

Lakes Media LLC		v052623-R		Station	WKSX	Date of Contract	10/10/23	Contract Start Date	10/16/2023	End Date	11/5/2023
PO Box 1603, Oxford, NC 27565		Phone: (919) 693-7900 x 230		Unit Length	:30 Pre-Roll						
Advertiser		Joshua Blakely for VA House of Delegates			:15 Pre-Roll						
Product		Political campaign			728 x 90						
Agency		P.O. Box 164		Description		Spot Production, Remote Broadcast					
Billing Address		Farmville		State	VA	Zip	23901	# of Spots or Remotes			
City		434-774-1990		Value per Package, Event							
Phone		Joshua Blakely		Total Package/Event Cost		\$ -					
Buyer		Jimmy Martin		Scheduling Instructions							
Account Manager		blakelyjfordelegate@gmail.com									
Type		PO									
Schedule 4 daily spots on WKSX 6A-12P, Billing \$777 for WLUS. Identical schedule on WLUS & WSHV billing \$888 and \$537 respectively. Total billing \$2202											

WEEK	Day	Time	Length	Spots	Rate	Total
WEEK 1	A	6a-10a	:30	4	\$777	\$3,108
WEEK 1	B	10a-3p	:30	4	\$777	\$3,108
WEEK 1	C	3p-7p	:30	4	\$777	\$3,108
WEEK 1	D	7p-12a	:30	4	\$777	\$3,108
WEEK 1	E	6a-7p	:30	4	\$777	\$3,108
WEEK 1	F	6a-12a	:30	4	\$777	\$3,108
WEEK 2	MON					
WEEK 2	TUE					
WEEK 2	WED					
WEEK 2	THU					
WEEK 2	FRI					
WEEK 2	SAT					
WEEK 2	SUN					
WEEK 3	MON					
WEEK 3	TUE					
WEEK 3	WED					
WEEK 3	THU					
WEEK 3	FRI					
WEEK 3	SAT					
WEEK 3	SUN					
WEEK 4	MON					
WEEK 4	TUE					
WEEK 4	WED					
WEEK 4	THU					
WEEK 4	FRI					
WEEK 4	SAT					
WEEK 4	SUN					

Order Types	Local	Regional	Agency	Rep	Political	PSA	Monthly Billing Summary	Units	Unit Price	Total
LD	1	2	3	4	5	6	777,000	0		\$ -
RD	2	3	4	5	6	7	777,000	0		\$ -
AG	3	4	5	6	7	8	777,000	0		\$ -
RP	4	5	6	7	8	9	777,000	0		\$ -
PO	5	6	7	8	9	10	777,000	0		\$ -
PS	6	7	8	9	10	11	777,000	0		\$ -
PSA	6	7	8	9	10	11	777,000	0		\$ -
Copy Instructions: (7 lines or less)										
* Order Types										
Rates:										
Total A							0			\$ -
Total B							0			\$ -
Total C							0			\$ -
Total D							0			\$ -
Total E							0			\$ -
Total F							28			\$ 259
Total Units							28			\$ 259
Pkg/Event							0			\$ -
# Weeks							3			\$ 84
Total Units							84			\$ 777
Average Unit Rate							\$ 9			\$ -
NET RATES										\$ -
Total Billable Amount										\$ 777

For too long, our elected leaders have used fear to divide neighbors from neighbors with little to show in terms of K-12 educational improvements or economic gains. It's time for change. It's time for a new leader who will focus on the things that unite us, like supporting local communities and committing to addressing gun violence. We can come together to chart a new path for Virginia. I'm Josh Blakely and this November I hope your vote for dignity over division, neighbors over negativity and community over controversy. I hope your vote for Blakely for Delegate. Paid for and authorized by Blakely for delegate.

ACCEPTED FOR THE ADVERTISER

ACCEPTED FOR THE STATION

By  Signature Joshua Blakely, Candidate
Printed Name and Title
Date 10/10/2023

By  Signature Jimmy Martin, Station Manager
Printed Name and Title
Date 10/10/2023

