

Public File Report Call Letters: KUPS

Area: Tacoma, Washington

Facility ID: 68996

Reporting Period: Quarter 4, 2022 (October 2022 - December 2022)

During the fourth quarter, the station has identified the issues listed below as being significant in our community.

We are hoping to demonstrate that PSAs run during peak listening hours have greater penetration into the listening community than the type of long-form public interest programming which is typically aired on days and times of low listener involvement. In furtherance of this goal, this station ran the following PSAs to address the issues identified below.

Issue: Environmental Stewardship

PSA:	Duration:	Rotation:
Clean Energy	:30	Hourly
Cigarettes and Wild Fire	:30	Hourly
Come to the Forest	:30	Hourly

Issue: Personal Health

PSA: Duration: Rotation:

Flu Vaccines :30 Hourly

Second Hand Smoke :30 Hourly

Access to Water :30 Hourly

Issue: Personal Responsibility

PSA: Duration: Rotation:

Financial Grown Up :30 Hourly