<b>4,200</b>	<b>2.1</b>	<b>4.5</b>	<b>15,700</b>	<b>25,900</b>

\*CPP and CPM values are calculated as gross amounts. The terrestrial radio audience estimates in this order are derived by iHeartMedia Revenue Platforms based on Nielsen Audio's copyrighted and proprietary audience estimates. Scarborough Data: Copyright © 2012 Scarborough. All Rights Reserved.