Signature hereon acknowledges contract terms and conditions

Lakes Media LLC Advertising Agreement

Conditions of Agreement

1. It is specifically understood and agreed that this contract embodies all understandings and Agreements between the parties unless otherwise stated herein.
2. The privilege of this Agreement shall not be extended to any person, firm or corporation other than the Advertiser, directly or indirectly and shall not otherwise be assigned without the written consent of the Station.
3. All schedule changes require 48 hours notice. **In the event the Advertiser terminates this Agreement before the Contract End Date, the Station reserves the right to require the Advertiser to pay for time aired at the rate card in effect on the date of cancellation.**
4. All broadcasting programs and announcements are subject to the approval of the Station, and the Station without restriction or liability, reserves the right to reject or cancel any and all contracts with the Advertiser, or refuse to broadcast any part or all of any programs which do not, in the opinion of the Station, do not adhere to Station's minimum broadcast quality standards.
5. The Station shall not be held responsible for any program or announcements not broadcast due to government regulation, mechanical difficulties, storms, strikes or any course whatsoever beyond its control or for a change or substitution of programs the Station feels is in the public interest.
6. Advertiser agrees that all sums due hereunder are payable within 10 business days of the date of billing to Lakes Media LLC at the address printed on Page 1 and shall become due after 30 days.
7. An invoice shall serve as adequate proof of performance of the commercial announcements listed thereon.
8. All invoices submitted pursuant to this contract shall be deemed correct unless the Advertiser makes written objection within 5 days of receipt of the disputed invoice.
9. It is understood that this Agreement covers radio station facilities only and that all talent, traveling, wire facilities, remote control or other charges are extra. The failure to the Advertiser to furnish approved programs as provided herein or failure to occupy lease time for any reason shall not relieve Advertiser's obligation to pay for time contracted for.
10. Notwithstanding to whom bills are rendered, Advertiser, and applicable Advertising Agency, jointly and severally shall remain obligated to pay to the Station the full amounts rendered by Station within the time specified and until such time that payment in full is received by the Station. Payment by Advertiser to the Advertising Agency shall not constitute payment to Station.
11. **Advertiser agrees to apply interest at the rate of 18% per annum on all unpaid balances. Advertiser also agrees to pay collection fees, legal fees and court costs, whenever incurred to collect any amount due under this Agreement. Advertiser further acknowledges that this Agreement is entered into under and is governed by the laws of the State of North Carolina and that venue for any litigation between the parties shall be in the County of Granville unless the Station elects otherwise.**
12. In the event any provision of this contract is declared invalid by a court of competent jurisdiction, the remaining portions shall remain in full force and effect.
13. The Station coveys and saves for and to Lakes Media LLC, sole and exclusive rights to all original material(s) and talent(s) or any facsimile of the same.
14. The Agency and Advertiser will hold and save Lakes Media LLC, harmless against all liability for libel, slander, illegal competition or trade practice, infringement of trademarks, trade names or program titles, violations or rights of privacy and infringement of copyrights and proprietary rights, resulting from the broadcast of any program, material, information of music approved or furnished by the Advertiser or information or music approved or furnished by the Advertiser or Agency.
15. While Station will make best efforts to clear Best Time Available ("BTA") schedules during high-level audience periods, Station reserves the right to clear BTA schedules at any time Monday-Sunday 6am-Midnight.
16. Lakes Media LLC and this radio station do not and will not discriminate in any way on the basis of race or ethnicity with respect to its (their) advertising practices. No advertiser may use the Station(s) to discriminate on the basis of race or ethnicity and any contract entered into by an advertiser intending to discriminate on the basis of race or ethnicity shall be null and void.

Lakes Media LLC		v05623-R		Station		Contract Start Date		10/16/2023		End Date		11/5/2023	
PO Box 1603, Oxford, NC 27565		WLSU		Date of Contract		10/10/23		:30 Pre-Roll					
Phone: (919) 693-7900 x 230		Joshua Blakely for VA House of Delegates		Unit Length		30		:15 Pre-Roll					
Advertiser		Political campaign		729 x 90		300 x 250							
Product		Political campaign											
Agency		P.O. Box 164		Description		Spot Production, Remote Broadcast							
Billing Address		Farmville		# of Spots or Remotes									
City		434-774-1990		Value per Package, Event									
Phone		State		Total Package/Event Cost		\$							
Buyer		Joshua Blakely		Fax									
Account Manager		Email		blakeljtordelgate@gmail.com									
Type		PO		Scheduling Instructions									
Schedule		4 daily spots on WLSU 6A-12P, Billing \$888 for WLSU.		Identical schedule on WKSK & WSHV billing \$777 and \$537 respectively.		Total billing \$2202							

Week	Day	Time	Length	Spots	Rate	Total						
WEEK 1	A	6a-10a	10a-3p	3p-7p	7p-12a	6a-7p	6a-12a					
WEEK 1	B											
WEEK 1	C											
WEEK 1	D											
WEEK 1	E											
WEEK 1	F											
WEEK 1	SUN											
WEEK 2	MON											
WEEK 2	TUE											
WEEK 2	WED											
WEEK 2	THU											
WEEK 2	FRI											
WEEK 2	SAT											
WEEK 2	SUN											

