



KNNV
address
city, ST 00000

My Umbrella Marketing & Consulting
PO BOX 492532
REDDING, CA 96049-2532

Contract # 59659

Schedule Dates 03/02/24-03/04/24
Advertiser Matt Plummer for Supervisor 2024 (9987)
Agency My Umbrella Marketing & Consulting (1723)
Product Political - Candidates (1151)
Brand It's Time for New Leadership for Shasta County (2
Salesperson Edwards, Tom (1046)
Sales Office Chico
Buyer Name Slade,Michrllle
Phone/Fax (530) 410-2371 /
CPE N/A
Account Types Local/Political Candidate - Agency
Billing Type Calendar
Comments

Date Entered 02/29/24
Last Modified 02/29/24
Entered By Tom Edwards
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$112.50
Net Total \$637.50
Sales Tax

Chico NBC (KNNV)

| By Calendar Month | Spots | Rate |
|---------------------|-----------|-----------------|
| Mar. 2024 | 13 | \$750.00 |
| Grand Total: | 13 | \$750.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|----------|---------|
| 1.0 | Normal Line / NEWS | 03/02/24-03/02/24 | 3 | :30 | 6P- 6:30P (PST) | | | | | | | 1 | | 1 | \$50.00 | \$50.00 | Chico NBC (KNNV) | | 2/29/24 |
| 2.0 | Normal Line / NEWS | 03/02/24-03/02/24 | 3 | :30 | 11P- 11:30P (PST) | | | | | | | 1 | | 1 | \$50.00 | \$50.00 | Chico NBC (KNNV) | | 2/29/24 |
| 3.0 | Normal Line / NEWS | 03/03/24-03/03/24 | 3 | :30 | 8A- Meet The Press/NBC | | | | | | | | 2 | 2 | \$75.00 | \$150.00 | Chico NBC (KNNV) | | 2/29/24 |
| 4.0 | Normal Line / NEWS | 03/03/24-03/03/24 | 3 | :30 | 5P- 5:30P (PST) | | | | | | | | 1 | 1 | \$50.00 | \$50.00 | Chico NBC (KNNV) | | 2/29/24 |
| 5.0 | Normal Line / NEWS | 03/03/24-03/03/24 | 3 | :30 | 6P- 6:30P (PST) | | | | | | | | 1 | 1 | \$50.00 | \$50.00 | Chico NBC (KNNV) | | 2/29/24 |
| 6.0 | Normal Line / NEWS | 03/03/24-03/03/24 | 3 | :30 | 11P- 11:30P (PST) | | | | | | | | 1 | 1 | \$50.00 | \$50.00 | Chico NBC (KNNV) | | 2/29/24 |
| 7.0 | Normal Line / NEWS | 03/04/24-03/04/24 | 3 | :30 | 6A- 7A (PST) | | 1 | | | | | | | 1 | \$50.00 | \$50.00 | Chico NBC (KNNV) | | 2/29/24 |
| 8.0 | Normal Line / NEWS | 03/04/24-03/04/24 | 3 | :30 | 7A- 9A (PST) | | 2 | | | | | | | 2 | \$50.00 | \$100.00 | Chico NBC (KNNV) | | 2/29/24 |
| 9.0 | Normal Line / NEWS | 03/04/24-03/04/24 | 3 | :30 | 12P- 12:30P (PST) | | 2 | | | | | | | 2 | \$50.00 | \$100.00 | Chico NBC (KNNV) | | 2/29/24 |
| 10.0 | Normal Line / NEWS | 03/04/24-03/04/24 | 3 | :30 | 5P- 6P (PST) | | 1 | | | | | | | 1 | \$100.00 | \$100.00 | Chico NBC (KNNV) | | 2/29/24 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|