

CONTRACT



92.9 ZZU
500 W Boone Avenue
Spokane, WA 99201
(509) 324-4000

www.929zzu.com

And:

Market Vision
Attention: Scott Sloan
3925 N. Monroe
Spokane, WA 99205

<u>Contract / Revision</u> 268489 /		<u>Alt Order #</u>
<u>Advertiser</u> Plese, Kim City Council 2023		<u>Original Date / Revision</u> 10/09/23 / 10/09/23
<u>Contract Dates</u> 10/21/23 - 10/31/23	<u>Estimate #</u>	
<u>Product</u> General Election 2023		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KZZU-FM	<u>Account Executive</u> Karen Dineen	<u>Sales Office</u> Local Radio & D
<u>Special Handling</u> EI Only		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9916272	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KZZU	10/21/23	10/28/23	10:00 AM-7:00 PM	10:00 AM-7:00 PM		:30			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/16/23	10/22/23	-----5-	5			\$25.00				
	Week:	10/23/23	10/29/23	-----5-	5			\$25.00				
N 2	KZZU	10/21/23	10/28/23	10:00 AM-7:00 PM	10:00 AM-7:00 PM		:30			NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/16/23	10/22/23	-----5-	5			\$10.00				
	Week:	10/23/23	10/29/23	-----5-	5			\$10.00				
N 3	KZZU	10/22/23	10/29/23	10:00 AM-7:00 PM	10:00 AM-7:00 PM		:30			NM	16	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/16/23	10/22/23	-----8	8			\$3.00				
	Week:	10/23/23	10/29/23	-----8	8			\$3.00				
N 4	KZZU	10/23/23	10/31/23	M-F 6a-10a	6a-10a		:30			NM	15	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/23/23	10/29/23	44-----	8			\$20.00				
	Week:	10/30/23	11/05/23	43-----	7			\$20.00				
N 5	KZZU	10/23/23	10/31/23	M-F 10a-3p	10a-3p		:30			NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/23/23	10/29/23	44-----	8			\$8.00				
	Week:	10/30/23	11/05/23	44-----	8			\$8.00				
N 6	KZZU	10/23/23	10/31/23	M-F 3p-7p	3p-7p		:30			NM	15	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/23/23	10/29/23	44-----	8			\$14.00				
	Week:	10/30/23	11/05/23	43-----	7			\$14.00				
N 7	KZZU	10/25/23	10/27/23	M-F 6a-10a	6a-10a		:30			NM	12	\$504.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/23/23	10/29/23	--44---	12			\$42.00				
N 8	KZZU	10/25/23	10/25/23	M-F 3p-7p	3p-7p		:30			NM	4	\$56.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/23/23	10/29/23	--4----	4			\$14.00				
N 9	KZZU	10/26/23	10/27/23	M-F 10a-3p	10a-3p		:30			NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required for Television and Radio, 30 days for all Digital and 60 days for Search unless otherwise specified. Client represents to the best of its knowledge that all commercials provided hereunder are cleared for use in all digital streams. This means all creative, including but not limited to copyright, music (performance and synchronization rights) and talent fees, are cleared.



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Advertiser Plese, Kim City Council 2023	Original Date / Revision 10/09/23 / 10/09/23
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Contract Dates 10/21/23 - 10/31/23	Product General Election 2023	Estimate #
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/23	10/29/23	---33--				6	\$30.00			
N 10	KZZU	10/26/23	10/27/23	M-F 3p-7p	3p-7p		:30			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/23	10/29/23	---44--				8	\$35.00			
Totals											112	\$2,056.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/23 - 10/31/23	112	\$2,056.00	(\$308.40)	\$1,747.60
Totals	112	\$2,056.00	(\$308.40)	\$1,747.60

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin, ancestry or gender. Advertiser hereby certifies that it is not buying broadcasting airtime or digital products for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, ancestry or gender. We reserve the right not to accept all copy.

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Kim Plese-Candidate-City Council President-(30sec radio)Spokane

OCTOBER 2023



MARKET VISION
FULL SERVICE ADVERTISING

10/9/2023

REP: Karen D

STATION: KZZU 92.9fm

COST: 2056

TOTAL SPOTS: 112

NOTES:

Sunday		Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
Time	Rate Spots	Time	Rate Spots	Time	Rate Spots	Time	Rate Spots	Time	Rate Spots	Time	Rate Spots	Time	Rate Spots
1		2		3		4		5		6		7	
8		COLUMBUS DAY		10		11		12		13		14	
15		16		17		18		19		20		21	
22		23		24		25		26		27		28	
10am-7p(30)	3 8	6a-10am(30)	20 4	6a-10am(30)	20 4	6a-10am(30)	42 4	6a-10am(30)	42 4	6a-10am(30)	42 4	10am-7p(30)	25 5
		10am-3p(30)	8 4	10am-3p(30)	8 4	10am-3p(30)	30 3	10am-3p(30)	30 3	10am-3p(30)	30 3	10am-7p(30)	10 5
		3p-7p(30)	14 4	3p-7p(30)	14 4	3p-7p(30)	14 4	3p-7p(30)	35 4	3p-7p(30)	35 4		
29		HALLOWEEN											
10am-7p(30)	3 8	6a-10am(30)	20 4	6a-10am(30)	20 3								
		10am-3p(30)	8 4	10am-3p(30)	8 4								
		3p-7p(30)	14 4	3p-7p(30)	14 3								
<p>Please sign and fax/e-mail back to media buyer or coordinator to confirm dates and rates of this order have been accepted. Changes by rep do not constitute acceptance by Market Vision Advertising.</p>													