

KFSF UM 66 Quarterly PSAs
Q3 2017

DESCRIPTION OF ISSUE	DATE	FREQUENCY	LENGTH	NARRATION AND/OR DESCRIPTION OF PROGRAM SEGMENT
Children's programming	7/1/17-9/30/17	58x	:30	PSA indicating Children's Programming IDs
Community	8/31/17-9/3/17	17x	:30	Festival de Milbrae. Spot to promote free family activities during the long weekend.
Community	8/4/17-8/10/17	8x	:15	Gilroy Fiesta en el parque. Spot to promote free family entertainment
Education	7/28/17-8/3/17	21x	:30	UTEC Lego Robotics. Spot to promote a free technology workshop for children 9-14 years old for August classes.
Education	9/13/17-9/20/17	34x	:30	Technolochicas free classes at UTEC. In our efforts to help our community with the resources needed to succeed in STEAM careers, we promoted a free tech event for middle school girls.
Education	9/21/17-9/30/17	42x	:30	UTEC Lego Robotics. Free robotics classes for students 9-14 years old in October 2017.
Education	9/6/17-9/9/17	23x	:30	Vamos a Leer con Glorybella, a station educational event with SJ Library. Our on-air talent Glorybella went to the SJ Library to read to children to promote back to school efforts. Free event for the whole family.
Education	9/8/17-9/13/17	37x	:30	UTEC Town Hall TechBridge Girls. Spot to promote free town hall to educate parents on how they can help their children to succeed in STEAM careers.
Equal Employer Opportunity	7/1/17-9/30/17	292x	:30	EEO employer
Immigration	7/28/17-8/3/17	44x	:30	Foro de Migracion. Spot to promote a free immigration town hall
Immigration	9/11/17-9/30/17	89x	:60	Education/Immigration/DACA. Our General Manager Raul Rodriguez sent a message to our audience about DACA and the station's commitment to provide all the information related to this topic.
Immigration	9/19/17-9/22/17	16x	:30	immigration DACA Citizenship. PSA to invite our audience to a free citizenship workshop.
Immigration	9/21/17-9/30/17	36x	:30	Immigration. DACA. PSA to alert our audience about the upcoming DACA renewal deadline.
Immigration	9/28/17-9/30/17	8x	:30	DACA Immigration. Spot to promote a Free DACA renewal workshop in the East Bay with Catholic Charities.