

EEO Report for the Southwind Broadcasting covering 1/1/2018 to 12/31/2018

Stations Included:

KKJQ-FM Garden City / Dodge City

KSKZ-FM Copeland

KWKR-FM Leoti

KSKL-FM / Scott City

KBUF-AM / Holcomb

KSSA-FM Ingalls

KULY-AM / Ulysses

KFXX-FM / Hugoton

Positions Filled

News Director/Sports Play-by-play 10/18

Recruitment:

Radio Ad

Staatalent.com

Interviewees Referral Sources

Radio ad 2

Web listing 4

Hiree source: Web listing

Account Executive Position / Garden City 11/14

Recruitment Sources:

Recorded on-air radio commercial / Recorded by voice over talent

Joblist.com

Hiree recruitment source:

On-air recorded radio commercial: 3

Hiree source: Radio commercial

Lead Engineer

Recruitment Sources:

Recorded on-air radio commercial / Recorded by voice over talent

Joblist.com

Hiree recruitment source:

Joblist.com: 1

Hiree source: No one was hire

Supplemental EEO Outreach Items

3/2018 Better Home and Better Living Show - had literature available about careers in broadcasting at our main booth at the Home Show we hosted at the Finney County Exhibition Building.