

KFSF UM 66 Quarterly PSAs
Q2 2017

DESCRIPTION OF ISSUE	DATE	FREQUENCY	LENGTH	NARRATION AND/OR DESCRIPTION OF PROGRAM SEGMENT
Community	5/6/17-5/13/17	5 times	:15	Exploratorium: Community calendar inviting families to attend the Mothers Day event at the Exploratorium on May 10.
Community: St Jude Research Hospital	4/1/17-4/5/17	60 times	:15	Every year Univision radio stations how a 2 day radio a thon to help raise money for St Judes Research Hospital in an effort to raise awarness on childhood cancer.
Education	4/13/17-6/30/17	221 times	:30	Pequenos y Valiosos PSAs: This PSA series is part of a Univision initiative to help create awareness to parents of the importance of being a part of their childs education.
Education	4/18/17-4/20/17	4 times	:15	Ed Rev: This was a day to inform and offer services for families with children with learning disabilities at AT&T park in San Francisco.
Equal Employer Opportunity	4/1/17-6/30/17	101 times	:30	EEO employer
Family Services	6/1/17-6/30/17	38 times	:15	Sonoma County Human Services Department: Sonoma County Human Services Department opened a new center that offers financial and medical assistance, child and adult protection services, support for veterans and much more.
Health	5/6/17-5/21/17	20 times	:30	Binational Health Promoter Conference: This is a conference for people that are looking to become health promoters in the Bay Area to help and support the immigrant community.
KDTV Children's programming	4/1/17-6/30/17	63 times	:30	PSA indicating KDTV's Children's Programming IDs