

ATW Media LLC
 KTBB-FM KRWR-FM KYZS-AM
 PO Box 9400
 Tyler, TX 75711
 903-593-2519

Client: **Tom Watson**
 Order #: **6088-00002**
 Description:
 Date Entered: 2/28/2018
 P.O.#:
 Salesperson: Political,
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date
 Phone/Fax: 903-570-5536

Ferrell Marketing & Public Relations
 Attn: William V. Ferrell
 113 University Place
 Suite 200
 Tyler, TX 75702

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/2/2018	3/6/2018	KTBB-FM	05:00:00a to 08:00:00a	Weekly	:30	15	30.00	450.00	5	5	0	0	5	0	0
2 3/2/2018	3/6/2018	KTBB-FM	08:00:00a to 11:00:00a	Weekly	:30	15	26.00	390.00	5	5	0	0	5	0	0
3 3/2/2018	3/6/2018	KTBB-FM	11:00:00a to 02:00:00p	Weekly	:30	15	34.00	510.00	5	5	0	0	5	0	0
4 3/2/2018	3/6/2018	KTBB-FM	02:00:00p to 05:00:00p	Weekly	:30	12	24.00	288.00	5	2	0	0	5	0	0
5 3/2/2018	3/6/2018	KTBB-FM	05:00:00p to 06:00:00p	Weekly	:30	4	21.00	84.00	2	0	0	0	2	0	0
6 3/2/2018	3/6/2018	KTBB-FM	06:00:00p to 09:00:00p	Weekly	:30	10	12.00	120.00	5	0	0	0	5	0	0
7 3/3/2018	3/4/2018	KTBB-FM	05:00:00a to 10:00:00a	Weekly	:30	10	14.00	140.00	0	0	0	0	0	5	5
8 3/3/2018	3/4/2018	KTBB-FM	10:00:00a to 03:00:00p	Weekly	:30	10	14.00	140.00	0	0	0	0	0	5	5
9 3/3/2018	3/4/2018	KTBB-FM	03:00:00p to 07:00:00p	Weekly	:30	10	12.00	120.00	0	0	0	0	0	5	5

Order Start Date: 3/2/2018 Order End Date: 3/6/2018 Spots: 101 Total Charges: **\$2,242.00**
 Combined Discounts: **\$336.30**
 Total Net: **\$1,905.70**

Non-Discriminatory Policy: Gleiser Communications LLC and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Projected Calendar Month/End-Of-Schedule Billing Totals for Tom Watson / 6088-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2018	101	\$2,242.00	\$336.30	\$1,905.70

Confirmed & Accepted for ATW Media LLC By:

Accepted for Ferrell Marketing & Public Relations By:

AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION (market) KTBB, Tyler Date 2-28- 2018

I, William V. Ferrell (being) Tom B. Watson
 (on behalf of)

a legally qualified candidate of the REPUBLICAN political party for the office of _____
Gregg County Criminal District Attorney

in the PRIMARY election to be held on TUE MARCH 6 do hereby request station time as follows:

Length of Broadcast	Time of Day, Daypart, Rotation or Package	Days	Times Per Week	No. of Weeks	Rate
:30					

Station to attach copy of broadcast order confirmation before filing.

Date of First Broadcast	Date of Last Broadcast
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Total Charges: _____

The broadcast time will be used by _____
 I represent that the payment for the above-described broadcast time has been furnished by:

_____ and you are authorized to announce the time as paid for by such person or entity. The entity furnishing payment, if other than an individual person, is () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the principal officers of the entity are:

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts, I also agree to prepare a script or transcription, which will be delivered to the station at least _____ (days) (hours) before the time of the scheduled broadcasts. *(Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.)* The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. *(Note: The preceding sentence may be deleted).* The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized representative or committee. *(Note: The preceding sentence applies only to candidates for non-federal office.)*

Date: 2/28/18

Wm Ferrell
 Signature of Candidate Agent

WILLIAM V. FERRELL
 Printed name of individual signing above

Accepted Rejected By: William V. Ferrell

Title: Director of Administration

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

May 1, 2017

To Whom It May Concern:

I, Tom B. Watson, candidate for Gregg County District Attorney, grant William V. Ferrell of Ferrell Marketing & Public Relations, or his designated agents, authority to initiate media contact in order to research, contract, place and pay for advertising on my behalf or to execute any other duties assigned by me in support of my campaign.

Sincerely,

A handwritten signature in blue ink, appearing to read "Tom B. Watson", with a long horizontal flourish extending to the right.

Tom B. Watson
Candidate for Gregg County District Attorney