Order Types	Local	Regional	Agency	Rep	Political	PSA	Monthly Billing Summary	Rates:	Units	Unit Price	Total
LD	1	2	3	4	5	6	888.00	Total A	0		\$ -
RD								Total B	0		\$ -
AG								Total C	0		\$ -
RP								Total D	0		\$ -
PO								Total E	0		\$ -
PS								Total F	28	\$ 11	\$ 296
							Total Units	28			\$ 296
							Pkgs/Events	0			\$ -
							# Weeks	3			\$ 84
							Total Units	84			\$ 888
							Average Unit Rate	\$ 11			\$ -
							NET RATES				\$ -
							Total Billable Amount				\$ 888

For too long, our elected leaders have used fear to divide neighbors from neighbors with little to show in terms of K-12 educational improvements or economic gains. It's time for change. It's time for a new leader who will focus on the things that unite us, like supporting local communities and committing to addressing gun violence. We can come together to chart a new path for Virginia. I'm Josh Blakely and this November, I hope your vote for dignity over division, neighbors over negativity and community over controversy. I hope your vote for Blakely for Delegate. Paid for and authorized by Blakely for delegate.

ACCEPTED FOR THE ADVERTISER

By  Signature
Joshua Blakely, Candidate
Printed Name and Title
Date 10/10/2023

ACCEPTED FOR THE STATION

By  Signature
Jimmy Martin, Station Manager
Printed Name and Title
Date 10/10/2023

Signature hereon acknowledges contract terms and conditions

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3. All schedule changes require 48 hours notice. **In the event the Advertiser terminates this Agreement before the Contract End Date, the Station reserves the right to require the Advertiser to pay for time aired at the rate card in effect on the date of cancellation.**
4. All broadcasting programs and announcements are subject to the approval of the Station, and the Station without restriction or liability, reserves the right to reject or cancel any and all contracts with the Advertiser, or refuse to broadcast any part or all of any programs which do not, in the opinion of the Station, do not adhere to Station's minimum broadcast quality standards.
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Lakes Media LLC Advertising Agreement

Lakes Media LLC V052623-R		Station	Contract Start Date		10/16/2023	End Date	11/5/2023
PO Box 1603, Oxford, NC 27565		WSHV	Date of Contract	10/10/23	:30 Pre-Roll		
Phone: (919) 693-7900 x 230		WSHV	Unit Length	30	:15 Pre-Roll		
Advertiser		Joshua Blakely for VA House of Delegates			728 x 90		
Product		Political campaign			300 x 250		
Agency			Spot Production, Remote Broadcast				
Billing Address		P.O. Box 164					
City		Farmville	State	VA	Zip	23901	
Phone		434-774-1990					
Buyer		Joshua Blakely	Email	blakelyfordelegate@gmail.com			
Account Manager		Jimmy Martin					
Type		PO	Scheduling Instructions				
Schedule 4 daily spots on WSHV 6A-12P, Billing \$537 for WLSUS.							
Identical schedule on WLSUS & WKSK billing \$888 and \$777 respectively.							
Total billing \$2202							

Week	Day	Time	Length	Spots	Rate	Total
WEEK 1	A	6a-10a	30	4		
WEEK 1	B	10a-3p	30	4		
WEEK 1	C	3p-7p	30	4		
WEEK 1	D	7p-12a	30	4		
WEEK 1	E	6a-7p	30	4		
WEEK 1	F	6a-12a	30	4		
WEEK 2						
WEEK 3	A	6a-10a	30	4		
WEEK 3	B	10a-3p	30	4		
WEEK 3	C	3p-7p	30	4		
WEEK 3	D	7p-12a	30	4		
WEEK 3	E	6a-7p	30	4		
WEEK 3	F	6a-12a	30	4		
WEEK 4						

Order Types	Units	Rate	Total
LD Local	1	\$ 537.00	\$ 537.00
RD Regional	2	\$ 8.00	\$ 16.00
AG Agency	3	\$ 9.00	\$ 27.00
RP Rep	4	\$ 10.00	\$ 40.00
PO Political	5	\$ 11.00	\$ 55.00
PSA	6	\$ 12.00	\$ 72.00
Copy Instructions: (7 lines or less)			
* Order Types Monthly Billing Summary			
LD Local	1	\$ 537.00	\$ 537.00
RD Regional	2	\$ 8.00	\$ 16.00
AG Agency	3	\$ 9.00	\$ 27.00
RP Rep	4	\$ 10.00	\$ 40.00
PO Political	5	\$ 11.00	\$ 55.00
PSA	6	\$ 12.00	\$ 72.00

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ACCEPTED FOR THE ADVERTISER

By *Joshua Blakely* Signature
 Joshua Blakely, Candidate
 Printed Name and Title
 Date 10/10/2023

Signature hereon acknowledges contract terms and conditions

ACCEPTED FOR THE STATION

By *Jimmy Martin* Signature
 Jimmy Martin, Station Manager
 Printed Name and Title
 Date 10/10/2023

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