

ORDER



Orders
Order / Rev: 4406979
 Alt Order #:
Product Desc: 10/23-11/5
 Estimate:
Flight Dates: 10/24/23 - 11/05/23
Original Date / Rev: 10/20/23 / 10/20/23
Order Type: POLITICAL CANDIDATE

WTMM-FM
Primary AE: Walter Porter
Sales Office: L-ALB
Sales Region: Local

Agency
Name: Collaborations
 Buying Contact:
 Billing Contact:
 403 River Street
 Troy, NY 12181

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Committee to Re-Elect Judge Paul Mo
 Demographic: HH
 Product Codes: Candidates
 Revenue Code 1: AGY
 Revenue Code 2: BROADCAST
 Revenue Code 3: BRC-SPOT
 Priority: UNASSIGNED

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/29/23	20	\$470.00	\$399.50
10/30/23	11/03/23	20	\$470.00	\$399.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	20	\$470.00	\$399.50	0.00
November 2023	20	\$470.00	\$399.50	0.00
Totals	40	\$940.00	\$799.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Walter Porter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMM	10/24/23	11/05/23	M-F AM Drive M-F AM Drive	CM	6a-10a	MTWTF--	:30	10	\$23.50	P-03	0.00	NM	20	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/23	10/29/23	- TWTF--		10		\$23.50		0.00					
		Week: 10/30/23	11/05/23	MTWTF--		10		\$23.50		0.00					
N 2	WTMM	10/24/23	11/05/23	M-F Prime Rotator M-F Prime Rotator	CM	10:00 AM-7:00 PM (10:00 AM-7:00 PM)	MTWTF--	:30	10	\$23.50	P-04	0.00	NM	20	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/23/23	10/29/23	- TWTF--		10		\$23.50		0.00					
		Week: 10/30/23	11/05/23	MTWTF--		10		\$23.50		0.00					
Totals													40	\$940.00	